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[www.greaterpurposeentertainment.com](http://www.greaterpurposeentertainment.com)

THE GREATEST BRIDAL EXPO

May 16th 2021

Deptford Mall

Macys Court

11am- 5pm

Vendor (Business

Name) \_\_\_\_\_

Service \_\_\_\_\_

Phone number \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact name \_\_\_\_\_

Cell \_\_\_\_\_ Website \_\_\_\_\_

Bridal Expo Perks

- Free Table, Linen & Electric
- Day of Advertisement by GP Entertainment Host
- Our Bridal Expo will have a 30 Day advertisement on Deptford Mall's digital signs
- Our Bridal Expo will have a 30 Day advertisement on Digital BillBoard on Rt 42 North
- Advertisement on Deptford Mall's Social Media and mailing list to over 20,000 customers
- Wired 96.5 TDY Radio 3 Week Promo advertisement to 200,000 customers
- Video & Photo Promotional Material
- Client list
- Free Starbucks Breakfast

Vendor Rate per table is **\$300**, the total balance must be paid by 5/1/21. Our expo is on a first come first serve basis and does have limited vendor space. We suggest all vendors send their fee in ASAP to be a part of our expo.

Initials X \_\_\_\_\_

If Exhibitor fails to pay the Balance on or before the Balance Due Date, Exhibitor's right to exhibit may be canceled by GP Entertainment without further notice or refund of any deposit or payment. If Exhibitor cancels its participation in the Show on or before the Balance Due Date, such cancellation will be considered a default on its part, and it will forfeit any deposit or payment made under this Agreement. If Exhibitor cancels its participation in the Show at any time after the Balance Due Date or fails to utilize all or any part of the Exhibit Space, Exhibitor shall remain liable for the full amount of its exhibit fees and any applicable additional charges. Exhibitor's rights and obligations are for the entire Exhibit Space and such rights and obligations are not divisible. After the Balance Due Date, under no circumstances will the Exhibitor be entitled to any credit against, or any reduction of, the amounts due, or to a refund of any amounts paid. Exhibitor and GP Entertainment shall be bound by the Terms, Conditions and Rules set forth in this Agreement, all of which are incorporated in and form a part of this Agreement.

I, \_\_\_\_\_ owner of \_\_\_\_\_

give full rights to GP Entertainment to use any photos or videos of my company for advertisement purposes.

Please make all checks payable to: **GP Entertainment**  
Please mail payments to PO BOX 562 Berlin NJ 08009

Vendors can pay by Checks, Money Orders, Credit Cards and Venmo if by Venmo (GP Entertainment)

If Vendors choose to pay by Credit Card, GP Entertainment will automatically deduct the remaining balance on a monthly basis until the balance is paid in full.

### Credit Card Information

#### CREDIT CARD AUTHORIZATION

Please write clearly.

I, \_\_\_\_\_ of \_\_\_\_\_  
allow GP Entertainment to charge my credit card account in the amount of \$\_\_\_\_\_ for  
exhibition fees related to the bridal shows I committed to do according to GP Entertainment  
Exhibitor Agreement for Event date(s) \_\_\_\_\_.

I, also agree to pay, by auto pay charged to this same account, the balance of \$\_\_\_\_\_ prior  
to each event as per GP Entertainment's Agreement.

NAME ON THE CARD: \_\_\_\_\_

CARD TYPE: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ ID # \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## **OPERATING RULES**

**All vendors must be fully setup by 10:30am NO EXCEPTIONS**

- 1. Vendor shall keep the Premises open for business at all times while conducting its Licensed Activity at the Center and/or during the regular hours for the Center or as otherwise mutually agreed upon by the parties.**
- 2. Vendor shall display no merchandise outside the Premises and shall keep the Premises and any displays in a safe, clean and proper manner. All boxes and other paraphernalia are to be stored under covered tables.**
- 3. Vendor shall make arrangements with the Center management for trash removal and ensure that all trash is promptly removed from the Premises.**
- 4. Any signs used at the Premises shall be professionally prepared, stating the name of the business and reason for display. All signs are subject to Licensor's prior approval. Any signage must be approved by the Center's Marketing Manager prior to entering the Center.**
- 5. Vendor shall, upon execution of this Agreement, adhere to all plans provided to the Center's Marketing Manager related to the Premises layout, location of equipment, set-up and take-down, and times and dates of display.**
- 6. Vendor shall display customer sales return policies to the extent applicable.**
- 7. Vendor shall not permit loitering nor solicitation at the Premises. At no time may any person call out, directly solicit or physically detain customers nor may they enter any store at the Center or any other premises for the purpose of solicitation. Vendor may not distribute fliers at the Center outside of the Premises.**
- 8. Vendor shall furnish Licensor with emergency contact telephone numbers, e-mail address and a forwarding mailing address.**
- 9. Vendor shall deliver and surrender to Licensor immediate possession of the Premises upon the expiration of the Agreement or its earlier termination as provided for in the Agreement, in the same condition as delivered, normal wear and tear excluded, in broom clean condition.**
- 10. Vendor shall comply with all rule and regulations established by Licensor from time to time with respect to the common areas, facilities and sidewalks.**
- 11. All items to be sold at the Premises are subject to Licensor's prior approval.**
- 12. All merchandise must be hand-carried to the Premises or, if dollied, the dolly must have wide rubber wheels only.**
- 13. No equipment (hand trucks, ladders, tools, etc.) will be available or supplied by the Center or its management.**
- 14. All forms of equipment (i.e., stanchions, fencing, staging, etc.) brought to the Center by Vendor must have approval by Licensor prior to set up.**

- 15. All materials and equipment shall be brought to the Premises at the times specified by Center management or the Marketing Manager for the Center.**
- 16. Nothing may be taped or otherwise affixed to fixtures in the Center. Nothing may be attached, secured to or hung from any architectural fixture in the Center. This includes by way of example, but is not limited to, walls, ceiling, sculptures, seating areas, plants or planters.**
- 17. Electrical cords may not be run along the Center's floor and customer traffic walkways, except in areas approved by Licensor in advance and such areas must be covered with an approved electrical cover.**
- 18. A Center representative will be opening floor electrical sockets and plates at entry time for the Licensed Activity to the extent applicable. Vendor is prohibited from moving these items. Only 110-volt household current is available. All electrical cords must be UL-approved. All power requirements must be discussed and approved by Licensor. Center management must supervise all approved electrical installations and set up.**
- 19. Wax floor finishes in the Center are delicate and easily scratched. Vendor is responsible for any and all damage to the floor in the Center caused by it due to the set-up, tear-down and operation of the Premises.**
- 20. No credit card signs may be displayed.**
- 21. The maximum height allowed for the top of the Premises is six (6) feet.**
- 22. Vendor and each of its employees shall park their vehicles only in areas designated by the Center's management.**
- 23. Vendor shall furnish and pay for all labor needed to set up and take down the Premises. Vendor's set-up may not commence earlier than one (1) day prior to Vendor's Licensed Activity and the complete take down must be finished the day after Vendor's Licensed Activity has ended. All Vendor equipment, including, but not limited to, portable restrooms, bottled water, dumpsters, etc. must be removed from the Center by that date.**
- 24. Failure by Vendor, its agents, employees and contractors to abide by any of these Operating Rules shall entitle Licensor to immediately terminate this Agreement.**