Tennessee-Made Food for Tennesseans

- 1 <u>Purpose</u>. The purpose of this bill is to provide the Commissioner of Agriculture with the legal
- 2 authority and legal requirement to establish the Tennessee-Made Food for Tennesseans
- 3 Program. Short Intrastate Food Distribution Channel(s) for Tennessee-Made Food and food
- 4 products shall be subsidized through investments which would be recovered in future economic
- 5 activity. Investments for the Short Intrastate Food Distribution Channel(s) shall be made by the
- 6 Department of Revenue through the award of Transferrable State Tax Credits.
- 7 <u>Effective Date.</u> The Tennessee-Made Food for Tennesseans Program shall become effective on
- 8 July 1, 2022. The program is meant to complement existing food distribution channels. The
- 9 program is also meant to complement existing State and Federal agriculture enhancement
- 10 programs.
- 11 <u>Duration</u>. Tennessee-Made Food for Tennesseans shall be authorized for a twenty-year period
- from the effective date, unless otherwise extended by the Legislature.
- 13 Narrative. Tennesseans are concerned about two issues that drive this legislation: food
- security and rural economic development. Rural economic development has been a priority of
- the Lee Administration since inception. Food security is quickly becoming a top priority for all
- 16 Tennesseans. Tennessee-Made Food for Tennesseans proposes to simultaneously address both
- 17 critical issues. Tennessee-Made Food for Tennesseans shall invest in, provide food safety
- regulation and inspection for, and support the establishment of short, intrastate, producer to
- 19 consumer food distribution channels, sometimes called farm-to-plate. Tennessee-Made Food
- 20 for Tennesseans participants would be awarded Transferrable State Tax Credits that may be
- 21 monetized to offset a significant portion of the capital expenditure related to establishing or
- 22 expanding Short Intrastate Food Distribution Channel(s). This measure is necessary to help
- small and medium-sized producers, processors and producer/processors to clear the
- 24 significantly high food safety and inspection regulatory hurdle to reach the Tennessee
- consumer with Tennessee-Made Food.

| 26 | Authority. |
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| 27 | The United States Constitution (https://www.archives.gov/founding-docs/constitution- |
| 28 | transcript) signed on September 17, 1787: |
| 29 | Article VI, Clause 2: The Supremacy Clause |
| 30 | Article I, Section. 8: The Commerce Clause |
| 31 | Amendment X: The Bill of Rights, signed on December 15, 1791 |
| 32 | Delegation of Authority. |
| 33 | Food safety and inspection regulation has a significant impact on the conduct of intrastate |
| 34 | commerce. The Legislature delegates authority to the Commissioner of Agriculture to establish |
| 35 | food safety and inspection regulation for the Short Intrastate Food Distribution Channel(s) |
| 36 | contained within this legislation, pursuant to Tennessee Law and without regard to any other |
| 37 | body of law, policy, or precedent. Intrastate commerce falls outside of the enumerated powers |
| 38 | conveyed to the Federal Government by the U.S. Constitution. Therefore, intrastate commerce |
| 39 | is a power of the State Legislature. No other authority shall infringe upon the power of the |
| 40 | State Legislature of Tennessee to control or to influence intrastate commerce. |
| 41 | <u>Definitions:</u> |
| 42 | Tennessean a legal citizen of the United States of America that resides in the State of |
| 43 | Tennessee. Additionally, for the purposes of this legislation a restaurant, institution, assisted |
| 44 | living facility, or other entity that prepares food for consumption is also considered to be a |
| 45 | Tennessean. |
| 46 | <u>Transferable State Tax Credit</u> means a credit that may offset, dollar for dollar, for a tax liability |
| 47 | payable to the Tennessee Department of Revenue, or alternatively may be sold to a domestic |
| 48 | or foreign entity that may, dollar for dollar, use the credit to pay a Tennessee tax liability. |
| 49 | Capital Expenditure means an investment in plant and equipment or rolling stock related to the |
| 50 | establishment of an Intrastate Distribution Channel Further, as it pertains to this hill, any non- |

| 51 | recurring expenditure associated with the compliance of Local, State or Federal food safety |
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| 52 | regulation shall be considered a Capital Expenditure. |
| 53 | Operation means a unique business entity as defined by the Secretary of State that is engaged |
| 54 | in the production or processing of food or the combined production and processing of food |
| 55 | within the boundaries of the State of Tennessee for one or more Short Intrastate Distribution |
| 56 | Channel(s). Retailers, restaurants and institutions are not considered to be an Operation for |
| 57 | the purpose of this legislation unless the retailer, restaurant or institution performs a significant |
| 58 | amount of food processing or preparation, as determined by the Commissioner of Agriculture, |
| 59 | which is normally associated with a lower level of the food and food products value chain. |
| 60 | Short Intrastate Food Distribution Channel means a direct sale or sales limited to no more than |
| 61 | two transactions that can be a sale through retailer, or a sale through wholesaler or through |
| 62 | distributor, or a sale through agent by a Tennessee Food Producer or a Tennessee Food |
| 63 | Processor to a Tennessee Resident or Tennessee restaurant, hotel, college or university, |
| 64 | institution, assisted living facility or other business entity that prepares food for consumption |
| 65 | within the boundaries of the State of Tennessee. The Intrastate Distribution Channel must be |
| 66 | complete from end to end or stated another way from producer to consumer. Short Intrastate |
| 67 | Food Distribution Channel(s) must be scalable to accommodate Tennessee-Made Food |
| 68 | originating from the smallest, properly equipped Operation to the largest commercial-scale |
| 69 | Operation. |
| 70 | <u>Tennessee-Made Food</u> means any fruits or vegetables, meat, milk, poultry, fish, and egg |
| 71 | produced in Tennessee, and products containing two-thirds of those Tennessee-produced |
| 72 | components to include fermented products not limited to beer, wine, hard cider, mead, and |
| 73 | perry, but not including distilled liquors that is produced or processed within the border of the |
| 74 | State of Tennessee. |
| 75 | <u>Transaction</u> means an act of commerce through which ownership of Tennessee-Made Food |
| 76 | changes hands. |
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Bill Provisions:

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The Commissioner of Agriculture shall support and encourage the development of Short Intrastate Food Distribution Channel(s) by Tennessee food producers, food processors and food producer/processors (Operations). To that desirable end, the Commissioner of Agriculture shall pre-approve Operations to claim an amount of transferable State Tax Credits not to exceed 80% of Capital Expenditures per Operation for the expansion of existing Intrastate Food Distribution Channel or Channels, or the establishment of a new Intrastate Food Distribution Channel or Channels for Tennessee-Made Food. The transferable State Tax Credits may be claimed over three consecutive years during the life of the Operation while not exceeding USD\$1,000,000 in cumulative, Transferable State Tax Credits. The Short Intrastate Food Distribution Channel(s) for which the Transferable State Tax Credits are claimed may consist of no more than two Transactions between the producer of the food and the consumer, with the retail Transaction to the consumer counted as one of the two possible Transactions. The Operation shall provide an online method to enable the consumer to clearly and easily understand where the Tennessee-Made Food was produced, the Operation which produced the Tennessee-Made Food, how the Tennessee-Made Food was processed in Tennessee and any recommended food safety information regarding the handling of that Tennessee-Made Food in preparation for consumption. Notwithstanding food procured through the Good Neighbor exemption, below, the Operation shall also enroll the Tennessee-Made Food into the Pick Tennessee Products Program sponsored by the Tennessee Department of Agriculture. Tennessee-Made Food is food that has been grown and harvested in Tennessee, or food products that are made with a minimum of two-thirds Tennessee food content, with the following 'Good Neighbor' exception. The Good Neighbor exception allows food and food products from the bordering states of Arkansas, Missouri, Kentucky, Virginia, North Carolina, Georgia, Alabama and Mississippi to be introduced into the Short Intrastate Food Distribution Channel(s), provided the food and food products from those border states is/are compliant with both Federal Food Safety and Inspection Regulation, as well as food safety and inspection regulation established for the Short Intrastate Food Distribution Channel(s). Written relief from Federal Food Safety and Inspection Regulation may be obtained at the discretion of the federal

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agencies involved. Border state Operations that participate in the Short Intrastate Food Distribution Channel(s) shall be subject to the same requirements as Tennessee Operations, except for the requirements of the Pick Tennessee Program. The introduction of food and food products from the border states into the Short Intrastate Food Distribution Channel(s) shall count as one transaction against the two-transaction limit of the distribution channel(s). Transferrable State Tax Credits may only be awarded for Short Intrastate Food Distribution Channel(s) that exist within the boundary of the State of Tennessee. Proceeds from the Transferrable State Tax Credits may only be used for Capital Expenditure related to the establishment of Short Intrastate Food Distribution Channel(s). Interstate Commerce from the Short Intrastate Food Distribution Channel(s) is prohibited and shall result in a liability to the Operation for the face value of cumulative Transferrable Tax Credits. **Department Assignments:** Department of Agriculture. The Department of Agriculture shall be the lead agency for the Tennessee-Made Food for Tennesseans Program among the participating State departments and agencies. The Commissioner of Agriculture shall oversee the development and regulation of Short Intrastate Food Distribution Channel(s). The Commissioner shall insure the Short Intrastate Food Distribution Channel(s) are complete, from producer to consumer. The Short Intrastate Food Distribution Channel(s) may be no longer than two transactions in length, with the transaction to consumer counting as one of the available transactions. No part of the Short Intrastate Food Distribution Channel may exist outside of the boundaries of the State of Tennessee. In addition to establishing and enforcing food safety and inspection regulation for the Short Intrastate Food Distribution Channels, the Commissioner shall provide remote food inspection, remote grading, remote weights and measures, and remote labeling at no cost to the Operation. Short Intrastate Food Distribution Channel(s) must be scalable to accommodate Tennessee-Made Food originating from the smallest, properly equipped Operation to the largest commercial-scale Operation.

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An Operation may be either a food producer, a food processor or a food producer/processor. Retailers and restaurants or institutions are not considered to be an Operation for the purpose of Tennessee-Made Food for Tennesseans unless the retailer, restaurant or institution performs a significant amount of food processing or preparation, as determined by the Commissioner, which is normally associated with a lower level of the food and food products value chain. The Commissioner shall ensure that a minimum of 10% of Transferrable State Tax Credits are awarded to entry-level Operations with less than five years of food production or processing experience. Producers, Processors and Producer/Processors are encouraged to utilize reusable food containers to purvey food and food products through the Short Intrastate Food Distribution Channel(s). Initial stockage and maintenance of the supply of reusable food containers as well as a food container sanitation and exchange policy shall be established by the Commissioner when it is practical to do so. Department of Revenue. The Department of Revenue shall be responsive to the Department of Agriculture and the Department of Financial Institutions to employ a simple method to award, track, and redeem Transferrable State Tax Credits. Transferrable State Tax Credits may be used by the Operation or end-user of the credits to satisfy any tax liability to the State of Tennessee on a dollar-fordollar basis. Any income generated from the sale or resale of Transferrable State Tax Credits shall be exempt from state taxation. Transferrable state tax credits shall have no expiration. Transferrable State Tax Credits are intended to invest in the intrastate commerce of food and food products. Any Operation that uses proceeds from the Transferrable State Tax Credits to conduct interstate commerce of Tennessee-made food or food products shall incur a liability to the State for the full-face value of the Transferrable tax credit award. Department of Financial Institutions. The Department of Financial Institutions shall be responsive to the Department of Agriculture and the Department of Revenue to oversee the development and employment of regulations that enable state chartered financial institutions to act as a broker or dealer, or end-user of

| 163 | Transferrable State Tax Credits issued through this legislation. Notwithstanding reasonable fee, |
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| 164 | risk premium and/or discount which may be charged during the transfer of State Tax Credits, |
| 165 | the Commissioner of Financial Institutions shall institute measures to ensure the Operation, |
| 166 | which is the target of this legislation, receives the maximum possible financial benefit from |
| 167 | state tax credits that are transferred. |
| 168 | Department of Economic and Community Development. |
| 169 | The Department of Economic and Community Development shall be responsive to the |
| 170 | Department of Agriculture to promote Tennessee-Made Food for Tennesseans to all |
| 171 | Tennesseans in cooperation with the University of Tennessee Agriculture Extension Agency. |
| 172 | The Commissioner of Economic and Community Development shall act as lead agent, with |
| 173 | support from the University of Tennessee Agriculture Extension Agency to monitor annual |
| 174 | investments and costs of Tennessee-Made Food for Tennesseans and provide periodic reports |
| 175 | to the Legislature of the economic impact of Tennessee-Made Food for Tennesseans and |
| 176 | annualized return on investment. When there exists a greater requirement for Transferrable |
| 177 | Tax Credits than those Transferrable Tax Credits available for any fiscal year, the Commissioner |
| 178 | of Economic and Community Development shall devise a plan, in concert with the Department |
| 179 | of Revenue and Department of Agriculture, to award available Transferrable Tax Credits in a |
| 180 | manner that prioritizes food security and that is in the best interest of all Tennesseans and |
| 181 | includes a 10% allocation for entry-level Operations. |
| 182 | University of Tennessee Agriculture Extension Agency. |
| 183 | The University of Tennessee Agriculture Extension Agency shall be responsive to the |
| 184 | Department of Agriculture to establish an outreach program to inform Operations of |
| 185 | Tennessee-Made Food for Tennesseans. Assistance in the planning and implementation of |
| 186 | Tennessee-Made Food for Tennesseans shall be rendered to Operations as required. The |
| 187 | University of Tennessee Agriculture Extension Agency shall work closely with the Commissioner |
| 188 | of Economic and Community Development to measure the effectiveness of Tennessee-Made |
| 189 | Food for Tennesseans. |
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Department of Commerce and Insurance.

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| 191 | All Operations shall be insured against the liabilities associated with the production, processing |
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| 192 | and distribution of Tennessee-Made Food. Operations that follow the food safety protocols |
| 193 | and regulations established by the Commissioner of Agriculture shall be insured against food- |
| 194 | borne illness. The Commissioner of Commerce and Insurance shall competitively source and |
| 195 | offer a subsidized comprehensive liability insurance policy, inclusive of Workman's |
| 196 | Compensation Coverage, to Operations in such a way that the total cost of liability insurance |
| 197 | policy does not exceed .2% of the total revenue generated by the Tennessee-Made Food at |
| 198 | each Transaction. |
| 199 | All Tennessean employees or contract labor that work at least half time to produce, process or |
| 200 | distribute Tennessee-Made Food, and their dependent family members that are also |
| 201 | Tennesseans shall qualify for health, vision and dental insurance through the Tenncare Program |
| 202 | at no cost. |
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| 203 | Secretary of the Treasury. |
| 204 | The Treasurer shall budget the following investments for the Tennessee-Made Food for |
| 205 | Tennesseans Program: |
| 206 | Year 1: USD\$10,000,000 to be used by the Commissioner of Agriculture to establish the |
| 207 | Program which may include the resourcing of consultants, proof of concept, building and |
| 208 | equipment, or any other expense deemed necessary by the Commissioner. Proof of Concept |
| 209 | food distribution warehouses shall be established and networked between Nashville, |
| 210 | Cookeville, and Lawrenceburg. Tennessee-Made Food shall be accepted from Operations, |
| 211 | warehoused, distributed between these warehouses on a fee-for-service basis to support sales |
| 212 | made by the Operations pursuant to this bill. |
| 213 | Year 2: USD\$20,000,00 of which a minimum of USD\$10,000,000 shall be used to award |
| 214 | Transferrable Tax Credits to Operations, with the balance available to the Commissioner to |
| 215 | complete the establishment of the Program. |
| 216 | Years 3-20: USD\$30,000,000 for the award of Transferrable Tax Credits to Operations, less the |
| 217 | cost of Program implementation. When the gross economic impact of the Program reaches |
| 218 | USD\$30,000,000 as determined by the Commissioner of Economic and Community |

Development, the annual investment shall increase by USD\$3,000,000 per annum until a total outlay of USD\$60,000,000 per annum is reached.

Investments into the Tennessee-Made Food for Tennesseans shall only be made when there is a budget surplus for any given fiscal year. Should surplus funds not exist during a fiscal year, the Treasurer shall resource only the administrative costs necessary to maintain the Program. In that event, an additional year shall be added to the duration of the Program.

