

## SPEAKER CONFIRMATION

### 8<sup>th</sup> LIFE SCIENCE STRENGTHENING PATIENT ADVOCACY ENGAGEMENT CONFERENCE

July 30-31, 2019 | PHILADELPHIA, PA

**Monica Weldon**, *President/CEO/Founder* - BRIDGE THE GAP - SYNGAP EDUCATION AND RESEARCH FOUNDATION

Dear Monica,

It is with great enthusiasm that we would like to confirm your participation as a speaker in the 8<sup>th</sup> Life Science Strengthening Patient Advocacy Engagement Conference scheduled to take place July 30 & 31, 2019 in Philadelphia, PA. This letter serves to formalize your participation in the conference, and we ask that you review, sign and return this document to finalize the conference program.

#### SPEAKER BENEFITS:

- Complimentary registration & discounted registration for company colleagues
- Access to all sessions, networking, luncheons & materials
- Notable recognition among industry peers
- We do have a limited number of seats available for advocate group partners or patient partners to join us in our delegation. Should you have any suggestions or recommendations, please let us know, and we will gladly reach out to them

#### SESSION TOPIC & TITLE:

Below is the session that we have determined would be the best fit for you. Please make any edits or additions if necessary so that the title and abstract below specifically reflects what you will speak to:

#### SESSION 4: PANEL: INCREASING ENGAGEMENT IN ADVOCACY GROUP INTERACTION & SHARED LEARNING EXPERIENCES

Pharmaceutical advocacy teams must continue to examine new and ongoing challenges, participate in active and collaborative knowledge transfer, and establish flexible procedures to ensure that best practices for developing diverse engagement experiences are utilized across multiple patient groups. Through these shared interactions, including educational modeling and coaching, advocacy professionals can strategize for access to additional support or financing from upper management, as well as develop strategies for patient access and recruitment in clinical studies. This session will focus on developing partnerships to share perspectives from a range of patient groups in both rare and non-rare disease areas and consistently expanding to create more inclusive patient representation.

(30 minutes including 5 of Q&A)

- Expanding outreach to diverse patient populations to maximize access
- Increasing revenue and corporate value as a result of strengthened alliances
- Opportunities to develop mental health and caregiver advocacy programs
- Evaluating and applying best practices from rare disease patient groups

#### PRESENTATION or WORKSHOP MATERIALS

No presentation or workshop slides will be required for the panel discussion. Panelists will be required to participate in a panel preparation phone call one month prior to the conference date.

#### PHOTO & BIO

Please submit a 100-word professional biography, and photo as soon as possible. This information will be used in the conference materials and conference website.

#### Q1 SPEAKER PHILOSOPHY:

Our goal is to provide conference attendees with an educationally rich program and as such, we would like to outline the following:

- Commit to the conference dates and add them to your personal and professional calendar
- If extenuating circumstances arise, confirm a replacement speaker of equal expertise
- The focus is education, no sales pitch needed for your company, technology or services
- Tell a story and refer to real or hypothetical scenarios in your presentation/workshop
- Engage with audience members to make your presentation interactive and impactful
- Attend as much of the conference as possible, this helps avoid overlap and repetition
- Smile, have fun and enjoy!

By signing this document you acknowledge and agree to these terms outlined above. Please sign, date, and return via email:

[mmaxbauer@q1productions.com](mailto:mmaxbauer@q1productions.com)

X \_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)