

Valley Village Homeowners Association
Board of Directors Meeting
September 17, 2018

- I. Call to Order: Meeting was called to order at 7:09 p.m. by Vice President Fagin. Those in attendance were Fagin, Kaysing, Shorr, Rynew, Hubbard, Woersching and Wilhelm.
- II. Officers' Reports

[Because Hubbard, Kaysing and Woersching had to leave early for another meeting, agenda items were discussed out of order. Amendments were made to the original agenda.]

 - A. Vice President: Fagin had no report.
 - B. Treasurer: Acting Treasurer Kaysing distributed a YTD Balance sheet and Profit & Loss statement. The checking account has \$22,632.80. Membership has yielded \$6,714.00 to date. Bank charges were explained: there were NSF membership checks, and Cashier Checks are required by LAUSD for use of the auditorium.
 - C. Secretary: Wilhelm provided the dates for the 2019 General Membership meetings: January 16, April 17, July 17 and October 16. Noting that sometimes the Board meeting agendas are long, she asked the members present if they wished to schedule 5 or 6 Board meetings in 2019. The conclusion was to schedule 6 with the possibility of cancelling a meeting if it is not needed. Board meeting dates are: January 28, March 18, May 13, August 5, October 21 and December 2. As Secretary, Wilhelm monitors the VVHA email box. A member asked if the 170 soundwall will be erected in the area by the Valley Village Park. The consensus was yes but Wilhelm will check with Mr. Krekorian's office.
- III. Committee Reports
 - A. Membership: Wilhelm advised that the current count is 242 members; a further 146 members from last year need to be prodded with a reminder. Hubbard and Shorr suggested that a personal letter be sent, outlining how membership dues pay for the parade, other events and costs associated with the four General Membership meetings. Wilhelm agreed to draft the letter. She placed an advertisement on Nextdoor.com but it hasn't yet brought anyone new. Wilhelm advised that she had communicated with the winners of the Halloween Contest asking them why they have not joined VVHA. Only one responded and he said that VVHA and NCVV overlap so he did not see the point in joining. Also, he was once a member and VVHA did not help his neighborhood with conditions on his street involving trees. Hubbard responded by recommending that VVHA have a mission statement that clarifies the difference. Hubbard agreed to draft the statement.
 - B. Outreach & Communications: Rynew & Shorr
 1. Website, Media: Rynew will publish the names of our speakers on the website. Rynew is planning a Colfax Bike to School Day (tentatively set for November 28, though construction on the school premises could impact this event) and asked if VVHA could be involved. He anticipates 150 participants. Consensus was that the organization could support the event but not sponsor it for insurance

reasons. VVHA could donate a raffle gift card, and quarter-page flyers promoting VVHA could be distributed to the parents. Rynew is also interested in methods to slow traffic by the school, such as bulb-outs at Colfax and Addison. Hubbard suggested that he wait until the Colfax construction is complete since Colfax Avenue will be greatly impacted by the new drop-off/pick-up access plan. The Valley Villager: Shorr asked if the Board wished to repeat the Halloween Contest. The budget was under \$100. Usually three times are needed for an event to become successful. Consensus was VVHA should repeat the event. Committee members will be Fagin, Goldzweig, and Wilhelm; Kaysing volunteered to distribute flyers. Fagin said VVHA should require a submittal date of October 29 with review by the judges on October 30. Winners will be announced by Halloween. Post-meeting: Fagin asked that copy include the past winners will be ineligible to win again. Wilhelm asked Shorr to promote the Valley Village Choir in the Village 'Vents column.

C. Specific Plan: Woersching

1. NoHo West City Planning Commission Hearing is on Thursday, Sept. 27. Although this construction project is outside of Valley Village, Woersching urged someone from the Board to attend this hearing; he is proscribed from attending. The Board has sent a letter to Department of City Planning expressing opposition to additional electronic billboards.
2. Difficulty Obtaining Permits for Single-Family Residences: Two years ago, middle management in the Planning Department changed the procedure to require an expensive project permit rather than a building permit sign off for additions to single family homes. The result has been a lengthy permit review at high cost to VV residents. Representatives from the NCVV met with city officials and were told that there were legal blocks to overturn the change and return to the prior systematic review. NCVV is continuing its effort to undo the new process. Woersching will write an article on this subject for the newsletter.

D. Hospitality: Shorr asked if VVHA should honor LAPD Valley Village Lead Officer Manny Arregue's retirement at the October meeting. She will ask Sanchez or Apple to find out if Arregue will attend the meeting.

E. Events: Apple was not in attendance.

IV. New Business

- A. FAA Route Changes for Departing Flights from Bob Hope Airport: Fagin spoke with an aide in Congressman Sherman's office and learned that the representative is working with FAA to plan routes that equally impact all the neighborhoods in his jurisdiction. Fagin received form letters which he believes Hatfield intends to hand out at the October General Membership meeting.
- B. Nominating Committee for Next Year's Election: Shorr and Wilhelm have worked on an announcement for the newsletter. A 'Get to Know Us' social must be arranged. Wilhelm will ask if Hatfield can host it in December. Sanchez is considering whether he can chair this committee.
- C. Standards for Valley Village Billboards: This item was requested by Hubbard after she followed an active thread on Nextdoor.com that complained about two

Ellen Wilhelm 9/22/18 11:30 AM

Deleted: of Building and Safety

Ellen Wilhelm 9/22/18 11:31 AM

Deleted: for permit approval of single-home remodels for compliance with the Valley Village Specific Plan

billboards located at Tujunga and Moorpark advertising gentlemen's clubs. This neighborhood is in Studio City; however, there are schools nearby and Valley Village youth are impacted. Wilhelm and Shorr will draft a letter to Krekorian asking if the city can enforce standards within a certain radius of local schools.

- D. Nominating a Community Impact Member: Hubbard suggested (and it was agreed) that the Board submit a name primarily to recognize an individual's commitment to the community and also to show Councilmember Krekorian that his newsletters are read by his constituents.
 - E. Panhandling Signs: Wilhelm received an email from a member asking if Valley Village could post signs similar to those in Beverly Hills that encourage citizens to give to charities that help the homeless rather than to individual panhandlers. Apple has referred the inquiry to NCVV's City Services Committee.
- V. Unfinished Business
- VI. Old Business
- A. Update on Search for Officers Insurance Policy: Fagin suggested that Wilhelm remove this item from the agenda since nothing has transpired this past year.
 - B. Next Step: Welcome to Valley Village Sign at Starbucks Laurel Canyon and Burbank: This item was not addressed.
- VII. Adjournment: Meeting was adjourned at 8: 37 p.m.