

November 2015 Vol. 2, No. 11

# **Enhancing local tourism**

The third in a series of workshops facilitated by Karalea Cox and Kimber Lanning of Local First Arizona, the upcoming Tourism Council workshop will explore ways to enhance and support the current events in the county that attract tourists to our area. It will be held Nov. 13, from 10-2, at Sacred Heart Catholic Parish Center on North Coronado Blvd. in Clifton.

Event coordinators and organizers are strongly urged to attend. Lunch is provided, but reservations are required. To reserve a seat, contact Suzanne Menges at (928) 961-0915.



DreamBuilder harnesses the flexibility of online business skills development and certification to help women entrepreneurs achieve economic success. Sponsored by Freeport-McMoRan Foundation, the program leverages the expertise of Thunderbird School of Global Management, a world leader in international management education.

Click here to learn more

# Colors of Copper art show offers many benefits

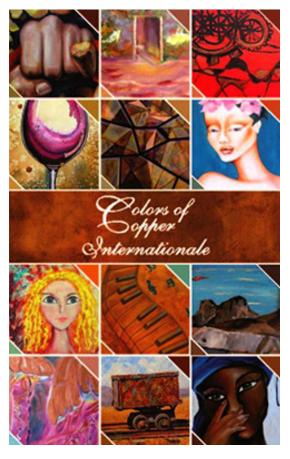
By Ákos Kovach

As the golden globe rises over the horizon and brings light, so will the Third Annual Colors of Copper Juried Art Show; Winetasting; and Community Brush Stroke Internationale. By now you have read about the incredible array of artists traveling thousands of miles just to be a part of this art show. The furthest artists are flying in from France; many others from Mexico and thankfully a lot of local talent from as close as Duncan, Deming, Bisbee and Safford.

But perhaps the most under-stated bonus, actually a benefit, comes from the fact that while these artists want to win at the show, there are some serious cash prizes (<a href="http://visitcliftonaz.com/">http://visitcliftonaz.com/</a>), but mostly they want to share and sell their art. Here is where you come in, as always you get to vote for the People's Choice, best artist; but this coming weekend, November 7-8 (& 9) you can take home some of this art, truly a once in a lifetime chance to own high quality art from artists that live and work in places most people only read about.

So come to see the art, enjoy the wine, mingle with your friends and neighbors – bring your friends and neighbors, attend the Gala Artist Reception Saturday night, and spend time oohing and awing as these artiest become mentors for art students on Chase Creek Monday from 9:30 to 3:30.

Click here to read more



## Dr. Debbie Chapman is Small Business Woman of the Year

Dr. Debbie Chapman, of Desert Cross Veterinary Hospital in Thatcher, has been selected as Gila Valley Small Business Woman of the Year for 2015.

Holly Scott, of Gi'mees Restaurant in York, and Sheryl Goodman, of Taylor Freeze in Pima, were finalists.

And honorable mention awards went to Norma Brown, Pollock's Western Outfitters, Safford; Sandra Lunt, Lee's Rite-Way Market, Thatcher; and Susan Snyder, Chase Creek Marketplace, Clifton.



From left, in photo above, are Jeanne Bryce, Provost, Eastern Arizona College; Dr. Debbie Chapman, 2015 winner; and Charmaine Chidester, EAC Small Business Development Center.



All of the nominees, from left, are Debbie Chapman (Desert Cross Veterinary Hospital), Sheryl Goodman (Taylor Freeze), Jackie Hoisington (Open Loop Energy), Norma Brown (Pollock's Western Outfitters), Torey Cranford (Cakes with TLC), Petrea Kunz (You Can Relax Tax & Accounting Services), Leslie Campos (Copper Ridge Realty), Holly Scott (Gi'mees Restaurant), Sandra Lunt (Becky Clark filling in) (Lee's Rite-Way Market), and Susan Snyder (Chase Creek Marketplace.)

Other nominees, not shown in photo at left, are: Joan Bingham (Joan's Draperies), Susan Duros (A Step Back in Time Coffee Shop & Deli), Irene Schmoller (Cotton Clouds), Debbie Bass (Debbie's), Deborah Mendelsohn (Simpson Hotel), and Jackie Norton (PJ's Restaurant).

## Rural Design group issues request for proposals

The Citizens' Institute on Rural Design™ (CIRD) has issued a request for proposals to rural communities interested in applying for funding to host a community design workshop in either 2016 or 2017.

The Citizens' Institute on Rural Design is a National Endowment for the Arts leadership initiative in partnership with the U.S. Department of Agriculture and Project for Public Spaces, Inc., along with the Orton Family Foundation. CIRD provides com-

munities access to the resources they need to convert their own good ideas into reality.

CIRD offers annual competitive funding to six small towns or rural communities to host a two-and-ahalf day community development and design workshop. With assistance from a wide range of design, planning, and creative placemaking professionals, the workshops are intended to bring to-

Click here to read the rest of the story

# **Reading Nook News**

### World history in context

#### By Karen Soohy

Do you enjoy exploring world history? Does your child need to research a global history topic? Do you just want to check out things happening in other countries? The free database called World History in Context is the resource you need.

The collection of free databases on the Greenlee County Library webpage (<a href="www.greenleelibraries.org">www.greenleelibraries.org</a>) is a wealth of searchable and well-organized information. Click on the Statewide Databases link on the page and begin your research quickly and easily.

World History in Context includes the following categories: Biographies, Economics, Countries-Cultures-Civilizations, Political Constructs-Movements-Organizations, Events-Periods-Cultural Trends, Religions, and Wars and Conflicts. Just one click brings up numerous topics within those categories.

You can search within the categories or you can search by browsing a preselected topic list of over 400 items with new topics being added all the time. Some of those topics include: Afghanistan, Ancient Egypt, Aztecs, China, Fascism, Israeli Conflict, Panama Canal, Refugees, Terrorism, plus many more.

At the top of the page will be a Featured Topic photograph bar, as well as Featured Video and Featured News links including Newsweek International. Click on those items to expand them to get more information. The articles will include pictures, videos, links to other resources and citations for use in bibliographies. You can also search simply by typing your idea into a search box.

There is also a link to Curriculum Standards by state for educators or home school parents to use as reference points for their classes.

While you are visiting the Greenlee County Library webpage, check out the link to the Arizona Memory Project. The Greenlee County Historical Society has a collection on the site which shows views of Old Morenci and Metcalf. Many other institutions have shared their historical materials with this site so take the time to explore this wonderful historical resource about Arizona's rich history.

**Library Quote**: "Libraries offer, for free, the wisdom of the ages — and sages — and, simply put, there's something for everyone inside." ~~ Laura Bush, Former First Lady of the United States

## Clifton Council Corner

Mayor Felix Callicotte

The "Clifton Council Corner" is a place designed to keep the people in the Town of Clifton informed and up to date on current affairs. We will address concerns in the community; discuss future projects, and present ideas for improvement. We appreciate your responses to this column and are pleased by the many who have commented on their thoughts and issues. We cannot resolve an issue if we are unaware of it. We are continually looking for ways to help the Town of Clifton run more efficiently and this column will hopefully help you become involved.

#### Winter fire hazards

The recent summer rains that turned the hillsides green with rapid growth of vegetation in and around Greenlee County and the Clifton/Morenci areas are now browning and dry. Weather conditions such as the fall winds quickly remove the moisture content of all the growing vegetation around our homes.

While winter weather may make you think of crackling fires and warm, gooey cookies, it is also the time of year when you should be addressing home fire hazards that could put you and young children in danger.

- ► For providing fire protection around your home, follow the below guidelines:
- ► Keep your property free of accumulated combustibles such as trash, dried vegetation and cuttings.
- ► Maintain trees and shrubs making sure they are trimmed away from buildings and are free of all dead wood, dry leaves, etc.
- ► Remove dead leaves and pine needles from roofs and rain gutters.
- ▶ Portable space heaters: Heaters should have automatic shut offs when tipped and be at least three feet away from anything that is flammable, such as furniture, bedding and curtains. Do not leave heaters unattended, especially if you have young children or pets.
- ▶ Fireplaces: Always have a sturdy screen to prevent sparks from flying into the room or onto your children. ONLY burn dry, seasoned wood and NEVER burn trash, cardboard or holiday trees.
  - ► Stoves and ovens: Never use the top burners or Click here to keep reading

# Yes, it's time to start thinking about 2016 elections

#### By Berta Manuz, Greenlee County Recorder

It's never too early to start thinking about getting ready to vote for the upcoming elections in 2016. To make sure you are registered, call our office at 928-865-2632.

There are several options for registering to vote. First, you can come by the Recorder's office at 253

5th St. Clifton, Arizona and fill out the needed form. Also, our local Post Offices, Libraries, Town Hall Offices carry registration forms. To register online go to <a href="https://www.servicearizona.com">www.servicearizona.com</a>. There are NO excuses not to be a registered voter.

Be sure you don't miss the deadlines, listed below, for the upcoming 2016 Elections.

#### Presidential Preference Election 2016 better known as PPE

PPE Election Day	March 22, 2016
Voter Registration deadline for PPE	February 22, 2016
Early Voting begins for PPE	February 24, 2016
Last Day to vote @ the Recorder's Office by 5:00 P. M.	March 18, 2016
Emergency Voting ONLY	March 21, 2016

#### **Primary Election 2016**

Primary Election Day	August 30, 2016
Voter Registration deadline for Primary Election	August 1, 2016
Early Voting begins for Primary Election	August 3, 2016
Last day to vote @ Recorder's Office by 5:00 P.M.	August 26, 2016
Emergency Voting ONLY	August 29, 2016

#### **General Election 2016**

General Election Day	November 8, 2016
Voter Registration deadline for General Election	October 10, 2016
Early Voting begins for General Election	October 12, 2016
Last day to vote @ Recorder's Office by 5:00 P.M.	November 4, 2016
Emergency Voting ONLY	November 7, 2016

## Two Graham County businesses get solar grants

#### From the Eastern Arizona Courier

SAFFORD — Two Graham County businesses were among the companies receiving funding through the USDA's Rural Energy for America Program.

Agriculture Secretary Tom Vilsack announced Monday, Oct. 26, that nine Arizona businesses would receive grants, totaling nearly \$1 million.

Eastern Arizona Agriculture Center will receive \$49,842 and Ronald Tolman CPA will receive \$42,367 to pay a portion of installing solar photo voltaic systems to reduce energy costs.

"More rural business owners and ag producers are incorporating energy-saving measures into their business plans," Vilsack said. "These actions improve an operation's bottom line and help reduce its carbon footprint.

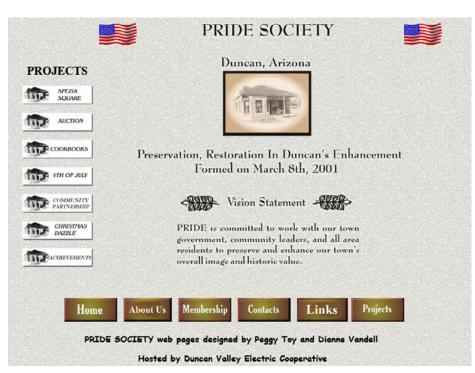
"This funding will help incorporate renewable

energy and energy efficiency technology and reduce energy costs. But beyond the local benefits seen by a company saving energy costs and the global benefits of reducing carbon emissions, this funding will also create American jobs by supporting energy production and efficiency installations that are made in rural America."

Congress created the REAP program in the 2002 Farm Bill. Because of the success of the program, Congress reauthorized it in the 2014 Farm Bill with guaranteed funding of at least \$50 million annually for the duration of the five-year bill.

Since 2009, REAP has helped finance 10,753 renewable energy and energy efficiency projects that have reduced energy costs for rural businesses nationwide. During this period, USDA has provided almost \$360 million in grants and \$430 million in

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# Duncan Pride website updated

The Duncan PRIDE Society has updated its website. The organization, which was formed in 2001 with 17 charter members, now has an additional 23 regular members and 44 honorary members.

PRIDE has won awards for making several community improvements. April 17 is Duncan PRIDE SOCIETY Day.

You can learn more about the group and its activities by visiting:

www.duncanpridesociety.org

## Use feedback to improve service

#### From Entrepreneur.com

Time was when getting feedback from a customer was a process so complex, it was akin to getting blood out of a stone. Thankfully, we don't live in those times.

Today, not only is feedback nothing more than an email away, but customers actively come to you with suggestions and ideas. In fact, they love sharing their insights with you because they understand that the more feedback they give, the better your product becomes.

However, most of this feedback just ends up cooling its heels in hard drives, which is, well, tragic, considering all the good it can do. A motivational tool, a wall of love. . . the ideas are limited only by your imagination. Here are our top five cool things that you can spin off with customer feedback, to wow your customers and your own employees.

#### 1. Drive product roadmap with feedback.

Take it from the experts: Your customers are the stars simply because they use your product day in and day out. No matter how hard you try to empathize and put yourself in their shoes, you'll never come up with some of the exciting ideas that occur to your "power users."

So, stop brainstorming and start following cus-Continue reading



## The theme of NADO's 2015 Training? Regional Renaissance

#### By Ákos Kovach

Economic developers often wax poetic about their circumstance in ways like: 'Economic development is not for the faint of heart', or the all too familiar – 'well wait until next year'.

But what happens during or after a down cycle? How do you handle a natural disaster? The big employer just closed down or cut back, what's next? These are tough questions and we were often challenged during the mobile workshops and breakout sessions to discuss solutions.

"Radical resilience" was a battle cry for many in the audience, especially for those who lived through Hurricane Katrina, then Hurricane Irene and finally the Gulf Oil spill. We heard from these veterans of disaster recovery.

Their message was simple, yet poignant. Did we learn anything we could bring back to Arizona? Absolutely. Some themes were repeated more than others, but the target specific attention paid to 'regionalism' and working together with your neighbors was very important.

We brought home fresh news and information about Brownfields clean-up, collaborating across

#### **SEAGO** seeks members for Aging council

Southeastern Arizona Governments Organization Area Agency on Aging (SEAGO/AAA) is looking for members for our Advisory Council on Aging (ACOA).

There are two 2 vacancies in Cochise County, one for uninforporated areas and one for Benson; three in Graham County, one each for Pima, Thatcher and unincorporated; and one in Santa Cruz, for the smaller towns and uninforporated areas.

For info, call Laura Villa at (520) 432.2528x208.

#### Bisbee film festival set for Nov. 18-22

On Nov. 18-22, the <u>Bisbee Film Festival</u> will offer a diverse slate of films for its second season including feature films, works-in-progress, short films from the University of Arizona school of film, theater and television and a special presentation about how the film "Star Wars" was dubbed into the Navajo language.

Films selected to screen at this years Bisbee Film Festival hail from Germany, India, the UK and the United States.

jurisdictional lines (remember our borderless solutions campaign?)

The significance of demographic shifts in our communities – are we aging in place? Are we keeping our young people interested and involved?

Innovations through social media outreach were brought up a lot, as were important discussion points about sustainable business plans and regional economic development plans.

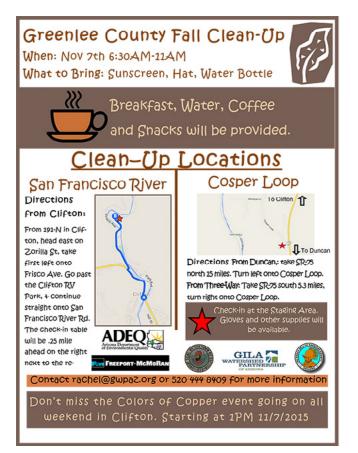
How to compete with 'new urbanism' and how best to tell our own story that is both compelling yet from the heart.

#### **Growing Greenlee Summit**

All of these talking point, power points and other worthy facts will be discussed more in detail in the coming months but especially at the next growing Greenlee Summit, the third in our series of delivering the message and benefits of Greenlee County, Arizona.

As the mayor of New Orleans put it while discussing 'solutions': "find a way, or make one."

We are doing just that here in Greenlee County, so stay tuned.



# How to be a strong grant applicant

#### By Diane H. Leonard

In writing about being a strong government grant applicant over the past year, I have written numerous columns about the different aspects of grant readiness, as it relates to federal grant applicants including understanding uniform grant guidance, understanding what type of eligible applicant you are, the benefits in applications of designations such as Promise Zones, and what to do before starting a government application.

These numerous factors for being a strong applicant boil down to two key areas: (1) Being Grant Ready and (2) Writing A Competitive Application.

#### **Being Grant Ready**

An organization that meets all initial eligibility criteria, and has the necessary policies/processes in place to support being a strong grantee.

You might want to <u>watch this video</u>: Author Jessica Jackley on "How Entrepreneurs Can Do a Lot with a Little."

# Women own more than half of Hispanic-owned businesses

#### From AZ Business Magazine

The Arizona Hispanic Chamber of Commerce released its fifth annual edition of the DATOS Tucson report at a morning conference Oct. 6.

The report provides an overview of the state of the Hispanic market in Southern Arizona, as well as statewide and nationally. The conference takes place 9:30 to 11:00 p.m. at Tucson Hilton El Conquistador, 10000 North Oracle Road, Tucson, AZ 85704.

"Tucson and Southern Arizona are vital to Arizona's overall economic prosperity, especially as it relates to our fast-growing partnership with Mexico," said Gonzalo A. de la Melena, Jr., President and CEO of the Arizona Hispanic Chamber of Commerce. "We're proud to to deliver the message that Arizona's future is inextricably linked to the eco-

#### **Continue reading**

Here in Greenlee County we are fortunate to have several examples of Hispanic women-owned businesses, places like Ramona's, Margo's, Los Mendoza, Coronado Beauty, and many others. Can you name a few? How can you tell if you are a grant ready organization? Does the process for determining that differ, depending on the type of grant you are applying for? The answer is that it \*does\* depend on what type of grant you are applying for. The steps to be grant ready look slightly different for applying to a private foundation versus to a state or local government entity versus to a federal agency.

Assuming that you are seeking a federal grant, your steps to being grant ready include:

- ► Completing or updating required registrations including DUNS, Sam.gov, and Grants.gov;
- ▶ Reviewing grant management requirements and updating policies to meet current OMB standards as outlined in the Uniform Grant Guidance;
- ► Assessing project feasibility for each possible opportunity;
- ► Researching the details of each relevant grant opportunity, including the funding priorities and anticipated type/number of awards; and
- ► Reaching out to a grant maker to begin/continue relationship development efforts in order to Continue reading

#### Tips for living in older homes

#### From Better Cities & Towns

Having lived in six 100-year-old homes over the last 25 years, autumn always makes me carefully consider what it takes to keep these beautiful elders operational and up-to-date.

As we were going through the process of winterizing this year, I am reminded of our recent attempt to modernize by making one small addition that would connect the kitchen to the garage without going through the basement or outdoors.

However, a quick look at our development by-law told me that our house is currently "legal non-compliant" because it's built too close to the house next door. In fact, most of our neighbourhood is the same.

So a simple addition along the same lines as the existing footprint is a no-go, even if my neighbours give special permission. This makes our historical housing stock seriously marginalized because it's illegal to update.

This story isn't news to anyone. But more cities are thinking through the steps for getting into character – both in the residential parts of neighbourhoods

**Continue reading** 

## Upcoming activities

**11/6** Family Turkey Bingo Night at the Morenci Club from 6-9 p.m. Free. Bring the family and play Thanksgiving-themed bingo for a chance to win a turkey. Sign up in advance to get tickets (limit 6 per family).

11/7-8 Colors of Copper Internationale, Art, Wine & Hops; art from France and Mexico also will be on display and for sale. Entries from Arizona, nearby states and Mexico City. Galleria Coronado on Historic Chase Creek, Clifton, noon-6 both days. Contact Jeanette West at (928) 292-0487 for information.

11/11 Free barbecue and car wash hosted by Home Depot in Safford with assistance from Vets for Vets. The event, in the store's parking lot, starts at 10 a.m.

**11/13** Greenlee Tourism Council 10am-2pm at Sacred Heart Catholic Parish Center on North Coronado Blvd. Workshop & Lunch Reservation required. (928) 961-0915.

**11/13-14** The Holiday Boutique will be held at the Greenlee County Fairgrounds at Duncan on Nov. 13 from 4-8 pm and on Nov 14 from 10-4 p.m.

11/18 Tourism Council at 9 am at Black Hills Catering.

**11/18** Gila Watershed Partnership at 7pm at the General Services Bldg in Safford in the main assembly room.

11/24 P.R.I.D.E. Meeting 5 p.m. Duncan Sr. Citizens Building.

**12/5** Festival of Lights, Clifton; Christmas parade along Chase Creek.

# Willcox wine growers get nice writeup in Las Vegas

#### From the Las Vegas Review-Journal

Arizona boasts plenty of attractions that contribute to a thriving tourism industry, including spectacular scenery, historic towns, museums and state and national parks. To bolster its appeal to visitors, the state has joined the national movement toward agri-tourism.

Once limited to dude-ranch adventures, Arizona's agri-tourism now includes its rapidly developing wine industry. Growing interest has made the

United States the No. 1 wine consumer in the world.

Agri-tourism puts a lot of people to work, not only in the vineyards, wineries and tasting rooms, but in businesses such as tour companies, hotels, bed-and-breakfast inns, campgrounds, restaurants, stores and galleries. Interest among oenophiles has created the wine-cation, established guided wine tours and wine trains, introduced wine travel cards and tied into the growing farm-to-table movement.

**Continue reading**