

# Nicole DeLong

📍 Fenton, Michigan, US ✉ ndelong2012@icloud.com ☎ (810) 701-0067 🌐 in/nicole-delong 🖥 nicoledejong.com

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## SUMMARY

Experienced cinematographer and owner of Yellow Ochre Films with 2 years of experience. Skilled in capturing visually compelling footage and creating engaging storytelling. Seeking opportunities to collaborate on inspiring projects.

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## EXPERIENCE

### Cinematographer and Owner | Yellow Ochre Films | US, MI, Ann Arbor | May 2022 – Present

- Led and supported the production of numerous student and alumni films at Yellow Ochre Films, University of Michigan, serving in roles such as producer, director of photography, editor, and videographer; several projects earned nominations and awards.
- Shot and produced "The Fisherman," a short film that spanned from April to June 2023, focusing on narrative excellence and technical precision.
- Edited and shot "Lulu" from March to August 2023 and the music video "SSJ - Thinkin' 'bout u" from March to April 2023, which won the NATAS Award for Best Music Video.
- Successfully led the cinematography for the short film "Sanctuary," managing all filming and post-production processes from inception to completion.
- Shot "Welcome Home" and "Love Roulette," short films completed in the spring of 2024 and November 2023, respectively.
- Shot "Wired for Connection" in August 2023, handling diverse aspects of film production and ensuring artistic coherence.

### Digital Marketing Intern | First Mutual Holding Company | Remote | January 2023 – March 2024

- Drafted weekly e-newsletters for subscribers, orchestrating email campaigns using MailChimp and Documatix to enhance audience engagement and communication.
- Contributed to the creation of mock-ups, email campaigns, and dynamic website content, supporting marketing initiatives with innovative digital content.
- Assisted in the development of comprehensive marketing materials, including written content, videos, and images across various channels to boost brand visibility.
- Maintained and updated content on five websites using Kentico CMS and WordPress, enhancing site functionality and user experience.
- Produced and edited high-quality video content for website and corporate use, enhancing multimedia communications and marketing strategies.
- Implemented consistent naming conventions across all digital campaigns, streamlining the tracking process and resulting in a 20% increase in the efficiency of data analysis.

### Content Producer | Uncovering Success Podcast | Remote | March 2021 – July 2021

- Utilized Adobe Premiere and After Effects to craft engaging custom videos and animations, tailoring content to client specifications and creative briefs.
- Designed distinctive custom logos and thumbnails with Adobe Illustrator, delivering visually compelling graphics that enhanced brand identity.
- Employed Adobe Audition to expertly mix and edit audio tracks, ensuring high-quality sound production for various multimedia projects.

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## EDUCATION

### Bachelor of Arts - Film, Television, and Media | University of Michigan | US, MI, Ann Arbor | 2023

- Cinematographer in Nancy Savoca's workshop course

### Bachelor of Arts Digital Communications And Multimedia | Kendall College of Art & Design | US, MI, Grand Rapids | 2021

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## SKILLS

**Technical Skills:** Cinematography, Video Editing (Adobe Premiere, Davinci Resolve), Digital Marketing (Mailchimp, Email Campaigns, Graphic Design), Content Management Systems (Kentico CMS, WordPress), Adobe Creative Suite (After Effects, Illustrator, Audition), Microsoft Office, File Organization

**Soft Skills:** Creative Idea Development, Project Management, Team Collaboration, Communication, Attention to Detail, Time Management, Adaptability

**Areas of Interest:** Visual Storytelling, Digital Marketing, Multimedia Communications, Brand Identity, Web Content Management