

Meet ENHEROES SUPERKIT; WORLD'S MOST SUSTAINABLE UTILITY INNOVATION ACROSS GEO ENERGY



Executive Summary

ENHEROES GROUP is crowd funding to commercialize **World's 1st Carbon Neutral SuperKit**, A Sustainable Utility Innovation that can help **Corporates achieve Sustainability & Empower the ASEAN Geo-Energy Community.**



Co-Creating A Sustainable Digital Geo-Energy Future Using Tech As a Force For Good

*1USD@4.56MYR

Product Overview

Kindly Refer to Technical Information Brochure for more details

Meet ENHEROES SUPERKIT

WORLD'S MOST SUSTAINABLE UTILITY INNOVATION ACROSS GEO ENERGY

1 A Multi-Purpose Scalable Green Hydrogen Production & Storage System to enable Carbon Neutral Digital Environments On-Demand.

2 A Super Console with Advanced Sustainable Tech Gadgets to boost Business & Intellectual Productivity

3 An AI enabled immersive Super App unlocking a Sustainable Geo-Energy Economy.

Currently It's one of the Smartest Sustainable Productivity Booster & Urban Resilience Package in the world

- Fulfills a range of latent Sustainability needs of Geo-Energy Sector but adaptable to any Industry Sector
- Available in budget & premium Subscription mode for retail & enterprise customers.

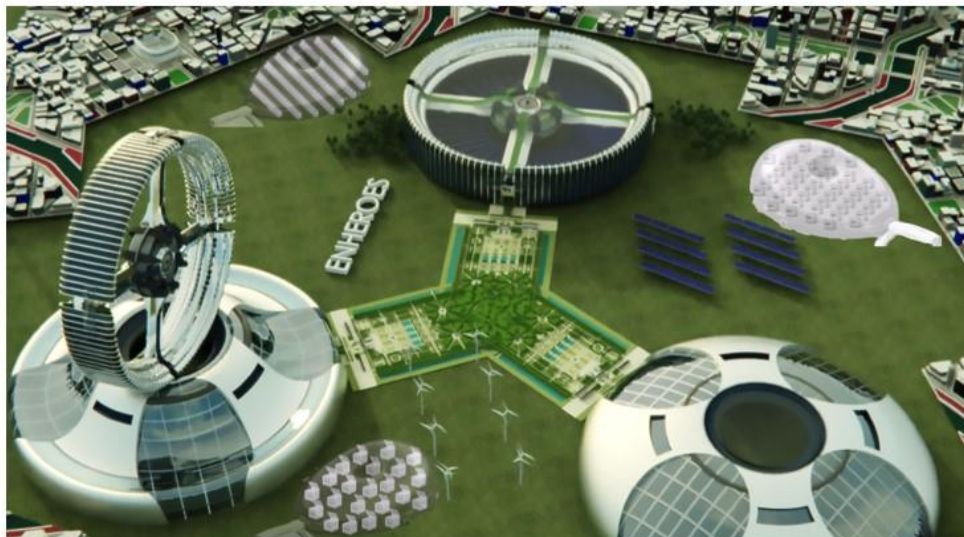
Potential Industry Use Case

Business Application

- 1.The SUPERKIT Can be used as an **Intellectual & Business Productivity Enhancement Tool** Across Geo-energy Industry
- Smart OnDemand Mobile Offices
 - DeepTech Innovation Labs
 - Experimental learning & Sustainable Innovations

Impact Utility

- Digital Divide
 - Equitable Education
 - Green Energy
 - Urban Resilience
- *In line with the Malaysia Government's MyDIGITAL initiative to create an inclusive digital society across ASEAN region.
- *An enabling tool for the implementation of ICT toward SDGs covering socio-economic development projects



ENHEROES shall commission a chain of Hydrogen powered Geo-Energy Digital Impact Parks to fuel Sustainable Innovations & Environmental justice across ASEAN + region with Carbon Neutral Digital Infrastructure.

Business Model

Kindly Refer to Technical Information Brochure for more details

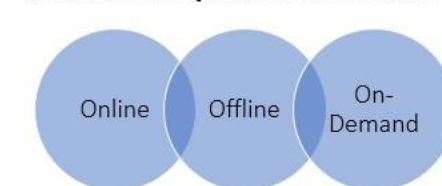
ENHEROES is following a "Doing Well by Doing Good" Benefit Corporation model where we generate **both revenue and impact** by

- Commercializing industry leading Sustainability centric solutions in short term
- Operating a **chain of Geo-Energy Digital Impact Parks(GEDIP)** in long term by using a hybrid membership subscription model both at consumer & enterprise level.

How revenue will be Generated?

- 1** Sale of SUPERKIT Subscriptions to Professional community & Corporates
- 2** IP monetization & Securitization
- 3** Franchising of SUPERKIT Stores
- 4** Leasing of Geo-Energy Digital Impact Park Facilities

What is the operational Model?



Unit Economics of SuperKits

Tentative Retail Price of 1.0 Business SuperKit	10K USD
Number of Business SuperKit to be commissioned by end of 2023	10000
Total Revenue from Sales by end of 2023	100.0 million USD

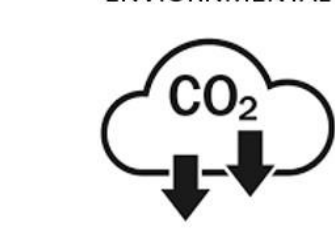
Unit Economics of GEDIPs

Estimated Annual Business Turnover of One Geo-Energy Digital Impact Park	100.0 million USD
Total Number of GEDIPs to be commissioned by end of 2030	100
Estimated Revenue from GEDIPs by end of 2030	10.0 Billion USD

We are aiming to acquire & retain our customers & partners with a **Responsible Stewardship based Reward Scheme**

Potential ESG Impact Metric by 2030

ENVIRONMENTAL



Reduction of **1.3 Trillion** Tons of Carbon Footprints by commissioning SuperKit enabled Urban Sustainability Solutions.

SOCIAL



- Socio-economic empowerment & Justice to **10.0 million** under-privileged ASEAN citizens
- Facilitation of Equitable Executive Education & Sustainable Computing Access to **1.0 million** Geo-Energy Community across the Globe.

GOVERNANCE



- Generation of **USD 10.0 Billion** Dollars Revenue from selling **1.0mn** SuperKit Subscriptions in 150+ Countries.
- Unlock **USD 50 billion** worth Sharable Carbon Neutral Economy from **100+** Geo-Energy Digital Impact Super Parks across the Globe.

There is no other utility innovation across Geo-Energy Industry & ASEAN Region that blends Environmental & Social Values with so many business value propositions in a single consumer tech product.

Team & Community Support

- ENHEROES has been led by its Geo-Scientist turned Founder since 2016 systematically turning it from a random idea into an investment worthy startup venture.
- It has received open support of **hundreds of Leaders & Domain Champions across Geo-Energy sector.**
- ENHEROES is in process of setting up an **Early Rapid Commercialization Execution Team** shortly after closing its seed fund round.



Dr. Binuaji Mohapatra
Founder & CEO of ENHEROES GROUP
Advisor of Centurus Solutions Management, India & M&A, Ex-Partner, Global Delivery Leader at IBM India

Suparna Mishra
NACTED Operations Manager
Executive Advisor & M&A in Finance PMO Malaysia
Adviser and Strategist early on operations & Go to Market operations

SHUBHABRATA SAMANTARAY
FOUNDER & CO-CHIEF OF INNOVATION



ENHEROES has Support of Global Geo-Energy-Tech Business Leaders & Responsible Stewards in its Mission to Fueling Sustainable Innovations & Drive Action for Environmental Justice.

Awards & Recognition

ENHEROES has **emerged as a Technology Startup Brand promoting Sustainability around Geo-Energy Sector** with appearance in leading ASEAN Startup Magazines.

It has secured formal industry recognition of **MDEC, CIMB, WIPO, PFAN, PwC**.

ENHEROES has secured **formal tie-up with IIT(ISM), Dhanbad India** to offer executive programs to Global Geo-Energy Professionals.



Notable Awards

- Recipient of Malaysia Tech Entrepreneurship 2022 (MTEP) Fellowship Award
- Selected among Top 20 ASEAN SMEs at CIMB Sustainability Summit 2022
- Strong Contender of winning Global Technology Award (GTG) by MDEC.
- Best GeoScientist Award at ADIPEC 2013 International Conference.

Shubhabrata Samantaray
Founder & CEO ENHEROES GROUP
Advisor (ITISM) Dhanbad Design Thinking MIT Sloan
Ex-PTT (THAN) RIL, CGG

ENHEROES



Business Overview

Problem Statement

As per EY 2021 the issue of **environmental justice & Social License to operate** have been the top issues across Geo-Energy sector affecting billions of dollar losses but without any comprehensive solution till date.

Solution by ENHEROES



ENHEROES is Asia's first DeepTech Impact Startup to commercialize a Revolutionary multi-purpose **Carbon Neutral Super Kit** for propelling sustainable innovations & facilitating Tech enabled Equitable Education while driving Environmental Justice across Geo-Energy sector.



Strategic Thrusts for ENHEROES SUPERKIT Project

In July 2022, US Senate bill provides **\$369B** for clean energy to fight climate crisis, with historic support for Clean-Tech Innovations focusing Sustainability

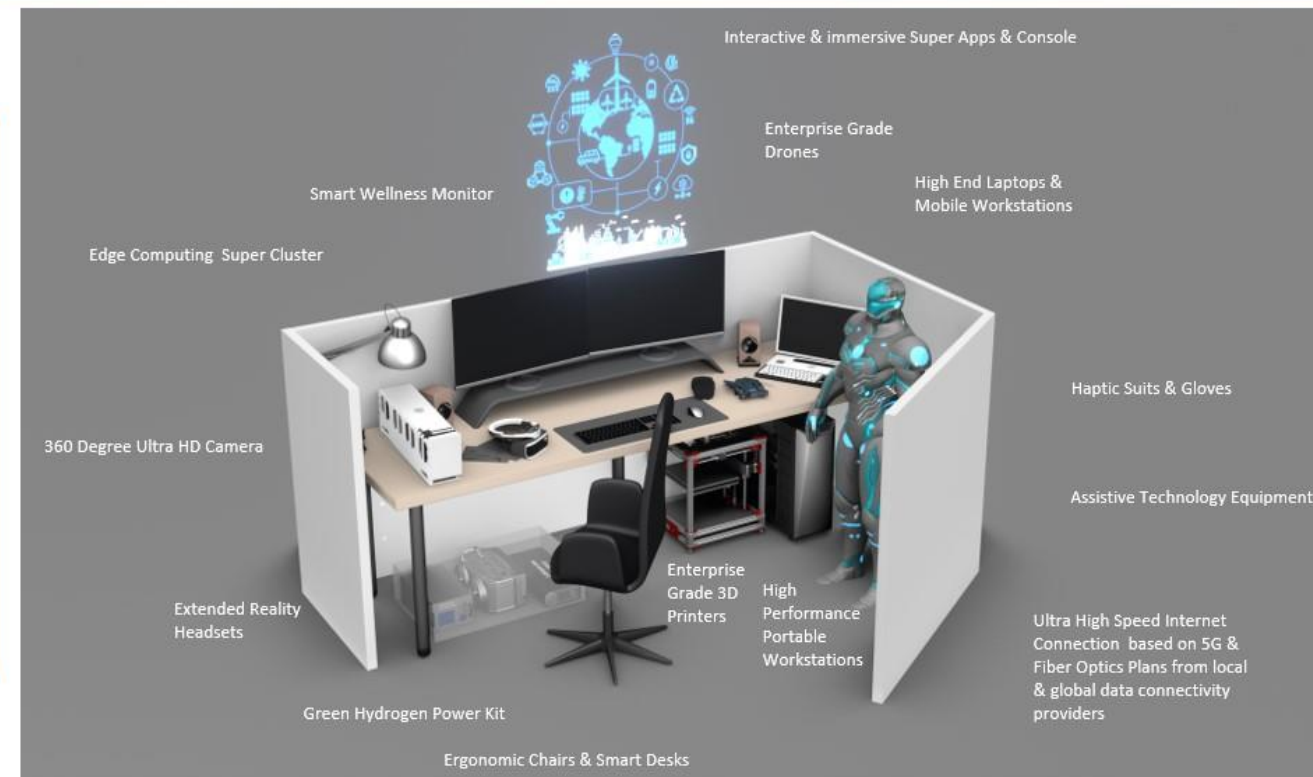
Our current mission aims to make ENHEROES SUPERKIT **accessible & affordable across ASEAN+** region so that foundation of an inclusive & connected Digital Society could be laid to co-create a Sustainable Digital Geo-Energy Future resulting a cooler earth.

Product Utility

ENHEROES

SuperKit can be used as an intellectual & Business Productivity Enhancer

The SuperKit Can Fuel Tech Startups Across Geo-energy Industry in line with Malaysia Digital Vision OnDemand Anywhere.



Focused Market Overview

Digital Geo-Energy is one of the fast rising Billion Dollar Sustainability market in ASEAN+ Region with high demand for ENHEROES SUPERKIT.



1.0mn+ Geo-energy professional community

100+ Higher Educational Institutions

10k+ Startups

20+ Professional Societies

1.0k+ Large Corporations

10+ Geo-Energy Hubs

ASEAN+ Geo-Energy Digital Sustainability Ecosystem represents a niche & premium Total Addressable Market of Size **10 billion+ USD**. It is a **Blue Ocean to be unlocked** & shared by ENHEROES its Strategic Partner Consortium.



Competitive Advantage & IP Valuation



International Patent application (PCT/MY2021/050029)

- IP based on **Novel AI Technology**
- Exploitable Commercially by Licensing **Exclusive Patent Rights in 20+ Countries**
- Freedom of commercialization in **150+ Countries** without any legal Entry barrier
- Unique & Highly Valued** as confirmed by World Intellectual Property Organization after Substantive Patent Examination
- Provides upper hand in **Business Collaboration or M&A negotiations**
- Enables **faster Market Penetration** due to limited competition.

USD1.0Bn+ Estimated

Net Present Value of Intellectual Assets of ENHEROES using future income method.

Awards & Recognition

ENHEROES has **emerged as a Technology Startup Brand promoting Sustainability around Geo-Energy Sector** with appearance in leading ASEAN Startup Magazines.

It has secured formal industry recognition of **MDEC, CIMB, WIPO, PFAN, PwC**.

ENHEROES has secured **formal tie-up with IIT(ISM), Dhanbad India** to offer executive programs to Global Geo-Energy Professionals.



Shubhabrata Samantaray
Founder & CEO ENHEROES GROUP
Advisor (ITISM) Dhanbad Design Thinking MIT Sloan
Ex-PETRONAS RIL, CGG

Notable Awards

- Recipient of Malaysia Tech Entrepreneurship 2022 (MTEP) Fellowship Award
- Selected among Top 20 ASEAN SMEs at CIMB Sustainability Summit 2022
- Strong Contender of winning Global Technology Award (GTG) by MDEC.
- Best GeoScientist Award at ADIPEC 2013 International Conference.

Current Status & Future Milestones

Introduce **Special Purpose Pilot Programs** so that **The GEDIPs can fuel the Sustainable Development of Geo-Energy Community** while benefitting Corporates & Governments together helping them champion Net Zero Mission in ASEAN+ region.

ENHEROES has been bootstrapped till now, it has started receiving early traction. It is expecting B-Corp & Malaysia Digital Status by end of 2022.

Exit Options for Investors

- Next Fundraise Rounds
- Merger with a SPAC Sponsor
- Direct Listing in NYSE
- M&A with a Corporate having Strategic Fit
- Listing in ACE Market of ASEAN Stock Exchange
- Listing in Secondary Markets

KEY MILESTONES OF GEO-ENERGY DIGITAL IMPACT PARK



Call to Action

ENHEROES Super Kit project & Geo-Energy Digital Impact Super Parks shall **empower executives & leaders** across Geo-Energy sector to **co-create business profitability & large-scale social progress** while protecting the planet, a first of a kind urban resilience solution in its segment propelling **Doing Well by Doing Good** philosophy.

- Please support help Action for Environmental Justice by becoming a Subscriber of ENHEROES Early Impact Angel Program & an early backer of our Upcoming Digital Geo-Energy Sustainability Projects getting tons of Rewards & Perks with handsome return on investment.



Thank You

Email: founder@enheroes.co

MALAYSIA
ENHEROES GLOBAL ENERGY SDN BHD
Reg no: 1299557-V
Registered Address: 1120A, DAMANSARA INTAN NO.1 JALAN SS20/27 PETALING JAYA 47400, SELANGOR, MALAYSIA

SINGAPORE
ENHEROES TECHNOLOGY PTE LTD
UEN: 202119922R
Registered Address: 01 Circular Road #02-01, 069425, SINGAPORE