

Valley Village Homeowners Association
Minutes of Board Meeting
April 8, 2018

- I. Call to Order: Meeting was called to order at 7:07 p.m. by President Hatfield. All Board members were present, as well guest Randy Sandel, a non-member who wished to address her concern about mansionization rules. Past president Peter Sanchez briefly attended the meeting to say that he is encouraged by the contributions and strengths the individual board members bring to the Association.
- II. Officers' Reports
 - A. President: Hatfield welcomed new Board member Sandra Hubbard and acknowledged her previous service on the NCVV Board. Hubbard will serve on the Specific Plan Committee.
 - B. Vice President: Fagin had no report.
 - C. Treasurer: Kaysing, temporary treasurer, requested approval to shred years of accumulated receipts older than 2011. Hatfield reminded her that tax-related documents must be kept. The bank balance is \$21,856.13.
 - D. Secretary: Wilhelm had no report.
- III. Committee Reports
 - A. Membership: Wilhelm proposed that for this coming membership drive VVHA email an invoice to the membership in addition to the hard copy that is included in the June issue of the newsletter. She presented a draft invoice and accepted comments. The Board suggested that the word 'invoice' be changed to 'Membership Dues' and that a note saying 'Your continued membership supports the VVHA mission and the July 4th parade' should be added. Kaysing suggested that the dues renewal forms be printed in a bright color and stapled into the June issue instead of the half page on the back of TVV. The Board discussed ways to increase the membership; a welcome packet was mailed to new homeowners last spring but brought no results. Hubbard suggested that issues of the newsletter be left at Gelson's as a source of visibility.
 - B. Outreach & Communications: Rynew proposed June 9 for a VV outing to the Valley Relics Museum. He said that attendees are guided through the museum by representatives of the aerospace and film industries and a descendant from one of the old ranches that existed before the Valley was developed. Rynew will promote the event on FB and the website. {An email blast can also go out.} Shorr distributed copies of TVV and advised that she is able to do the mailing without help.
 - C. Specific Plan: Woersching explained that when the city's Planning and Land Use Management Committee approved regulations for building new homes last year, few people considered that the Floor Area Ratio (FAR) was tied into the size of the lot. Thus a home built, for example, on a double lot could legally be overpoweringly large next to the rest of the neighborhood. Guest Sandel described these homes as repugnant, believing they destroy the appeal of Valley Village. She asked the Board to request the City rewrite the regulations. Woersching explained the difficulty of asking the PLUM committee to revise newly-adopted regulations. A populist movement would be the most effective way to make a change. Apple and Kaysing encouraged Sandel to write to Councilman Krekorian. Woersching was asked to prepare a letter to Krekorian on behalf of the Board and a letter to other city homeowner associations bringing the Board's concern to their attention. Sandel said she would be happy to go door to door to raise awareness of this problem. The Board thanked Sandel for her attendance and bringing this concern to its attention. Woersching and Hubbard met with Karo Torossian from Krekorian's office and reviewed proposed amendments to the Valley Village Specific Plan. Torossian seemed receptive but pointed out that Community Plans are being drafted; such plans could invalidate

Specific Plans. Hatfield commented that if SB 827 passes, none of this discussion will matter.

- D. Hospitality: Shorr advised that she will not attend the general meeting but has confirmed the date with the school. The speaker will need a microphone, which Goldzweig will bring. Fagin plans to purchase the food platter from Von's.
- E. Events: Apple said PACE has asked VVHA to man the popcorn booth and share that duty with NCVV. The World Fair will be on May 19 from 11 to 3. Wilhelm reaffirmed that the Board agreed to donate \$500.00 at the January Board meeting. Wilhelm will also send out a sign-up sheet for times to work at the fair. Regarding the July 4th Parade, Apple intends to ask committee members to approve naming Steve and Linda Simon as the Grand Marshals. Both of the Simons volunteer tirelessly at National Night Out, the World Fair and at the Parade. Apple wants to recognize their volunteer spirit.
- F. Political Activism: Hatfield has spoken with Jill Stewart at Preserve LA who has expressed concern that state senators are being pressured by their leaders to approve SB 827. It is important for VVHA to motivate the membership to contact Senator Hertzberg and demand a vote against the bill.

IV. New Business

- A. RV Campers Parked on Residential Streets: Hatfield was told that the City Attorney's office created the map outlining where RV's may park overnight, during the day and not at all. Hatfield intends to confirm this information and then wants to send an email blast to the membership. Shorr mentioned that many RV's park near her on Chandler and Wilhelm said there is one on Farmdale that doesn't seem to move. Goldzweig said an RV that doesn't move for over 72 hours should be reported. Hubbard remarked that there must be places for RV's to park. The First Presbyterian Church rejected a request to allow RV parking during the night at the Church's parking lot. The preschool directors were adamantly against it.
- B. Sponsoring the NHHS Agriculture Projects: Kaysing asked the Board to consider supporting the NHHS Ag department. Stating that this would be a positive contribution to the community, Kaysing suggested that VVHA could, for example, sponsor once a month tours of the garden and thereby give exposure to the Ag program. VVHA could also purchase trees for planting. Hubbard mentioned that NHHS has wonderful art programs.
- C. Filming Guidelines: Hatfield said he has asked someone from FilmLA to speak at the general meeting on April 18. This is in response to outrage from members on LaMaida whose neighbor has repeatedly allowed filming at his home. It was learned that no permits were ever given for these film shoots. Hatfield intends to research this further. Wilhelm asked if VVHA could adopt guidelines similar to ones created by the Hancock Park Homeowners Association.

V. Unfinished Business: None

VI. Old Business

- A. Update on Search for Officers Insurance Policy: Goldzweig must contact Peter Sanchez and learn what the limits of the past policies. Once he knows the coverage the Association needs, he can proceed with his inquiries.
- B. Next Step: Welcome to Valley Village Sign at Starbucks Laurel Canyon and Burbank: Shorr reported that the NCVV intends to proceed with its plan to post a sign on the median at Riverside Drive beneath the 170 freeway overpass. Braswell, president of the NCVV, believes the agreement with Starbucks was verbal so it is not binding. Wilhelm said she remembered a Conditional Letter that listed the VV gateway sign. Hatfield agreed to urge Braswell to call the appropriate parties.

VII. Adjournment: Meeting was adjourned at 8:57 pm.