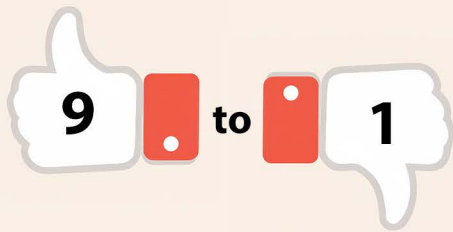


THE NUMBERS



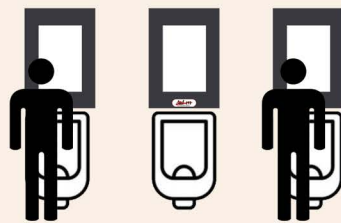
89%

surveyed "agree" or "strongly agree" that restroom advertising is a good way for messages to be seen

Each restroom ad generates between

2K - 7K

viewer impressions per month



Average Audience **CAPTIVATION**

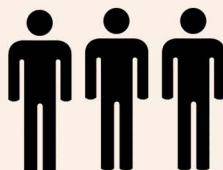
2:30 Ad In Advertising ads

22%

:07 Other print ads



50/50
GENDER
SPLIT



Ad-in
ADVERTISING

Ads that get seen.

INDEPENDENT RESEARCH CONDUCTED BY RRC POLYTECH - MARKETING PROGRAM