

Fireweed Community Market Society
Minutes of the 2018 Annual General Meeting
Canada Games Center, Board Room
March 20, 2018

Attendance:

Nancy Mercier, Shiela Alexandrovich, Alison Reid, Steven Biss, Anne Savoie, Richard Beaudoin, Patricia Bort, Jackie Balsam, Bart Bounds, Darren Holcombe, Brad Cathers, Doron Pollachek, Sarah Ouellette, Susan Ross. Board members: Ruth McCullough, Carlie Ferland, Darren Holcombe, Kelsey Metropolit, Bart Bounds, Milla Mercia, and Deborah Turner-Davis. Regrets Katie Young.

Call to Order

Deborah Turner-Davis called the meeting to order at 7:06 p.m.

Motion to accept the agenda

Moved by Ruth McCullough, seconded by Kelsey Metropolit that the agenda be accepted. All in Favor, **carried**.

Review of 2017 AGM minutes

The membership was asked to review the minutes from the 2017 AGM as provided in written form. No questions, errors or omissions were noted. Moved by Milla Mercier, seconded by Kelsey Metropolit, that the minutes be accepted as presented. All in favor, **carried**.

Presentation of Reports

1. **Chair's report. (Attached)**

Carlie Ferland thanked all for attending, then outlined the highlights of the society's past year including but not limited to: Community Market reoccurrences (18 over the summer) and vendor and patron participation; City of Whitehorse assistance; special events, art and agricultural workshops, Canada Day event, Chef's culinary event and the final festive event of the summer; the percent and variety of products on offer over the summer; board, staff and volunteer activity to develop cooperative relationships with other groups.

Moved by Carlie Ferland, seconded by Deborah Turner-Davis that her Chair's report be accepted as presented. All in favor. **Carried**.

2. **Treasurer's Report (copy attached)**

Darren Holcombe provided written financials for the 2017 year and a verbal explanation of items including but not limited to: closure of the Yukon made store; depreciation of some fixed assets; income breakdown (vendor charges and government grants); expenses breakdown (salaries and rents) as well as a balance sheet showing the current state of the organization.

Moved by Darren Holcombe, seconded by Ruth McCullough, that the Treasurer's report be accepted as presented. All in favor. **Carried**.

Motion to waive the Financial Review

Moved by Darren Holcombe, seconded by Deborah Turner-Davis, that we waive the Financial review for the next year (2018). All in favor. **Carried.**

Election of officers

Claudia Riveros agreed to run the election.

Position of Co-Chair

Deborah Turner Davis and Carlie Ferland agreed to allow their names to stand for this position. There being no other nominations, they were acclaimed to the position

Position of Treasurer

Darren Holcombe agreed to allow his name to stand for Treasurer. There being no other nominations for this position, he was acclaimed to the position.

Position of Secretary

Ruth McCullough agreed to allow her name to stand for Secretary. There being no other nominations for this position, she was acclaimed to the position.

Position of Directors

Bart Bounds agreed to allow his name to stand for director.

Kelsey Metropolit agreed to let her name stand

Milla Mercier agreed to let her name stand

Katie Young has indicated that she allows her name to stand (confirmed by Kelsey Metropolit and Milla Mercier)

There being no further nominations for these positions, the four individuals were acclaimed to the position.

Deborah Turner-Davis moved adjournment at 7:26 p.m.

Respectfully submitted

T. Ruth McCullough, Secretary

Fireweed Community Market Society.

Information Sharing and Discussion Post AGM Business

Darren Holcombe presented a 3-year 2018-20 budget (attached) based on past 5 years and projected revenue growth and expense increases. The 12 Days of Christmas market is a net revenue generator for the society. The society will be applying to the Canadian Agricultural Partnership (CAP) program for long-term funding support of \$53K shortfall. Anne Savoie explained some of the CAP process. Discussion around approach, how much to ask, and other potential sources such as more fundraising and corporate sponsorship. Will engage membership on this for input. Discussed options to reduce budget including crowd sourcing, lobby YG, cut expenses, share office, increase membership/rental fees, take commission on vendor sales. Raised was the point that the market creates an economic development opportunity that supports vendors in testing their business.

Claudia Riveros presented updates on the Outdoor Market Rules and Guidelines for market vendors and community organizations including closing one hour earlier, from 3 – 7 pm; pushing

for more local food ingredients in processed foods; cooperative booth and Harvest Table idea; increase in booth rental rates by 10%.

Alison Reid from Potluck Food Coop spoke about the online salt and sea marketplace project idea of selling local produce and if food vendors would be interested in participating. Could the market be a distribution point? Is this idea's promotion of local food enough of a connection to the market? Feedback included the project would represent a middle-man and not be growing produce which would pose a disadvantage to market vendor growers. Would each farmer require a coop membership? The coop idea does present more produce market options so maybe make distribution point on a day other than Market day