

# Finding Funding

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# BE PART OF THE CONVERSATION

THE FUTURE OF ARTS AND  
CULTURE IN OUR COMMUNITY



SCAN ME

HELP CREATE A  
VIBRANT ARTS DISTRICT  
IN ASTORIA!

# Arts & Economic Prosperity 6 (AEP6) study from Americans for the Arts



<https://aep6.americansforthearts.org/>

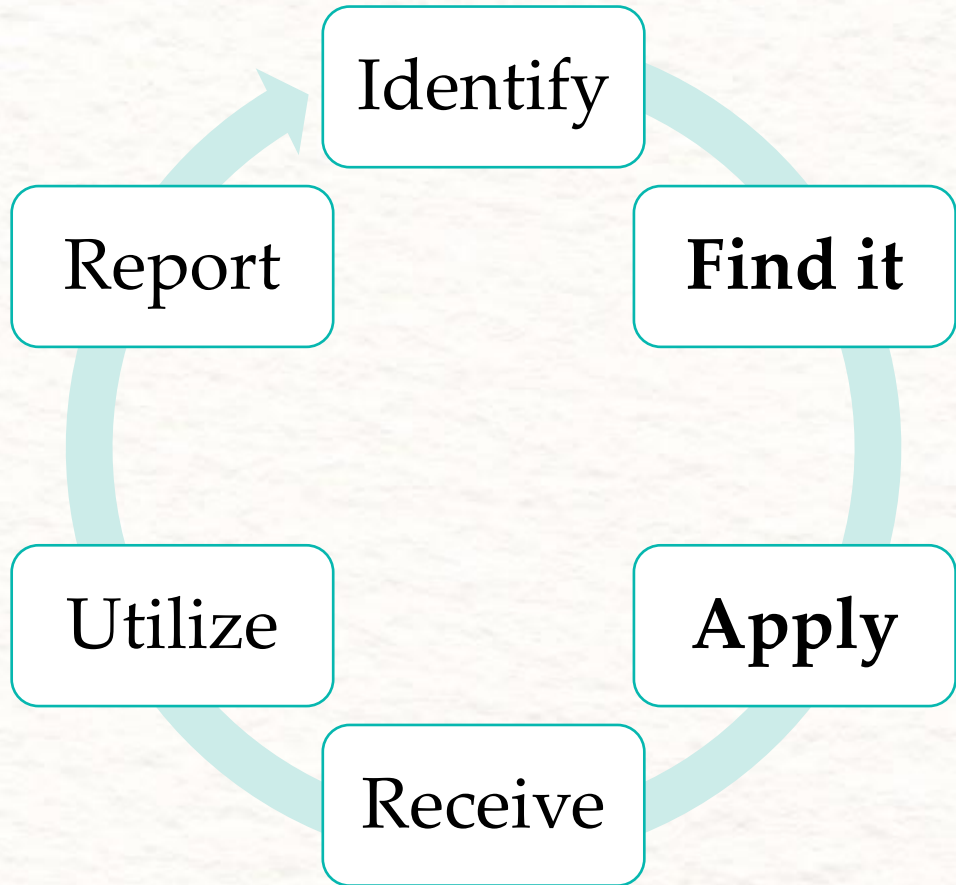
# Arts & Economic Prosperity 6 (AEP6) study from Americans for the Arts

- Oregon's arts and culture sector generated a whopping \$829 million in spending by organizations and event attendees in FY2022.
- The results include data from 19 Oregon regions and communities.
- Nationally, America's nonprofit arts and culture sector is a \$151.7 billion industry – one that supports 2.6 million jobs and generates \$29.1 billion in government revenue.

Randy Cohen, the vice president of research for Americans for the Arts, will visit Astoria **Monday, November 6<sup>th</sup> at 9:30 a.m. at the Barbey Center**, coordinated by the Arts Council of Clatsop County, to talk more about the data.

<https://aep6.americansforthearts.org/>

# What we'll cover



- Identify what you need funding for
- **Find the grant**
- **Apply for the grant**
- Receive the award
- Utilize the funding
- Complete required reporting

# What do you need funding for?

## Project-Based Support

- Play
- Mural
- Writer's Group

## General Operating Support

- Rent
- Income
- Insurance

# Where do you find funding?

- Start LOCAL!! Check for funding in your city, county and state
- Network- join art collectives, organizations and connect with others in your artistic field
- Grants for individual artists can be trickier to find- there are more grants available to organizations
- Some grants allow for artists to partner with an organization or use an organization as a fiscal sponsor
- Volunteer to be on grant panels- sign up to be on a funding agency's mailing list
- **Never hesitate to contact a funding agency with questions**
- Enroll in grant writing workshops and classes
- For organizations: <https://www.instrumentl.com/>



My favorite grants for  
Artists...

# Oregon Arts Commission

## **Artist Relief Program**

- currently on hold

## **Career Opportunity**

- supports artists by enabling them to take advantage of timely opportunities to enhance their artistic careers
- \$500 - \$2k (more available from the Ford Family Foundation)
- Deadline: September 22, 2023 and February 7, 2024

- **Individual Artist Fellowships**

- Visual Arts (crafts, drawing, painting, photography, printmaking, sculpture, mixed media, fashion, graphic design)
- Performing Arts (choreography, dance, music, theater, storytelling, puppetry)
- Media Arts, administered by PAM CUT // Center for an Untold Tomorrow
- Literary Arts, administered by [Literary Arts](#)
- Awards are up to 5k
- Deadline: October 11, 2023

<https://www.oregon.gov/biz/aboutus/artscommission>

# Clatsop County Cultural Coalition

- Individuals may apply when sponsored by a non-profit fiscal agent
- Arts (visual and performing), Culture and Humanities
- Awards up to 2k
- Deadline is October 31<sup>st</sup>, 5pm

[Information@clatsopculturalcoalition.org](mailto:Information@clatsopculturalcoalition.org)

503-298-9258 or 503-791-6207

<http://clatsopculturalcoalition.org/>

# Oregon Community Foundation

## **Field Artist Fellowship (partnership with Oregon Humanities)**

- Awards up to \$150,000 over two years (operating support)
- 4 artists chosen every other year, 8 artists receive \$10,000
- Applications open in early May, due mid-June

## **Creative Heights**

- \$10,000 to \$100,000 per project- creation of new performances, exhibitions, programs, and other works of art and culture
- LOI open in January, application due in February

## **Scholarships**

- Awarded almost \$12 million last year
- Eligibility criteria is specific, but can be directed towards arts education

<https://oregoncf.org/>

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METRO PORTLAND  
COMMUNITY IMPACT



**Jerry Tischleder**

SENIOR PROGRAM OFFICER, ARTS  
AND CULTURE

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COMMUNITY IMPACT

# More Artist grants!

Ford Family Foundation Hallie Ford Fellowship

- <https://www.tfff.org/program-areas/visual-arts/hallie-ford-fellowships>

PICA Precipice Grant

- <http://pica.org/precipice-fund>

Regional Arts and Culture Council

- <https://racc.org/grants/>

The Awesome Foundation

- <https://www.awesomefoundation.org/en/chapters/portland>

My favorite grants for  
Arts Organizations...

## **City of Astoria Arts and Culture Grant to Promote Tourism**

### **Oregon Community Foundation**

- Community Grants (now project based)
- Small Arts and Culture Grants
- Arts Education Grants

### **Oregon Cultural Trust**

- Cultural Development Grants: Access, Preservation, Creativity, Capacity

### **Oregon Arts Commission**

- Access Reimbursement
- Arts Build Communities (community partnership)
- Arts Learning (school partnership)
- Large and Small Operating Support Grants

Autzen Foundation

Miller Foundation

Kinsman Foundation

Roundhouse Foundation

National Endowment for the Arts (difficult process!)



# How to Apply

# Do your homework

- Determine eligibility- read the fine print!
- Can the project be completed within the required timeline?
- Review the funding agency's mission and funding priorities
- If available, view past recipients and average grant award amount
- **Never hesitate to reach out to the grant contact**

# Application tips- getting started

- Create an account in their system early
- Stay organized- create appropriate folders
- ALWAYS work in a word document, then paste into the online application
- Take note of supplemental documents that may take time to acquire such as letters of support, permits, etc.
- Make sure your website/social media pages are active and up to date
- Name your project correctly

# Application tips- the basics

- What do you need funding for? What is your project?
- How will you do it? Are partners involved?
- How is it accessed?
- Why is it needed?
- How is it unique?
- **Who will it benefit? Who does it serve? How are those people involved?**
- What the outcome be?
- How will you measure its success?

# Application tips- the questions

- Make sure your project relates to the goal of the grant and the mission of the funding agency- you can actually use verbiage from the funder's site
- **Consistently come back to your mission-** this can be the mission of the organization or the goal of the project
- Make sure you answer each 'layer' in each question
- Make your case compelling- demonstrate your commitment to the artform, the cause, the community. Use your own voice in this narrative, tell your story and make it personal
- Try not to use gatekeeping jargon, identify acronyms- keep things simple, to the point and powerful

# Application tips- the budget

- Project budget vs. organization's budget (examples on next slide)
- Keep it clear, concise, simple and in an easy to read layout such as excel
- Must be reasonable/realistic- make sure the costs you list are allowed
- Think of it as another way to demonstrate your ask- budgets are a thing, not an idea
- Demonstrate **secured** funding if the grant requires a match
- Funders like to see support from other sources- the community, fundraising, board members, in-kind, matching funds
- Make sure you answer the question about sustainability if asked- how will this project continue once the grant period has passed?

## BUDGET EXAMPLE

**Dance Project Grant - Art Production**

Applicant Name: \_\_\_\_\_

### PROJECT EXPENSES

Salaries and Fees	Rate (unit or flat)	Total
Artist Fees	\$	\$
<i>(no. of artists @ hourly, daily, weekly, split of gate)</i>		
Director	\$	\$
Choreographer's Royalties or Fees	\$	\$
Set Designer	\$	\$
Lighting Designer	\$	\$
Costume Designer	\$	\$
Composer or Sound Designer	\$	\$
Stage Manager	\$	\$
<i>(@ hourly, daily, weekly, split of gate)</i>		
Technician(s)	\$	\$
Other _____ (specify & list separately)	\$	\$
<b>Sub Total</b>		<b>\$ _____ (A)</b>

Production Expenses	Rate (unit or flat)	Total
Theatre Rental	\$	\$
Rehearsal Space	\$	\$
Set	\$	\$
Props	\$	\$
Lights (if not included in theatre rental)	\$	\$
Costumes	\$	\$
Other _____ (specify & list separately)	\$	\$
<b>Sub Total</b>		<b>\$ _____ (B)</b>

**XYZ Not-for-Profit Organization**

**Budget to Actuals**

**For the Three Month Period March 31, 2XXX**

	Approved (Jan-Dec) Annual Budget	Current Month (March) Actual	YTD (Jan- Mar) Actual
<b>Revenue:</b>			
Fees	\$ 5,500.00	\$ 375.00	\$ 4,405.00
Grants	450,000.00	150,000.00	225,000.00
Other revenue	<u>8,000.00</u>	<u>998.45</u>	<u>2,296.54</u>
<b>Total revenue</b>	<b><u>\$ 463,500.00</u></b>	<b><u>\$ 151,373.45</u></b>	<b><u>\$ 231,701.54</u></b>
<b>Expenses:</b>			
Salaries and wages	426,000.00	35,229.11	105,222.13
Membership dues	3,500.00	225.00	985.00
Board/committees	6,500.00	626.13	1,256.24
Rent	13,200.00	1,100.00	3,300.00
Utilities	6,000.00	489.12	1,589.24
Miscellaneous	4,800.00	195.45	4,212.85
Volunteers	<u>3,500.00</u>	<u>233.26</u>	<u>795.25</u>
<b>Total expenses</b>	<b><u>\$ 463,500.00</u></b>	<b><u>\$ 38,098.07</u></b>	<b><u>\$ 117,360.71</u></b>
<b>Surplus/Deficit</b>	<b>\$ _____ -</b>	<b><u>\$ 113,275.38</u></b>	<b><u>\$ 114,340.83</u></b>

# Application tips- submitting the grant

- Review- have others review, read the application out loud, use spell check
- Do you have all of the required documentation?
- Optional materials- a short video, letters of support, etc
- Submit all documentation (if uploading) in the required format using the correct naming convention (if none required keep it consistent)
- **Save a copy of the grant before submitting!**
- **Submit at least 24 hours prior to the deadline!**
- Once submitted, add the follow up date to your calendar and mark 'done' if tracking grants





# Follow-up

- Send a personalized thank-you card
- Share on social media (tag the funder), in local news media, etc
- Set a calendar reminder for required reporting
- Use the momentum to apply for other grants
- Celebrate!

# Questions?

Slides:

<https://astoriaartsandmovement.com/community>

503-791-5657

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