

ENHEROES Sustainable Business Pitch Deck

A DEEPTech IMPACT ENTERPRISE. ENABLING ACTION FOR ENVIRONMENTAL JUSTICE ACROSS GEO-ENERGY
catalyzing reduction of carbon footprints and equity in disadvantaged communities using Responsible Technology

B-CORP STATUS READY

ENHEROES

MALAYSIA DIGITAL STATUS READY



ENHEROES GEO-ENERGY CARBON NEUTRAL SUPERKIT
WORLD'S MOST SUSTAINABLE UTILITY INNOVATION
A Revolutionary Consumer Tech Product that Fuels ACTION for ENVIRONMENTAL JUSTICE ensuring Climate Protection & Sustainable Community Development

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Executive Summary

ENHEROES GROUP is crowd funding to commercialize **World's 1st Carbon Neutral SuperKit**, A Sustainable Utility Innovation that can help **Corporates** achieve **Sustainability** & Empower **the ASEAN Geo-Energy Community**.

*1USD@4.56MYR

Business Overview

Problem Statement

Climate Change & Social License to operate together have led to the burning issue of **Environmental Justice** across Geo-Energy sector affecting billions of dollars but no comprehensive solution exist till date.

Solution by ENHEROES



Strategic Thrusts for ENHEROES SUPERKIT Project

In July 2022, US Senate bill provides **\$369B** for clean energy to fight climate crisis, with historic support for Clean-Tech Innovations focusing Sustainability

Our current mission aims to **make ENHEROES SUPERKIT accessible & affordable across ASEAN+** region so that foundation of an inclusive & connected Digital Society could be laid to co-create a Sustainable Digital Ge-Energy Future resulting a cooler earth.

Product Overview

Kindly Refer to Technical Information Brochure for more details

Meet ENHEROES SUPERKIT

WORLD'S MOST SUSTAINABLE UTILITY INNOVATION ACROSS GEO ENERGY

1 A Multi-Purpose Scalable Green Hydrogen Production & Storage System to enable Carbon Neutral Digital Environments On-Demand.



2 A Super Console with Advanced Sustainable Tech Gadgets to boost Business & Intellectual Productivity



3 An AI enabled immersive Super App unlocking a Responsible Geo-Energy Economy with Sustainability as a Service.



Currently It's one of the **Smartest Sustainable Productivity Booster & Urban Resilience Package in the world**

- Fulfills a range of unmet latent Sustainability needs of Geo-Energy Sector but adaptable to any Industry Sector
- Available in budget & premium Subscription mode for retail & enterprise customers.

ENHEROES is Asia's first DeepTech Impact Startup to commercialize a Revolutionary multi-purpose Carbon Neutral Super Kit to drive **Environmental Justice** across Geo- Energy sector while propelling sustainable innovations & facilitating Tech enabled Equitable Education resulting Socio-Economic Empowerment.

The Big Idea

ENHEROES Carbon Neutral Super Kit

* Most Sustainable & Impactful Utility Innovation Kit of Future enabling environmental justice

ENHEROES carbon neutral super kit is a Utility Innovation tool with collection of essential sustainable computing devices & gadgets integrated with a smart Super App helping users to **discover, design, develop & deploy** numerous Executive Productivity solutions in one place in a responsible manner using the SUPERKITS as a connected AI platform for Intellectual Asset Farming. In other words, it is a singular resource unit that offers multiple solutions related to Intellectual & Business Growth under one roof focusing **Carbon Neutrality & Sustainable Community Development**. No such comprehensive productivity tool with so many Business-Social-Environmental value added features exist across Geo-Energy Sector yet.



ENHEROES has developed an **Impact Driven DeepTech Platform** where Business & Society Co-benefitted & Prosper Together by purposeful engagement of Community of Practices to deliver Environmental Justice .

ENHEROES is offering an industry first **Executive Super Kit** which can enable **Corporates, Educational Institutions & Communities** to collaborate & engage for facilitating equitable learning & career development opportunities while championing a Carbon Neutral Future.



ENHEROES is following an **Impact business model called Doing Well by Doing Good** a fundamental principle of achieving **shared Carbon Neutral Prosperity & Environmental Justice**.



This SUPERKIT is world's most advanced sustainability & Environmental Justice enabler across Geo-Energy promoting Green Hydrogen & Sustainable Computing together with better cost efficiency & easy financing options in form of a Portable yet Scalable Consumer Tech Product.

The SUPERKIT with its advanced patent pending AI technology can be able to automatically earn & pay essential utility & household bills through an AI powered Smart & secure Digital wallet on behalf of its Owners allowing users to spend more time on skill development, problem solving, creative thinking, Entrepreneurial aptitude development for incubating high impact solutions aimed at delivering Environmental Justice in local communities.

It is accompanied with a smart Urban Mobility Card enabling members to access various Fuel-Cell-Electric - Vehicles on-demand with super saver plans.

The Super Kit enables integrated access to Digital Twin Super University chain, a Digital Twin Global Tech Summit Platform & world's 1st Community led Green SuperComputing Grid being developed by ENHEROES.

It comes with "ENHEROES ONE" privilege membership card unlocking unlimited access to premium services available at Smart community led mixed residential Hubs to be commissioned by ENHEROES from 2024 onwards

It comes with an innovative Peer Social Responsibility Reward scheme where the owners shall buy & lease back the SUPERKITS to ENHEROES to be commissioned in its special purpose projects & create long term stable Earning & Rewards for themselves & improving the standard of living of the less privileged.....

The SUPERKIT can help Corporates Champion Sustainability & Empower the Geo-Energy Community to Act for Environmental Justice

Potential Industry Use Case

Kindly Refer to Technical Information Brochure for more details

Business Application

1.The SUPERKIT Can be used as an **Intellectual & Business Productivity Enhancement Tool** Across Geo-energy Industry

- Smart OnDemand Mobile Offices
- DeepTech Innovation Labs

- Experimental learning & Sustainable innovations

Impact Utility

- Digital Divide
- Equitable Education
- Green Energy
- Urban Resilience

*In line with the Malaysia Government's MyDIGITAL initiative to create an inclusive digital society across ASEAN region.

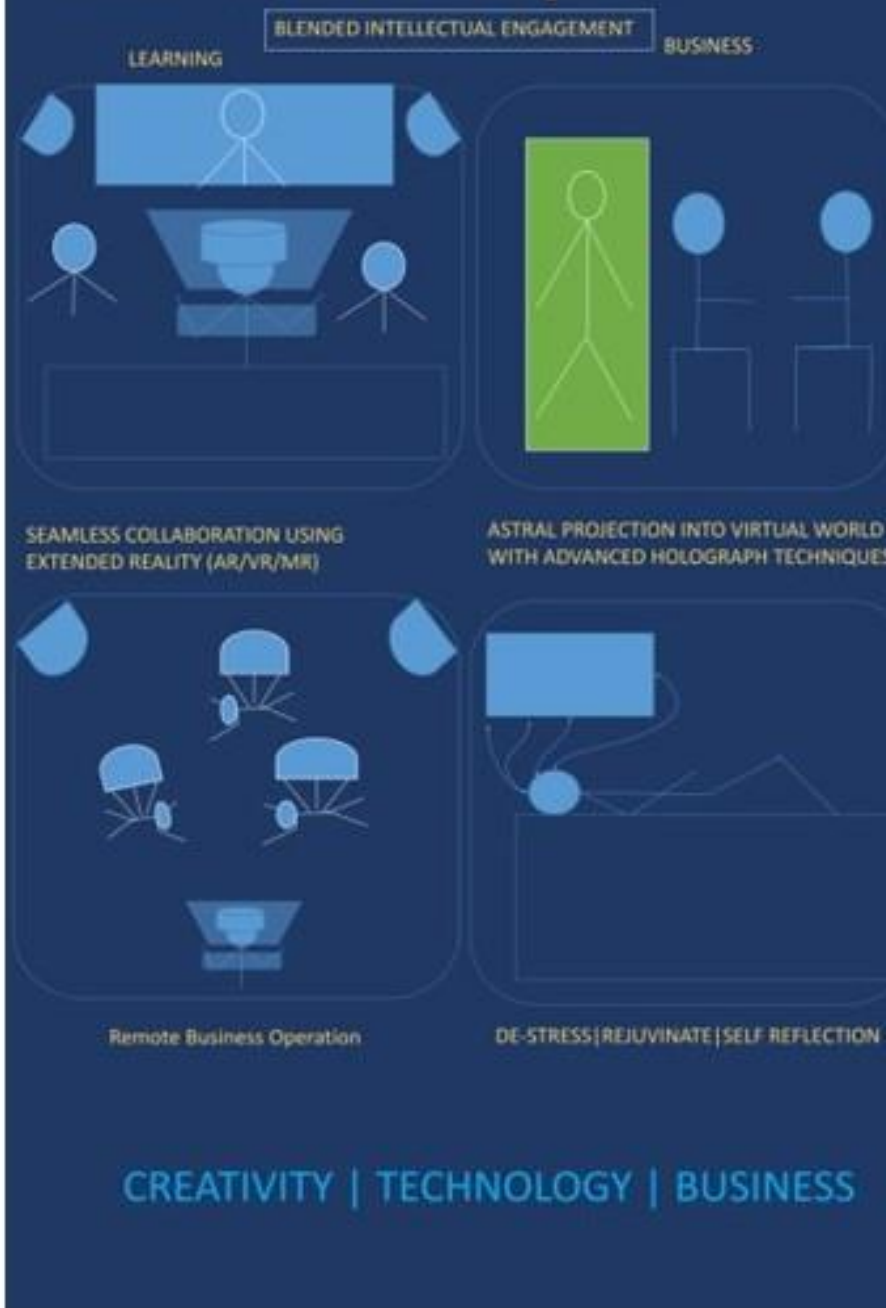
*An enabling tool for the implementation of ICT toward SDGs covering socio-economic development projects



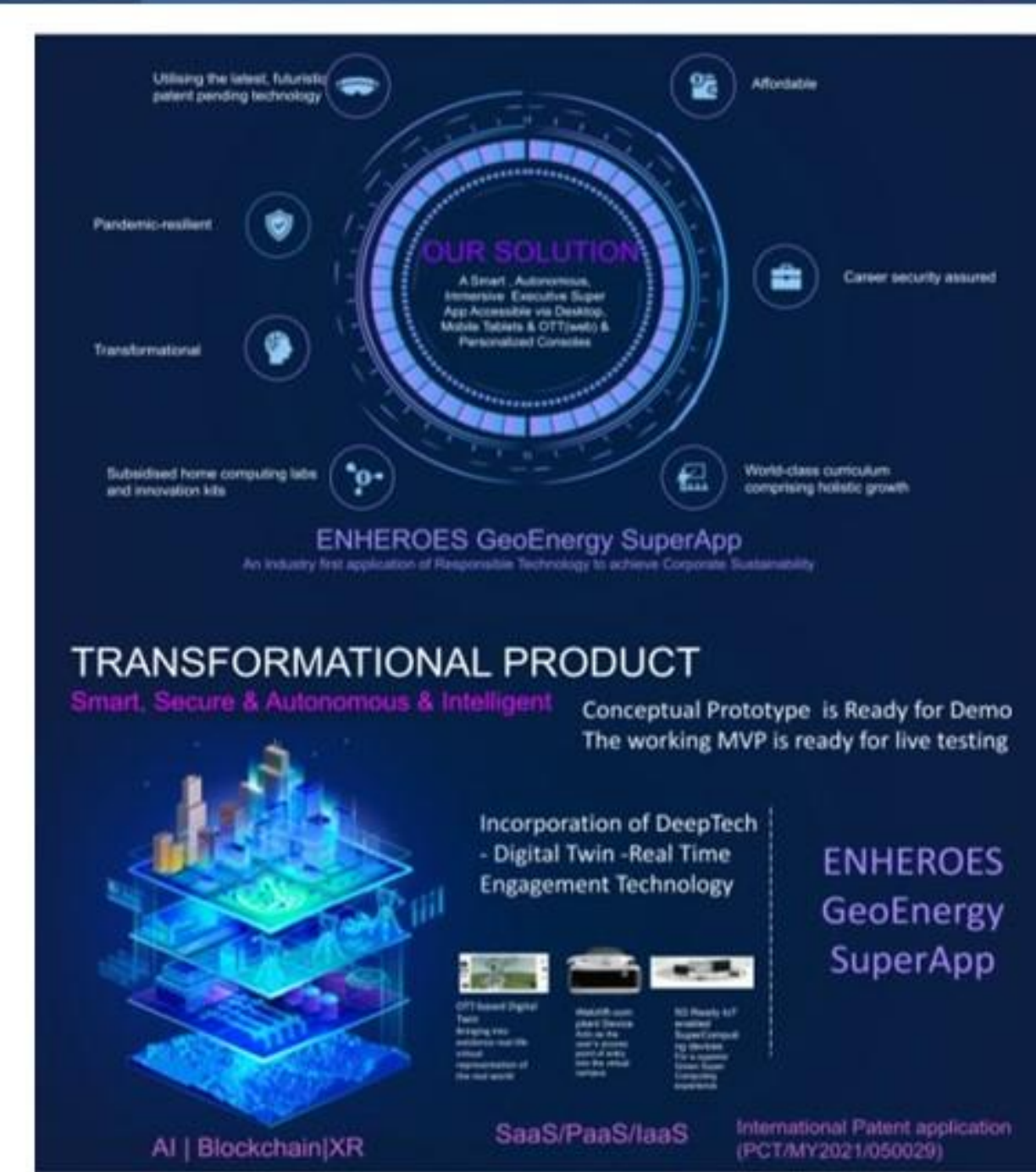
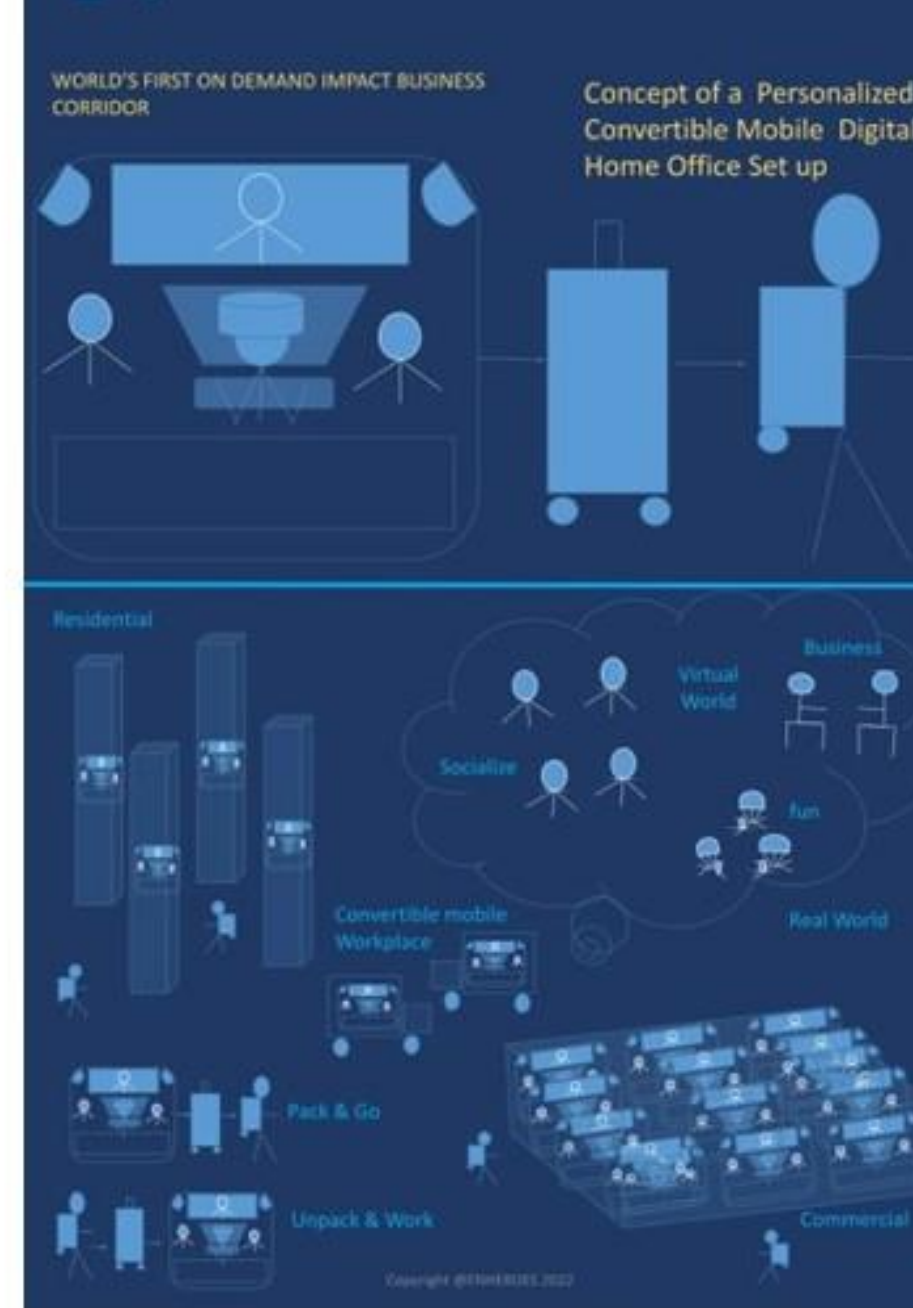
ENHEROES shall commission a chain of **Hydrogen powered Geo-Energy Digital Impact Parks** to fuel Sustainable Innovations & Environmental justice across ASEAN + region with Carbon Neutral Digital Infrastructure.

Product Utility & Working Mechanism

Potential Use Cases of the Super Kit



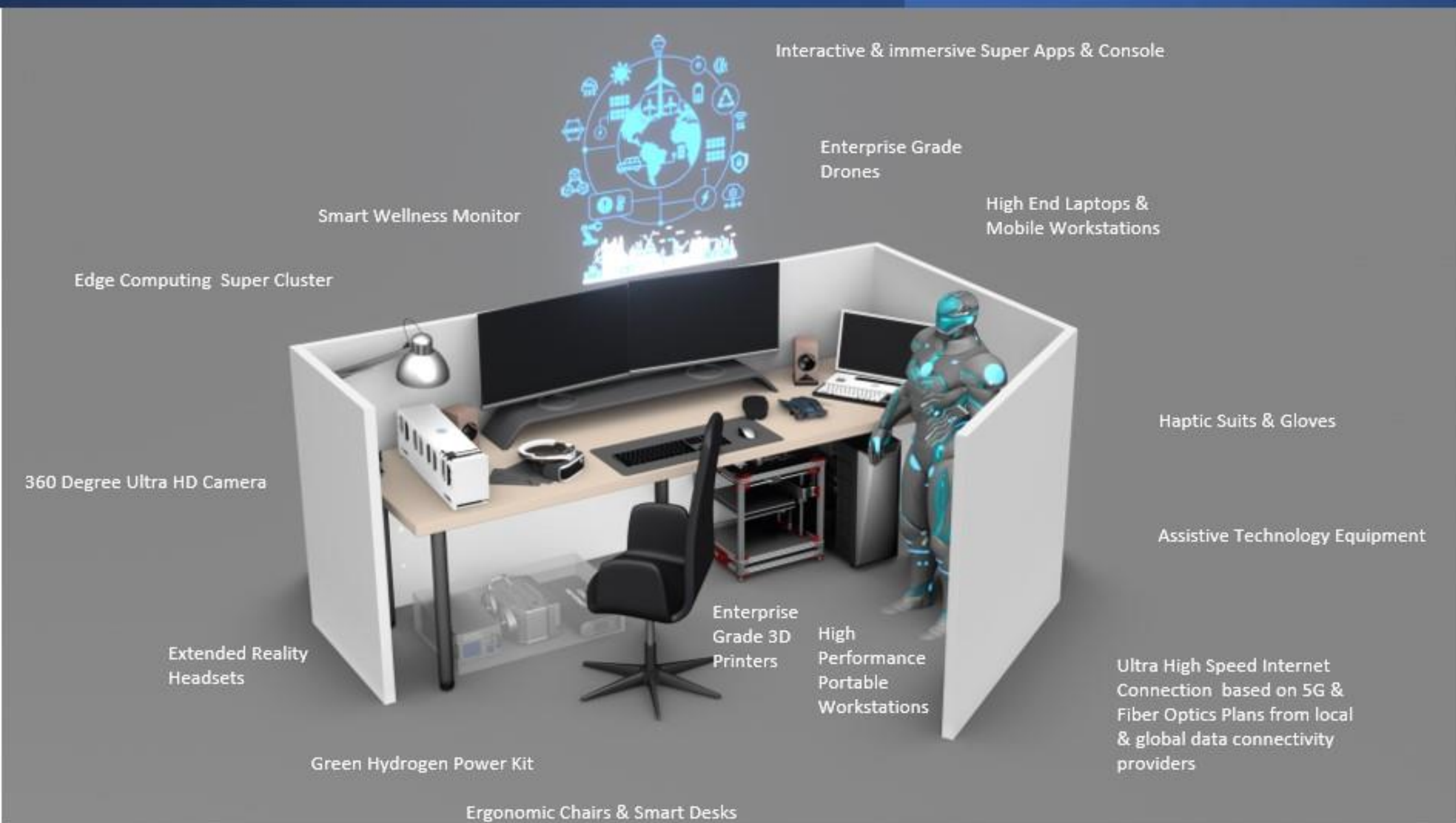
Agility of ENHEROES SUPER Kit



Industry Use Case 01:

SuperKit can be used as an intellectual & Business Productivity Enhancer

The SuperKit Can Fuel Tech Startups Across Geo-energy Industry in line with Malaysia Digital Vision OnDemand Anywhere.



Industry Use Case 02:

THIS CARBON NEUTRAL SUPERKIT ENABLES ACCESS TO A DIGITAL TWIN TECH SUMMIT PLATFORM

Carbon Neutral Digital Twin Summits & Expo



ENHEROES TechSparkGeo

A Global Technology Summit Platform to Facilitate global engagement of Business Leaders, scientists & innovator community across industries to unlock Geoscience values combined by SDGs, Digital Transformation & Clean Energy Transition

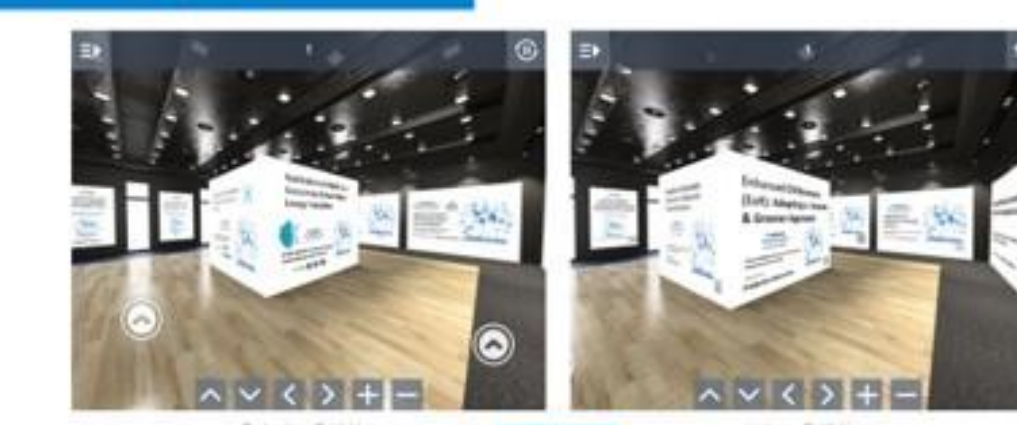
Get Started with TechSparkGeo
Enter TechSparkGeo

Our Vision

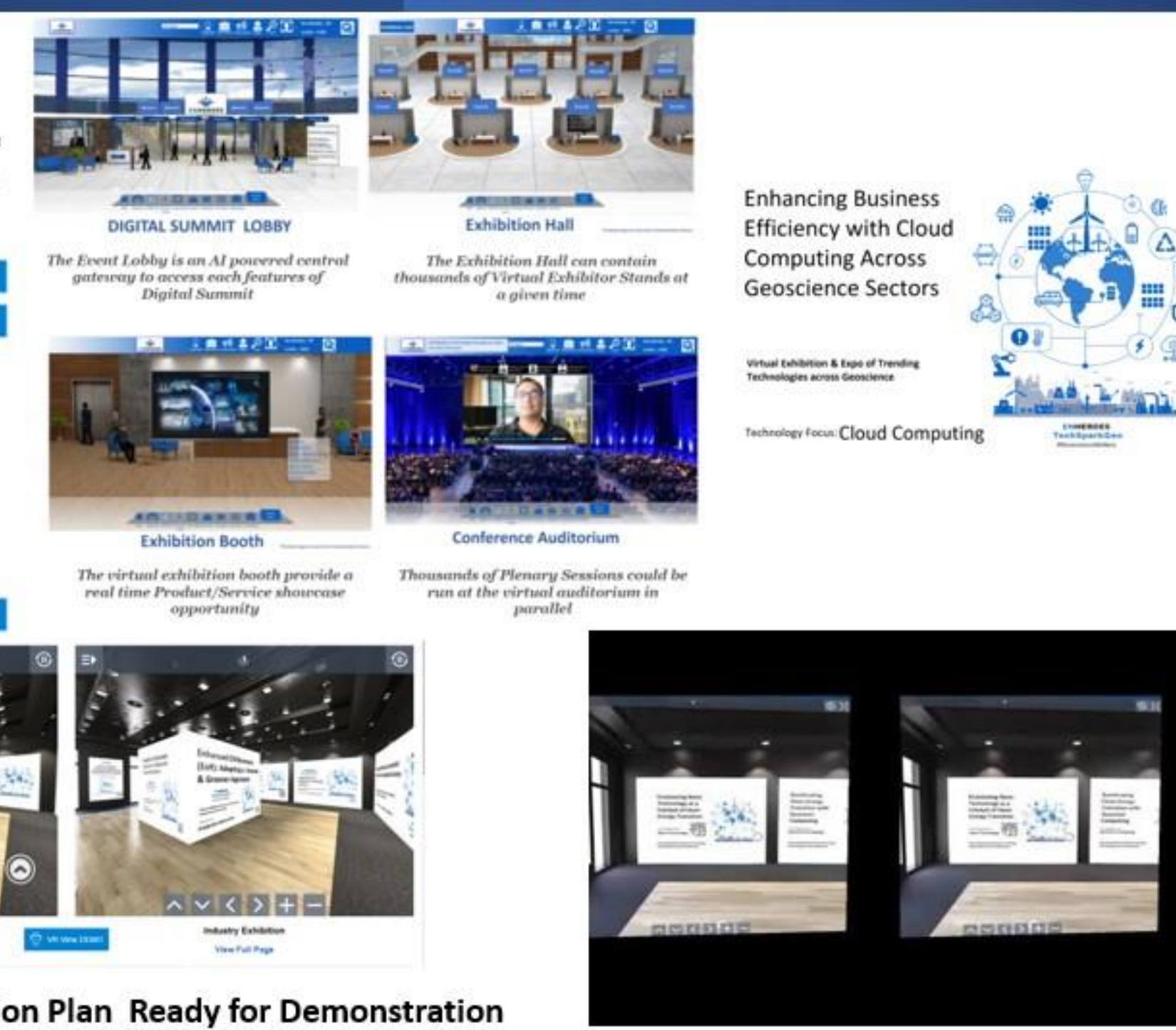
Build a Sustainable GeoEnergy Future Together

Co-create a Responsible Geoscience Technology Ecosystem

Discover TechSparkGeo



Working Prototype & Execution Plan Ready for Demonstration



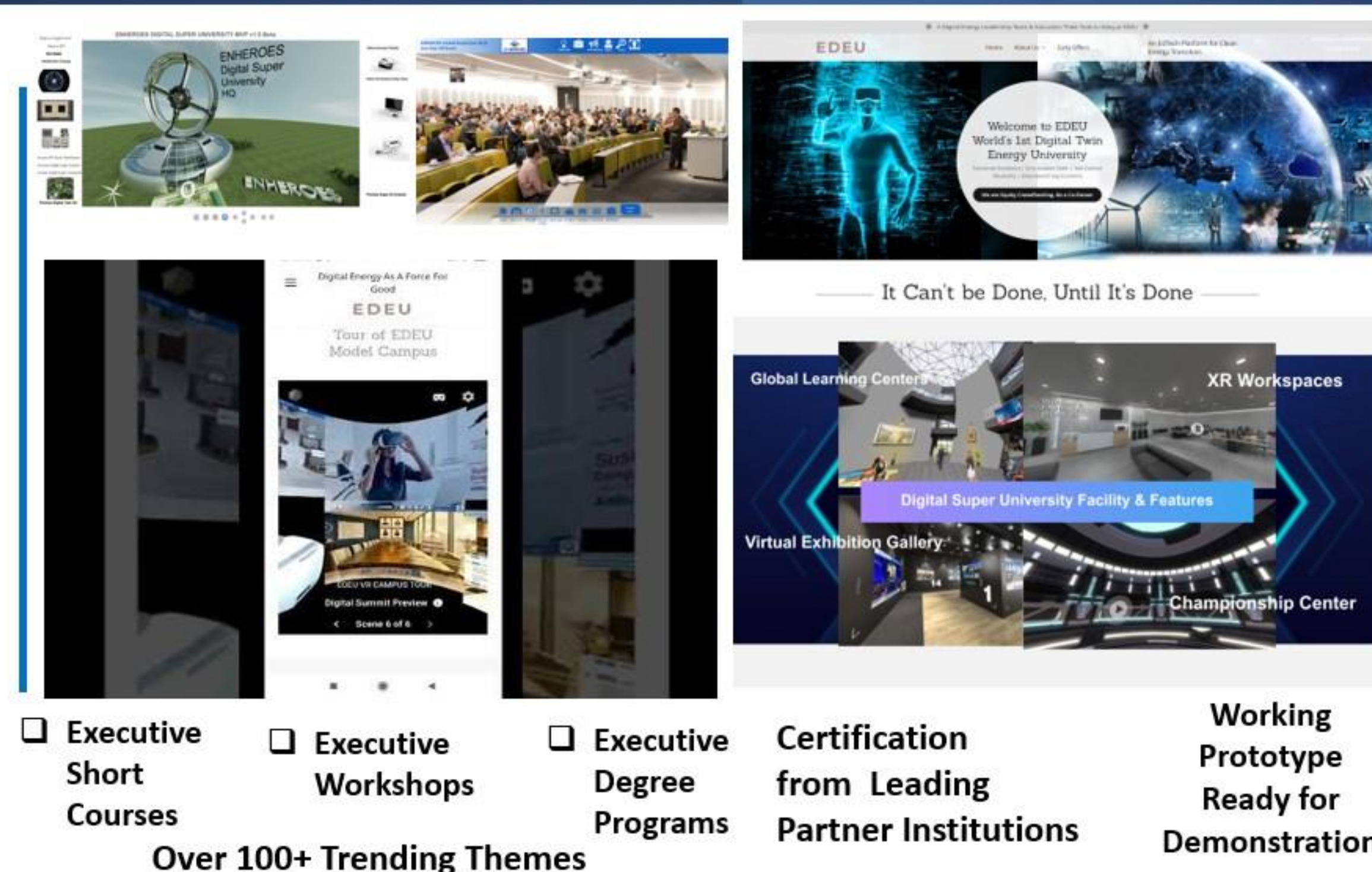
Enhancing Business Efficiency with Cloud Computing Across Geoscience Sectors

Virtual Exhibition & Expo of Training Technologies across Geoscience

Technology Focus: Cloud Computing

Industry Use Case 03: THIS CARBON NEUTRAL SUPERKIT ENABLES ACCESS TO A DIGITAL TWIN SUPER UNIVERSITY

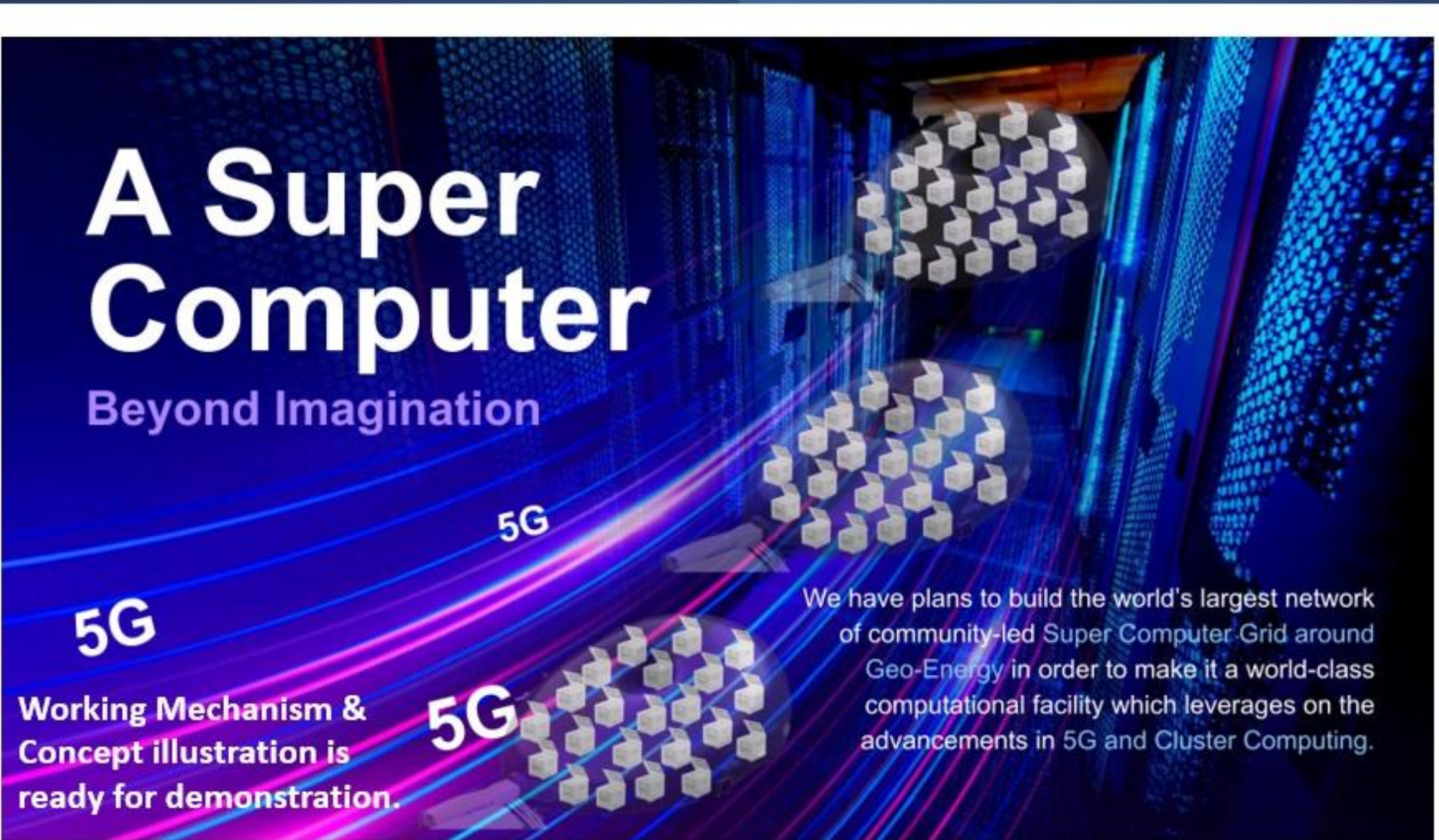
OnDemand Executive Education from GEDIP



- Executive Short Courses
 - Executive Workshops
 - Executive Degree Programs
 - Certification from Leading Partner Institutions
 - Working Prototype Ready for Demonstration
- Over 100+ Trending Themes

Industry Use Case 04: THIS SUPERKIT IS GATEWAY TO AN INDUSTRY FIRST GEO-ENERGY COMMUNITY LED CARBON NEUTRAL SUPERCOMPUTING & DATA CENTER FACILITY.

Affordable Green Super Computing & Data Centers Services



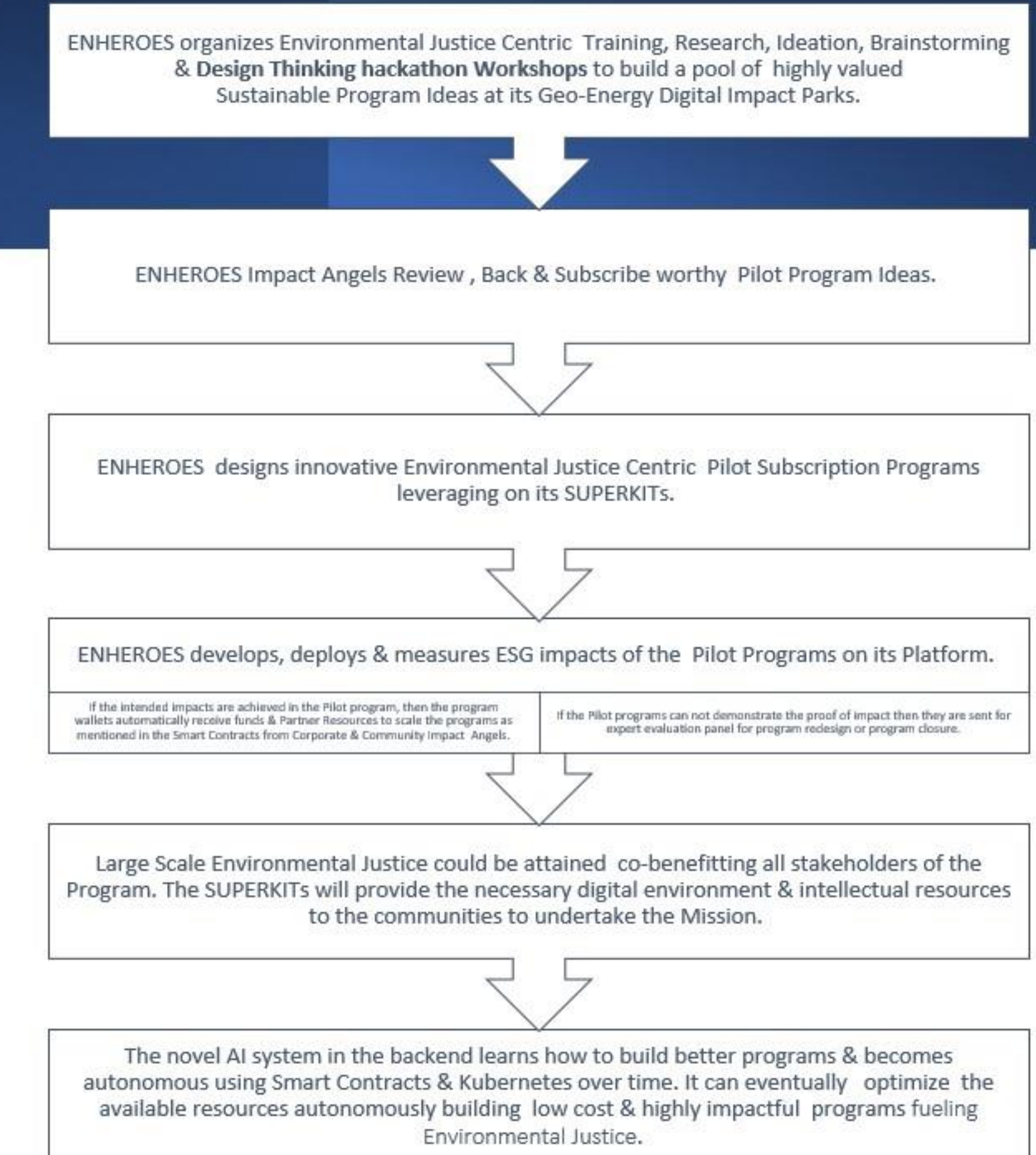
Industry Use Case 05: THIS CARBON NEUTRAL SUPERKITS ARE THE BUILDING BLOCKS OF DIGITAL TWIN IMPACT PARKS

Community Led Open Research & Innovation Center focusing Sustainability



The High-Level Workflow

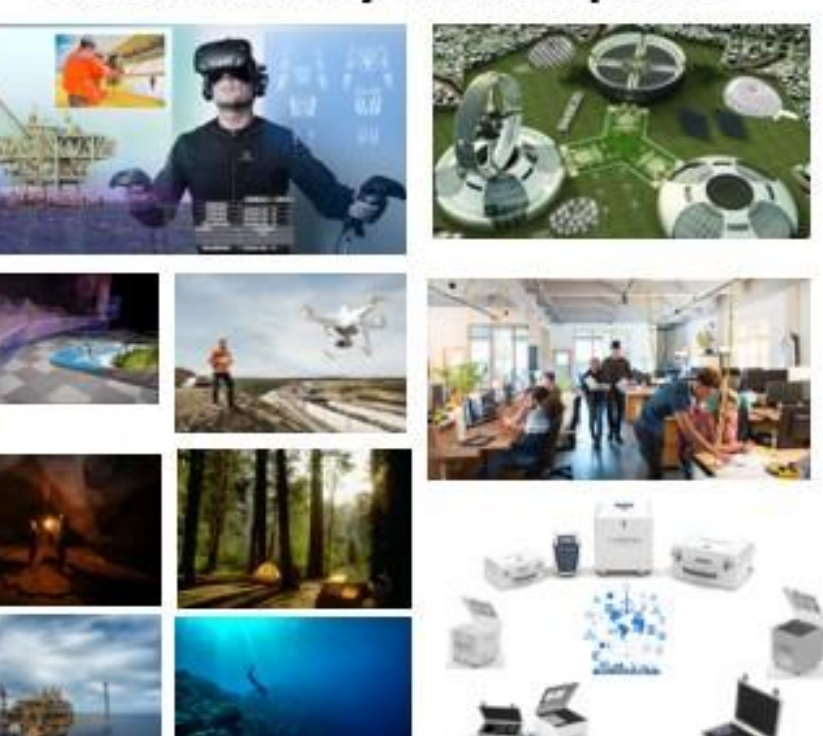
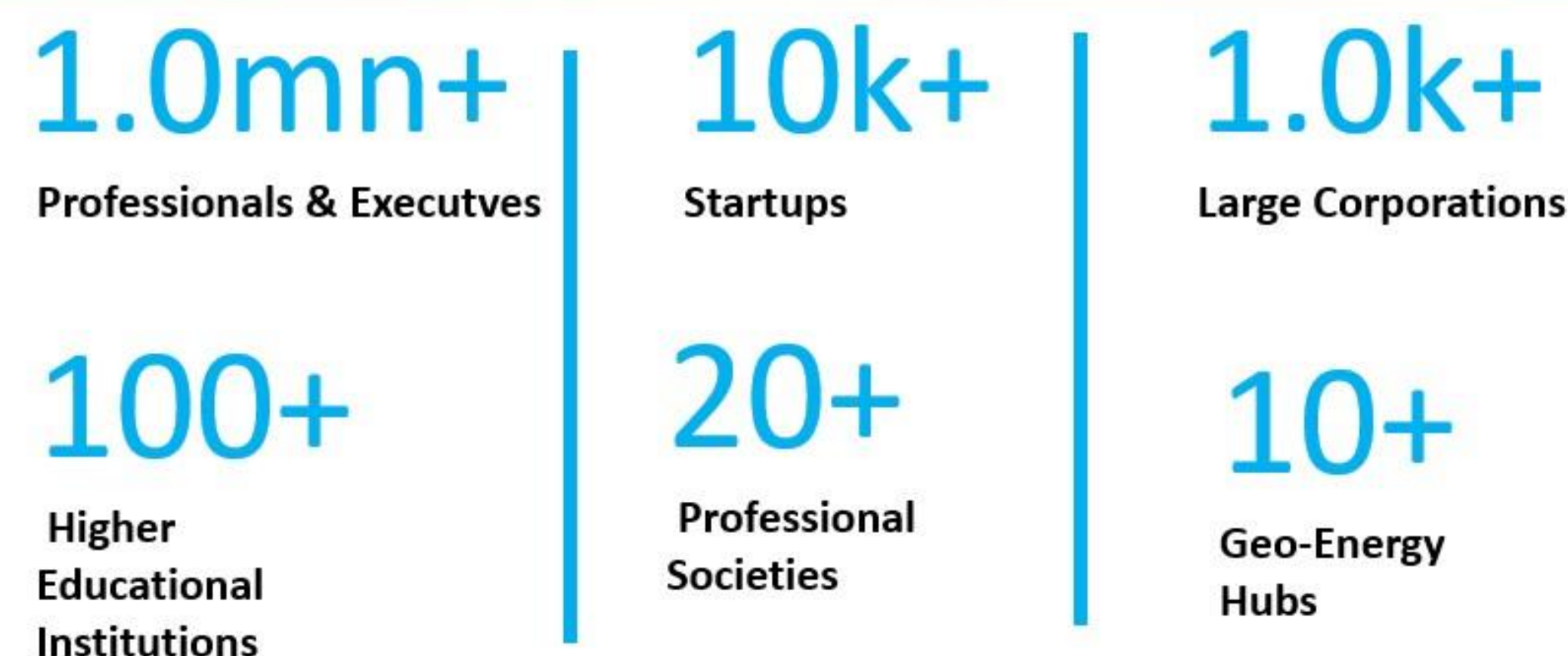
How Action for Environmental Justice Mission will drive Geo-Energy Community to champion sustainability Leveraging on the Power of SuperKits?



Focused Market Overview

Digital Geo-Energy is one of the fast rising Billion Dollar Sustainability market in ASEAN+ Region with high demand for services of ENHEROES SUPERKIT.

ASEAN+ Geo-Energy Digital Sustainability Marketplace



ASEAN+ Geo-Energy Digital Sustainability Ecosystem represents a niche & premium Total Addressable Market of Size 10 billion+ USD. It is a Blue Ocean to be unlocked & shared by ENHEROES its Strategic Partner Consortium.



Business Model

Kindly Refer to Technical Information Brochure for more details

ENHEROES is following a "Doing Well by Doing Good" Benefit Corporation model where we generate both revenue and Impact by

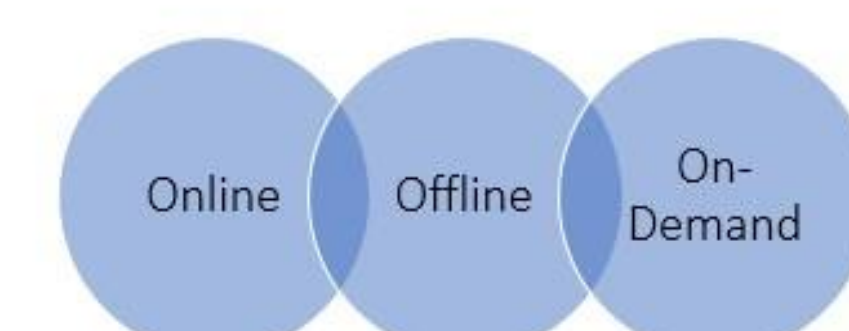
- Commercializing industry leading Sustainability centric solutions in short term
- Operating a chain of Geo-Energy Digital Impact Parks(GEDIP) in long term by using a hybrid membership subscription model both at consumer & enterprise level.

How revenue will be Generated?

- Sale of SUPERKIT Subscriptions to Professional community & Corporates
- IP monetization & Securitization
- Franchising of SUPERKIT Stores
- Leasing of Geo-Energy Digital Impact Park Facilities & Sale of Services



What is the operational Model?



Unit Economics of SuperKits

Tentative Retail Price of 1.0 Business SuperKit	10K USD
Number of Business SuperKit to be commissioned by end of 2023	10000
Total Revenue from Sales by end of 2023	100.0 million USD

Unit Economics of GEDIPs

Estimated Annual Business Turnover of One Geo-Energy Digital Impact Park	100.0 million USD
Total Number of GEDIPs to be commissioned by end of 2030	100
Estimated Revenue from GEDIPs by end of 2030	10.0 Billion USD

We are aiming to acquire & retain our customers & partners with a Responsible Stewardship based Reward Scheme

Competitive Advantage & IP Valuation



- IP based on **Novel AI Technology**
- Exploitable Commercially by Licensing **Exclusive Patent Rights in 20+ Countries**
- **Freedom of commercialization in 150+ Countries** without any legal Entry barrier
- **Unique & Highly Valued** as confirmed by World Intellectual Property Organization after Substantive Patent Examination
- Provides upper hand in **Business Collaboration or M&A negotiations**
- Enables **faster Market Penetration** due to limited competition.

USD1.0Bn+ Estimated

Net Present Value of Intellectual Assets of ENHEROES using future income method.

International Patent application (PCT/MY2021/050029)

Potential ESG Impact Metric by 2030

ENVIRONMENTAL

Reduction of **1.3 Trillion** Tons of Carbon Footprints by commissioning SuperKit enabled Urban Sustainability Solutions.

SOCIAL

Socio-economic empowerment & Environmental Justice to **10.0 million** under-privileged ASEAN citizens

Facilitation of Equitable Executive Education & Sustainable Computing Access to **1.0 million** Geo-Energy Community across the Globe.

GOVERNANCE

Generation of **USD 10.0 Billion** Dollars Revenue from selling **1.0mn** SuperKit Subscriptions in 150+ Countries.

Unlock **USD 50 billion** worth Sharable Carbon Neutral Economy from **100+** Geo-Energy Digital Impact Super Parks across the Globe.

There is no other utility innovation across Geo-Energy Industry & ASEAN Region that blends Environmental & Social Values with so many business value propositions in a single consumer tech product.

KEY POTENTIAL STAKEHOLDERS OF ENHEROES SUPERKIT PROJECT

<p>Customers & Investors</p>	<p>Knowledge Partners</p>	<p>Financing Partners</p>
<p>Technology Partners</p>	<p>Industry Advisors</p>	<p>Immersive Experience Partners</p>
<p>Productivity Partners</p>	<p>Digital Payment Partners</p>	<p>Strategic Partners & Industry Mentors</p>

SDG Fulfilment Metric of ENHEROES SuperKit

How the SUPERKITS can catalyze Global Goals 2030?

ENHEROES has incubated a portfolio of industry first use cases using a patent pending Artificial Intelligent technology solution developed by ENHEROES to catalyze **10 Global Goals** together making the SUPERKITS to be one of the most impact centric Sustainability enabling tool across Geo-Energy sector transforming it to be more inclusive & equitable.

- SDG 4:** Equitable Higher Education
- SDG 5:** Gender Equality & Women Empowerment
- SDG 7:** Clean Energy Transition
- SDG 8:** Decent Jobs & Economic Growth for Everyone
- SDG 9:** Low Cost Green Supercomputing & Corporate Research & Innovation
- SDG 10:** Financial Inclusion & Reduce Inequality
- SDG 11:** Urban Sustainability & Empower Gig Community
- SDG 12:** Circular Economy & Use of Responsible Technology
- SDG 13:** Collective Climate Action for Net Carbon Neutrality
- SDG 17:** Strategic Partnerships for Goals

The SUPERKITS shall be instrumental in building a responsible & inclusive Professional Geo-Energy Digital community dedicated to drive ENVIRONMENTAL JUSTICE.

Team & Community Support

- ENHEROES has been led by its Geo-Scientist turned Founder since 2016 systematically turning it from a random idea into an investment worthy startup venture.
- It has received open support of **hundreds of Leaders & Domain Champions across Geo-Energy sector.**
- ENHEROES is in process of setting up an **Early Rapid Commercialization Execution Team** shortly after closing its seed fund round.



ABOUT THE TEAM

Dr. Biswajit Mohapatra
*Mentor & Advisor
Head of Customer Solutions Management, India at AWS
*Ex-Partner, Global Delivery Leader at IBM India

Suprava Mishra
*ACTING Operations Manager
*Business analyst & MBA in finance PBS Malaysia
*Operations and manages early commercialization & Go to Market operations

SHUBHABRATA SAMANTARAY
FOUNDER & CEO, ENHEROES GROUP

ENHEROES has Support of Global Geo-Energy-Tech Business Leaders & Responsible Stewards in its Mission to Fueling Sustainable Innovations & Drive Action for Environmental Justice.

Awards & Recognition

ENHEROES has **emerged as a Technology Startup Brand promoting Sustainability around Geo-Energy Sector** with appearance in leading ASEAN Startup Magazines.

It has secured formal industry recognition of **MDEC, CIMB, WIPO, PFAN, PwC**.

ENHEROES has secured **formal tie-up with IIT(ISM), Dhanbad India** to offer executive programs to Global Geo-Energy Professionals.

Shubhabrata is now a fellow of Prestigious Malaysia Tech Entrepreneur Programme (MTEP) 2022
(Under Experienced Tech Entrepreneur Category) offered by Malaysia Digital Economy Corporation

MDEC
LEADING MALAYSIA'S DIGITAL ECONOMY FORWARD

Shubhabrata Samantaray
• Founder & CEO ENHEROES GROUP
• Alumni IIT(ISM) Dhanbad-Design Thinking MIT Sloan
• Ex-PETRONAS-RIL-CGG

ENHEROES

Current Status & Future Milestones

Introduce Special Purpose Pilot Programs so that **The GEDIPs can fuel the Sustainable Development of Geo-Energy Community** while benefitting Corporates & Governments together helping them champion Net Zero Mission in ASEAN+ region.

ENHEROES has been bootstrapped till now, it has started receiving early traction. It is expecting B-Corp & Malaysia Digital Status by end of 2022.

Exit Options for Investors

- Next Fundraise Rounds
- Direct Listing in NYSE
- Listing in ACE Market of ASEAN Stock Exchange
- Merger with a SPAC Sponsor
- M&A with a Corporate having Strategic Fit
- Listing in Secondary Markets

KEY MILESTONES OF GEO-ENERGY DIGITAL IMPACT PARK

Funding Usage

Commission 1000 Enterprise Grade SUPERKITS

- Q1 2023:** Commission a Digital Twin Super Summit & Expo Facility
- Q2 2023:** Set up an Impact Angel Fund
- Q3 2023:** Commission Digital Twin Super University
- Q4 2023:** Commission A Super Computing Grid & hyperscale Data Center

By 2025

- 100% Green Energy Source
- 100+ Sustainable Business Themes
- 100+ Sustainable Communities

Call to Action

ENHEROES Super Kit project & Geo-Energy Digital Impact Super Parks shall **empower executives & leaders across Geo-Energy sector to co-create business profitability & large-scale social progress while protecting the planet, a first of a kind urban resilience solution in its segment propelling Doing Well by Doing Good** philosophy.

Please support help Action for Environmental Justice by becoming a Subscriber of ENHEROES Early Impact Angel Program & an early backer of our Upcoming Digital Geo-Energy Sustainability Projects getting tons of Rewards & Perks with handsome return on investment.

ENHEROES SUPERKIT can be an enabler of a Green Hydrogen Based Carbon Neutral Economy with its utilities covering both Business & Leisure activities at Personal & corporate level through innovative programs linked to environmental justice, benefitting Geo-Energy Community & Corporates together.

UNLOCK YOUR TRUE SUPERPOWER WITH ENHEROES SUPERKIT

Thank You

Email: founder@enheroes.co

MALAYSIA
ENHEROES GLOBAL ENERGY SDN BHD
Reg no: 1299557-V

SINGAPORE
ENHEROES TECHNOLOGY PTE LTD
UEN-202119922R

Registered Address: 1120A, DAMANSARA INTAN NO.1 JALAN SS20/27 PETALING JAYA 47400, SELANGOR, MALAYSIA

Registered Address: 68 Circular Road #02-01, 049422, Singapore