

# ENHEROES

## IMPACT ANGEL EARLY BACKER PROGRAM

Impact Angels back & support early stage ESG focussed Startups that aim to create Large Scale Sustainable Impact.

Without Impact Angels the World Can never be a better place.

*“Sustainability is ultimately about taking responsible actions today to create better opportunities tomorrow for our future generations.”*

### Five traits that make Impact Angels to be Key Leaders of Sustainable Community Development

#### PHILANTHROPY

Impact Angels believe in Philanthropy instead of conventional investment philosophy. They invest & actively support early stage of Impact Startups that aim to create Sustainable Impact following ESG principles at personal & corporate level.

#### EMPATHY

Impact Angels recognize and respond to the socio economic distress of the community members. Instead of showing Sympathy they take empathetic actions in solving its root problems & empowering the community.

#### OPENNESS

Impact Angels advocate innovation & embrace new technology business trends instead of following the Status Quo.



#### INTEGRITY

Impact Angels truly believe in taking responsible actions today for creating better opportunities of tomorrow instead of Impact Washing or Vague Branding.

#### PEER SOCIAL RESPONSIBILITY

Impact Angels follow Peer Social Responsibility at the core of their heart. They support the founders of Impact startups through active mentoring & coaching. They back community development projects that aims at socio-economic empowerment of less privileged peers in the community.

ENHEROES

#### 01

Active Impact Angels own ENHEROES franchise & finance the Super Kit to be used by its less privileged yet qualified & eligible community members such as unemployed graduate students and women professionals. The SuperKit can enable them getting professional engagement opportunity through impact operations of ENHEROES Group Business units.

HOW ENHEROES ACTIVE IMPACT ANGEL PROGRAM CAN FUEL SUSTAINABLE DEVELOPMENT & FINANCIAL EMPOWERMENT OF GEO-ENERGY COMMUNITY ?

#### 02

The beneficiary members **pay back** the cost of Super Kit to the Impact Angels over a period of time through **multiple earning channels** of ENHEROES Super Kit integrated in its Super App.

#### 03

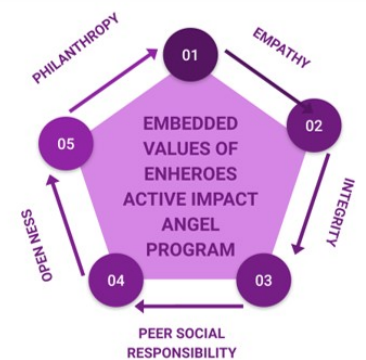
Active Impact Angels **receive Responsible Stewardship points** inside the **Digital Wallet of the Super App** for contribution towards Enablement of **Digital Equity & Carbon Neutrality** mission through their active leadership involvement in building a **shared Impact Business Corridor**. The reward points could be redeemable at ENHEROES Marketplace & Partner sites.

#### 04

With each Super Kit there is a possibility of **financial empowerment** of 100 community members into **better livelihood with access to better earning, learning, innovation & Startup resources**. So **1K Super Kits** can touch lives of **1. Lach** community members.

#### 05

The Super Kit Scheme helps in development of an Self-Sustainable empowered community & makes Sustainable Computing more accessible & sets Peer Social Responsibility to be part of a Responsible Corporate Culture.



This "Doing Well by Doing Good" business model has been adopted by many parts of world in many sectors now being implemented first time around Geo-Energy Sector by ENHEROES.

ENHEROES