FIREWEED COMMUNITY MARKET SOCIETY

March 20, 2018

Canada Games Centre Board Room, 7 pm Annual General Meeting Agenda

Doors Open: 6:45 pm

AGM Business: 7 pm

- > Attendance
- > Call to order
- ➤ Motion to accept the agenda
- > Review minutes from 2017 AGM and motion to accept
- ➤ Chair's report
- > Treasurer's report
- ➤ Motion to waive audit
- > Elections of new officers
- ➤ Motion to adjourn

Information Sharing & Discussion: 7:30 - 8:30 pm

- Proposed 3-year budget
- ➤ Update on 2018 Outdoor Market Rules & Guidelines, specifically on initiatives to:
 - Increase local produce in prepared foods
 - Increase market/backyard garden presence via co-operative table or harvest table idea
 - Reduce food and material waste use of compostable dishware
- > Update on Pot-luck Food Coop's on-line marketplace idea

Fireweed Community Market Society Minutes of the 2018 Annual General Meeting Canada Games Center, Board Room March 20, 2018

Attendance:

Nancy Mercier, Shiela Alexandrovich, Alison Reid, Steven Biss, Anne Savoie, Richard Beaudoin, Patricia Bort, Jackie Balsam, Bart Bounds, Darren Holcombe, Brad Cathers, Doron Pollachek, Sarah Ouellette, Susan Ross, Carlie Ferland, Deborah Turner-Davis, Claudia Riveros, Milla Mercier, Ruth McCullough, Kelsey Metropolit. Regrets: Katie Young.

Call to Order

Deborah Turner-Davis called the meeting to order at 7:06 p.m.

Motion to accept the agenda

Moved by Ruth McCullough, seconded by Kelsey Metropolit that the agenda be accepted. All in favour, **carried**.

Review of 2017 AGM minutes

The membership was asked to review the minutes from the 2017 AGM as provided in written form. No questions, errors or omissions were noted. Moved by Milla Mercier, seconded by Kelsey Metropolit, that the minutes be accepted as presented. All in favour, **carried.**

Presentation of Reports

1. Chair's report. (Attached)

Carlie Ferland thanked all for attending, then outlined the highlights of the society's past year including but not limited to: Community Market reoccurrences (18 over the summer) and vendor and patron participation; City of Whitehorse assistance; special events, art and agricultural workshops, Canada Day event, Chef's culinary event and the final festive event of the summer; the percent and variety of products on offer over the summer; board, staff and volunteer activity to develop cooperative relationships with other groups.

Moved by Carlie Ferland, seconded by Deborah Turner-Davis that her Chair's report be accepted as presented. All in favor. **Carried.**

2. Treasurer's Report (copy attached)

Darren Holcombe provided written financials for the 2017 year and a verbal explanation of items including but not limited to: closure of the Yukon made store; depreciation of some fixed assets; income breakdown (vendor charges and government grants); expenses breakdown (salaries and rents) as well as a balance sheet showing the current state of the organization.

Moved by Darren Holcombe, seconded by Ruth McCullough, that the Treasurer's report be accepted as presented. All in favor. **Carried.**

Motion to waive the Financial Review

Moved by Darren Holcombe, seconded by Deborah Turner-Davis, that we waive the Financial review for the next year (2018). All in favor. **Carried.**

Election of Officers

Claudia Riveros agreed to run the election.

Position of Co-Chair

Deborah Turner Davis and Carlie Ferland agreed to allow their names to stand for this position. There being no other nominations, they were acclaimed to the position

Position of Treasurer

Darren Holcombe agreed to allow his name to stand for Treasurer. There being no other nominations for this position, he was acclaimed to the position.

Position of Secretary

Ruth McCullough agreed to allow her name to stand for Secretary. There being no other nominations for this position, she was acclaimed to the position.

Position of Directors

Bart Bounds agreed to allow his name to stand for director.

Kelsey Metropolit agreed to let her name stand

Milla Mercier agreed to let her name stand

Katie Young has indicated that she allow her name to stand (confirmed by Kelsey Metropolit and Milla Mercier)

There being no further nominations for these positions, the four individuals were acclaimed to the position.

Deborah Turner-Davis moved adjournment at 7:26 p.m.

Respectfully submitted T. Ruth McCullough, Secretary Fireweed Community Market Society.

Information Sharing and Discussion Post AGM Business

Darren Holcombe presented a 3-year 2018-20 budget (attached) based on past 5 years and projected revenue growth and expense increases. The 12 Days of Christmas market is a net revenue generator for the society. The society will be applying to the Canadian Agricultural Partnership (CAP) program for long-term funding support of \$53K shortfall. Anne Savoie explained some of the CAP process. Discussion around approach, how much to ask, and other potential sources such as more fundraising and corporate sponsorship. Will engage membership on this for input. Discussed options to reduce budget including crowd sourcing, lobby YG, cut expenses, share office, increase membership/rental fees, take commission on vendor sales. Raised was the point that the market creates an economic development opportunity that supports vendors in testing their business.

Claudia Riveros presented updates on the Outdoor Market Rules and Guidelines for market vendors and community organizations including closing one hour earlier, from 3-7 pm; pushing for more local food ingredients in processed foods; cooperative booth and Harvest Table idea; increase in booth rental rates by 10%.

Alison Reid from Potluck Food Coop spoke about the online salt and sea marketplace project idea of selling local produce and if food vendors would be interested in participating. Could the market be a distribution point? Is this idea's promotion of local food enough of a connection to the market? Feedback included the project would represent a middle-man and not be growing produce which would pose a disadvantage to market vendor growers. Would each farmer require a coop membership? The coop idea does present more produce market options so maybe make distribution point on a day other than Market day

FCMS AGM Chair Report March 20, 2018

This market continues to be a Whitehorse summer favourite, drawing up to 1000 visitors to each weekly market. With the support of our Executive Director, Market Assistant, and volunteers, the Market Manager coordinated the delivery of each Outdoor Market, which ran every Thursday for 18 weeks, from May 18 to September 14 2017 in Shipyards Park.

Good communications with, and logistical support from, on-site city staff continues to play a key role in the success of the market.

This year we focused on communications and promotion, and building exciting new partnerships for the market vendors. We coordinated several special events including five inclusive, free public art workshops, a pop-up Canada Day market, and Yukon Culinary Festival chef demonstrations.

Our collaboration with Zero Waste Yukon helped create a very popular Reuse and Repair Fair, which included a public waste audit, helping the FCMS and the public consider a truly green market. We finished the season with a celebration to mark the final market of 2017, a festive thank-you to our hard working vendors and supportive customers.

A total of 93 members rented booth space at the 2017 Outdoor market, with an average of 36 members setting up shot at each weekly market. We're pleased to note that these metrics are higher than the two previous seasons. The option to rent space under FCMS market tents continued to be very popular for vendors, some of whom are new to market and testing out their products, others who do not yet have their own tent.

The breakdown of 2017 market vendors by category is as follows:

- 22% sold art and craft products
- 20% delivered agricultural products (including wild-harvest)
- 44% offered food products
- \bullet 12% used market to share information includes government departments and non-profit groups
- 2% other

A constant success at the Fireweed Market is our popular agricultural workshops, offered to all market goers. We hosted 17 agricultural workshops and demonstrations, each highlighting another aspect of the efforts of Yukon's growing agricultural industry throughout our summer market season. These workshops covered a broad range of topics from food security and northern gardening to growth enhancing soil warming techniques and methods of preserving the harvest (see schedule below). The engaging workshops consistently receive positive feedback from hosts and the public alike, as documented in the enclosed workshop evaluation forms. Our hosts were thankful for the effective communication and advertising for their events, and each appreciated the opportunity to share their passion and knowledge to appreciative and diverse audiences. The workshops continue to advance the mandate of the FCMS, which is to promote local production and consumption.

Thank you for attending our AGM! Carlie Ferland Co-chair FCMS

2018 AGM finance report

Documents

- 1. Compact Income Statement & Balance Sheet for 2017, 2-sided.
- 2. Expanded Income Statement for 2017, 2-sided.
- 3. Syr Income Statement for 2013-2017, single sided 11x17
- 4. 3yr Budget for 2018-2020, single sided.

2017 Income Statement

Expenditures exceeded revenues by \$4,064. This is a net loss for 2017.

- Reasons for this loss?
 - YMS closed in May,
 - rent had changed from \$900 to \$1200 /month in 2017
 - was not fully rented out to vendors so revenue down
 - low sales for this period so revenue from down
 - Choose to continue depreciating our fixed assets, now approaching a more reasonable amount under assets.

Revenues for 2017

- 50% generated directly from vendor fees and commission on sales,
- 4% from fundraising products and
- 46% from government funding Growing Forward 2 program through the Agricultural Branch
 - 2017 was the final year of the 5 year agreement under GF2.

Expenses for 2017

- 42% to cover payroll (part time ED, Outdoor market manager and assistant,
 12 days cashiers)
- 17% to cover rent (Farmer Roberts, Northern Vision Development, City of Whitehorse, Qwanlin Dun Cultural Centre and Mini-Storage).

12 Days generated excess revenue for the society (c.\$9000, w/o counting c.\$3800 in memberships and less ED time)

** COMPACT **

Year End 2017

HEVENOE			
Membership Fee		9,045	
Yukon Made Store Rental Fees		3,581	January - May
Yukon Made Store % Fee		2,161	January - May
12 Days Market Rental Fees		15,865	table fees
12 Days Market % Fee		16,494	5% of vendor sales
Total Outdoor Market Fees		10,926	complete season (18 markets)
Outdoor Market % Visa Fees		178	5% of vendor visa sales
Other Income		1,400	
Market Product Sales		3,560	Coffee, clothing & books
GF2 / Food Policy Session (YTG Agriculture)	1,582		Growing Forward 2 / Yellowknife session
GF2 / 5 Year Funding (YTG Agriculture)	51,997		Growing Forward 2 / year 5 of 5
Government Funding ¹		53,580	
TOTAL REVENUE		116,791	
EXPENSES			
Advertising & Promotional		5,950	WUY / CKRW / Astar / Inksp.
Bookkeeping		5,269	Avail Administrative Services
Bank Fees, Late Fees, Interest		979	includes \$200 for cash deposits @ 12 days
Depreciation		3,769	3yr linear depreciation
Dues, Fees and Licenses		272	
Cash Over/ Short		67	overage \YMS + 12 Days + Thur
Insurance		2,179	market, store, directors
Professional & Contract Fees		3,263	12days coord./lawyer fees (YMS lease)
Staff Development & Conference		1,582	yellowknife food policy conference
Market Product Costs		1,742	coffee from Bean North
Phone		760	Cell phone / internet incl. in rent
Merchant Fees		7,372	Visa/MC/Debit
Rent		20,392	Office, YMS, 12-Days, Shipyards, Storage Unit
Equipment		3,947	
Supplies		3,075	
Payroll		50,432	includes MERCs (c.12%)
Casual Labour		969	
Workshops		7,448	Ag + Art based + supplies
Software		1,068	QuickBooks
Web Expenses		319	GoDaddy website/emails (x3)
TOTAL EXPENSES		120,855	
NET INCOME		4.064	1088
IAL I HACCINE		-4,064	LOSS

¹ as per section 8(2)(a) of the Societies Act Regulations (2015)

below as per section 8(2)(c) of the Societies Act Regulations (2015)

membership no.	name	amount		
2017-005	Darren Holcombe	\$	3,000.00	12Days Market Coordinator

Fireweed Community Market Society Balance Sheet at 2017 Year End

Year End 2017

ASSETS

ASSETS				
	Damage Deposit		630	for Office
	Prepaid Insurance		434	2018 part
	Prepaid Expenses		1,015	2018 WUY (Jan-May)
	Cheques to Deposit		0	
	Cash on Hand		323	
	Scotiabank Account		31,755	
	Scotiabank GIC		1,018	held to cover FCMS visa
	Staff Out of Pocket		-1,150	12days Coord & ED expenses to be paid
	Square Recievable		0	
	E-Transfer Recievable		0	
	Accounts Receivable		27,187	balance of GF2
TOTAL CURRENT ASSE	TS	•	61,213	
CAPITAL ASSETS		•		
Trailer		4,230		
Accum Depreciation Trailer		-3,227		
7.000m Boproolation Trailor	NET TRAILER	0,227	1,003	
Market Equipment, Tables &		7,620	1,000	
Accum Depreciation Mkt Ta		-3,881		
	ABLES AND CHAIRS	0,001	3,739	
Cash Registers	ADELS AND CHAIRS	764	3,733	
Accum Depreciation Cash F	Registers	-387		
•	ET CASH REGISTERS	-307	377	
Computers and Software	I CASH REGISTERS	8,792	377	
Accum Depreciation Comp.	2 Coftware	-7,118		
	JTERS & SOFTWARE	-7,110	1,674	
Furniture & Fixtures	JIERS & SUFIWARE	0.160	1,674	
	vturoo	3,162		
Accum Depre Furniture & Fi		-1,908	1.054	
NEIFURN	IITURE AD FIXTURES	_	1,254	
TOTAL CAPITAL ASSET	TS .	_	8,047	
TOTAL ASSET			69,260	
LIABILITIES		•		
	Payroll Liabilities		831	
	Accounts Payable		2,419	
Ç	Scotiabank Credit Card		247	
TOTAL LIABILITIES	Sootiabariik Grount Gara	•	3,497	
		•	0,407	
EQUITY				
	Retained Earning		68,114	
	Current Earnings	-	-4,064	
TOTAL EQUITY		-	64,050.02	
LIABILITIES AND EQUIT	ГҮ	=	67,547	
		-		

Fireweed Community Market Society Income Statement 01/01/17 to 12/31/17

Year End 2017

REVENUE

Canaval Maraharahia Faa	0.505		470
General Membership Fee	2,595		173 members
Vendor Membership Fee	6,450	0.045	c.124 @ \$50 . Some fees waived
Membership Fee		9,045	
Yukon Made Store Rental Fees		3,581	January - May
Yukon Made Store % Fee		2,161	January - May
12 Days Market Rental Fees		15,865	table fees
12 Days Market % Fee		16,494	5% of vendor sales
Total Outdoor Market Fees		10,926	complete season (18 markets)
Outdoor Market % Visa Fees		178	5% of vendor visa sales
Canada Day Market	350		special Canada Day market
Funiture Sales (from YMS)	890		liquidation of YMS assets
Misc Income	160		rental of tents, YCS bookmarks
Other Income		1,400	
12-Days of Christmas	2,601		products that are sold as fundraising
Outdoor Market	466		products that are sold as fundraising
Yukon Made Store	493		products that are sold as fundraising
Market Product Sales		3,560	Coffee, clothing & books
GF2 / Food Policy Session (YTG Agriculture)	1,582	,	Growing Forward 2 / Yellowknife session
GF2 / 5 Year Funding (YTG Agriculture)	51,997		Growing Forward 2 / year 5 of 5
Government Funding ¹	- ,	53,580	
TOTAL REVENUE	-	116,791	
EXPENSES			
12-Days of Christmas	1,876		as per 12DOC.xls
12-Days of Christmas Outdoor Market	1,876 3,174		as per 12DOC.xls Thursday (x18)
•			
Outdoor Market	3,174 900	5,950	Thursday (x18)
Outdoor Market Yukon Made Store	3,174 900	5,950	Thursday (x18) January - May
Outdoor Market Yukon Made Store Advertising & Promotional	3,174 900	5,950	Thursday (x18) January - May WUY / CKRW / Astar / Inksp.
Outdoor Market Yukon Made Store Advertising & Promotional Office	3,174 900 1,569	5,950	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas	3,174 900 1,569 1,000	5,950	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market	3,174 900 1,569 1,000 1,500 1,200	5,950 5,269	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store	3,174 900 1,569 1,000 1,500 1,200		Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping	3,174 900 1,569 1,000 1,500 1,200	5,269	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate Avail Administrative Services
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest	3,174 900 1,569 1,000 1,500 1,200	5,269 979	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation	3,174 900 1,569 1,000 1,500 1,200	5,269 979 3,769	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses	3,174 900 1,569 1,000 1,500 1,200	5,269 979 3,769 272	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses Cash Over/ Short	3,174 900 1,569 1,000 1,500 1,200	5,269 979 3,769 272 67	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation overage \YMS + 12 Days + Thur
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses Cash Over/ Short Insurance	3,174 900 1,569 1,000 1,500 1,200	5,269 979 3,769 272 67	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation overage \YMS + 12 Days + Thur market, store, directors
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses Cash Over/ Short Insurance Office (Lawyer)	3,174 900 1,569 1,000 1,500 1,200 263 3,000	5,269 979 3,769 272 67	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation overage \YMS + 12 Days + Thur market, store, directors review lease
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses Cash Over/ Short Insurance Office (Lawyer) 12-Days of Christmas (Coordinator)	3,174 900 1,569 1,000 1,500 1,200 263 3,000	5,269 979 3,769 272 67 2,179	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation overage \YMS + 12 Days + Thur market, store, directors review lease 12 days coordinator
Outdoor Market Yukon Made Store Advertising & Promotional Office 12-Days of Christmas Outdoor Market Yukon Made Store Bookkeeping Bank Fees, Late Fees, Interest Depreciation Dues, Fees and Licenses Cash Over/ Short Insurance Office (Lawyer) 12-Days of Christmas (Coordinator) Professional & Contract Fees	3,174 900 1,569 1,000 1,500 1,200 263 3,000	5,269 979 3,769 272 67 2,179	Thursday (x18) January - May WUY / CKRW / Astar / Inksp. split is an estimate split is an estimate split is an estimate split is an estimate Avail Administrative Services includes \$200 for cash deposits @ 12 days 3yr linear depreciation overage \YMS + 12 Days + Thur market, store, directors review lease 12 days coord./lawyer fees (YMS lease)

** EXPANDED **

	Phone		760	Cell phone / internet incl. in rent
12-Days of Christmas		<i>5,517</i>		Square
Yukon Made Store		1,855		Square & Chase (Store, Office, Thursday)
	Merchant Fees		7,372	Visa/MC/Debit
Office / NVD		4,709		June - December
12-Days of Christmas / KDCC		5,951		12 days
Outdoor Market / CoW		2,723		Shipyards Park (x18)
Yukon Made Store / Farmer R	oberts	6,000		January - May
Storage unit		1,009		12 months
	Rent		20,392	Office, YMS, 12-Days, Shipyards, Storage Unit
Office		<i>879</i>		
12-Days of Christmas		669		
Outdoor Market		2,399		tents, weight bags etc
	Equipment		3,947	
Office		918		
12-Days of Christmas		1,516		
Outdoor Market		618		
Yukon Made Store		22		
	Supplies		3,075	
Executive Director		31,035		Includes YMS hours
12-Days of Christmas		4,539		Cashiers (not incl. casuals)
Outdoor Market		6,554		Thursday
Yukon Made Store		8,305		Does not include ED hours @ store
	Payroll		50,432	includes MERCs (c.12%)
12-Days of Christmas		563		Cashiers (2)
Outdoor Market		406		Market assistants
	Casual Labour		969	
Arts Workshop Expenses		126		5 presentations
Arts Workshop Labour		<i>875</i>		5 presentations
Ag Workshop Expenses		923		17 presentations
Ag Workshop Labour		5,525		17 presentations
	Workshops		7,448	Ag + Art based + supplies
	Software		1,068	QuickBooks
	Web Expenses		319	GoDaddy website/emails (x3)
TOTAL EXPENSES			120,855	
NET INCOME			-4,064	LOSS

¹ as per section 8(2)(a) of the Societies Act Regulations (2015)

below as per section 8(2)(c) of the Societies Act Regulations (2015)

1	membership no.	name	e amount		
	2017-005	Darren Holcombe	\$	3,000.00	12Days Market Coordinator

Fireweed Community Market Society Income Statements 2013 - 2016 (from SAGE file - 25 Mar 2017) Income Statement 2017 (from QB file- 1 Mar 2018)

income Statement 2017 (inor	•	2011	2045	2016	2047
DEVENUE	2013	2014	2015	2016	2017
REVENUE Memberships	8,096	8,491	8,420	9,035	9,045
·			· ·		
Yukon Made Store Rental Fees	12,779	11,552	2,393 1	5,829	3,581
Yukon Made Store % Fee	5,912	6,726	1,122 ¹	5,605	2,161
12 Days Market Rental Fees	10,148	9,601	15,788	14,122	15,865
12 Days Market % Fee	10,377	12,419	15,676	14,772	16,494
Outdoor Market Fees -Thursday	10,856	14,030	10,835		10,926
Outdoor Market Fees- Saturday	10.956	3,021	2,368	1,219	10.036
Total Outdoor Market Fees Outdoor Market % Visa Fees	10,856 135	17,051 243	13,203 255	11,431 104	10,926 178
Horizon % Fee	1,099	1,782	189	0	0
				-	
Other Income	261	208	2,938	11,100 ²	1,400
Saturday Market Funding	0	11,526 4	0	0	0
Market Product Sales	5,337	4,927	3,539	3,745	3,560
5 Year Funding (2013-2017)	50,000	48,935	49,064	50,000	53,580 ⁹
TOTAL REVENUE	114,999	133,461	112,586	125,742	116,790
EVDENCEC					
EXPENSES Advertising & Promotional	5,337	8,525	9,342	6,529	5,950
Bank Fees	933	849	627	783	979
Bookkeeping	1,536	3,249	2,629	5,182	5,269
Depreciation Expense	0	2,196	4,939	5,617	3,769
Dues Fees and Licenses	144	460	210	174	272
Cash Over/ Short	-54	-39	-114	-802	67
12 Days of Christmas Music	240	250	1,800	1,800	0
Supplies (office, store, market)	2,936	4,646	2,960	5,040	7,022
Nutritional Facts Panel Expenses	0	0	7,930 ⁵	0	0
Insurance	1,018	1,018	1,150	1,438	2,179
Staff Development	272	0	79	2,682	1,582
Market Products Costs	1,507	2,190	1,819	1,870	1,742
Merchant Fees (VISA/MC/debit)	7,579	14,166 ⁶	4,991	6,100	7,372
Phone & Internet	1,842	2,598	1,952	512	760
Park Rental - Saturday	0	2,020	165	0	0
12 Days of Christmas Rent	4,473	4,214	7,370	6,206	5,951
Park Rental - Thursday	2,104	3,098	2,637	2,678	2,723
Store/Office Rent	6,300	5,905	3,800		10,709
Rent - Storage unit	0	0 15.007	771	996	1,009
Total Rent	12,877	15,237	14,742	20,979	20,392
Proffesional Fees	0	0	0	606	263
TOTAL PAYROLL EXPENSE	54,767	58,367	45,219	55,727	51,401
TOTAL WORKSHOP	9,404	8,245	9,635	10,145	7,448
Miscellaneous expense ⁸	1,297	3,182	812	1,050	3,000
Web Expenses	0	0	58	354	319
Software	101.004	0	110.701	578	1,068
TOTAL EXPENSES	101,634	_125,138_	110,781	126,365	120,854
NET INCOME	13,365	8,323	1,806	-623	-4,064
reported @ AGM	14,213	10,680	8,384	-623	-4,064
reported to YTG	13,353	10,680	-3,612	-623	·

Notes

 $^{^{\}scriptscriptstyle 1}$ YMS closed from May - December 2015

² includes Arts Fund, Royal Market funding, Volunteer Yukon funding, 12Days music sponsorship

³ Arts Fund + 12Days music sponsorship

⁴ one-time GF2 funding

⁵ re-allocation of GF2 funding due to closed store

⁶ Error in merchant fees not corrected in SAGE file?

 $^{^{\}rm 7}$ includes the SJFC wage credit of \$4558

⁸ previous year's expense in 2013,2014. 10yr celebration in 2015. Shelving in 2016, 12day Co-ord in 2017

⁹ includes balance of 5yrs GF2 agreement and travel expense of Yellowknife workshop

Fireweed Community Market Society							
3 yr budget	actual	budget	budget	budget	* some 2017 amounts not shown for clarity.		
	2017*	2018	2019	2020	notes		
REVENUE							
Memberships	9,045	8,500	8,925	9,371	5% growth / same fees (\$15 basic + \$50 for vendors)		
12 Days Market Rental Fees	15,865	16,000	16,800	17,640	5% increase in fees for 2019,2020		
12 Days Market % Fee	16,494	16,500	17,325	18,191	5% growth in sales / same percentage charged (5%)		
Outdoor Market Fees -Thursday	10,926	12,400	13,020	13,671	5% growth / 10% fee increase in 2018		
Outdoor Market % Visa Fees	178	300	300	300	minimal growth potential, just covers admin		
Other Income	1,400	<i>500</i>	<i>500</i>	<i>500</i>	equipment rentals		
Market Product Sales	3,560	4,000	4,000	4,000	coffee @ 12 days and outdoor markets		
5 Year GF2 Funding (2013-2017)	53,580	<i>53,000</i>	<i>53,000</i>	<i>53,000</i>	Arts / EcDev / CoW / Ag (CAP) funding		
TOTAL REVENUE	116,790	111,200	113,870	116,674			
EXPENSES							
Advertising & Promotional	5,950	6,000	6,600	7,260	10% increase per year		
Bank Fees	979	800	840	882	5% increase per year		
Bookkeeping	5,269	5,000	5,000	5,000			
Depreciation Expense	3,769	2,500	1,900	1,400	reduced as assets age		
Dues Fees and Licenses	272	400	400	400	YCC, WCC		
Supplies (office, store, market)	7,022	4,000	4,000	4,000	market equipment in good shape at end 2017		
Insurance	2,179	2,000	2,000	2,000	no YMS (incl. board insurance)		
Staff Development	1,582	0	0	0	can be \$0 or funded programs		
Market Products Costs	1,742	1,800	1,900	2,000	coffee (or other fundrasing prod.)		
Merchant Fees (VISA/MC/debit)	7,372	6,500	<i>6,250</i>	6,000	no Chase & possible increase in debit limit, use		
Phone & Internet	760	800	800	<i>650</i>	iPads paid off		
12 Days of Christmas Rent	5,951	7,700	7,700	7,700	new 2018 rate extends to 2020		
Park Rental - Thursday	2,723	<i>3,638</i>	3,820	4,011	based on new rate as of 2018, then +5%		
Store/Office Rent	10,709	7,560	8,694	10,080	reflects increased rent from NVD		
Rent - Storage unit	1,009	200	0	0			
Casual Wages	969	1,200	1,260	1,323	3% increase per year		
TOTAL PAYROLL EXPENSE	50,432	48,401	49,853	51,348	3% increase per year		
TOTAL WORKSHOP	7,448	7,500	7,500	7,500	Ag-based, tied to funding		
Miscellaneous expense 8	3,000	3,500	<i>3,750</i>	4,000	12days coordinator contract		
Web Expenses	319	300	330	<i>363</i>	10% increase per year		
Software	1,068	900	945	992	5% increase per year		
TOTAL EXPENSES	120,854	110,699	113,542	116,909			
	44%	48%	47%	45%	funding as % of expenses		
NET INCOME	-4,064	501	328	-236			