



## COMPANY SUMMARY

Over 30 years' experience managing exhibitions and interpretive design projects throughout New York State.

Specializing in producing thoughtful and visually stunning materials for:

**STATE PARKS**  
**HISTORIC SITES**  
**COLLEGES & UNIVERSITIES**  
**MUNICIPALITIES**  
**CULTURAL INSTITUTIONS**  
**CASINOS**  
**AIRPORTS**  
**PRIVATE ESTATES**

## INFO

### CONTACT

Ardith Russell, Owner

### CERTIFICATIONS

NYSWBE

### EIN NUMBER

46-2477260

### NIGP CODES

95836 | Exhibition Management

### WEBSITE

[www.ardithrussell.com](http://www.ardithrussell.com)

### EMAIL

[ardierussell@gmail.com](mailto:ardierussell@gmail.com)

### LOCATION

Saratoga County

# STUDIO 518

## CAPABILITY STATEMENT

### CORE COMPETENCIES

**Exhibition Management**  
**Art Installations**  
**Interpretive Design**  
**Wayfaring Signage**  
**Event Planning**

### DIFFERENTIATORS

Integrates CAD/Revit plans into existing building and site plans to ensure design integrity

Coordinates with architects, interior designers, and construction managers throughout all phases of development

Experience and comfortable managing trade and union employees throughout project life (concept to installation)

Extensive art installation experience and knowledge of NYS history

### SELECTED PROJECT HISTORY

#### **New York Racing Association**

Capital Improvement Projects, 2014-2019

#### **New York State Office of Parks, Recreation and Historic Preservation**

Saratoga Spa State Park Administration Building Installation, 2020

#### **New York Stock Exchange**

Exhibition Management of Brown-Forman Investors Conference, 2019

### REFERENCES

#### **Alane Ball-Chinian, Regional Director, NYSOPRHP**

[alane.ballchinian@oprhp.state.ny.us](mailto:alane.ballchinian@oprhp.state.ny.us) | 518.584.2535

#### **Peter Goulet, Director of Facilities, New York Racing Association**

[pgoulet@nyrainc.com](mailto:pgoulet@nyrainc.com) | 917.217.6889

#### **Ann O'Daniel, Experiential Design Director, Brown-Forman Corporation**

[Ann\\_odaniel@b-f.com](mailto:Ann_odaniel@b-f.com) | 502.544.5103