# Indian Tech Founder Invents a Smart Al System to Build Covid-19 Proof Digital Energy Super Clusters

#### **PRESS RELEASE**

KUALA LUMPUR, Malaysia, May 03, 2020 (Newswire.com)-Today ENHEROES GLOBAL ENERGY, an Energy Innovation Startup announced the filing of a utility patent (Application no PI2020002081) in Malaysia, for an AI system invented by its founder Shubhabrata Samantaray, an alumni of IIT Dhanbad. The industry first invention claims to play vital role in building future Digital Energy Super Clusters through effective human-machine collaborations. Using a smart AI system called DRL- ENN, the invention can be used as an optimal tool to fill up Covid-19 induced intellectual sustainability gaps. The invention defines Intellectual Sustainability as a fundamental right to Learn- Earn-Innovate-Startup in a modern society.



Shubhabrata Samantaray
Founder & CEO ENHEROES Group

#### Future Roadmap of commercialization of the invention

"The patent pending invention is being converted into a sustainable digital product and a commercialization model is being matured. A ready to deploy minimum viable product (MVP) is set to release in few weeks for testing early functionalities. Soon a global digital roadshow shall be arranged to let the world know about the invention utilities and it's purpose", says Shubhabrata.

The invention has multi-fold business implications themed on Intellectual Sustainability linked industry sectors like Human Resources, Oil&Energy, Software Development, Urban Development, Impact financing etc. A suit of multi-stage patent filling is being planned at future strategic regional locations where subsidiaries of ENHEROES GROUP shall be incorporated as part of commercialization process.

## Using the Invention for betterment of global Intellectual Community around Digital Energy sector

Industry experts like WeForum, Accenture, KPMG predict that megatrends like automation and clean energy transition will displace many jobs over the next ten to 15 years, but many others will be created and even more will change. Jobs of the future will use different skills and may have higher educational requirements. McKinsey Global Institute (MGI) estimates that between 75 million and 375 million people around the world may need to change occupational categories and acquire new skills by the year 2030. The Oil&Energy industry needs high quality learning solution at affordable cost. The latest AI invention can fill the gaps in the intellectual transformation process both at individual and corporate level.

The AI invention shall be instrumental in building **World's first Cognitive learning OTT Platform project "ENHEROES DIGITAL ENERGY UNIVERSITY"** themed on Digital Energy. The project is aligned with Global Goals 2030 through its upcoming large scale idea to impact programs. By 2030 the project code-named **(EDEU)** aims to build the largest entrepreneurial community around Oil& Energy world. The project shall yield learning, earning, innovation and starting-up opportunities around Digital Energy Business themes using its Career Innovation Launchpad. The project aims to fill the changing intellectual needs of the Energy industry by enabling, empowering and engaging One million future talents by 2025.

ENHEROES envisions to create a new era of human centric Smart Digital Energy World through **its**Patent pending Digital system that uses Extended Reality, Al and Blockchain to engage future Responsible leaders and Tech-Entrepreneurs in SDG oriented shared capstone projects.

ENHEROES is preparing to start trial operation in major global Oil&Energy Hubs by end of 2020. An early backer program to pre-order membership subscriptions at promotional rates for this first of kind of on demand Shared University shall be available to registered subscribers. Users can register at this given link to receive the <u>early backer offer</u>.

Shubhabrata is currently engaged in building ENHEROE's partner network and signing MOU with leading global Industry Peers while setting up the Leadership Team of ENHEROES & its Board of Advisory. Shubhabrata is running an Early Backer program to campaign. For further business related information kindly contact founder@enheroes.co. or register at this link.

#### About founder of ENHEROES GLOBAL ENERGY

ENHEROES founder Shubhabrata is a geophysics graduate from Indian Institute of Technology (ISM) Dhanbad , an MBA from Cardiff School of Management (UK) & a Design Thinking Graduate from MIT Sloan . He has 15 years of experience as geoscientist working with Global Corporations like PETRONAS, RIL and CGG. He is based in Kuala lumpur , Malaysia along with his wife Suprava and six year old daughter Sanvi.

## **Additional Links**

https://edeu.tech - ENHEROES DIGITAL ENERGY UNIVERSITY

#### **Related Video**

https://youtu.be/bp5WceVlkvw

### About ENHEROES GLOBAL ENERGY

ENHEROES GLOBAL ENERGY, is a Young Futuristic Energy Innovation Start-up is currently engaged in a collective mission of building an Empowered & Impact Entrepreneurial community around Energy Industry. Malaysian registration number Reg- (1299557-V)

https://enheroes.co