

DR. ADRIENNE SMITH



PROFILE SUMMARY

Self-directed and driven highly qualified **Educational Technologist, Instructional Designer, and Teacher** with a comprehensive background in **Curriculum and Instruction - Learning, Design, and Technology**. Known as an innovative thinker that finds way to make the complex simple and turn the vision into reality to help educators meaningfully integrate technology to support learners.

CONTACT

✉ AdrienneLSmith@gmail.com

SKILLS

- Technology Integration
- Instructional Design
- Professional Development
- Curriculum Development
- Content Development
- Effective Teaching Methodologies
- Student-Centered Learning
- Project & Program Management
- Academic Administration
- Strategic Planning & Execution
- Curriculum Development

CERTIFICATIONS

- Texas Education Agency Educator Certificates:**
 - Principal EC-12
 - English Language Arts and Reading 8-12
 - Journalism 8-12
 - Technology Applications 8-12
- Microsoft Certifications:**
 - Microsoft Innovative Educator Expert
 - Microsoft Innovative Educator Master Trainer
- Apple Certifications:**
 - Apple Teacher
 - Apple Learning Coach

CORE COMPETENCIES

- Adept in creating learning materials, organizing classroom activities (face to face, hybrid, and online) and motivating learners
- Facilitate interactive training sessions that meet the learning needs of a diverse audience
- Ability to develop positive, authentic relationships with people from different backgrounds
- Exceptional ability to provide stimulating lesson promoting exploration and creativity
- Able to provide approaches to learning that influence, motivate and inspire students to learn
- Exceptional interpersonal skills, team working, communication & presentation skills
- Strong planning and organization skills with ability to handle multiple tasks simultaneously

TECHNICAL SKILLS

E-Learning Software: Blackboard, Canvas LMS, Turnitin, Respondus, Articulate 360 (Storyline and Rise), Adobe Captivate, Camtasia, iSpring Suite, SMART Education Solutions, Turning Technologies

Others: Microsoft 365, Adobe Creative Suite, Final Cut Pro
Web 2.0 Tools
Windows, MacOS, iOS, iPadOS

PROFESSIONAL WORK EXPERIENCE

Adjunct Faculty - Curriculum and Instruction (Learning, Design, and Technology)

University of Houston, Houston, TX

2022 - Present

- Teaches online courses assigned by UH, using approved course content and related educational materials provided by UH.
- Interacts directly with students in an appropriate, professional manner.
- Facilitates a safe and productive learning environment for students.
- Responds in a timely manner to student requests for information, clarification of content, posts, and personal queries, and contacts inactive students as the need arises.
- Oversees the quality of the course by reviewing the functionality and content, ensuring high quality delivery of content.
- Expands the student experience by "fingerprinting" the course content with unique personal experience, insights, or other professional knowledge.
- Monitors and provides appropriate student feedback on assignments within college policies.
- Synthesizes and reports student performance data in a timeline manner.

CUIN 7305 - The Design, Development, and Evaluation of Presentations

The Design, Development, and Evaluation of Presentations is a graduate level course that focuses on designing and developing multimedia presentations for instructional settings. It is a research and hands-on based experience for students who want to expand their knowledge of how to design, develop, deliver and evaluate educational presentations. In this course, students will learn to use various technology tools and resources to support educational presentations. Students will:

- Plan effective educational presentations.
- Design effective educational presentations.
- Deliver effective educational presentations.
- Evaluate effective educational presentations.

Educational Technology Specialist

Pearland Independent School District, Pearland, TX

2014 – Present

Integrates technology into the curriculum in a way that develops skills, increases understanding, and explores applications so that students and staff utilize instructional technology to increase performance.

- Coordinates planning sessions with individuals, teams, or departments providing guidance for effective use of technology applications as part of the instructional process.
- Assists with developing technology-based instructional strategies for teachers and students.
- Works cooperatively with principals and teachers to implement instructional technology.
- Models technology-based instructional strategies for teachers and students.
- Provides technology training for students, teachers, administrators, and support staff in the district on various platforms and applications.
- Assists in the planning, development, and implementation of technology grant applications.
- Assists with planning and conducting periodic needs assessment/evaluations related to the technology requirements of the district.
- Shares strategies for technology management to maximize effective use of computers and software.
- Assists with the implementation of the campus district technology plan.

Instructional Designer – University of Houston, Houston, TX

2013 – 2014

Provided assistance to faculty of a large university college in the application of instructional design principles and educational technology to develop courses.

- Provided consultation in instructional design for faculty and staff.
- Assisted faculty in the development of course material for deliver in traditional, hybrid, and online classes.
- Developed and conducted training on new academic software and technology.
- Conducted workshops on emerging trends and best practices.
- Troubleshooted the technical and operation sides of technology-based programs.
- Researched innovative and new ways to assist faculty in the development of new teaching experiences.
- Investigated, recommended, and participated in decision making for the purchase of new software and technology.
- Participated and provided leadership in the instructional designer collaborative meetings for University of Houston System groups.
- Collaborated with and assisted internal and system wide instructional designers.
- Directed the work/provided management of graduate technology assistants.

Teacher – Willowridge High School (Fort Bend ISD), Houston, TX

2006 – 2013

Led the creation and delivery of engaging lessons to students, faculty members, and audiences of diverse educational and socioeconomic backgrounds; selected for numerous roles during a seven-year tenure, including Data Team Lead, English I Team Lead, English II Team Lead, Staff Development Trainer, Enrichment Credit Recovery Coordinator, Cheerleading Coach, and Peer Assistance and Leadership Sponsor.

- Assessed student abilities as related to desired educational goals, objectives and outcomes. Continually assessed student achievement and maintained appropriate assessment and evaluation documentation for institutional and individual reporting purposes.
- Planned appropriate instructional/learning strategies and activities including determination of appropriate kind and level of materials.
- Implemented an instructional program which provided appropriate learning experiences, considering different learning styles and a range of learning curves.

- Managed the behaviors of learners in instructional setting to ensure environment was conducive to the learning process.
- Coordinated instructional related and testing activities with other professional staff, both school and non-school based, as required, maximizing learning opportunities.
- Utilized a variety of instructional material and available multimedia and computer technology to enhance learning.
- Participated in in-service and staff development activities and staff meetings.
- Ensured continuous communication with parents, both written and oral, to keep them informed of student(s) progress.
- Continually communicated with students on instructional expectations and kept them informed of their progress in meeting those expectations.
- Managed allotted learning time to maximize student achievement.
- Collaborated with other professionals to carry out school-wide instructional or related activities.

EDUCATION

Doctor of Education: Curriculum and Instruction – Learning, Design, and Technology University of Houston	2021
Master of Science: Instructional Design and Technology University of Houston, Clear Lake	2010
Bachelor of Arts: General Studies Louisiana State University	2004

PUBLICATIONS

Smith, A. (2016, February). Are your students really tech-ing? *Tech Edge*, (One) 24-25.

Smith, A. (2017, July 25). 4 ways to teach students to find the gems in YouTube's perilous terrain [web log]. Retrieved from <https://www.iste.org/explore/Digital-and-media-literacy/4-ways-to-teach-students-to-find-the-gems-in-YouTube%27s-perilous-terrain?articleid=1028>.

Smith, A. (2018). 4 ways to teach students to find the gems in YouTube's perilous terrain. In *Edtech for the K-12 classroom: ISTE readings on how, when and why to use technology* (pp. 73-75). essay, International Society of Technology in Education.

PRESENTATIONS

Fewell, S. & **Smith, A.** (2020, February 3-7). *Let's team up!* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.

Gadio, V., & **Smith, A.** (2019, February 4-8). *T-TESS observation and learning management systems*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.

Gadio, V., & **Smith, A.** (2019, December 10). *Informal roundtable – The tribe has spoken!* [Conference session]. Region 4 Digital Learning Conference. Houston, TX, United States.

Gadio, V., & **Smith, A.** (2019, December 10). *T-TESS observation and learning management systems*. [Conference session]. Region 4 Digital Learning Conference. Houston, TX, United States.

Leggett, M., & **Smith, A.** (2015, May 21). *iPads in Education*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

McManus, L., & **Smith, A.** (2016, May 19). *Maker mindset*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

- Salazar, E., & **Smith, A.** (2016, May 19). *Moving the unmovable*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A.** (2014, March 6). *The differences and the why behind best practices*. [Conference session]. University of Houston Emerging Trends. Houston, TX, United States.
- Smith, A.** (2017, June 26-29). *Diary of a flipped PD – The flips, flops, and fantastic*. [Conference session]. International Society of Technology in Education. San Antonio, TX, United States.
- Smith, A.** (2020, February 3-7). *Vlogging as the new PD*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.** (2020, November 18-20). *TikTok for educators*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Austin, TX, United States.
- Smith, A.** (2020, November 18-20). *Vlogging as the new PD*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Austin, TX, United States.
- Smith, A.** (2020, November 29 – December 5). *Vlogging as the new PD*. [Conference session]. International Society of Technology in Education. Los Angeles, CA, United States.
- Smith, A.** (2022, February 8). *Videocast and podcast: A DIY approach to teacher PD and training*. [Conference session]. Texas Computer Education Association Campus Specialist Academy. Dallas, TX, United States.
- Smith, A.**, Everts, N., Manning, M., & Miller, N. (2022, February 8). *Final cut pro academy: Editing tricks and special effects*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, Everts, N., Manning, M., & Miller, N. (2022, February 10). *Game of drones*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, Fewell, S., Manning, M., & Charles, L. M. (2021, February 1-6). *Branding – Create an educational movement that drives your PD*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, & Manning, M. (2016, February 1-5). *What the blip? Augmented reality over DAQRIs*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, & Manning, M. (2019, February 4-8). *Authentic learning – It can be done*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.
- Smith, A.**, & Manning, M. (2019, February 4-8). *Tales from the tech side*. [Conference session]. Texas Computer Education Association Convention. San Antonio, TX, United States.
- Smith, A.**, & Manning, M. (2022, February 9). *Content creators in the classroom*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, & Manning, M. (2022, February 9). *Get inside the slide*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, Manning, M., & Pitre, S. (2017, February 6-10). *From the office to the classroom (Microsoft)*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, Manning, M., Pitre, S., & Webb, T. (2016), February 1-5. *Reach out and TouchCast*. [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A.**, & Niemann, T. (2017, May 12). *Authentic learning – Not easy, but it can be done*. [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.

- Smith, A., & Niemann, T.** (2019, May 9). *What do you meme?* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A., & Pitre, S.** (2015, October 17). *Promote higher level thinking – Mobile devices in the classroom.* [Conference session] Technology and Curriculum Conference of Aldine. Houston, TX, United States.
- Smith, A., & Pitre, S.** (2016, February 1-5). *Extreme makeover – Tech-infused edition.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., & Pitre, S.** (2016, February 1-5). *High-Level thinking activities with mobile devices.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., & Pitre, S.** (2017, February 6-10). *Diary of a flipped PD – The flips, flops, and fantastic.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., & Pitre, S.** (2018, May 10). *Flipping your tech life from day to night; night to day* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A., & Webb, T.** (2016, February 1-5). *Ed tech playground – Digital recess begins now!* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., & Webb, T.** (2020, February 3-7). *3 P's in a podcast – Purpose, passion, perspective.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2017, June 26-29). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. International Society of Technology in Education. San Antonio, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2018, February 5-9). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. Texas Computer Education Association Convention. Austin, TX, United States.
- Smith, A., Webb, T., & Fewell, S.** (2018, May 10). *The transformers – Cutting edge of EdTech coaching.* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.
- Smith, A., & Williams, G.** (2019, May 9). *GenZ: The voice-first generation.* [Conference session]. TECCSES Technology Consortium. Pearland, TX, United States.