

VALLEY VILLAGE HOMEOWNERS ASSOCIATION  
Minutes of Board Meeting  
January 11, 2016

I. Call to order.

Meeting was called to order at 7:18 pm. Held at Ron Meyer's home, the meeting was attended by: K. Hearn, R. Meyer, E. Wilhelm, Z. Rynew, G. Shorr, M. Woerschling and D. Apple. Past President Sanchez was also present.

II. Officers' Reports

A. President: P. Hatfield was not in attendance. E. Wilhelm asked if anyone knew if Pres. Hatfield ever responded to the letter of 11/3/15 from Babette Wilk and Bill Sindelar. K. Hearn said he would check into it but he thought they were included in email response from Hatfield.

B. Vice President: No report was given.

C. Treasurer: A full report with charts had been emailed to the Board that morning. We have 418 members. There is a positive cash flow, especially since the costs of printing *The Valley Villager* have been reduced.

Meyer asked that the Board think of ideas for spending some of its funds. Hearn volunteered to look into the cost of the Christmas caroling van that Toluca Lake uses.

There are approximately 50 remaining "Proud Member of VVHA" yard signs. The Board will ask Hatfield's daughter if she can redesign the sign for future reordering.

D. Secretary: Minutes from October 5, 2015 were approved. Wilhelm asked to reschedule the Board meetings with an idea to adding another. A review of the schedule showed that 5 meetings are enough but there is uneven time between the months. Shorr motioned, seconded by Wilhelm:

**Motion:** That the Board meetings be rescheduled so that meetings are no more than two months apart. The new meeting dates will be the second Monday in March and May replacing the April and June meeting dates. Motion was approved; 6 in favor, 1 opposed.

III. Committee Reports

A. Membership & Events. D. Apple advised that she has arranged for a CERT class for Saturday, January 30 at 9 am. This is a joint effort with NCVV. She is also planning a blood drive for sometime in April.

B. Communications:

1. Rynew passed out Guidelines for use of social media and asked that everyone review them. He also asked Board members to send him photos and event information that he can post on Facebook. 2. Shorr reviewed the scheduling for *The Valley Villager*, noting that there is a 4-month interval between the June and October issues. (TVV is mailed the Saturday before the following Wednesday general meeting.) Following discussion, no changes were made. 3. Discover Valley Village Guidelines: Meyer reported that the Discover Valley Villager Bulletin fills in the long gap between issues of *The Valley Villager*. The bulletin primarily promotes community events.

C. Specific Plan 1. Woerschling provided updates on the **Galaxy Car Wash** site which is planned as a mixed-use building with 70 apartments for low and moderate income and a gym on the first floor. NCVV has opposed it because it is an SB 1818 density bonus project; **Starbucks** at Laurel Canyon & Burbank has opened. The color is darker than the preferred color chosen by NCVV and the sign "Welcome to Valley Village" has not yet been installed; **Riverside/Irvine** is a small lot subdivision with a net increase of 4 units over the existing 12. Neighborhood opposes project, focusing on parking spaces, but the project conforms to zoning and specific plan; **Hermitage Condo Project** also has been opposed by the neighborhood but appeals have been turned down; **11443-57 Riverside** is a density bonus project replacing three single homes with 29

apartments. The NCVV will probably oppose the design. 2. The Board recently submitted its comments to the City Planning Department on the subject of Baseline Mansionization Ordinance. M. Woerschling was thanked for preparing that correspondence. Meyer asked Woerschling to bring the VV map showing homes, apartments and businesses to the general membership meeting. Apple suggested it would be helpful if at that meeting if Woerschling could explain the conditions that allow SB1818 to overrule AB2222.

D. Legislative. Hatfield was not present to make a report.

E. Planning General Membership Meeting. Meyer solicited help for setting up the next meeting. Apple, Rynew and Shorr volunteered to come at 6:15. The Board chose Danielle's Wood-fired Pizza Restaurant for promotion that night.

#### IV. New Business

A. Software Program for TVV. Meyer opined that perhaps it was time to purchase new software for Gil's computer. Sanchez replied that he uses Word. Discussion included the lack of graphics and photographs that would add an attractive look to the newsletter, yet the buff color does not lend itself to photos. It was agreed if there was more space, graphics could be added.

B. Laurel Canyon Blvd. Shorr shared her concern about the abandoned Le Tux storefront on Laurel Canyon which has been boarded up for years. Woerschling suggested that VVHA complain to the City about the visual blight; Sanchez said it might be worthwhile to nag the owner `a la Lori Dinkin. Wilhelm suggested that VVHA offer small grants to business owners who wish to apply for updating or painting their storefronts.

Rite Aid at Whitsett and Magnolia will be closing because Walgreen's has bought Rite Aid. (There is a Walgreen's at Magnolia and Coldwater.) Meyer asked if VVHA could require an architectural review. Shorr remembered that developers used to present their projects, including drawings, at general meetings. The Board agreed that the Specific Plan is not strong enough. Woerschling was asked to procure revisions to the Specific Plan that the NCVV's Planning Committee has recommended and then send these revisions to the Board for review. This will be on the agenda at the next Board meeting.

C. Riverside Drive Speed Limit. Rynew and Wilhelm expressed concern over the number of collisions that have occurred on Riverside Drive. Sanchez explained that Riverside Drive is considered a 'highway' and that the speed limit is reviewed every ten years. Rynew has contacted the Rabbi at Temple Beth Hillel and they will meet to discuss the delay in installing a light signal at Laurel Grove and Riverside. Wilhelm will prepare a letter to Krekorian requesting that the light signal be moved up the City's installation list. It was recommended that NCVV's support in this matter also be solicited.

D. January 28 meeting at Colfax to review building plans. Wilhelm reminded everyone to try and attend this meeting and to promote it in the Discover VV Bulletin.

#### V. Old Business

A. Insurance for Board Members. No one had solicited insurance companies on a Directors & Officers policy, as had been approved by the Board. Hearn volunteered to speak to some agents he knows.

B. New Telephone Line. Meyer thinks the VVHA could get a better price on its phone line. Meyer made a motion, seconded by Apple:  
**Motion:** That, in order to reduce expenses by approximately \$28 a month, VVHA should make inquiries into obtaining a new phone plan with Phone Power. This plan will allow VVHA to keep its current phone number. Motion was unanimously approved.

#### VI. Unfinished Business

1. Filming Moratorium. Issue was tabled.
2. Mobility Plan. Issue was tabled.

VII. Adjournment. At 9:25 pm the meeting was adjourned.

Respectfully Submitted,

Ellen Wilhelm  
Secretary