

COMMERCIAL MARKETING SERVICES

BRAND EXPANSION

OBJECTIVE

Whether your business is in its beginning phases or is well-established, it cannot survive without a thorough marketing plan. OFFSZN Commercial Marketing Services are designed to set your business up for success: generating new clients, developing dynamic content, and increasing your bottom line.

CONTACT

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COMMERCIAL CLIENTS

DETAIL Miami
Performax PT



INCREASE WEB PRESENCE

WEBSITE

ESTABLISH DOMAIN & CREATE ENGAGING PAGES

- Dedicated domain increases accessibility and brand awareness.
- Keep clients engaged with current events, promotions and information
- Automate lead generation and booking activities

DEVELOP QUALITY CONTENT

VIDEO & PHOTO

GENERATE CONSISTENTLY AND INTENTIONALLY

Create intentional and consistent content that serves a purpose (to inform, to inspire, to connect, to entertain)

Examples include:

- Service offering and facilities culmination video
- Employee and client background features
- Event recaps

SOCIAL MEDIA MANAGEMENT

ENGAGEMENT

INTERACT MORE AND WORRY LESS

- Direct customers to featured services and information through engaging posts
- Offer promotional discounts to social media following, incentivizing brand loyalty
- Hands-free scheduled content targeted for specific audiences