

## Tourism by any other name

By Ákos Kovach

First impressions are lasting impressions. Ask any self-employed person how important making a good first impression on a new customer.

The same thing goes for the initial reaction a visitor, tourist or guest has when they drive to your county, city or town. Are they welcomed? What do your highway signs tell these travelers about you? This along with a dozen or more breakout session and workshop highlighted this year's Arizona Governor's Conference on Tourism 2015.

The fact that Governor Ducey carved out time to join attendees and address them during the Gala Awards Dinner made the event even more significant.

Remember, tourism is the only industry that affects all 15 counties in Arizona. Think about that fact. Every county, no matter how large or small, benefits from tourism.

And this message was underscored by Sherry

[Click here](#) to keep reading



## Greenlee County Fair set for Sept. 17-20

Prepare to be amused, charmed, enchanted and entertained ~ the Greenlee County Fair is looking to set new high marks for customer satisfaction and visitor enjoyment at this year's big 4½ day event, running Thursday through Sunday, Sept. 17-20.

That's right, 4½ — early vendors, early exhibitors, and Junior Livestock will be able to setup and prepare on Wednesday Sept. 16.

Lots of extra effort is being focused on increased lighting, better parking and pedestrian zones and an overall "welcome home" feeling.

Fair workers will be easy to spot in their matching t-shirts and safety vests – a large junior livestock show is well under way – two rodeos – professional and the excellent Junior rodeo series – Rodeo Royalty.

The County Fair Parade will feature two very special Grand Marshalls. Officer Jon Mennen, Greenlee County Sheriff's Deputy, and Officer Jason Mingura, Clifton Police Officer, will serve as the Grand Marshalls for the 2015 Greenlee County Fair.

There will be a large carnival with rides and features, a Monster Truck you can take climb up and go for a drive and get your photo with, and of course the Big Mud Drag Race Series finale. Want more?

All you need to do is show up. Early bird ticket sales will be online soon.

To keep up to date on all the activities, [follow us on Facebook](#).



# Tickets now available online for Yarbrough Band



The Yarbrough Band, a country dance band from Las Cruces, will be performing Saturday, Aug. 8 from 7-11 p.m. at the Greenlee County Fairgrounds at Duncan.

By purchasing tickets online, fan can save on the cost through the end of July, getting tickets for \$10 per couple and \$7 for an individual.

The Las Cruces-based band plays a variety of country music styles, including classic country, honky-tonk and country swing.

You can sample their music [here](#).

The group's goal is to keep the tradition of Classic Country dance music alive in the Southwest.

“We love to see people of all ages attending our dances and having a blast. Dancing is becoming a lost art so we feel it is our job and duty to give people music that will make them want to set their drink down and kick up the dust.”

Among the artists who have influenced the Yarbroughs are Ray Price, Merle Haggard, Bob Wills, George Strait, Faron Young, Bobby Flores, Buck Owens, Johnny Bush and Jake Hooker.

The New Mexico group was the Academy of Western Artists' “National Pure Country Group of the Year” in 2013.

[Click here](#) to get your tickets online.

## Finding summer meal sites

The USDA's Food and Nutrition Service is making it easier for children, parents and community leaders to find local summer meal sites near them.

The Summer Meal Site Finder is a free, web-based application that features an easily-searchable map to help locate sites serving summer meals throughout the country.

The tool can be [accessed here](#) in Spanish and English.

## Sonora gets first female governor

Forty-five-year-old Claudia Pavlovich has been elected the first female governor of the state of Sonora.

Running as a member of the PRI, or Institutional

Revolutionary party, Pavlovich won in the big cities, such as Hermosillo, Ciudad Obregon and Nogales.

To read more about the election, [click here](#).

## Here's what the world sees about our towns

If you want to see what potential investors learn about Clifton/Morenci and Duncan from the web-site of the Arizona Commerce Authority, [take a look](#) yourself.

The ACA maintains Community Profiles for all of the state's communities, and allows readers to make apples-to-apples comparisons. You might want to look through the rest of the site while you're at it.

## Know the difference in wills and trusts?

[Click here](#) to find out.

# Reading Nook News

## Want to learn a foreign language?

By Karen Soohy

Would you like to learn a foreign language on your own time in the comfort of your own home? Would you like your children to be bilingual? Have you always wanted to travel but did not know the language?

The Powerspeak database available through the Arizona State Library and your local public libraries will let you learn that language now. Simply go to the Greenlee County Library website ([www.greenleelibraries.org](http://www.greenleelibraries.org)) and click on the Statewide Databases link on the left to find the Powerspeak link.

Languages include Spanish, French, German, Italian, Russian, Mandarin, Japanese and Korean. There are also two ESL sections for Spanish and Chinese speakers to learn English.

The lessons are self-paced and can be repeated when needed. They include the basics section, a review section and also a section called Dig Deeper where you can learn more in depth phrases and vocabulary.

You need a computer with speakers so you can hear the proper pronunciation and a microphone so you can practice saying what you hear.

Topics included in the units include Getting Acquainted, At the Café, Leisure Time, Shopping, At the Hotel, and Going Places. Each unit has a number of lessons breaking down each material into short easy to learn sections.

So “Let’s get started,” “Sommes commences,” “Vaya a ser comenzo,” “Iniziamo,” “Wollen wir angefangen werden”!

Did you know that the AZ State Library Archives have digitized old newspapers from 1836-1922 and put them on line so you can search them for free? While you are on the Greenlee County Library Website,

[Click here](#) to read more

## Every hero has a story

It was Super Hero Week at Clifton Public Library June 22-25, reports Director Sabrina Dumas. Some 28 children ages 6-12 participated in this summer’s reading program.

There were six adult volunteer, two teen volunteers and three members of the library staff to take care of the program. as well as several guests, including Thomas Shumaker, who read the story of Balto, Becky Scott and her therapy dog Duke and the Clifton Fire Department.

The reading program included Animal Heroes, Kid Heroes, Community Heroes and Super Heroes.

“I have to say it was super fun!” Dumas said.

The kids also made “drink super water” water bottles that were donated to their community.



## Behind the Scenes

# How the Clifton Hillclimb is coming together

By Chris Page, Jim Malone and Tami Nancolas

Putting on a Sports Car Club of America race is very much like herding a room full of cats. In addition, much like Greenlee County, we have some insurance constraints. In succeeding years, we can fine tune our model and make changes, but for this year we are locked into a total of 60 race cars for the entire event.

As we discussed at our recent strategy meeting, the SCCA very much wants to partner with Greenlee County and the Town of Clifton in order to create a long term partnership within insurance guidelines.

Besides sponsoring a great event that will be enjoyed by all, we want to be able to give some of the event proceeds back to the community by way of a charitable donation.

We believe that for this year, the best way to do that is to have a “Handicap Hill Climb Championship Race” race on Monday, September 7.

The details are still being fine tuned, as you might expect, but we envision a separate entry fee of \$50. Each car/driver will be handicapped so that anybody can win.

The numbers may change but to meet the twin goals of [Click here](#) to read more



## Arizona economic plan is written for Greenlee

The Arizona Commerce Authority, the state's economic development arm, each year plans for its marketing of the state and the current plan almost seems to be written for Greenlee County.

“Arizona offers a well-rounded set of features and benefits that make it the best place for business in the United States,” the plan says. It lists the various attributes that are attractive to businesses:

- Low cost of doing business
- Skilled and available work force
- Streamlined regulations
- Access to major world markets
- Simplified tax system
- Exceptional quality of life

“With more than 300 days of sunshine each year, the quality of life in Arizona is second to none. Within a few hour drive, residents can experience the warmth of the valley, the snow covered peaks of the high country and almost everything in between.”

The ACA's plan for developing more economic base is threefold: attract new businesses, expand existing industries and create new ones from within.

While much of the ACA's attention is on the metro areas, as would be expected, there is a recognition of the needs and opportunities in rural Arizona as well.

This coming August, for example, the agency will be sponsoring the Arizona rural Policy Forum in Globe.

If you have questions or ideas, contact Ákos Kovach at Greenlee County, using the contact information on the masthead in this newsletter.

## Workforce Legislation is topic

“Workforce Legislation” is the topic of the upcoming Business Learning Lab for employers to be held by the Arizona Workforce Connection July 9.

The topic covers WIOA, the Workforce Innovation & Opportunity Act.

The session will be held at Graham One Stop, 1910 W. Thatcher Blvd., Safford, on Thursday, July 9, from 5:30 to 6:30 p.m.

[Click here](#) to learn more about WIOA.

## Career Fair

Arizona Workforce Connection also is sponsoring a Graham County Career Fair Aug. 14 from 9 a.m. till noon at the Eastern Arizona College Activity Center at the corner of Highway 70 and College Ave. in Thatcher.

This event is for adult job seekers, who can meet hiring employers and learn about local resources.

# Natalie's project brings trees to Loma Linda

My name is Natalie Sterr and I belong to Girl Scouts Troop 1573 of Morenci, Arizona. I am a Junior right now which means my vest is green. I will be bridging into Cadettes this fall and my new vest will be light brown. I was in 5th Grade. Next year I will be in 6th Grade.

I have finally finished the Bronze Award for my Junior year. It takes a lot of work to get your Bronze Award, and you have to do a community service project. First thing I did was meet with my planning group. There were two other girls that were Juniors in our troop this year, Nikki Bennette and Tattiana Foster. So we sat down and thought about what the community needed the most. Nikki got excited and said, "Trees!" And that's how we got our idea to plant trees.

My mom is the Troop Leader, so she started helping me complete my project. We spoke to Ákos Kovach from the county and he gave us a lot of advice on how to do the best good with our trees.

By the way, the money for the trees came from our cookie sales. We promised 10% of our profits each year to buy trees for the community. My project was to get things started on our promise.

I had to research trees online. I went to the Arbor Day website and looked for trees that grew well in Zone 9. That meant trees which didn't need much water and wouldn't die during the summer. I also looked at how much the branches of the trees would spread and how quickly they would grow. I wrote down a list of 10 trees that I thought might be good for Arizona.

Then my mom and I went to buy the trees. We went to Curtis Landscaping in Safford. They have lots of trees. It was hot but we walked around outside where they keep their trees. We found one of the trees on our list, the Thornless Honeylocust. They called it a Shademaster, but it was the same type of tree according to its science name.

We bought three trees and some other stuff and then Curtis Landscaping said they would deliver all of it to our house. It took a while to get the trees planted and I had to water them while they were at my house.

Finally, we planted the trees. We chose the

Loma Linda park because it needed more shade. We drove the trees out to Loma Linda in back of my dad's trailer. We also had some shovels and some gloves and a bucket and some B1 vitamin liquid. Some men from the county met us there.

Nikki, her mom (who is the Cookie Mom for the Troop), plus my mom and dad, and also a nice guy from the county named Robert Randall, helped me plant the trees. Mr. Randall now makes sure that the trees are watered regularly, and my family and I check on them once a week to give them more vitamins. We can see that Mr. Randall has been watering our trees. This is good.

I am thankful for everyone who helped me get my Bronze Award. The trees will really help the Loma Linda park and the county. I am excited to see what they will look like after the monsoon. I hope you are inspired by this story to help the community be a better place to live.



## Letters to the editor

### Greenlee elected officials contribute to hydration

Most elected officials were at the 2015 County Leadership Conference in Pima County the week of June 22. We were back at work by Thursday June 25.

There was something new added to our conference this year. AACO Executive Director, Jen Marson wanted a project that all Arizona Elected Officials could participate in while at the conference. Jen came up with the idea of “Operation Hydration” a challenge for every Arizona elected official to donate a case of water to the St. Francis Cooling Center in Tucson.

Needless to say, donations exceeded expectations. AACO delivered 16,025 bottles of water to help Arizona’s homeless population — that’s 2,115 gallons of water. Greenlee County gave 18 cases or 612 bottles of water to the challenge. Kudos to Tom Powers; Monica Stauffer; Berta Manuz; Karen Smith; Diane Berube and Linda Durr for stepping up with their donations.

Linda Durr

### It is time to talk to Mexico

By Julio Espinoza, International Trade Specialist at the Tucson Hispanic Chamber of Commerce

“It is time to talk to Mexico and stop talking about Mexico.” That was probably the most remarkable comment of David Farca, the new President of the Arizona Mexico Commission, during the reception hosted by the Tucson Hispanic Chamber

[Click here](#) to read more

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*From left, Juan Ciscomani, Director of the Office of the Governor in Southern Arizona; Jaime Paz y Puente, Consul General of Mexico in Nogales; Ricardo Pineda, Consul of Mexico in Tucson; Lea Marquez-Peterson, President-CEO of the Tucson Hispanic Chamber of Commerce; Roberto Rodríguez, Consul General of Mexico in Phoenix; and David Farca, President of the Arizona Mexico Commission. (See letter at bottom left.)*

### Nominations for Humanities award

Arizona Humanities is now accepting nominations for the 2015 Humanities Awards. Each year, Arizona Humanities honors individuals, organizations or businesses for their contributions and advancement of the humanities.

Submission deadline is Sept. 1. There are several award categories.

The Dan Shilling Public Humanities Scholar Award recognizes a humanities scholar who has distinguished him/herself by enhancing public understanding of the role that humanities plays in transforming and strengthening communities.

The Juliana Yoder Friend of Humanities Award recognized individuals, organizations or businesses that have made a lasting contribution to the cultural life of their communities through their active support of and involvement in promoting the humanities.

The newly established Humanities Rising Star Award recognizes a young professional, student, or volunteer with outstanding and creative approaches to engaging the public with humanities topics.

[Go here](#) for more information or to download nomination forms.

# Volunteers help clean up Apache Grove Road

By Philip Ronnerud

On Saturday morning at 7 a.m., June 27, 2015, more than 45 hardy souls braved the heat, bugs, and snakes to pick-up trash on the Apache Grove Road.

The weather was great although warm. The Safford BLM Office sponsored the event. Greenlee County, the local section of SME (Society for Mining, Metallurgy, and Exploration, Inc.), Friends of the Frisco, and the public contributed time, equipment, and supplies to make the event hugely successful.

The Arizona State Land Department provided a permit over their land adjoining the road. More than 80 cubic yards of trash were gathered included 40 yards of recyclable metal, glass, aluminum, and plastic.

This road segment has been used for years as an illegal dump for trash. Every bit of the trash was dumped by someone! The road segment is part of the original route from Clifton to Duncan and ties into to southerly end of Cosper Loop.

The road shows on the 1881 land survey of the



area! It is also part of the roads on a 1916 map commissioned by the Greenlee County Board. An old bridge and several culverts with headwalls are evidence of the improvements and the importance of this road.

[Click here for before and after photos](#)

As newer roads have been constructed, the segment cleaned up allows people access to the Gila River. This box is an ideal location for recreation including swimming and birding.

In the late 1880s before the railroad, food produced in Duncan help feed the Morenci Mining District. Other freight also choose this route. For a freight wagon, the journey took three days making about 10 miles a day.

Haulers camped at or near the Apache Grove area. The area boasted a black smith shop and other needed services.

Trash included electronics (televisions, printers, etc.), an aboveground swimming pool (including its ladder, filter, and sides), mattresses, burn barrels, furniture, landscaping cuttings, and general house debris.

All of these items should be placed in the landfill. One old car was pulled out of a 50-foot deep arroyo by one of three pieces of County equipment. After a title search is completed, the car will be taken to a junk yard.

While the event was a tremendous success, we were only able to remove about half of the debris. Another cleanup will be held in September or October of this year.

## Upcoming activities

7/3 Duncan Pride Society will learn about new local archaeological discoveries at Simpson Hotel. Suggested donation, \$15. (928) 359-3590 for info.

7/4 Happy Independence Day! Activities throughout Greenlee County!

7/8 Gila Watershed Partnership, 7 p.m., General Services Bldg., Safford.

7/18 Jr. Rodeo at Fairgrounds, starting at 5 p.m.

7/25 Mud Drag #3, Night Race, Greenlee County Fairgrounds

# The Labyrinth of Change, or a Pathway To Being Lost

By Phil Ronnerud

“In Greek mythology, the Labyrinth was an elaborate structure designed and built by the legendary artificer Daedalus for King Minos of Crete at Knossos. Its function was to hold the Minotaur eventually killed by the hero Theseus. Daedalus had so cunningly made the Labyrinth that he could barely escape it after he built it.”

*From Wikipedia, accessed February 25, 2015*

Government has built a maze and occupies it. The public often has to jump into the maze at the risk of getting lost. During the journey you explore the surroundings often ending in the getting directions.

Directions — well that is another way of getting lost. The direction hopeful will not help you get lost again. Although sometimes, you may as well stay in your lost state.

A lost state is what our family was in crossing the Sand Hills of Nebraska on a family trip one summer. We ended at a freeway fence on the field side. So back we went. My dad must have found his way because I am here writing this. The short cut did not work but the right way did.

Most everyone has heard the saying, “You can’t fight city hall.” Guess who made up this pitiful saying? City Hall. Well, government in general seems to have morphed into this mythical City Hall or a Labyrinth.

Few desire to follow the rules, yet when times get dark we look to City Hall for relief. How many times I have heard the plaintive cry, “We demand to be protected, save me, or pay for me.” More rules ensue. Shortly thereafter, when confronted with their desires, we say why? Or that rule is stupid! Are we our own worst enemies or what?

I often feel that I am lost yet the rules provide a way. While the Government cannot write enough rules to cover everything, a person’s heart determines whether success or failure results in being lost.

Avoiding the rules, often leads to a long road ending on the wrong side of the fence. Knowing the rules helps avoid the long road. You gotta figure out the rules or find someone to help you through the labyrinth of regulations which are often seemingly conflicting and contradictory.

Our stubbornness often shows when developing a parcel to put a house thereon. Now if you really



want to jump into the maze there are at least 7 different set of rules — real estate law, building codes, floodplain regulations, mortgagee rules, Assessor regulations, Veteran Administration rules, FHWA rules.

They often are contradictory, always overwhelming. Keep a clear head, follow your instincts, be flexible and you can make it through the maze just like Daedalus.

## Rehab services in Mexico offer privacy

Rehab services based in Mexico offer those seeking treatment alternatives that go a long way in protecting privacy.

The Fundacion Hector y Reina A.C. is a Nogales, Sonora-based drug rehab residential clinic to allow people to face drug addiction, alcoholism, codependency or psychological issues with privacy and professionalism.

The specialized treatment takes 60 days at a facility in a comprehensive program. The organization also has training in drug prevention.

Contact the organization at (520) 313-9911 or email [fundacionhectoryreyna.c@hotmail.com](mailto:fundacionhectoryreyna.c@hotmail.com).

Clinica y Centro Jayil is another Nogales facility that works on the same issues, plus gambling addiction.

It can be reached at (520) 475-7503 and has a website at [www.clinicacerma.com.mx](http://www.clinicacerma.com.mx).