

ARIZONA DERBY DAMES SPONSORSHIP PACKET



www.arizonaderbydames.com





The Arizona Derby Dames is an amateur roller derby league. It is the only banked tracked roller derby league in Arizona, with home track located in Phoenix.

Since 2006, the Arizona Derby Dames has a long, proud history that emphasizes the importance of uplifting those in our community and maintaining an all inclusive environment.

The Arizona Derby Dames have been one of the world's largest and fastest growing roller derby leagues. It is now entering its 19th full season. With five teams and a league of over one hundred people, the Arizona Derby Dames have long been a leading force in the modern international roller derby movement.

WELCOME HOME





WHO WE ARE

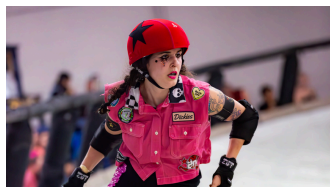


History

The league was founded in 2005 and has been 100% player-owned and operated since its inception. This means that all events are orchestrated and ran by its diverse league members and volunteers

Reach & Impact

Like our skaters, our fans are diverse and come from all walks of life. Many fans are family members and friends of the skaters. Double header nights consistently attract hundreds of attendees. In recent games, we have sold out with over 600 spectators!



Stats & Facts

In addition to fans joining us to watch the action live, we have nearly 19,000 total followers tuning into via social media and our online streaming platforms, allowing the Dames to stay connected all year long.



AZDD Followers: 12,144



3,734



1,047



898



813



SEASON 19 SCHEDULE

9/07

Skate A Thon

AZDD Fundraiser

9/21

Double Header

Brutal Beauties VS Doomsday Valkyries
Coffin Draggers VS Bombshells

10/19

Double Header

Runaway Brides VS Coffin Draggers
Holiday Mash Up Bout

11/9

Double Header

Bombshells VS Doomsday Valkyries
Runaway Brides VS Brutal Beauties

12/7

Double Header

Coffin Draggers VS Brutal Beauties
Holiday Mash Up

1/4

Double Header

Bombshells VS Runaway Brides
Minor Assaults Juniors Game

1/17

Tournament

Annual Roller Rage Open
Gender Tournament

2/1

Single Bout

Brutal Beauties VS Doomsday Valkyries

3/1

Double Header

Doomday Valkyries VS Runaway Brides
Minor Assault Juniors Game

3/29

Tournament

Annual Chingadera Tournament
Featuring RDCL Teams

APR

AZDD Playoffs

Top 4 Teams Competing
(Teams TBD)

MAY

AZDD Championship

Top 2 Teams Competing
(Teams TBD)



PACKAGES OFFERED

Make the most out of Sponsoring with our premade packages. These are the offerings most commonly selected by our business partners.

	BRONZE	SILVER	GOLD	PLATINUM	ICE	PREMEIRE
	\$400	\$500	\$1,000	\$1,500	\$2,500	\$5,000
Logo on website	✓	✓	✓	✓	✓	✓
2'x3' Banner* in Warehouse	✓	✓	✓	✓	✓	✓
Social Media Posts	Bout Week	Bout Week	Bout Week +1	Bout Week +2	Bout Week +3	Bout Week +4
Season Tickets		2	2	2	2	4
Bout Ad on Screen		✓	✓	✓	✓	✓
Sponsor Space			✓	✓	✓	✓
Announcement			2	2	4	4
Title Bout Sponsor						One Bout Night

*Sponsor to create and provide banner

PACKAGE ADD-ONS

01

Announcements & Socials



Tell our fans about your business

- \$100/Game Two (2) audible boosts of your business as our league sponsor (1 per half) + One (1) social post
- \$175/Game Four (4) audible boosts of your business as our league sponsor (2 per half) + One (2) social post
- \$400/Season Two (2) audible boosts of your business as our league sponsor (1 per half) + One (1) social post

02

Ad Space & More

Unique spaces with a wide reach

- \$100 Sponsor Space for (1) game + 10% of sales
- \$150 Link and logo on Sponsor Page of website
- \$250 2'x3' banner in venue for regular season*
- \$350 5'x3.5' banner on track*
- \$0 Sponsor Space for Season +10% of sales
- \$300 / \$500 Ad space on team bench (half / full bench)
- \$2000 Logo on 1000 souvenir cups

*Sponsor to create and provide banner



03

Bout Slide Show & Twitch

Advertising in our slides shows is always a win

- \$150 four 5-second slides + Announcement
- \$200 four 10-second slides + Announcement
- \$250 one 15-second commercial
- \$300 one 30-second commercial

*rates are per bout day





NEXT STEPS



Thank you for considering partnering with the
Arizona Derby Dames!

We appreciate your support and look forward
to exploring sponsorship opportunities with you.

[Click here](#) to connect with the Head of
Sponsorship to determine next steps.

Thank you!

All email inquires can be sent to:
tornadoally@arizonaderbydames.com
