

Greenlee Clarion



December 2016

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Keep an open mind and . . .

Help build bridges to the future

By Ákos Kovach

In the world of economic development there is a saying: “If you’re not growing you’re dying”, essentially making the statement that inertia begets a lack of momentum. The business, the organization, town, county or government office that remains static ceases to have value, they must be productive – each entity in its own way must produce something, must change bad habits and learn ways to improve – this is called change.

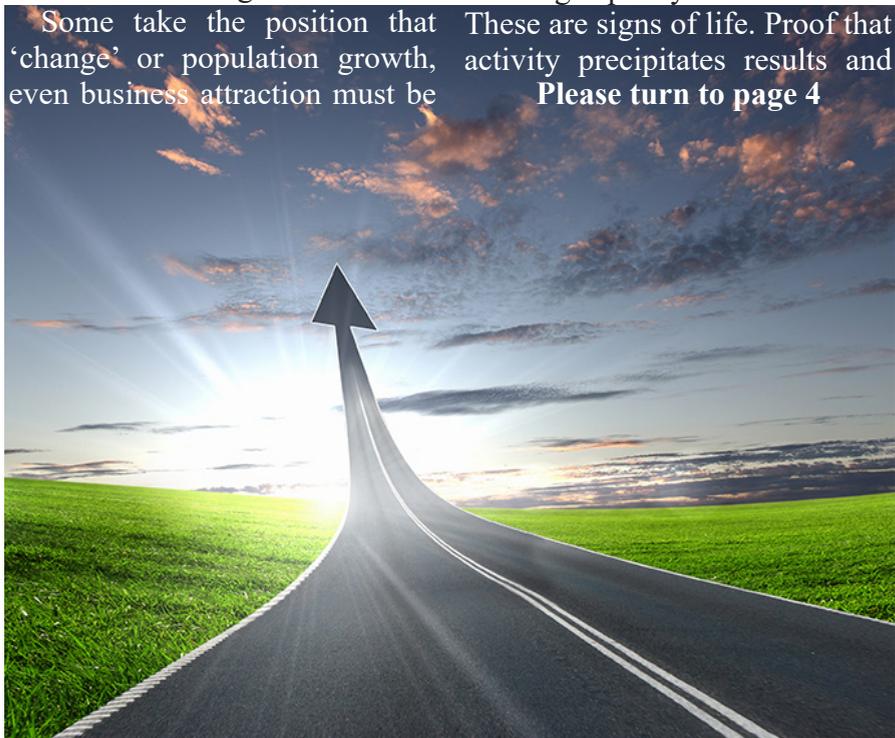
Some take the position that ‘change’ or population growth, even business attraction must be

halted in order to preserve ‘small town ambiance’. This is simply a false premise.

Staying active, shedding bad habits or learning new ways to accomplish goals are compatible with maintaining small town charm. It takes people, money and progressive action to keep the charm on Main Street, or any street.

So as we launch into 2017 with new construction, bigger projects, and adding jobs all while increasing capacity ~ be not afraid.

These are signs of life. Proof that activity precipitates results and
Please turn to page 4



Inside this issue

- Library resources.** Learn a foreign language. **Page 2**
- Mayor’s comments.** Safety tips for Christmas. **Page 2**
- Small-town business.** Six innovative models. **Page 3**
- County gov’t.** Considering construction projects. **Page 3**
- Economic development.** It’s a happening place. **Page 4**
- All-day event.** Get your business on line with Google. **Page 4**
- Christmas trees.** Get them live at Virden tree farm. **Page 5**
- Design a logo.** Greenlee Clarion needs one. **Page 6**
- Calendar.** Don’t miss out on all the excitement. **Page 6**

Many reasons to give thanks

By Ákos Kovach

Muchas gracias. Thank you. Köszönöm. Merci. Grazie. Danke. Hvala ti. Ahéhee’.

From all we have seen this past year — new commercial construction, new businesses and new investment with more to come — for these things and so many other reasons we must certainly be thankful.

As 2016 slips into its waning remaining days we just wanted to thank a multitude of fine people,

Please turn to page 4

Reading Nook News

Powerspeak

By Karen Soohy

Would you like to learn a foreign language on your own time in the comfort of your own home? Would you like your children to be bilingual?

Have you always wanted to travel but did not know the language?

The Powerspeak database available through the Arizona State Library and your local public libraries will let you learn that language now.

Simply go to the Greenlee County Library website (www.greenleelibraries.org) and click on the Statewide Databases link on the left to find the Powerspeak link.

Languages include Spanish, French, German, Italian, Russian, Mandarin, Japanese and Korean. There are also two ESL sections for Spanish and Chinese speakers to learn English.

The lessons are self-paced and can be repeated when needed. They include the basics section, a review section and also a section called Dig Deeper where you can learn more in depth phrases and vocabulary.

You need a computer with speakers so you can hear the proper pronunciation and a microphone so you can practice saying what you hear.

Topics included in the units include Getting Acquainted, At the Café, Leisure Time, Shopping, At the Hotel, and Going Places.

Each unit has a number of lessons breaking down each material into short easy to learn sections.

So “Let’s get started”, “Sommes commences”, “Vaya a ser comenzado”, “Iniziamo”, “Wollen wir anfangen warden”!

Did you know that the AZ State Library Archives have digitized old newspapers from 1836-1922 and put them on line so you can search them for free? While you are on the Greenlee County Library Website, also check out the link on the left called Chronicling America.

Library Quote: “Librarians have always been among the most thoughtful and helpful people. They are teachers without a classroom.”

~~Willard Scott, television personality.

Clifton Council Corner

Mayor Felix Callicotte

The “Clifton Council Corner” is a place designed to keep the people in the Town of Clifton informed and up to date on current affairs. We will address concerns in the community; discuss future projects, and present ideas for improvement. We appreciate your responses to this column and are pleased by the many who have commented on their thoughts and issues. We cannot resolve an issue if we are unaware of it. We are continually looking for ways to help the Town of Clifton run more efficiently and this column will hopefully help you become involved.

Christmas holiday safety

MAYOR’S STATEMENT

“I represent the Town of Clifton first and foremost. I will fight against anything that is not in the best interests of the citizens of Clifton because that is my job. Each and every day I try to improve the quality of life of those who have entrusted me with this position.”

Christmas Holiday Safety

The Christmas season is always a special time of year. It is also a time when people become careless and vulnerable to theft and other holiday crime. We can never be too careful, too prepared or too aware. Please share this information with family, friends and neighbors.

At Home

- Be extra cautious about locking doors and windows when you leave the house, even for a few minutes.
- When leaving home have a family member or neighbor watch your house. Notify the Clifton Police Department if you are planning an extended absence. They will perform a security patrol for your home.
- Indoor and outdoor lights should be on an automatic timer.
- Leave a radio or television on so the house looks and sounds occupied.
- Large displays of holiday gifts should not be visible through the windows and/or doors of

[Click here to read more](#)

6 innovative small-town business models

By Becky McCray

You don't have to settle for a normal business. Rural businesses are exploring new shapes, new locations and new ways of doing business. Here are six innovative ways people are building businesses in small towns today.

1. Pop-ups

These are temporary business that may last from just one day to several months. You've seen short-term vendors setting up tents and booths around special events, and this extends the idea to all kinds of businesses. You can experiment and gauge demand in a small town before committing to a more expensive permanent business.

Pop-ups can be as small as a booth for a day, or as big as a full-size building rented just for the holiday season, or anything in between.

Pop-ups are a good fit for: restaurants, retail stores, and artists.

2. Trucks and Trailers

Food trucks are a hot trend in urban areas, and now all kinds of business from retail to service are going mobile. With a truck or trailer as a base, there's no need for a building. That's good, because there is often a problem finding usable buildings in



small towns.

Mobile businesses can also build their market by taking advantage of neighboring small towns' special event crowds. Instead of having to set up and tear down a booth every time, the whole thing is ready to go in the trailer.

Trucks and Trailers are a good fit for: specialty foods and retail.

3. Business-in-a-business

In a small town, there may not be enough demand for a single business to fill up an entire building, office or retail space. Rural innovators are now

[Click here to read more](#)
[or to watch video](#)

County eyeing construction projects

From The Copper Era

CLIFTON — Construction projects were on the docket for discussion at last week's Greenlee County Board of Supervisors meeting.

The first project may not be very glamorous but is certainly necessary, Public Works Man-

ager Tony Hines said as he addressed the supervisors on the issue of the jail roof.

The roof is in dire need of repair following recent storms. Hines said it was ". . . raining inside the building," and the supervisors directed county staff to seek bids for the repairs.

County Engineer Phil Ronnerud also provided an update to the new Greenlee County Annex building slated to be built next year in Duncan.

The initial cost of the project was proposed to be \$2 million but has since risen to \$2.6 million. However, Ronnerud expects costs to decrease as the project continues. The flux in prices on a project like this, he pointed out, are due to a list of challenges; for example, the addition of a commercial kitchen in the extension office.

Ronnerud is also looking to longevity as he described the structure as a "50-year building."

[Click here to read more](#)



Building bridges . . .

continued from page 1

each and every stakeholder gets to participate and have input as we determine and advance the goals.

Generally there is agreement: we need new homes, more businesses and to add industries that are compatible with our natural resources and workforce.

Greenlee County as a whole offers an incredible array of outdoor wonders. Our County Government is openly welcoming to builders, developers and investors. The partnerships that have been nurtured and developed over many years is getting stronger and adding new participants. This is what we have to look forward to in 2017: a continuation of listening, learning from one another and introducing new ideas and best practices that are working for other rural communities around the lower 48. Stayed tuned, there are lots of bright lights on our horizon.



Giving thanks . . .

continued from page 1

businesses, organizations and government offices. Not by name, not by number but by their actions.

The one's that came to meetings in support. Those who voiced their backing of the economic strategic plan.

Most of all we thank those who helped tirelessly behind the scenes who lobbied for volunteers, financial support and personally asked their family and friends to attend functions, workshops and other activities.

Small steps, minor progress and forward thinking amass positive reasons for successful outcome in the future. Thank you.

As we approach the multiple holidays ahead we send you best wishes for safe travels and happy tidings.

May the holiday you celebrate be filled with joy and the New Year bring each of you the bounty of peace and success.

Good news regarding economic development

By Ákos Kovach

As this issue was going to press, Greenlee County was getting ready to play host to a homebuilder, who will work with the economic development department to finalize plans for one or two new subdivisions.

A motel developer will be coming to the county in early January, and we will be able to report on whether he is ready to commit to building a motel facility here in the near future.

Beyond that, we have been talking with a businessman who wants to acquire a fast-food franchise for the area.

Yet another family is ready to invest in an ice cream parlor. Sweet!

And in the Duncan area — where admittedly there has been some negative rhetoric, which might be expected — there is momentum on a couple of projects that are of importance and value to the region.

Several more reasons to keep reading the *Greenlee Clarion*!

Get your business online

The EAC Small Business Development Center has partnered with Google to help put every business in the Gila Valley on the map - including yours.

When people can find info about local retail businesses, restaurants, and your business, our community becomes even stronger.

Come visit our all-day pop-up event and let us get your business listed online with Google!

Friday, December 9, 2016

10:00 AM - 6:00 PM

Location: Graham County Chamber of Commerce

1111 Thatcher Blvd, Safford AZ 85546

Cost: FREE!

All you need is 10-15 minutes to make sure your online business information is correct...or we can help get your business listed if it is not showing up. Being online is vital because 97% of consumers look online for local goods and services.



Arizona Supreme Court to visit Greenlee County

From The Copper Era

MORENCI — Greenlee County will play host to the Arizona Supreme Court early this December.

The state’s high court will arrive in Greenlee County on Dec. 5 and set up court at Morenci High School on Dec. 6 to hear oral arguments on a case before the court.

The Supreme Court routinely travels the state, hearing cases in high schools because, according to the court, “This outreach enriches the students’ educational experience and gives the community an opportunity to experience the workings of the state’s highest appeals court.”

High School Principal Bryan Boling told the

[Click here to read more](#)



Remember back in the day when you could trim a Christmas tree and after Christmas plant the tree in your yard? Strain’s Tree Farm in Virden still offers this opportunity. Walt and Mike Strain are at 285 State Highway 92 in Virden. Call them at (575) 590-0519 or (505) 469-3897.

Dreambuilders graduate

From The Eastern Arizona Courier

The women are the first graduates of the Dream-builder program implemented by Freeport-McMora and Eastern Arizona College’s Small Business Development center.

“It went really well,” said program administrator Charmaine Chidester.

Seated in a conference room at Eastern Arizona College where Chidester works for the Small Business Development Center, she talked about her work preparing for next year’s program to develop entrepreneurs in Greenlee County, and a class for Graham County starting in 2017.

“We did not know what to expect, honestly, both us, the SBDC and FMI. Emily Muteb (with Freeport) and I sat down, and she had described at our graduation that she was picturing a kind of coffee

[Click here to read more](#)

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Upcoming activities

12/3 9 a.m.-7:30 p.m., Clifton Festival of Lights, Chase Creek Street.

12/5-6 Arizona Supreme Court visiting. See article on page 5.

12/10 Starting at noon at Centennial Park in Duncan, "Christmas Is Dreams, Wishes and Imagination." (See more on back page.)

12/10 6-8 p.m., Duncan Christmas Parade, Old West Highway, Duncan.

12/16 Shop late on Chase Creek Street.

3/2 2017 Arizona Small Business Development Center Network's Success Awards, 11:30-1:15, Arizona State Capitol Complex, Legislative Courtyard, Lawn.

The Morenci Unified School District #18 - 2016-2017 District Calendar is now available. [Click here](#) or on the calendar at right to access it.

Greenlee Clarion needs a logo

With the *Greenlee Clarion* going into its fourth year of publication, it's time for a logo, and that could be an opportunity for local artists.

This month there is an opportunity to win as much as \$250 by designing a logo for this publication.

Deadline for submission is Dec. 28, 2016.

You can find all of the rules [at our website](#), but here are the basics of what is being sought:

Theme: The logo presents a clear image that reflects Greenlee County.

Scale: Purposely scale objects in the logo keeping in mind that it may be rendered on a lapel pin or on a billboard.

Contrast: Color combination should be an eye-catching experience.

Unforgettable: It should be easy to remember and identify with Greenlee County.

Audience: Keep in mind that the logo is for both residents and the outside world.

Unique: It should be different from other counties' logos.

Effective: Logo should be effective without being distracting.

Streamlined: A simple theme and design are important.

Emphasis: The most important part of the logo stands out.

Composition: The logo is organized clearly.

Understandable: The logo is easy to understand. Information on the website breaks out the weight of each of these criteria.

Corps hiring youth 18-25

The Gila Watershed Partnership is recruiting local people for an Arizona Conservation Corps crew to work on the Gila River riparian restoration project.

This crew will be work directly removing salt cedar in the Gila.

Anyone 18-25 years old interested in this work should visit [this website](#) for more information.

Corps members receive a \$275 weekly stipend and a AmeriCorps Education Award worth \$2,215 at the completion of their term of service.

For more information, contact William Brandau at wbrandau@cals.arizona.edu.

“Christmas is Dreams, Wishes, and Imagination!”

**In Duncan, AZ
Saturday
December 10, 2016
Centennial Park**

**Starting at noon
Vendors**

Free Games for the kids (until 4:30)

Look for Santa

Parade Starts at 6pm

11th Annual Small Town Christmas



GROW YOUR BUSINESS IN GREENLEE COUNTY, ARIZONA



MANUFACTURING

DISTRIBUTION

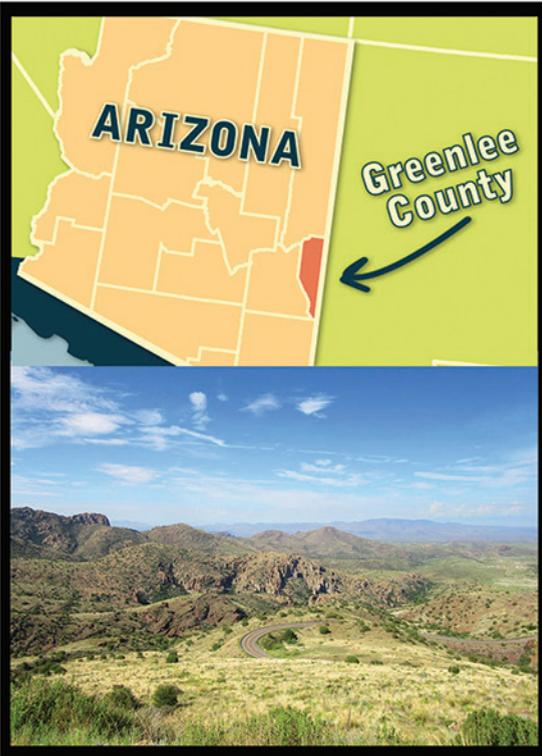
AGRIBUSINESS

RENEWABLE ENERGY

Expansion. Relocation. Startup.

Seeking a new home for your business? Look no further than the fast-growing region of Greenlee County, Arizona. With its low operating costs, highly productive workforce, convenient market accessibility, pro-business mentality, and exceptional quality of life, Greenlee County has created the ideal environment for companies to grow and prosper.

Greenlee County's economy is anchored by traditional, natural resources-based industries such as mining and agriculture. To build upon this foundation, the County has developed strong infrastructure to attract a variety of synergistic business sectors and support services in precision manufacturing, logistics, food processing, and clean technology. Whatever your business may be, we encourage you to explore the many opportunities awaiting you in Greenlee County.



Why Do Business in Greenlee County?

- Home to Morenci Mine- the largest copper mine in America
- Significantly lower costs of doing business vs. urban areas
- Strategic location near major highway/rail transportation routes
- A vast, skilled labor pool and abundant educational resources
- Attractive tax structure- lowest property tax rate in the state
- Easy access to key markets in CA, TX, MX and beyond
- Affordable cost of living and endless recreational activities

For more info on Greenlee County, contact Akos Kovach
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www.GrowingGreenlee.org