Valley Village Homeowners Association

Board Meeting Minutes

March 4th, 2019

7:00pm – 8:54pm

**Attendance**

Board Members Present

* Dorothy Apple, Glenn Block, Beth Fulton, Sandy Hubbard, Morgan Loy, Gil Shorr, Ellen Wilheim, Marc Woersching

Board Members Absent

* Jimmy Martinez, Octavio Chaidez

**Meeting Minutes**

*Call to Order* – President, Beth Fulton, called the meeting to order at 7:10pm.

*Approve Minutes from Last Meeting* – Ellen motioned to approve the minutes at 7:13pm, Dorothy seconded the motion, and all approved.

*Treasurer’s Report* – Ellen gave the balance of the account, $23,024.00. A refund was received from the city for the Santa Claus (Light up Valley Village) that VVHA initially paid for. The city ended up covering the expense.

**New Business**

*Board Goals –* Broken into 3 categories with a committee on each.

* *Communications* – Update website (Recently updated by Sandy) & review outreach strategies.

Committee is Sandy, Beth and Gil. Sandy will update the website, but not create the content.

* *Membership* – Increase membership. Beth set a goal of reaching 400 members by year end.

Committee is Dorothy, Beth, Glenn and Ellen. Each board member will help increase membership and bring awareness in their immediate area.

Beth motioned to change the membership dues to “$25, $50, and Other,” Glenn seconded the motion, Beth called for a vote. It passed unanimously at 7:53pm.

* *Quality of Life* – To improve and protect our quality of life.
	+ *Development* – Valley Village specific plan, monitor ongoing projects, SB 50/SB 330 and digital billboards

Committee is Glenn, Sandy, Mark and Beth

* + *Beautification* – Tree planting, neighborhood identifiers, median beautification, underground utility lines, free community WiFi.

Committee is Dorothy, Morgan, Beth, and Gil.

* + *Safety –* Crime and homelessness

Committee is Dorothy, Glenn and Gil

* + *Events –* The July 4th Parade

Dorothy leads the parade planning.

*Valley Village North Welcome Sign* – The drive-thru Starbuck’s on Laurel Canyon and Burbank agreed to install a Welcome to Valley Village sign as part of their approval process. The initial plan to add the sign on a median did not work out. They also pushed back on adding the sign on the corner of their property below their sign. In addition, $50,000 was set aside for a median sign by Jiffy Lube back in 2005-2006. The money was never used and is now being held by the city. VVHA wants to file paperwork to recover the money for a sign, but also clarify what Starbuck’s agreed to and hold them to it.

*Lori Dinkin 100th Birthday Party* – A neighborhood block party is being planned for Lori on June 9th from 12pm-2pm. Volunteers are needed. Beth motioned to approve a $1,500 budget for the party, Ellen seconded the motion and it was unanimously approved.

*July 4th Budget -* Beth motioned to approve a $3,000 budget for the July 4th parade, Sandy seconded the motion, and it was unanimously approved.

**Old Business**

*Update on VVSP Fees –* The fees were associated with the specific plan review procedure for additions and remodels on single family homes. A new memo on March 1st says that the fees will no longer apply. Anyone currently under review will be refunded. Glenn is going to help secure a lawyer to refund fees that have already been paid by Valley Village residents. Additions still need to comply with the specific plan.

*April 17th General Meeting –* Speakers are confirmed. The board would like all general meetings in the future to include a food/clothing drive component.

The meeting was adjourned at 8:54pm.