

Recommendation for Jennifer Brinkley

To Whom it May Concern,

It is my pleasure to recommend Jennifer Brinkley for employment. Jen reported directly to me as Senior Director of Corporate Marketing in 2020 and 2021.

I have consistently been impressed with her strategic perspective, industry insights and productivity during the time that we worked together. She is the type of colleague that manages multiple projects in a highly efficient and proficient capacity, always available to take on additional responsibilities and execute at a high level.

At Symplicity Jen headed all marketing for our Corporate business. Her responsibilities included Demand / Lead Gen (Hubspot & NetSuite), Partnership Marketing & Management, Sales Collateral, Annual Planning & Execution of all B2B initiatives, Brand Strategy and others. We ran with a very lean team and Jen's ability to manage multiple projects across various marketing initiatives and functions was extremely impressive.

I recommend Ms. Brinkley without reservation. I am confident that she will establish productive relationships and drive strategic marketing expertise across your organization. Please let me know if you have questions or would like additional information around her candidacy.

Sincerely,

David Eaton
VP, Corporate
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