



August 2018

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Don't miss the Rural Policy Forum

Each year, Greenlee County is well represented at the Arizona Rural Policy Forum, with 10-20 participants across the spectrum of topics that are covered each year.

This year, the 12th such forum will be held in Wickenburg Aug. 8-10 and County Supervisor David Gomez is encouraging the attendance of all who can benefit from — or contribute to — the event to take the time to go.

The Rural Policy Forum connects rural economic development professionals, nonprofits, community leaders, business owners, and other rural stakeholders who are interested in sus-

taining rural communities.

The event will provide an op-



Keynote speaker Charles Marohn is lead author of the three volumes of "Thoughts on Building Strong Towns."

portunity for skill-building, networking, building relationships and educating each other about the needs and services in rural Arizona.

Activities include capacity-building sessions, receptions, workshops, and keynote presentations all of which culminate with the Grant maker Roundtables. Here, grant makers host tables where rural nonprofits have the opportunity to describe their organization's mission and present a project for the host to consider for potential future funding.

Goals and outcomes for the event include:

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Revising Greenlee's flood maps

By Phil Ronnerud

Both Clifton and Duncan have experienced flooding which is the worst natural risk faced in Greenlee County.

On an average, a threatening high-water event has occurred every five to six years over the past 30 years even in the prolonged drought now being experienced.

In Clifton the October 1983 flood peaked at 90,900 cubic feet per second and in Duncan the December 1978 event 58,000 cubic

feet per second. The cost of these events was enormous.

Both communities have only partially recovered. Homes and businesses were lost. People moved. Remedial actions were difficult to fund.

To pay costs of flooding and to prevent future costs, the National Flood Insurance Program (NFIP)

For a retrospective on the 1983 flood, please turn to page 16.

was created by the Congress in 1968 (P.L. 90-448). This Insurance Program enables property owners (in participating communities) to purchase insurance protection from flood damage.

Federally insured Lenders pay a penalty if a structure which is in an area which has a 1 percent chance of being flooded in a year (as shown on the Flood Insur-

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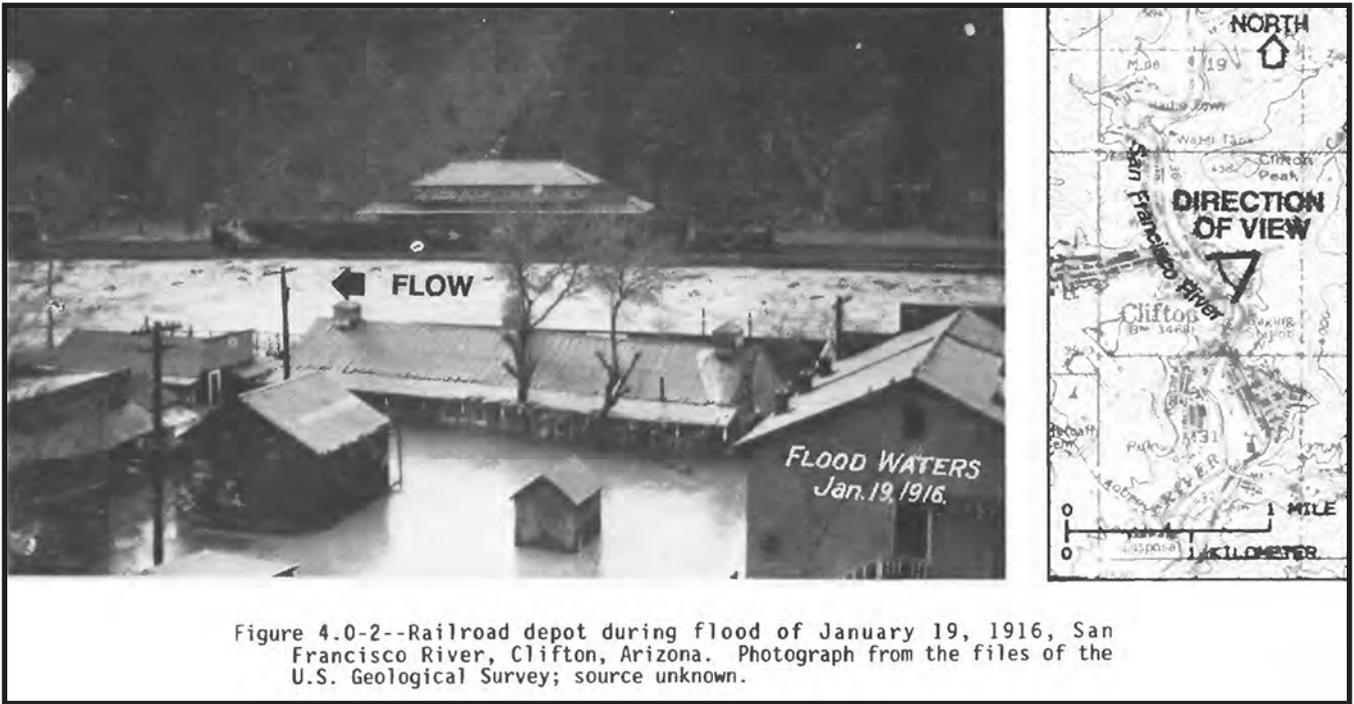


Figure 4.0-2--Railroad depot during flood of January 19, 1916, San Francisco River, Clifton, Arizona. Photograph from the files of the U.S. Geological Survey; source unknown.

Flood maps . . . continued from page 1

ance Rate Maps - FIRM) does not have flood insurance.

All communities in Arizona participate in the NFIP and the Legislature has raised the minimum NFIP standards for finished floor elevations. Both the Arizona Department of Water Resources and the Office of Manufactured Homes have also created Standards. These standards provide the framework and incentive for revising the FIRMs.

Lenders may make stricter rules that the NFIP.

The Greenlee Flood Control District is working to revise the FIRMs with better data. Many acres of land that once were in the A Zone are now shown outside.

The first Greenlee County FIRMs were developed in the late 1970s using topography from 15 minute

1950s U. S. Geological Survey Quad maps.

While these FIRMs are grossly conservative, they are the best information available until revised maps can be published.

3rd, 4th revisions

Greenlee County is revising our FIRMS. The third revision is nearing completion and the fourth partial funded.

The claims to the NFIP were fully covered by its premiums until the end of 2004, but has had to steadily borrow funds since (primarily due to Hurricane Katrina and Hurricane Sandy), accumulating \$25 billion of debt by August 2017.

Facebook class

The Small Business Development Center at Cochise College in Sierra Vista is offering two classes to help businesses use Facebook marketing.

Facebook Essentials will be given Tuesday, Aug. 7 from

Congress has tried to make the program actuarially sound. In some locations, rates would increase to the point that flood insurance would be significantly higher than a mortgage.

While flood insurance is expensive and the NFIP has shortcomings, the NFIP has helped many and pointed out the importance of floodplain. On the whole, the nation is managing areas subject to flooding better.

The illustration above is from the USGS report, "Flood of October 1883 and History of Flooding Along the San Francisco River, Clifton, Arizona," by H.W. Hjalmarson.

9:30-11:30 a.m.

Facebook 2.0, which takes the topic to the next level, will be Tuesday, Aug. 14 at the same hours.

Cost is \$25 each or \$40 for both. For info or to register, contact Rachel Norton at 520-515-5478 or nortonr@cochise.edu.

Top states for manufacturing jobs

From Agurban, July 24, 2018

So why isn't Arizona on this list? More importantly, how about Greenlee County?

A few weeks back ([Agurban #692](#)), we shared some highlights from the latest NAM (National Association of Manufacturers) 2018 Second Quarter Manufacturers' Outlook Survey. This week, we are looking at NAM's state data report from 2017 that looks at which states are employing the most manufacturing workers. Below are the top 10.

10. New York - The state employs 451,200. The state is focusing on advanced

materials, with this sector bringing in \$5 billion. It's home to companies including Nucor Steel, Corning Inc. and E.I. DuPont Inc.

9. South Carolina - The state employs 460,200 and is the country's top car exporter. Plants include BMW, which employs 8000 alone, Volvo and Mercedes-Benz.

8. Wisconsin - The state employs 472,400. Its manufacturing industry accounted for more than 18% of its gross domestic product and contributed over \$56 billion to the state's economic growth.

7. Indiana - The state employs 516,900 and is ranked third nationally in vehicle

manufacturing with 20% of those in manufacturing working in this sector.

6. Pennsylvania - The state employs 566,000, across 14,000 companies. The industry ranks 8th nationally for its manufacturing output with a GDP of \$84 billion. Fabricated metals and foods are the top employers.

5. Illinois - The state employs 571,800 and the second largest food processing cluster in the country. The state is also home to the Digital Manufacturing and Design Innovation Institute, a public-private partnership with partners including Lockheed Martin, Rolls-Royce and Tesla.

4. Michigan - The state employs 598,800. The state is home to 81 global auto suppliers' N.A. headquarters or tech centers.

3. Ohio - Ohio employs 687,400 and is a leader in the production of composites, plastics and rubber. The state also ranks first in plastics and paper producing \$106 billion in output in those areas.

2. Texas - The state employs 848,100 in manufacturing. Dell, is one of the largest employers with 22,000 employees at its Round Rock location.

1. California - The state employs 1,284,100. This figure represents 8% of the workforce. Manufacturing accounts for 11% of the total output in the state. One of the larger employers is Nestle with 13,000 in Glendale.

[Source](#)

Letter to the Editor

Clifton Hill Climb insurance

Editor's note: We thank Jon Figueroa for his awesome support and effort to bring the Clifton Hill Climb back.

The Insurance company demands have placed too many barriers for AutoSport Southwest to overcome at this time. We do not want to hold you all and Clifton back. We have to bow out of administration of the Clifton Hill Climb at this time.

Our group is currently seeking a affiliation with the SCCA. I know that they previously gave up on the event but we've been in contact with the national organization and negotiations are progressing.

Our intent is to be a fully sanctioned SCCA region independent

of the Arizona SCCA. Unfortunately this process will cause us to have to lay a solid foundation before we could undertake an event the size and importance of the Clifton Hill Climb.

We are very disappointed by this as we have been working with insurance for months. It has become apparent that they will just not work with us without being backed by a recognized national organization.

We will remain in contact and hopefully all goes well enough that if you should ever be open to us working with you on the Clifton Hill Climb we will be more ready.

Jon Figueroa
AutoSport Southwest

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Forum . . .

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- ▶ Increase the community capacity of rural towns;
- ▶ Improve regional collaboration between nonprofits and public entities such as businesses;
- ▶ Build relationships and facilitate networking between rural stakeholders;
- ▶ Grow rural advocates; and
- ▶ Develop new strategies for building resilient communities.

A sampling of sessions

The Ultimate Goal: Improving Quality of Life Across Rural Arizona

Amanda Aguirre, President & CEO, Regional Center for Border Health

Melissa Wright, Community Relations Liaison, La Paz Hospital

Carrie Kray, Chief Clinical Officer, Spectrum Healthcare

Lunchtime with keynote speaker Charles Marohn: Neighborhoods First: Growing Stronger With Small, Incremental Investments

Rural Succeeds When Everyone has the Opportunity to Participate

Samantha Goerlich, Co-Founder, Solstead

Michael Latham, Honorable Judge, Superior Court of Arizona in Apache County, Loft Legacy Teen Center

Rene Redday, Inclusion Coach, Southwest Human Development

Regional Support Systems in Rural Arizona

Chris Fetzer, Executive Director, NACOG



Strategy session

Greenlee County attendees at the Rural Policy Forum are encouraged to get together for an informal strategy session before the event.

Breakfast starts at 7:30 on the opening day, Thursday, Aug. 9, and the “morning welcome,” given by Justin Cross, general manager of Freeport McMoran’s Bagdad mine, is at 8:30.

During the breakfast hour, look for David Gomez, join him at his table, and discuss what your interest is at the Forum. This will assist in making sure that as many of the concurrent sessions as possible are covered.

Teri Drew, Regional Director, NACOG

Randy Heiss, Executive Director, SEAGO

Brian Babiars, Executive Director, WACOG

An Introduction to Opportunity Zones and Funds

Kevin Boes, President and CEO, New Market Support Company Economic Trailblazing:

How to Harness Backyard Eco-tourism

Carol Bigthumb, Owner, Adventurous Antelope Canyon Photo Tour

Nancy Steele, Executive Director, Friends of the Verde River
Wayne Colebank, Principal Design and Clean Water Act Permitting, Arizona Peace Trail

Healthcare as an Economic Driver

Neal Jensen, CEO, Cobre Valley Medical Center

Allan Benham, Chief Operating Officer, Meadows Behavioral Healthcare

Carole Peet, Executive Vice President/Chief Administrative Officer, Northern Arizona Healthcare/Verde Valley Medical Center

For more information about the Forum, [go here](#).

To register, [go here](#).

To see the complete agenda, [go to this part of the website](#).

ACA builds interactive asset map

PHOENIX, Ariz. (July 19, 2018) -- The Arizona Commerce Authority (ACA) today announced it has launched a new interactive map that identifies statewide assets and resources, such as infrastructure, land ownership, educational resources and community profiles.

The Arizona Assets Map was developed by the ACA to assist businesses considering relocation or expansion in Arizona, as well as visitors and citizens, and is housed on azcommerce.com.

“The Arizona Assets Map makes it even easier for people from all over the state and country to see why Arizona is one of the best states to live, work and recreate in,” said Gov. Doug Ducey. “This map will be a critical tool for business and community leaders and will also be useful for new Arizona residents looking to learn more about the communities they’ve chosen to call home.”

Searchable by 27 categories

The Arizona Assets Map is currently searchable by 27 categories. The interactive map allows for layers, so users can see multiple searches at the same time.

Boundaries of legislative districts, tribal lands, military installations, Opportunity Zones and even mines in Arizona are also identified.

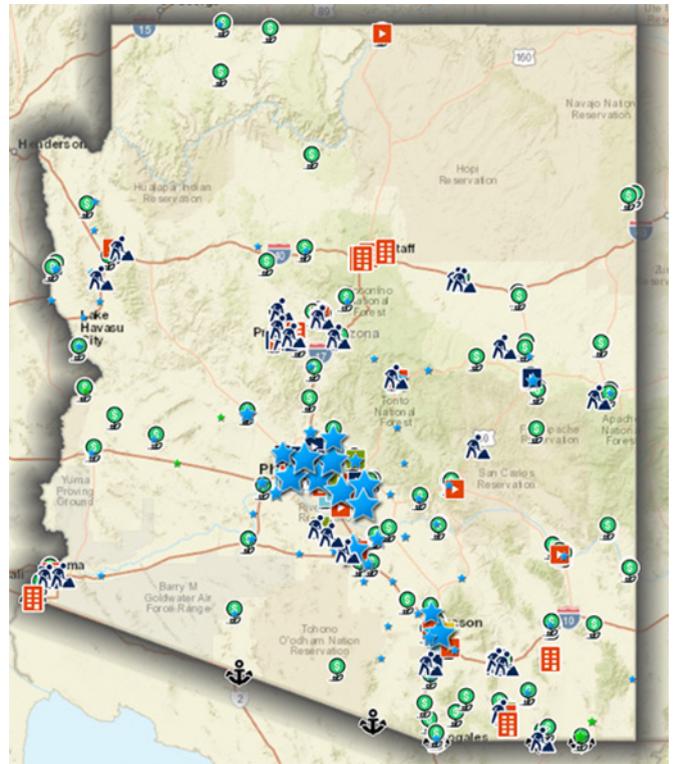
“Arizona has so much to offer, and the ACA’s goal in creating this comprehensive map is to promote our state’s many assets in one easily searchable location,” said Sandra Watson, President & CEO of the Arizona Commerce Authority.

“We’re excited to launch with 27 categories, and plan to continually update and enhance the map with new content.”

Some of the resources

Searchable resources include:

- Certified Sites, “shovel ready” locations throughout rural Arizona the ACA has identified
- Arizona Prospector sites, those that are available for lease or sale
- Startup resources that include coworking spaces; university resources; incubators and accelerators; industry resources; and, capital resources
- Community and county profiles, which contain economic, demographic, labor force and other information



- Economic development organizations
- The map also allows for a statewide search of points of interest to residents and visitors, including schools, libraries, hospitals, airports, arts and cultural landmarks, outdoor activities including state and national parks and monuments.

The creation of this resource was of particular interest to those who work in and represent Arizona’s rural areas as it showcases what is available to businesses and developers in less populated areas.

The map can be accessed at: www.azcommerce.com/arizona-assets/.

Share via social media

ACA has made it easy to share the assets map via social media with shorteners. For Facebook, for example:

Hundreds of assets. 27 sortable layers. One great resource. @azcommerce’s new Arizona Assets map enables users to view our state’s infrastructure, resources and amenities all on one place. Interested in our universities? Legislative boundaries? Startup resources? Opportunity Zones? This map has it all and so much more! TAKE A LOOK: <http://bit.ly/2JUKzcf>

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Distracted driving interest grows

To date there are only 9 municipalities and 2 counties in Arizona that have established a local distracted driving ordinance. Clifton is one of those towns. Each one is to be applauded.

Further, we are hopeful that by bringing together law enforcement and elected officials from Cochise, Graham and Greenlee Counties that we can begin the process of making Southeastern Arizona a safe driving haven.

First, this message is being sent to you as an invitation for August 16 and second as a request for your feedback.

After speaking with Danny Sharp, Chief of Oro Valley PD, and Brendan Lyons, Executive Director- LOOK! Save A Life the following Distracted Driving / Save-A-life Road Show schedule has been tentatively proposed road

stops:

Thursday August 16, Benson 9 am –

Thursday August 16, Willcox 11 am (lunch in Willcox)

Thursday August 16, Safford 1:30 pm

And finally, Thursday August 16 Clifton 3:30 pm. Each event will last between 45 minutes to one hour. Specific road show stop locations will be determined by local law enforcement and local officials.

Many forms of distraction

Third, we all recognize and could debate the fact that Distracted Driving encompasses many forms of distraction. Officers in the field report everything from eating and drinking, putting on make-up, using navigation systems, speaking with passengers and of course the use of cell phones to make calls or text.

On Thursday August 16th the Oro Valley Police Department

will send 2 members of their “Save-A-Life” team in a patrol vehicle ‘wrapped’ in a distracted drivers safety emblem.

Fourth, the plan is to invite Sheriffs, Chiefs of Police, local elected officials, cycling enthusiasts, and the concerned public to the safety road stops along what we hope will one day be called a Safe Driving Haven. The goal is to educate and hopefully gain support from attendees to help in the process of adopting distracted driving ordinances.

The bottom line? It is all about saving lives. It isn't just about being more aware of bicycles or motorcycles, it is about reducing the possibility that a distracted driver does no harm to other drivers and users of our highway system.

Why focus on cell phones in this distracted driving program? In October of 2010 the FMCSA (Federal Motor Carrier Safety

[Click here to read more](#)