

SPONSORSHIP PACKET



SEASON 20

ARIZONADERBYDAMES.COM



WHO WE ARE

Arizona Derby Dames Association is committed to promoting the transformative power of banked track roller derby for both youth and adults through an inclusive environment where athletes of all ages and backgrounds can thrive through sportsmanship, leadership, and teamwork.

The league was founded in 2005 and has been 100% player owned and operated since its inception. This means that all events are orchestrated and ran by its diverse league members and volunteers.

The Arizona Derby Dames (AZDD) have been one of the world's largest and fastest growing Roller Derby leagues. It is now entering its 20th full season. With five teams, a youth program, and a league of over one hundred people, the Arizona Derby Dames have long been a leading force in the modern international roller derby movement.

REACH & IMPACT

AZDD
FOLLOWERS



21,000+



14,000+



1,400+



850+



1,000+

Like our skaters, our fans are diverse and come from all walks of life. Double header nights consistently attract hundreds of attendees. In recent games, we have sold out with over 600 spectators!

In addition to fans joining us to watch the action live, we have nearly 40,000 total followers tuning into via social media and our online streaming platforms, allowing the Dames to stay connected all year long.

9.20

Mashup Season Opener

10.11

Doomsday Valkyries vs. Brutal Beauties
Bombshells vs. Runaway Brides

11.8

Coffin Draggers vs. Brutal Beauties
Minor Assaults (Junior Team) Mashup

12.13

Doomsday Valkyries vs. Runaway Brides
Bombshells vs. Coffin Draggers

1.10

Runaway Brides vs. Brutal Beauties
Minor Assaults (Junior Team) Mashup

2.7

Coffin Draggers vs. Runaway Brides
Bombshells vs. Doomsday Valkyries

3.7

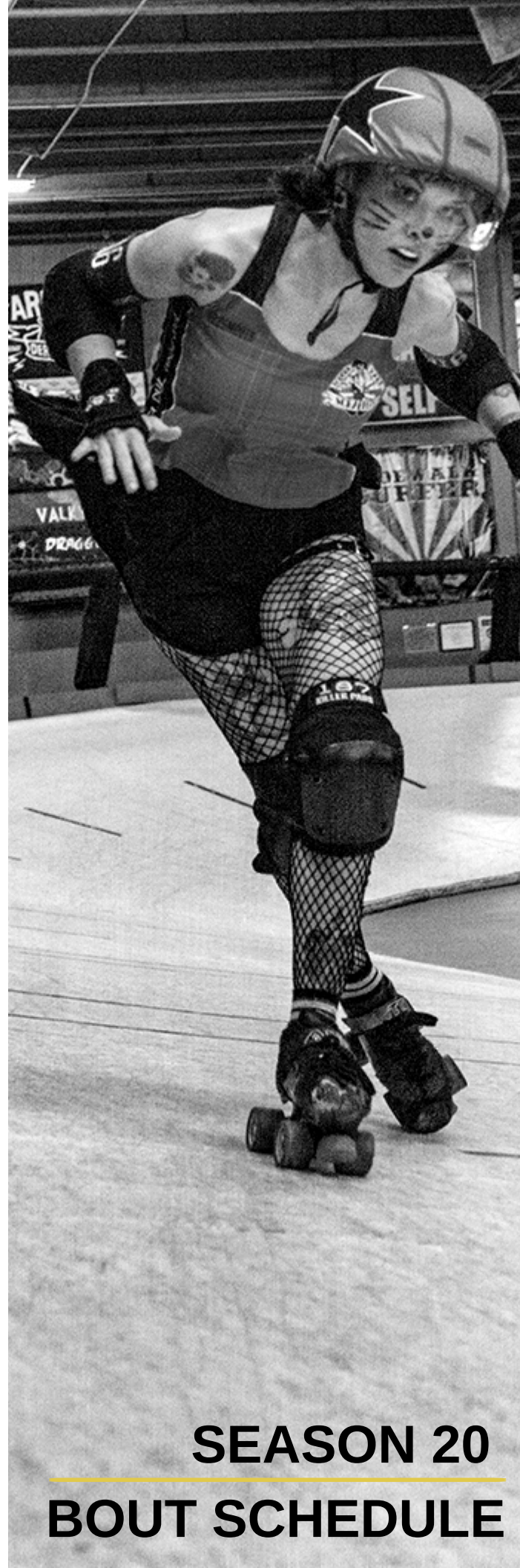
Bombshells vs. Brutal Beauties
Coffin Draggers vs. Doomsday Valkyries

4.25

Playoff Games

5.16

Championship Game



SEASON 20
BOUT SCHEDULE

There are two ways to sponsor the Arizona Derby Dames: Regular Season Sponsorship and Tournament Sponsorship.

- **Regular Season Sponsorships** apply to all regular season events, including playoffs and the championship game.
- **Tournament Sponsorships** apply specifically to our multi-day tournaments, which span three action-packed days.

Each type of sponsorship includes different visibility opportunities tailored to the event format.

CREATE YOUR CUSTOMIZED SPONSORSHIP PACKAGE

Step 1: Select your Tier

Step 2: Select your Package Options

Step 3: Select any Add-On Options you like



TIERED PACKAGES

Each tier allows you to select Package Options. Higher tiered packages allow for more options and include additional perks.

PACKAGE OPTIONS

A variety of options allow you to tailor your package to fit your business and budget.

ADD-ON OPTIONS

Every tier can be upgraded with optional add-ons designed to increase your brand exposure.

REGULAR SEASON SPONSORSHIP PACKAGES

Bronze \$1,000	Silver \$2,000	Gold \$3,000	Platinum \$4,000	Premier \$5,000
Select 2 Options	Select 3 Options	Select 4 Options	Select 5 Options	Select 7 Options
2 season Passes	2 Season Passes	2 Season Passes	4 Season Passes	4 Season Passes
SPECIALS <i>Returning Sponsor - 10% off an add - on</i> <i>Early Bird - 5% off package (Purchase by Sep. 1)</i>			10% Off 1 Tournament Add - On*	10% Off a Gold Tournament Package*

*See Tournament Packages and Add-On Options on the next page

PACKAGE OPTIONS

- Logo on Website
- Wall Banner 2'x3': provided by sponsor
- Track Banner 5'x3.5': provided by sponsor
- Facebook & Instagram: Posts 1/month
- Vendor Space: all season
- Announcer Shoutouts: 2/game (double - headers make it 4/night)
- Digital Ad - In House: logo and text projected during games (10 seconds)
- VIP Parking Spot (limited availability)
- Business Name on Kick Plate *See Image 1
- \$60 Merch Voucher: 3 - \$20 vouchers, each must be used in one night (includes Snack Bar)
- Upright Advertising *See Image 2

ADD-ONS

- Double the SM posts \$450
- Double the Shoutouts \$300
- Additional business name on kickplate \$300
- Double sided upright \$350
- Digital Ad - Twitch \$250
- Bench \$300 half /\$500 full *See Image 3



SEASON 20 TOURNAMENT SCHEDULE & SPONSORSHIP PACKAGES

Bronze \$1,000	Silver \$2,000	Gold \$3,000
Select 2 Options	Select 3 Options	Select 5 Options
1 Tournament Pass	1 Tournament Pass	2 Tournament Passes
ROLLER RAGE Jan 16 2026 - Jan 18 2025 CHINGADERA Mar 3 2026 - Mar 5 2025		10% off a Track Sponsor Item

Tournaments bring teams from around the country to the Hall of Dames. Their fans and followers fill the bleachers and tune into our Twitch stream.

PACKAGE OPTIONS

- Wall 2x3 Banner: provided by sponsor
- Track 2x3 Banner: provided by sponsor)
- Facebook & Instagram Posts: 1 the week prior, 1 the week of, 1 during the tournament (3 total)
- Vendor Space: entire tournament
- Gameday Shout outs: 4 per day
- Digital Ad - In House: logo and text projected during games (10 seconds)

Track Sponsor - Only 1 Sponsor Opportunity for Each Item

- Jammer Line \$1,000: announced when jammers names are announced
- Penalty \$750: announced when skater penalties are announced + logo on whiteboard
- Power \$550: announced at every power jam
- Final Five \$900: announced during the last 5 minutes of every game

Trackside Hero Sponsorship Opportunities

- Food/Snack Table - Donate \$500 or more towards food and snacks and logo will be displayed at table
- Water - Donate 90 gallons of water and logo will be displayed at hydration station

Add - On Options

- Additional SM posts \$150 (2 additional posts)
- Digital Ad - Twitch \$250
- Double the Shoutouts \$100 (2 additional shout outs each day)

READY TO JOIN THE ACTION?!

Thank you for considering partnering with the Arizona Derby Dames! We appreciate your support and look forward to exploring sponsorship opportunities with you.

[Click here](#) to submit an interest form. All email inquiries can be sent to: sponsorship@arizonaderbydames.com

Interested in making a tax deductible donation? [Click here](#) to donate now!

Photo Credit: [Derby Broop](#)

