

# Sarah Jae Leiber

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## EDUCATION

### Muhlenberg College - B.A. in Theatre & History Allentown, PA

AUGUST 2015 - MAY 2019

Concentrations in acting and late 20th century  
American history.

### Goldsmiths, University of London London, England

SEPTEMBER - DECEMBER 2017

Study abroad program. Took classes in theatre and  
history.

## RELEVANT WORK EXPERIENCE

### BroadwayWorld.com, Remote — *Entertainment Editor*

2020 - PRESENT

- Writing movie reviews, television recaps, music previews, and other media on BroadwayWorld's TV site.
- Editing press releases into publishable material.
- Conducting and transcribing celebrity interviews.
- Scheduling conversations with available talent through press contacts.
- Planning and executing new columns and features for the site.

### Actors Theatre of Louisville, Louisville, KY — *Marketing Apprentice*

2019 - 2020

- Writing and editing front-facing and internal creative marketing copy and other projects.
- Social media copy and implementation across Twitter, Instagram, and Facebook.
- Writing and editing scripts for radio commercials and viral videos.
- Targeting, scheduling, and executing email marketing campaigns through Wordfly and Tessitura.
- Serving as project manager on Actors Theatre's Community Ticket Grant program.
- Serving as marketing coordinator for the Professional Training Company season of plays and events.

### Muhlenberg College Theatre & Dance, Allentown, PA — *Marketing Associate*

2016 - 2019

- Writing press releases for the department's Mainstage theatre productions.
- Dramaturgical writing and research for Mainstage and Summer Music Theatre productions.
- Using MailChimp to edit and format department-wide emails, editing program notes and actor bios.
- Using Photoshop to manipulate existing posters into other media.

### Lantern Theatre Company, Philadelphia, PA — *Administrative Intern*

SUMMER 2015

- Data entry and maintenance of customer information.
- On-foot marketing in Center City, Philadelphia promoting upcoming productions.

## PROJECTS

**Freelance Writing** - Bylines about television, film, theatre, music, and more at [Bitch Media](#), [BroadwayWorld](#), [The Broadway Beat](#), [Screen Mayhem](#), [Jewish Women's Archive](#), [JTA](#), [Uncomfortable Revolution](#), and [The Validation Project](#).

**Playwriting** - Plays written and fully mounted at Theatre Row in New York City (*Grand Theft Tea Leaves*) and on the Muhlenberg College Mainstage (*The Repair Man*).

**Screenwriting** - Dramey pilot *Hearts and Bones* was a semifinalist out of 5600 entries in ScreenCraft's 2021 TV Pilot Competition.