

Level	Aim	Key Criteria	Non-mandatory Criteria	Verification Approach	Pricing Per Year (Capped at 0.01% of Turnover)		Benefits
					Company Size (Turnover/year)	Pricing Bracket/year	
Tier 0: Free Membership	Measure levels of intent	Fills in online form	N/A	Online questionnaire	£0 / €0 Regardless on Company Size		Access to Pink Tank Accreditation Services
Tier 1: Entry Level Accreditation	Encourage and incentivise early engagement	Demonstrates intent to adopt/help others to adopt Pink Hydrogen,	Internal decarbonisation targets	Self declaration with review Submitted strategies and baseline data are reviewed and checked for feasibility and are subject to random audit sampling to maintain integrity throughout the Tier 1 stage	<£2M / €2.31M	£2K / €2.31K	Access to Pink Tank network
		Documented Pink Hydrogen strategy with timelines, targets and area(s) of application	participation in feasibility studies or pilot plans		£2-10M / €2.3-11.5M	£3-5K / €3.6-6K	matchmaking services
		Committed to disclose baseline emissions and current fuel / energy use profile in accordance with ISO 14064 and the GHG protocol (Suppliers/Consumers ONLY)	existing engagement with pink hydrogen suppliers and/or producers		£10-50M / €11.5-60M	£6-10K / €7.2-12K	Public recognition and marketing exposure as an accredited member
		Is a Registered Pink Tank free Member			£50-500M / €60-600M >£500M / €600M	£10-20K / €12-24K £20K-50K / €24K - 60K	Guidance, frameworks and communications
Tier 2: Bronze Accreditation	Support and incentivise the transition from strategy to pilot implementation	Evidence of direct participation in pilot-based Pink Hydrogen adoption	Plans to move from a pilot scheme towards consistent use	Hybrid Verification Approach	<£2M / €2.31M	£2K / €2.31K	Official Bronze Pink Tank accreditation
		Evidence of measurable activity e.g. quantity of hydrogen used (kg) or produced (kg/hr) (Suppliers / Consumers ONLY)	Projected to maintain pink hydrogen investment		£2-10M / €2.3-11.5M	£3-5K / €3.6-6K	Public recognition and marketing exposure as an accredited member
	Focused on participation and progression, not volume	Initial emissions tracking compared to tier 0 (Suppliers / Consumers ONLY)	Projected to show evidence of a measurable emissions reduction	Subject to random audit sampling to maintain integrity throughout the Tier 2 stage	£10-50M / €11.5-60M	£6-10K / €7.2-12K	Eligible for Pink Tank grants
		Committed to disclose baseline emissions and current fuel / energy use profile in accordance with ISO 14064 and the GHG protocol				>£500M / €600M	£20K-50K / €24K - 60K
Tier 3: Silver Accreditation	Support the Scaling adoption of pink hydrogen use across operations	Evidence of Direct participation in Routine hydrogen use in operations	Projected to maintain pink hydrogen investment	Stronger Verification Approach	<£2M / €2.31M	£2K / €2.31K	Official Silver Pink Tank accreditation
		Participation in a Quantifiable increase from tier 2 activity, measurable in hydrogen consumption, production or % of operations using pink hydrogen	Plans to increase hydrogen use to a more significant span of operations		£2-10M / €2.3-11.5M	£3-5K / €3.6-6K	
	Focused on participation and progression, not volume	Direct Participation in a demonstrated emissions reduction compared to baseline emissions in accordance with ISO 14064 and the GHG protocol	Projected to achieve consistent and verified emission reductions	Subject to random audit sampling to maintain integrity throughout the Tier 3 stage	£10-50M / €11.5-60M	£6-10K / €7.2-12K	Increased marketing exposure and brand recognition
		Evidence of strategic investment or commitment, e.g. infrastructure planning and hydrogen partnerships				£50-500M / €60-600M >£500M / €600M	£10-20K / €12-24K £20K-50K / €24K - 60K
Tier 4: Gold Accreditation	Rewards organisations that have achieved advanced pink hydrogen progress and integration	Evidence of participation in a significant hydrogen integration across operations Verified substantial emissions reductions (Consumer / Suppliers ONLY)	Projected to achieve near or full hydrogen integration	Robust Verification Approach	<£2M / €2.31M	£2K / €2.31K	Official old Pink Tank accreditation
	Drive market demand signals for pink hydrogen	Evidence of supply chain impacts e.g. engagement with suppliers and/or logistics partners	Projected to demonstrate innovation and/or infrastructure leadership	Mandatory third party audit and verification	£2-10M / €2.3-11.5M	£3-5K / €3.6-6K	High-level marketing exposure and brand recognition
		Demonstrated long term commitment to pink hydrogen			£10-50M / €11.5-60M	£6-10K / €7.2-12K	
	Drive large scale reduction in emissions	Demonstrated participation in emissions reduction compared to baseline emissions in accordance with ISO 14064 and the GHG protocol	Projected to have a system-level decarbonisation impact	Documented hydrogen use data, emissions reductions data, both with supporting evidences	£50-500M / €60-600M >£500M / €600M	£10-20K / €12-24K £20K-50K / €24K - 60K	Recognition as an industry leading pink hydrogen organisation Strong advantage for ESG reporting, Net-Zero KPI reporting, investor relations and customer perceptions All other Tier 3 benefits