

"Buddy-a-Thon" Fundraising Program



**Be A
BUDDY**

10 different
Buddies to
choose from!



**Not A
BULLY!**



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The purpose of the program is to provide a great way to shed light on this important subject, but in a fun way for your students. And, to help your school raise lots on money! Our Buddy-a-Thon program has many of the features that make "Thons" a popular choice in today's fundraising environment. No overpriced items to sell, no money to collect and no products to deliver.

However, the Buddy-a-Thon offers even more advantages over most other "thons", some of which are very important in today's environment.

- No assembly necessary (but recommended). All you need to do is send home the information about the program. That's it!
- This link (<https://themegablast.com/join/example1>) and QR will take you to an "Example Program" so you can get a better idea about the Buddy-A-Thon.
- No need to have people from **PartyAnimalsMobile** in your school to "hype up" the students and disrupt the classrooms. The rewards that students earn for participating are incentive enough to have a very successful fundraiser.
- Before your "Be a Buddy NOT a Bully" day, we will be at your school for your "Stuffing Day" so that your students can have a wonderful experience as their new Buddy is being created!
- We also have vacuum sealed packets of stuffing if you would rather students stuff their Buddy at home or in class (fun craft project).



How the program works:

Every student that sends 10 valid emails receives two rewards. All students with at least **\$50 or \$75 (schools choice) in donations raised** will receive a Buddy with an "I'm a Buddy NOT a Bully T-shirt! They are 16" in size, are "department store" quality and come with a Birth Certificate and a "Kindness Heart" insert. And every classroom teacher with at least 40% participation gets a free Buddy! The emails will invite family/friends to donate to your school for things you need. We give you \$40 for each student sending 10 emails. We find that 10 emails average about \$65. If yours average more, then we give you more. But the \$40 is guaranteed! Our schools average around **75% profit** with our program.

- Students can also earn outfits for their Buddy with additional donations to your school.
- Students that raise \$275 will have a Buddy donated to St. Louis Children's Hospital in the student's name.

Our "Create a Plush Buddy" program is a dynamic experience and a one stop shop for an interactive way to offer the build your own buddy experience providing fun for kids of all ages.

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