

ANDHRA PRADESH × REPUBLIC OF KOREA · INVESTMENT MISSION

SEVEN DAYS IN KOREA

A detailed information of Minister Nara Lokesh's mission to Seoul & Busan — courting Korea's giants of semiconductors, mobility, energy and manufacturing for Andhra Pradesh.

5–11 JULY 2026

THE VISIT AT A GLANCE

A week of speed, partnerships & a shared future

Across Seoul and Busan, the Minister led one of AP's most intensive investment missions yet — positioning the state as Korea's most trusted manufacturing and logistics gateway in India, powered by the **3S promise: Speed, Stability, Service.**

Semiconductors & Displays

EV & Automotive

Footwear & Materials

Shipbuilding & Marine

Home Appliances

Green Energy & BESS

AI & Startups

7

Days on the ground

2

Cities — Seoul & Busan

30+

Meetings & engagements

25%

of India's 2026 investment to AP

\$240B

Attracted in last 24 months

160/25_{GW}

Green energy & BESS targets

The Route Through Korea

05

Jul 5 · Seoul
Telugu diaspora & diplomacy

06

Jul 6 · Seoul
Semiconductors, power & startups

07

Jul 7 · Seoul
Samsung, LG & mobility

08

Jul 8 · Busan
Footwear, marine & APEX-Korea

09

Jul 9 · Seoul
Displays, foreign affairs & KIA

10

Jul 10 · Seoul
Shipbuilding, energy & CII summit

11

Jul 11
Departure · 'Palli Palli'



05

DAY ONE · SATURDAY, 5 JULY 2026 · SEOUL

Telugu Diaspora & Diplomacy

01 · Telugu Diaspora Meeting

02 · Ambassador of India





COMMUNITY & OUTREACH

Telugu Diaspora Meeting

Address to the Telugu community of Korea

"Every one of you is a brand ambassador for Andhra Pradesh." A call to carry the state's growth story worldwide — and to write more success stories like KIA.



DIPLOMACY

Ambassador of India

H.E. Gaurangalal Das · Embassy of India, Seoul

Sought the Ambassador's support — under the India Semiconductor Mission and AP Electronics Policy 4.0 — to bring Korean chip and electronics majors to Andhra Pradesh.

06

DAY TWO · SUNDAY, 6 JULY 2026 · SEOUL

Semiconductors, Power & Startups

Six engagements — Seoul Semiconductor, Hyosung, Seoul Business Agency, Soft-Epi, SOLUM and Shoealls.



SEMICONDUCTORS

Seoul Semiconductor

Mr. Taehyung Lee, Vice President

With AP drawing 25% of India's 2026 investment, requested Seoul Semiconductor to set up its display fab in or around Sri City.



POWER SYSTEMS

Hyosung Heavy Industries

Mr. Yokota Takeshi, President, Power Systems PU

As AP's power infrastructure expands, requested a switchgear and electrical-equipment unit near Tirupati or Sri City.



STARTUPS & INNOVATION

Seoul Business Agency

Roundtable with Korean startup founders

Invited Korean startups into the Ratan Tata Innovation Hub — targeting 20,000 startups and one lakh jobs, and making AP India's AI capital.



DISPLAY MATERIALS

Soft-Epi

Mr. Sung Min Hwang, CEO · Mr. In-sung Cho

A maker of GaN epitaxy and micro-LED materials — asked to establish a micro-LED display-material hub in Andhra Pradesh.



EV & ELECTRONICS

SOLUM Group

Mr. Jeagab Ha, Global Operations Officer

Thanked SOLUM for its Rs. 338 crore EV-charger power-modules unit at Sri City — and urged a fast start to production.



SMART FOOTWEAR

Shoealls

Mr. Lee Cheong-geun, Chairman & CEO

Requested a fast-track of the Rs. 300 crore AP footwear unit — set to employ around 3,000 people.

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DAY THREE · MONDAY, 7 JULY 2026 · SEOUL

Samsung, LG & Mobility

Five engagements with Korea's largest conglomerates —
from AI compute to petrochemicals to EV components.

AI COMPUTE & DISPLAYS · DAY 03

Samsung Electronics

Helena Park · Heesoo Yang · VP Jun — APAC & Enterprise teams

Centred on AP's data-centre pipeline: make Andhra Pradesh Samsung's India base for a full AI-compute stack — data centres, server manufacturing and servicing — and explore a display fab in the state.

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PETROCHEMICALS

LG Chem

Mr. Yun-ju Koh, President, Global Strategy Center

Proposed a polystyrene complex near Kakinada Port and a world-class naphtha cracker at Mulapeta.



ENGINEERING & GCC

LG Electronics

Mr. Lyu Jae Cheol, Global CEO · Mr. Hong Ju Jeon

Building on Noida and Bengaluru, invited an engineering centre / Global Capability Center in Visakhapatnam.



OSAT SEMICONDUCTORS

ATRAC

Mr. Seong Dong Lee, CEO

Thanked ATRACT for its AP centre with ASIP — and proposed an APSSDC partnership to skill youth for OSAT operations.



EV COMPONENTS

Hyundai Mobis

Mr. Youngbin Kim (EVP) · Mr. Hanseok Park (VP)

In fast-growing AP — across AI, IT and electronics — invited Mobis to set up an EV semiconductors hub.

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DAY FOUR · TUESDAY, 8 JULY 2026 · BUSAN

Footwear, Marine & APEX- Korea

A day in Busan — a factory tour, marine-equipment roundtable, two footwear majors, and the launch of the APEX-Korea investment cell.



INVESTMENT CELL · LAUNCH · DAY 04

APEX-Korea

Andhra Pradesh External Engagement – Korea · under APEDB

A dedicated investor facilitation and outreach cell — the bridge between Korean firms looking to invest and the Andhra Pradesh government.

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FACTORY VISIT

Shoealls Factory

Smart-healthcare footwear manufacturing

Saw shoes built with medical magnetic generators and Medichio vibration chips that boost circulation and ease fatigue.



FOOTWEAR & MATERIALS

Hwaseung Group

Senior leadership team

Thanked Hwaseung for its Kuppam footwear unit — and invited a full manufacturing cluster in Andhra Pradesh.



MARINE EQUIPMENT

KOMEA Roundtable

Korea Marine Equipment Association

Welcomed members to the Dugarajapatnam cluster — proposing a Korea Marine Equipment Desk and an India Ship Technology Centre.



FOOTWEAR

Boo Young Group

Mr. Ryan Kang, CEO & President Director

Invited a footwear and components unit — single-window approvals, infrastructure and logistics stand ready.

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DAY FIVE · WEDNESDAY, 9 JULY 2026 · SEOUL

Displays, Foreign Affairs & KIA

Sunic System, the Republic of Korea's Ministry of Foreign Affairs, and a flagship meeting with KIA Motors.



DISPLAY EQUIPMENT

Sunic System

Mr. S.W. Chung, CEO & senior team

A leader in OLED and perovskite deposition equipment — invited to a display-equipment unit at Sri City, with JV support.



FOREIGN AFFAIRS

Ministry of Foreign Affairs

Dy. Minister Chung Eui-hae

Pitched an AP–Korea Investment Desk and a Korean Cultural Center — AP's 3S promise as a shield for Korean investors.

AUTOMOTIVE & EV · DAY 05

KIA Motors

Mr. Tae Han Lee, EVP Global Operations & senior team

Asked KIA to build an integrated EV and hybrid manufacturing centre — including PBV vehicles — and a CKD assembly and export centre near Visakhapatnam Port to serve global markets.

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DAY SIX · THURSDAY, 10 JULY 2026 · SEOUL

Shipbuilding, Energy & the CII Summit

Seven engagements — HD KSOE, Cuckoo, MotiveLink, Shinhyup, DeltaX, Invest Korea and the CII Partnership Summit Road Show.



SHIPBUILDING

HD Korea Shipbuilding

Mr. Kwon Younghoon, Director – Global Business

Explored a world-class shipbuilding and offshore-engineering cluster leveraging AP's long coastline and maritime ambitions.



HOME APPLIANCES

Cuckoo Electronics

Mr. Cho Han Chul, Head of Overseas Sales

With AP making 40% of India's ACs and 35% of its TVs, invited a Cuckoo unit at Sri City or Tirupati.



EV ELECTRONICS

MotiveLink

Mr. Kim Ki-han, CEO

Requested a Sri City unit for EV components — ICCU parts, SMD/PBA production, integrated modules and EV magnetics.



PCB MANUFACTURING

Shinhyup Electronics

Mr. Taehoo Kim, Chairman

Thanked Shinhyup for choosing AP — and asked to build an end-to-end PCB cluster with the state.



ENERGY STORAGE

DeltaX

Mr. Stephen Kim, Founder & CEO

As AP targets 160 GW of green energy and 25 GW of BESS, invited a BESS manufacturing unit with port access.



KOTRA OFFICE

Invest Korea (KOTRA)

Dr. Kim Tae-hyung, Commissioner

Requested South India's first sub-national KOTRA office — in Amaravati or Visakhapatnam — growing in phases.



PARTNERSHIP SUMMIT · DAY 06

CII Partnership Summit

Confederation of Indian Industry · Road Show, Seoul

"We are about to write another chapter in the AP-Korea partnership." KIA's investment is the proof of trust — an invitation to make AP Korea's manufacturing and logistics gateway.

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DAY SEVEN · 11 JULY 2026 · DEPARTURE

'PALLI PALLI'

Quickly, quickly — a week of speed and purpose. Thanks to Korea's Ministry of Foreign Affairs, the Embassy of India in Seoul, and our AP EDB team. Until next time, Seoul — **Kamsahamnida!**

CHOOSE SPEED. CHOOSE AP.

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