



Photo by Jenn Cady.

# Tara Chapman

Realtor®, Coldwell Banker; Certified Real Estate Divorce Expert™

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**T**ara Chapman, Realtor® of Coldwell Banker, Certified Divorce Real Estate Expert™ (CDRE) and Certified Negotiation Expert, has created a unique business blending her decades of professional experience and a passion for helping people in life transitions.

A second-generation real estate professional, Chapman grew up watching her mother run her own real estate business, and, in 1997, she immersed herself in the business as well. From Rookie of the Year to Realtor of Distinction, she's made it her mission to know her clients and the market of the tri-county areas she serves.

Her successful path of "traditional real estate" for the past 20 years was reshaped when she herself went through divorce and her life turned upside down. This personal process peaked her interest to explore the unique intersection of divorce, family law and real estate to create a better outcome for everyone.

"I realized there was a tremendous opportunity to add value to one of the most challenging sales situations in our industry that has traditionally been underserved."

For the next five years, Chapman dedicated herself to personal education and to empowering those in divorce as a real estate agent, coach and mentor. Then, in the fall of 2018, she committed to a rigorous one-year master certification in divorce real estate — a program that qualifies her as a court-appointed expert and distinguishes her as the exclusive Realtor in the Southeast with this designation.

"As a CDRE, I am held to a higher standard of ethics than a traditional real estate agent. It is imperative that I am a neutral and unbiased expert who manages a real estate case and not just a listing."

Chapman's dedication to her clients' best outcome runs deep. "It's not just what I do, but who I am. I am passionate about making a difference." She has now expanded her 20-year mission: To ensure every divorcing couple the best-possible outcome when untangling the legal, financial and emotional ties to their home.

"Everyone deserves to start the next chapter of life on the best foundation possible, whatever that may be. I am here to help."