# FINDING FUNDING



## JESSAMYN GRACE WEST

Founder, Executive Director, Instructor Astoria Arts and Movement Center www.astoriaartsandmovement.com

Co-owner, Astoria Odd Fellows Building

Arts & Culture Program Director, City of Astoria

www.jessamyngrace.com

503-791-5657

info@jessamyngrace.com

# PLEASE SIGN UP FOR THE ARTIST REGISTRY!

https://www.oregonartscommission.org/

- Receive information about upcoming programs and funding opportunities for individual artists.
- Help ensure statewide funding opportunities reach communities across Oregon by letting us know who and where you are.
- Help us create more comprehensive data about Oregon artists for planning and advocacy purposes.





ARTS & ECONOMIC PROSPERITY 6 (AEP6) STUDY FROM AMERICANS FOR THE ARTS

HTTPS://AEP6.AMERIC ANSFORTHEARTS.ORG/

# ARTS & ECONOMIC PROSPERITY 6 (AEP6) STUDY FROM AMERICANS FOR THE ARTS

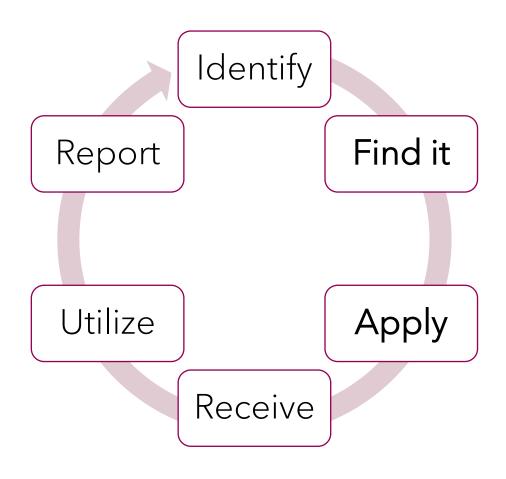
Oregon's arts and culture sector generated a whopping \$829 million in spending by organizations and event attendees in FY2022. In Clatsop County...

the sector generated \$13.7 million in economic activity during 2022: \$2.9 million in spending by arts and culture organizations and an additional \$10.8 million in event-related expenditures by their audiences.

nonprofit arts and culture organizations supported 47 jobs and generated \$445,437 in local, state, and federal government revenue

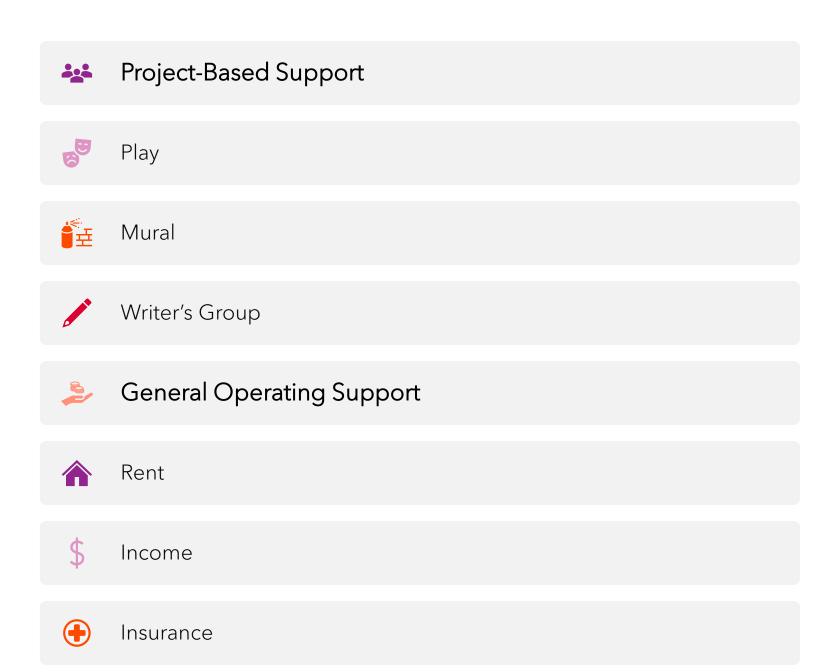
attendees spend \$73.48 per person per event, beyond the cost of admission. Non-local attendees they spend \$141.73 per event per person.

### WHAT WE'LL COVER



- Identify what you need funding for
- Find the grant
- Apply for the grant
- Receive the award
- Utilize the funding
- Complete required reporting

# WHAT DOYOU NEED FUNDING FOR?



# WHERE DO YOU FIND FUNDING?

Start LOCAL!! Check for funding in your city, county and state

Network- join art collectives, organizations and connect with others in your artistic field

Grants for individual artists can be trickier to find but not impossiblethere are more grants available to organizations

Some grants allow for artists to partner with an organization or use an organization as a fiscal sponsor

Volunteer to be on grant panels- sign up to be on a funding agency's mailing list

Never hesitate to contact a funding agency with questions

Enroll in grant writing workshops and classes

For organizations: www.instrumentl.com | www.grantstation.com



## OREGON ARTS COMMISSION



Senior Program Manager Oregon Cultural Trust, Oregon Arts Commission

#### **Media Arts Fellowship**

- Media Arts Fellowships provide financial and other support for production expenses to enable Oregon film or video artists to create or complete new work or works-in-progress.
- <a href="https://tomorrowtheater.org/pam-pam-cut/">https://tomorrowtheater.org/pam-pam-cut/</a>
- Deadline: Fall

#### **Career Opportunity**

- Supports artists by enabling them to take advantage of timely opportunities to enhance their artistic careers
- \$500 \$2k (up to 9k additional funding available from the Ford Family Foundation)
- Deadline: September 25, 2024 for activities taking place between November 1, 2024, and October 31, 2025
- February 12, 2025 for activities taking place between May 1, 2025, and April 30, 2026

#### **Individual Artist Fellowships**

- Visual Arts (crafts, drawing, painting, photography, printmaking, sculpture, mixed media, new media, fashion, graphic design and industrial design)
- Performing Arts (choreography, dance, music composition, music performance, theater, performance art, storytelling and puppetry)
- Media Arts, administered by PAM CUT // Center for an Untold Tomorrow
- Literary Arts, administered by <u>Literary Arts</u>
- Awards are up to 5k
- Deadline: October 16, 2024

https://www.oregon.gov/biz/aboutus/artscommission

# CLATSOP COUNTY CULTURAL COALITION

- Individuals may apply when sponsored by a non-profit fiscal agent
- Organizations can also apply
- Arts (visual and performing), Culture and Humanities
- Awards up to 2k
- Deadline is October 31st, 5pm

Information@clatsopculturalcoalition.org

503-298-9258 or 503-791-6207

http://clatsopculturalcoalition.org/

### MILLER FOUNDATION

#### **Spark Award**

- 3-year pilot program will support 60 Oregon artists (20 per year)
- 2024: Performing Arts
- 2025: Literary & Media Arts- open **May 14, 2025**, due **July 2, 2025**
- 2026: Visual Arts
- The program invests in the overall creative development of artists rather than focusing on particular projects.
- Funding is to support artists at a midpoint of their career during a crucial phase of their artistic growth.
- Awards are 25k
- Deadline is typically in October

www.millerfound.org

# OREGON COMMUNITY FOUNDATION

#### Field Artist Fellowship (partnership with Oregon Humanities)

- Awards up to \$150,000 over two years (operating support)
- 4 artists chosen every other year, 8 artists receive \$10,000
- Applications open in early May, due mid-June

#### **Creative Heights**

- \$10,000 to \$100,000 per project- creation of new performances, exhibitions, programs, and other works of art and culture
- LOI open in January, application due in February

#### **Scholarships**

- Awarded almost \$200 million last year!!!
- Eligibility criteria is specific, but can be directed towards arts education

Jerry Tischleder

PROGRAM OFFICER, ARTS AND CULTURE

(503) 227-6846 | jtischleder@oregoncf.org



Chey Kuzma

ASSOCIATE PROGRAM OFFICER, ARTS & CULTURE

(503) 227-6846 | ckuzma@oregoncf.org



HTTPS://OREGONCF.ORG/

# MORE ARTIST GRANTS!

https://www.artworkarchive.com/call-for-entry

Gain access to all the best artist opportunities in 2025.



#### Ford Family Foundation Hallie Ford Fellowship

https://www.tfff.org/program-areas/visual-arts/hallie-ford-fellowships

#### PICA Precipice Grant

http://pica.org/precipice-fund

#### Regional Arts and Culture Council

https://racc.org/grants/

#### The Awesome Foundation

https://www.awesomefoundation.org/en/chapters/portland



#### **Oregon Community Foundation**

- 2025 Community Grants Program
- Small Arts and Culture Grants
- Arts Education Grants

#### **Oregon Arts Commission**

- Access Reimbursement
- Arts Build Communities (community partnership)
- Arts Learning (school partnership)
- Sustaining Arts Program

#### **Oregon Cultural Trust**

 Cultural Development Grants: Access, Preservation, Creativity, Capacity



#### **City of Astoria Arts and Culture Grant to Promote Tourism**

#### **Oregon Humanities**

- Community Storytelling Fellowship: \$5,000 to support the creation of true stories about underrepresented communities—journalism, creative nonfiction, and multimedia—to be shared in Oregon Humanities magazine and other publications
- Oregon Poet Laureate: fosters the art of poetry, encourages literacy and learning, addresses central issues relating to humanities and heritage, and reflects on public life in Oregon

**Autzen Foundation** 

Miller Foundation

Kinsman Foundation

Roundhouse Foundation

National Endowment for the Arts (difficult process!)



# HOW TO APPLY

# DO YOUR HOMEWORK



Determine eligibility- read the fine print!



Can the project be completed within the required timeline?



Review the funding agency's mission and funding priorities

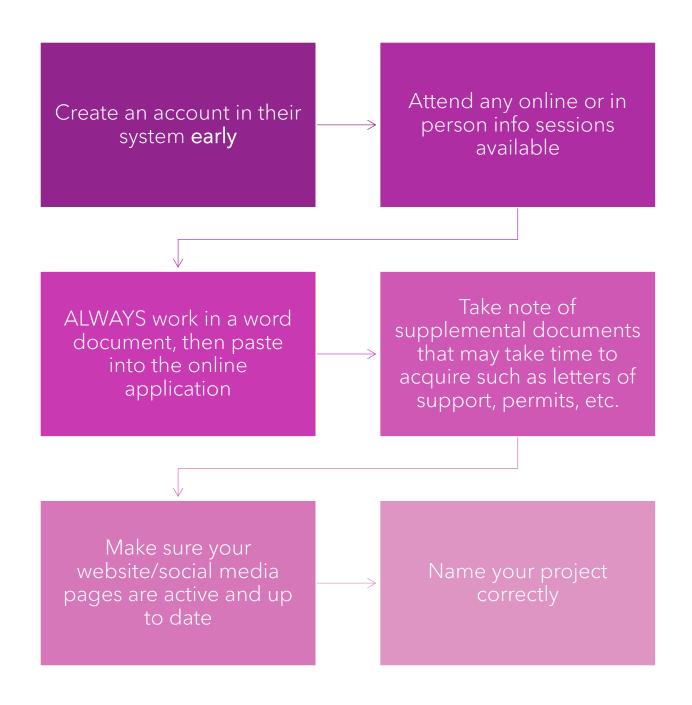


If available, view past recipients and average grant award amount



Never hesitate to reach out to the grant contact

# APPLICATION TIPSGETTING STARTED



# APPLICATION TIPS-THE BASICS

What do you need funding for? What is your project?

How will you do it?
Are partners
involved?

How is it accessed?

Why is it needed?

How is it unique?

Who will it benefit? Who does it serve? How are those people involved?

What will the outcome be?

How will you measure its success?

# APPLICATION TIPS-THE QUESTIONS



Make sure your project relates to the goal of the grant and the mission of the funding agency- you can use verbiage from the funder's site



Consistently come back to your mission- this can be the mission of the organization or the goal of the project



Make sure you answer each 'layer' in each question



Make your case compelling- demonstrate your commitment to the artform, the cause, the community. Use your own voice in this narrative, tell your story and make it personal



Try not to use gatekeeping jargon, identify acronyms- keep things simple, to the point and powerful

# APPLICATION TIPS-THE BUDGET



Project budget vs. organization's budget (examples on next slide)



Keep it clear, concise, simple and in an easy-to-read layout such as excel



Must be reasonable/realistic- make sure the costs you list are allowed



Think of it as another way to demonstrate your ask- budgets are a thing, not an idea



Demonstrate **secured** funding if the grant requires a match



Funders like to see support from other sources- the community, fundraising, board members, in-kind, matching funds



Make sure you answer the question about sustainability if asked-how will this project continue once the grant period has passed?

#### **BUDGET EXAMPLE**

Dance Project (	rant – Art Production
<b>Аррисані ічаніе:</b>	

#### PROJECT EXPENSES

Salaries and Fees	Rate (unit or flat)	Total	
Artist Fees	\$	\$	
(no. of artists @ hourly, daily, weekly, sp	olit of gate)		
Director	\$	\$	
Choreographer's Royalties or Fees	\$	\$	
Set Designer	\$	\$ \$ \$ \$ \$	
Lighting Designer	\$	\$	
Costume Designer	\$	S	
Composer or Sound Designer	\$ \$	\$	
Stage Manager	\$	\$	
(@ hourly, daily, weekly, split of gate)			
Technician(s)	\$	\$	
Other (specify & list separately)	\$	\$	
Sub Total		S(A)	
Production Expenses	Rate (unit or flat)	Total	
Theatre Rental	\$	\$	
Rehearsal Space	\$	S	
Set	\$	\$	
Props	\$	\$	
Lights (if not included in theatre rental)	\$	\$	
Costumes	\$	\$	
Other (specify & list separately)	\$	\$	
Sub Total		S(B)	

#### XYZ Not-for-Profit Organization Budget to Actuals For the Three Month Period March 31, 2XXX

	Approved (Jan-Dec) Annual Budget	Current Month (March) Actual	YTD (Jan- Mar) Actual
Revenue:			
Fees	\$ 5,500.00	\$ 375.00	\$ 4,405.00
Grants	450,000.00	150,000.00	225,000.00
Other revenue	00.000,8	998.45	2,295.54
Total revenue	\$ 463,500.00	\$ 151,373.45	\$ 231,701.54
Expenses:			
Salaries and wages	426,000.00	35,229.11	105,222.13
Membership dues	3,500.00	225.00	985.00
Board/committees	6,500.00	626.13	1,256.24
Rent	13,200.00	1,100.00	3,300.00
Utilities	6,000.00	489.12	1,589.24
Miscellaneous	4,800.00	195.45	4,212.85
Volunteers	3,500.00	233.26	795.25
Total expenses	\$ 463,500.00	\$ 38,098.07	\$ 117,360.71
Surplus/Deficit	s -	\$ 113,275.38	\$ 114,340.83

# APPLICATION TIPS- SUBMITTING THE GRANT



Review- have others review, read the application out loud and use Editor, spell check and word count



Do you have all the required documentation?



Optional materials- a short video, letters of support, etc



Submit all documentation in the required format using the correct naming convention (if none required, keep it consistent)



Save a copy of the grant and all materials before submitting!



Submit at least 24 hours prior to the deadline!



Once submitted, add the follow up date to your calendar and mark 'done' if tracking grants



### FOLLOW UP

Send a personalized thank-you card

Share on social media (tag the funder), in local news media, etc

Set a calendar reminder for required reporting

Use the momentum to apply for other grants

Celebrate!



### QUESTIONS?

- Slides: https://astoriaartsandmovement.co m/community
- 503-791-5657
- <u>info@jessamyngrace.com</u>
- www.jessamyngrace.com