

# DR. ADRIENNE SMITH



## PROFILE SUMMARY

Self-directed and driven highly qualified **Educational Technologist, Instructional Designer, and Teacher** with a comprehensive background in **Curriculum and Instruction - Learning, Design, and Technology**. Known as an innovative thinker that finds ways to make the complex simple and turn the vision into reality to help educators meaningfully integrate technology to support learners.

## CORE COMPETENCIES

- Adept in creating learning materials, organizing classroom activities (face to face, hybrid, and online) and motivating learners
- Facilitate interactive training sessions that meet the learning needs of a diverse audience
- Ability to develop positive, authentic relationships with people from different backgrounds
- Exceptional ability to provide stimulating lessons promoting exploration and creativity
- Able to provide approaches to learning that influence, motivate and inspire students to learn
- Exceptional interpersonal skills, team working, communication & presentation skills
- Strong planning and organization skills with ability to handle multiple tasks simultaneously

## TECHNICAL SKILLS

**E-Learning Software:** Blackboard, Canvas LMS, Turnitin, Respondus, Articulate 360 (Storyline and Rise), Adobe Captivate, Camtasia, iSpring Suite, SMART Education Solutions, Turning Technologies

**Others:** Microsoft 365, Adobe Creative Suite, Final Cut Pro  
Web 2.0 Tools  
Windows, MacOS, iOS, iPadOS

## PROFESSIONAL WORK EXPERIENCE

### Educational Technology Specialist

Pearland Independent School District, Pearland, TX

2014 – Present

Integrates technology into the curriculum in a way that develops skills, increases understanding, and explores applications so that students and staff utilize instructional technology to increase performance.

- Coordinates planning sessions with individuals, teams, or departments providing guidance for effective use of technology applications as part of the instructional process.
- Assists with developing technology-based instructional strategies for teachers and students.
- Works cooperatively with principals and teachers to implement instructional technology.
- Models technology-based instructional strategies for teachers and students.
- Provides technology training for students, teachers, administrators, and support staff in the district on various platforms and applications.
- Assists in the planning, development, and implementation of technology grant applications.
- Assists with planning and conducting periodic needs assessment/evaluations related to the technology requirements of the district.
- Shares strategies for technology management to maximize effective use of computers and software.
- Assists with the implementation of the campus district technology plan.

## CONTACT

✉ AdrienneLSmith@gmail.com

## SKILLS

- Technology Integration
- Instructional Design
- Professional Development
- Curriculum Development
- Content Development
- Effective Teaching Methodologies
- Student-Centered Learning
- Project & Program Management
- Academic Administration
- Strategic Planning & Execution
- Curriculum Development

## CERTIFICATIONS

- **Texas Education Agency Educator Certificates:**
  - Principal EC-12
  - English Language Arts and Reading 8-12
  - Journalism 8-12
  - Technology Applications 8-12
- **Microsoft Certifications:**
  - Microsoft Innovative Educator Expert
  - Microsoft Innovative Educator Master Trainer
- **Apple Teacher**

**Instructional Designer – University of Houston, Houston, TX****2013 – 2014**

Provided assistance to faculty of a large university college in the application of instructional design principles and educational technology to develop courses.

- Provided consultation in instructional design for faculty and staff.
- Assisted faculty in the development of course material for deliver in traditional, hybrid, and online classes.
- Developed and conducted training on new academic software and technology.
- Conducted workshops on emerging trends and best practices.
- Troubleshooted the technical and operation sides of technology-based programs.
- Researched innovative and new ways to assist faculty in the development of new teaching experiences.
- Investigated, recommended, and participated in decision making for the purchase of new software and technology.
- Participated and provided leadership in the instructional designer collaborative meetings for University of Houston System groups.
- Collaborated with and assisted internal and system wide instructional designers.
- Directed the work/provided management of graduate technology assistants.

**Teacher – Willowridge High School (Fort Bend ISD), Houston, TX****2006 – 2013**

Led the creation and delivery of engaging lessons to students, faculty members, and audiences of diverse educational and socioeconomic backgrounds; selected for numerous roles during a seven-year tenure, including Data Team Lead, English I Team Lead, English II Team Lead, Staff Development Trainer, Enrichment Credit Recovery Coordinator, Cheerleading Coach, and Peer Assistance and Leadership Sponsor.

- Assessed student abilities as related to desired educational goals, objectives and outcomes. Continually assessed student achievement and maintained appropriate assessment and evaluation documentation for institutional and individual reporting purposes.
- Planned appropriate instructional/learning strategies and activities including determination of appropriate kind and level of materials.
- Implemented an instructional program which provided appropriate learning experiences, considering different learning styles and a range of learning curves.
- Managed the behaviors of learners in instructional setting to ensure environment was conducive to the learning process.
- Coordinated instructional related and testing activities with other professional staff, both school and non-school based, as required, maximizing learning opportunities.
- Utilized a variety of instructional material and available multimedia and computer technology to enhance learning.
- Participated in in-service and staff development activities and staff meetings.
- Ensured continuous communication with parents, both written and oral, to keep them informed of student(s) progress.
- Continually communicated with students on instructional expectations and kept them informed of their progress in meeting those expectations.
- Managed allotted learning time to maximize student achievement.
- Collaborated with other professionals to carry out school-wide instructional or related activities.

**EDUCATION****Doctor of Education: Curriculum and Instruction – Learning, Design, and Technology****2021**

University of Houston

**Master of Science: Instructional Design and Technology****2010**

University of Houston, Clear Lake

**Bachelor of Arts: General Studies****2004**

Louisiana State University

## PUBLICATIONS

Smith, A. (2016, February). Are your students really tech-ing? *Tech Edge*, (One) 24-25.

Smith, A. (2017, July 25). 4 ways to teach students to find the gems in YouTube's perilous terrain [web log]. Retrieved from <https://www.iste.org/explore/Digital-and-media-literacy/4-ways-to-teach-students-to-find-the-gems-in-YouTube%27s-perilous-terrain?articleid=1028>.

Smith, A. (2018). 4 ways to teach students to find the gems in YouTube's perilous terrain. In *Edtech for the K-12 classroom: ISTE readings on how, when and why to use technology* (pp. 73-75). essay, International Society of Technology in Education.

## PRESENTATIONS

Fewell, S. & **Smith, A.** (2020, February 3-7). *Let's team up!* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.

Gadio, V., & **Smith, A.** (2019, February 4-8). *T-TESS observation and learning management systems*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.

Gadio, V., & **Smith, A.** (2019, December 10). *Informal roundtable – The tribe has spoken!* [Conference session]. Region 4 Digital Learning Conference. Houston, TX, United States.

Gadio, V., & **Smith, A.** (2019, December 10). *T-TESS observation and learning management systems*. [Conference session]. Region 4 Digital Learning Conference. Houston, TX, United States.

Leggett, M., & **Smith, A.** (2015, May 21). *iPads in Education*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

McManus, L., & **Smith, A.** (2016, May 19). *Maker mindset*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

Salazar, E., & **Smith, A.** (2016, May 19). *Moving the unmovable*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

**Smith, A.** (2014, March 6). *The differences and the why behind best practices*. [Conference session]. University of Houston Emerging Trends. Houston, TX, United States.

**Smith, A.** (2017, June 26-29). *Diary of a flipped PD – The flips, flops, and fantastic*. [Conference session]. International Society of Technology in Education. San Antonio, TX, United States.

**Smith, A.** (2020, February 3-7). *Vlogging as the new PD*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.

**Smith, A.** (2020, November 18-20). *TikTok for educators*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Austin, TX, United States.

**Smith, A.** (2020, November 18-20). *Vlogging as the new PD*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Austin, TX, United States.

**Smith, A.** (2020, November 29 – December 5). *Vlogging as the new PD*. [Conference session]. International Society of Technology in Education. Los Angeles, CA, United States.

- Smith, A.** (2022, February 7-10). *Videocast and podcast – A DIY approach to teacher PD and training*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.** (2022, June 26-29). *TikTok for educators*. [Conference session]. International Society of Technology in Education. Los Angeles, CA, United States.
- Smith, A.** (2022, June 26-29). *Videocast and podcast – A DIY approach to teacher PD and training*. [Conference session]. International Society of Technology in Education. Los Angeles, CA, United States.
- Smith, A.,** Fewell, S., Manning, M., & Charles, L. M. (2021, February 1-6). *Branding – Create an educational movement that drives your PD*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** & Manning, M. (2016, February 1-5). *What the blip? Augmented reality over DAQRIs*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** & Manning, M. (2019, February 4-8). *Authentic learning – It can be done*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.
- Smith, A.,** & Manning, M. (2019, February 4-8). *Tales from the tech side*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.
- Smith, A.,** & Manning, M. (2022, February 7-10). *Content creators in the classroom*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.,** & Manning, M. (2022, February 7-10). *Get inside the slide*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.,** Manning, M., Everts, N., & Miller, N. (2022, February 7-10). *Final cut pro academy – Editing tricks and special effects*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.,** Manning, M., Everts, N., & Miller, N. (2022, February 7-10). *Game of Drones*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.,** Manning, M., & Pitre, S. (2017, February 6-10). *From the office to the classroom (Microsoft)*. [Conference v]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** Manning, M., Pitre, S., & Webb, T. (2016, February 1-5). *Reach out and TouchCast*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** & Niemann, T. (2017, May 12). *Authentic learning – Not easy, but it can be done*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A.,** & Niemann, T. (2019, May 9). *What do you meme?* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A.,** & Pitre, S. (2015, October 17). *Promote higher level thinking – Mobile devices in the classroom*. [Conference session]. Technology and Curriculum Conference of Aldine. Houston, TX, United States.
- Smith, A.,** & Pitre, S. (2016, February 1-5). *Extreme makeover – Tech-infused edition*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** & Pitre, S. (2016, February 1-5). *High-Level thinking activities with mobile devices*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.,** & Pitre, S. (2017, February 6-10). *Diary of a flipped PD – The flips, flops, and fantastic*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.

- Smith, A., & Pitre, S.** (2018, May 10). *Flipping your tech life from day to night; night to day* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A., & Webb, T.** (2016, February 1-5). *Ed tech playground – Digital recess begins now!* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., & Webb, T.** (2020, February 3-7). *3 P's in a podcast – Purpose, passion, perspective.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2017, June 26-29). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. International Society of Technology in Education. San Antonio, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2018, February 5-9). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2018, May 10). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A., & Williams, G.** (2019, May 9). *GenZ: The voice-first generation.* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.