



# CODE QUEENS SUMMIT

THE FUTURE OF AI AND  
CONSCIOUS INNOVATION



# TEASER VIDEO



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# INTRO

**DATE & LOCATION:** FEBRUARY 5TH, 2025 | NEW YORK CITY

**PURPOSE:** JOIN US FOR AN EMPOWERING DAY AS WOMEN LEADERS ACROSS ENTERTAINMENT, FASHION, HEALTHCARE, EDUCATION, GOVERNMENT, AND TECHNOLOGY COME TOGETHER TO NETWORK, DISCUSS IDEAS FOR A BRIGHT FUTURE, AND SHARE THEIR INSIGHTS AND INNOVATIONS IN AI. ENJOY SPEAKERS, PANELS, DEMOS' NETWORKING AND THE CODE QUEENS: WOMEN IN AI AWARDS CEREMONY.

**BENEFITTING:** THE EVENT SERVES AS A FUNDRAISER FOR THE SOULTECH AI FOUNDATION'S MISSION TO TEACH UNDERSERVED COMMUNITIES AI LITERACY, SKILLS, AND CONSCIOUS MINDSET.. SOULTECH IS A 501(C)(3) NONPROFIT).

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# ABOUT

**MISSION:** EMPOWER WOMEN WHO WORK WITH AND IN AI, DRIVE A CONSCIOUS APPROACH TO TECH, STRATEGIZE A MORE BEAUTIFUL FUTURE, AND RAISE FUNDS TO SUPPORT UNDERSERVED COMMUNITIES THROUGH AI LITERACY AND SKILLS.

**KEY COMPONENTS:**

- INSPIRATIONAL KEYNOTE SPEAKERS
- INDUSTRY PANEL DISCUSSIONS
- EVENT BOOTH DEMOS
- NETWORKING OPPORTUNITIES
- WOMEN IN AI AWARDS CEREMONY

THE EVENT FOSTERS CROSS-INDUSTRY NETWORKING, LEARNING, AND ENTREPRENEURIAL DEVELOPMENT WHILE RAISING AWARENESS ABOUT THE NEED TO BRING AI LITERACY, SKILLS AND CONSCIOUS MINDSET TO UNDERSERVED COMMUNITIES.

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# GOALS

**FUNDRAISING:** SUPPORT THE SOULTECH AI FOUNDATION'S AI LITERACY, SKILLS AND CONSCIOUS MINDSET PROGRAMS FOR UNDERSERVED COMMUNITIES.

**EMPOWERMENT:** INSPIRE AND EDUCATE WOMEN ABOUT THE FUTURE IN AI ACROSS DIVERSE INDUSTRIES.

**NETWORKING:** CREATE A SPACE FOR COLLABORATION AMONG INDUSTRY LEADERS AND ASPIRING PROFESSIONALS.

**IMPACT:** DRIVE INCLUSIVITY AND DIVERSITY IN AI, EMPHASIZING COMMUNITY UPLIFTMENT.

**CELEBRATE:** CELEBRATE, GET INSPIRED, AND MEET POWERHOUSE FEMALE LEADERS AND ENTREPRENEURS.

**HONOR:** CELEBRATE INSPIRING WOMEN AT THE CODE QUEENS: WOMEN IN AI AWARDS CEREMONY.

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# EVENT INSPIRATION

WOMEN IN BUSINESS CONTINUE TO FACE SIGNIFICANT BARRIERS, FROM FUNDING AND LEADERSHIP ROLES TO VISIBILITY AND PAY. STARTLINGLY, ONLY 2.1% OF VENTURE CAPITAL FUNDING GOES TO FEMALE-LED STARTUPS, AND WOMEN REPRESENT JUST 28% OF THE TECH WORKFORCE AND A MERE 12% IN ADVANCED AI RESEARCH ROLES. LEADERSHIP OPPORTUNITIES REMAIN SCARCE, WITH WOMEN HOLDING ONLY 28% OF LEADERSHIP POSITIONS IN TECH. EVEN WHEN WOMEN LEAD COMPANIES, THEY RECEIVE LESS INVESTMENT DESPITE BEING TWICE AS LIKELY TO ACHIEVE SUCCESSFUL EXITS.

IN SPEAKING OPPORTUNITIES, WOMEN ARE UNDERREPRESENTED, HOLDING ONLY 24% OF KEYNOTE ROLES AT MAJOR TECH CONFERENCES, WHILE EARNING 50% LESS THAN MEN FOR SIMILAR ENGAGEMENTS. WOMEN MAKE UP JUST 10-15% OF PANELISTS AND LESS THAN 5% OF SPEAKERS AT HIGH-PROFILE GLOBAL EVENTS LIKE THE WORLD ECONOMIC FORUM.

THE CODE QUEENS AIMS TO BE PART OF THE SOLUTION TO THESE CHALLENGES.

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# BENEFITTING

**MISSION:** THE SOULTECH AI FOUNDATION IS DEDICATED TO BRIDGING THE DIGITAL DIVIDE BY PROVIDING AI LITERACY, SKILLS, AND CONSCIOUS MINDSET TO UNDERSERVED COMMUNITIES SO THEY THRIVE IN THE AGE OF AI.

**IMPACT:** NURTURING EQUALITY AND SUPPORTING FUTURE TECH LEADERS AND WORKERS FROM UNDERREPRESENTED COMMUNITIES.

BUILDING SUSTAINABLE CAREER PATHS USING AI AND TECHNOLOGY.  
EMPOWERING INDIVIDUALS TO CREATE MEANINGFUL CHANGE IN THEIR LIVES  
AND COMMUNITIES THROUGH HIGHER CONSCIOUSNESS AND LIFE SUCCESS.

**WHY:** YOUR SUPPORT HELPS EQUIP INDIVIDUALS WITH THE EDUCATION AND SKILLS NEEDED TO THRIVE IN THE 4TH INDUSTRIAL REVOLUTION.

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# TITLE SPONSORSHIP

## **TITLE SPONSOR - \$50,000**

- PRESENTING SPONSOR WITH TOP BILLING ON ALL EVENT MARKETING AND FOR THE CODE QUEENS: WOMEN IN AI AWARDS CEREMONY
- KEYNOTE SPEECH OPPORTUNITY
- PANEL EVENT HOSTING OPPORTUNITY
- VIP EVENT TICKETS (10)
- FEATURED COMPANY BOOTH AT EVENT
- LOGO ON EVENT WEBSITE AND PROMOTIONAL MATERIALS
- COCKTAIL PARTY NETWORKING EVENT
- FOCUS OF PR AND MEDIA INTERVIEW OPPORTUNITIES
- PROFESSIONAL POST-EVENT SPEAKER REEL
- PROFESSIONAL POST-EVENT SPONSORSHIP VIDEO
- HIGH-ENGAGEMENT SOCIAL MEDIA
- HIGH ENGAGEMENT LIVE-STREAMING EVENTS
- CUSTOM PACKAGE AND STRATEGIC ALTERNATIVES AVAILABLE

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# PLATINUM SPONSORSHIP

## PLATINUM SPONSOR - \$25,000

- EVENT SPEAKING OPPORTUNITY
- PANEL EVENT OPPORTUNITY
- VIP EVENT TICKETS (6)
- FEATURED COMPANY BOOTH AT EVENT
- LOGO ON EVENT WEBSITE AND PROMOTIONAL MATERIALS
- COFFEE BREAK NETWORKING EVENT
- PR AND PUBLICITY OPPORTUNITIES
- PROFESSIONAL POST-EVENT SPONSORSHIP VIDEO
- HIGH-ENGAGEMENT SOCIAL MEDIA POSTS
- CUSTOM PACKAGE AND STRATEGIC ALTERNATIVES AVAILABLE

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# SPONSORSHIP

## **SILVER SPONSOR - \$10,000**

- COMPANY BOOTH AT EVENT
- LOGO ON EVENT WEBSITE AND PROMOTIONAL MATERIALS
- WORKSHOP SPONSORSHIP
- VIP EVENT TICKETS (4)
- PANEL PARTICIPATION OPPORTUNITY
- COFFEE BREAK NETWORKING EVENT
- PR AND PUBLICITY INCLUSION
- POWERFUL SOCIAL MEDIA POSTS
- PACKAGE AND STRATEGIC ALTERNATIVES AVAILABLE

## **BRONZE SPONSOR - \$5,000**

- COMPANY BOOTH AT EVENT
- NETWORKING RECEPTION SPONSORSHIP
- VIP EVENT TICKETS (2)
- LOGO ON EVENT WEBSITE AND PROMOTIONAL MATERIALS
- PANEL PARTICIPATION OPPORTUNITY
- PR AND PUBLICITY INCLUSION
- POWERFUL SOCIAL MEDIA POSTS

## **ASK ABOUT OUR CREATIVE SPONSORSHIP OPTIONS:**

- FLOOR STICKERS
- CHARGING TOWERS
- VIP ROOM
- FASHION & ART EXHIBITS
- PRESS CONFERENCES
- PRODUCT LAUNCH EVENTS

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# BENEFITS

**VISIBILITY:** REACH A DIVERSE AUDIENCE OF HIGH NETWORTH WOMEN LEADERS AND PROFESSIONALS FROM TECH, AI, AND OTHER INFLUENTIAL INDUSTRIES.

**BRAND ALIGNMENT:** ASSOCIATE YOUR BRAND WITH DIVERSITY, INNOVATION, AND COMMUNITY IMPACT.

**NETWORKING OPPORTUNITIES:** CONNECT WITH INFLUENTIAL LEADERS IN AI, TECHNOLOGY, ENTERTAINMENT, AND MORE.

**CORPORATE SOCIAL RESPONSIBILITY:** SHOW YOUR COMMITMENT TO CLOSING THE DIGITAL DIVIDE AND FOSTERING INCLUSIVITY IN TECHNOLOGY.

PARTNER WITH US TO MAKE A DIFFERENCE IN UNDERSERVED COMMUNITIES THROUGH AI EDUCATION.

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# AUDIENCE

**EXPECTED ATTENDANCE:** 1000+ WOMEN FROM AI, ENTERTAINMENT, FASHION, HEALTHCARE, EDUCATION, GOVERNMENT, AND TECHNOLOGY SECTORS.

**TARGET AUDIENCE:** WOMEN IN TECH, AI PROFESSIONALS, ASPIRING ENTREPRENEURS, STUDENTS, AND ADVOCATES FOR DIVERSITY AND INCLUSION.

**REACH:** EXTENSIVE PR, MARKETING, BRANDING, NETWORKING, SAMPLING, DEMO OPPORTUNITIES, SOCIAL MEDIA PROMOTION, DIRECT MESSAGING AND EMAIL TO LARGE AND DESIRABLE DEMOGRAPHIC OF INFLUENTIAL WOMEN.

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# SPEAKER HIGHLIGHTS

## Code Queens Summit Keynotes Include



Dr. Pauldy Otermans  
Otermans Institute  
UK Most Influential  
Women in AI



Eugina Jordan  
Inventor, Author, CMO,  
Telecom Infra Project  
Harvard Business Review  
Advisory Council



Cynthia L Elliott  
Author & Founder  
SoulTech AI Foundation  
Inspirational Speaker



Denise Lippy  
Vice President Service  
Solutions - OTTAWA  
Johnson & Johnson MedTech

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# SPEAKER NOMINATIONS

## KNOW A WONDERFUL SPEAKER?



WE ARE CURRENTLY ACCEPTING SPEAKER AND PANELIST NOMINATIONS FOR THE CODE QUEENS SUMMIT. WE ARE PARTICULARLY LOOKING FOR WOMEN WHO WORK WITH AI IN SOCIAL MEDIA, TECH, FASHION, THE ARTS AND ENTERTAINMENT.

PLEASE EMAIL A BIO, REEL AND LINKEDIN PROFILE TO [CYNTHIA@DREAMWEAVERBRAND.COM](mailto:CYNTHIA@DREAMWEAVERBRAND.COM). WE WILL BE IN TOUCH IF THE PERSON IS A GOOD FIT.

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# SPEAKERS

**THE ARTS:** WOMEN LEADERS USING OR WORKING IN AI IN ENTERTAINMENT, DESIGN, MUSIC, ART, WRITING, AND FASHION.

**HEALTHCARE:** INNOVATORS LEVERAGING AI FOR HEALTHCARE ADVANCEMENTS.

**EDUCATION:** EDUCATORS TRANSFORMING LEARNING THROUGH AI

**GOVERNMENT:** LEADERS IMPLEMENTING AI POLICIES FOR SOCIETAL IMPACT.

**TECHNOLOGY:** WOMEN DRIVING AI INNOVATIONS IN THE TECH INDUSTRY.

AN UNPARALLELED LINEUP OF SPEAKERS AND PANELISTS WILL SHARE THEIR JOURNEYS, INSIGHTS, AND VISIONS FOR THE FUTURE OF AI.

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# TEAM

CODE QUEENS IS BEING PRODUCED AND HOSTED BY THE SOULTECH AI FOUNDATION AND ITS FOUNDING DIRECTOR CYNTHIA L ELLIOTT.

CYNTHIA IS A RENOWNED INSPIRATIONAL SPEAKER, TWO-TIME #1 BEST-SELLING AUTHOR, AND COMMUNICATIONS PIONEER. SHE HAS FOUNDED TWO MARKETING AGENCIES INCLUDING DREAMWEAVER, THE EVENT PRODUCTION COMPANY.

SHE HAS PRODUCED AND CRAFTED HUNDREDS OF POWERHOUSE EVENTS WORLDWIDE AND WORKED WITH ICONS ACROSS INDUSTRIES.

AS A FUTURIST, SHE PIONEREED THE FIELDS OF INFLUENCER MARKETING AND BRAND COMMUNICATIONS BEFORE BECOMING AN AUTHOR, SPEAKER, AND AI NONPROFIT FOUNDER.

AS A CHILD OF THE FOSTER CARE AND ORPHANAGE SYSTEM, SHE IS DEDICATED TO HELPING UNDERSERVED COMMUNITIES THRIVE IN THE AGE OF AI. LEARN MORE AT [CYNTHIAELLIOTT.COM](https://cynthiaelliott.com) AND [SOULTECHFOUNDATION.ORG](https://soultechfoundation.org)



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# JOIN US

**BE A PART OF THE MOVEMENT: HELP US EMPOWER WOMEN AND UNDERSERVED COMMUNITIES THROUGH AI.**

**CONTACT: CYNTHIA L. ELLIOTT**

**EMAIL: [CYNTHIA@DREAMWEAVERBRAND.COM](mailto:CYNTHIA@DREAMWEAVERBRAND.COM)**

**WEBSITE: [WWW.SOULTECHFOUNDATION.ORG](http://WWW.SOULTECHFOUNDATION.ORG)**

**TOGETHER, WE CAN CREATE OPPORTUNITIES, FOSTER DIVERSITY, AND SHAPE THE FUTURE OF AI.**

**[CODEQUEENS.ORG](http://CODEQUEENS.ORG)**