

ADDENDUM 2

Muskegon County Airport (MKG)

August 28th, 2025



Proposal Due Date: September 30th, 2025

<https://flymuskegon.com/opportunities>

1. Proposal due date has been changed to September 30th at 4 PM

- The deadline was extended for two reasons. First, to allow an additional three weeks to complete renovations in the kitchen area and install the new equipment. Second, it allows operators sufficient time after Labor Day weekend to take a look at this opportunity as peak season slows.

2. Questions:

- Who owns the facility?
 - The restaurant space is located inside the main passenger terminal and the entire facility is owned by Muskegon County.
- Where do customers park?
 - In the main terminal parking lot immediately in front of the terminal, a short 45-second walk from the main entryway. Parking is completely free, which is a change from the previous restaurant operation. There are no parking gates or validation procedures.

4. Additional Information

- Most of the Airport Business Park development has happened since 2006-7. As of now it's 84% occupied. Muskegon County GIS is a good resource on who owns the lots.
- It is very likely that the workforce in/around the airport business park out to the intersection of Sternberg and Grand Haven Road exceeds 1000 people during daytime shifts. There are about 80 full time employees that work on the airport itself ranging from airline personnel, SafeLite, TSA, rental car vendors, airport staff, Executive Air Transport, FAA tower, and other tenants. It goes up to about 90 in the summer. Western Michigan Christian HS is right across the street and ranges between 300-350 students enrolled per year.
- The "100 dollar hamburger" Fly In Opportunity:
 - MKG had about 28,000 general aviation (non-airline) take offs and landings here at in 2024. These are the customers that might buy the "\$100 hamburger" or a catered box meal. This is a revenue stream that is completely unique to airport restaurants. Below are some links to resources on that subject:
 - <https://classoneaviation.com/100-hamburger-runs/>
 - [https://en.wikipedia.org/wiki/\\$100_hamburger](https://en.wikipedia.org/wiki/$100_hamburger)
 - <https://www.100dollarhamburger.com/>
 - <https://www.aopa.org/news-and-media/all-news/2021/july/30/100-hamburger-challenge>

