



COMPANY SUMMARY

Over 30 years' experience managing exhibitions and interpretive design projects throughout New York State.

Specializing in producing thoughtful and visually stunning materials for:

STATE PARKS
HISTORIC SITES
COLLEGES & UNIVERSITIES
MUNICIPALITIES
CULTURAL INSTITUTIONS
CASINOS
AIRPORTS
PRIVATE ESTATES

INFO

CONTACT

Ardith Russell, Owner

CERTIFICATIONS

NYSWBE

EIN NUMBER

46-2477260

NIGP CODES

95836 | Exhibition Management

WEBSITE

www.ardithrussell.com

EMAIL

ardierussell@gmail.com

LOCATION

Saratoga County

STUDIO 518

CAPABILITY STATEMENT

CORE COMPETENCIES

Exhibition Management
Art Installations
Interpretive Design
Wayfaring Signage
History Exhibits

DIFFERENTIATORS

Integrates CAD/Revit plans into existing building and site plans to ensure design integrity

Coordinates with architects, interior designers, and construction managers throughout all phases of development

Experience and comfortable managing trade and union employees throughout project life (concept to installation)

Extensive art installation experience and knowledge of NYS history

SELECTED PROJECT HISTORY

New York Racing Association

Capital Improvement Projects, 2014-2019

New York State Office of Parks, Recreation and Historic Preservation

Saratoga Spa State Park Administration Building Installation, 2020

New York Stock Exchange

Exhibition Management of Brown-Forman Investors Conference, 2019

REFERENCES

Alane Ball-Chinian, Regional Director, NYSOPRHP

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Peter Goulet, Director of Facilities, New York Racing Association

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Ann O'Daniel, Experiential Design Director, Brown-Forman Corporation

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