

display, and join in the run!

Family Fun Zone

Puppy Parade

Food Trucks



## 2025 SPONSORSHIP OPPORTUNITIES

November 15th at 8:00 am Jacksonville Naval Museum

Support Those Who Serve — Join Us in Honoring Our Heroes

Since 2004, the Armed Forces Veterans Run Foundation has brought thousands together through the Marine Corps Half Marathon & Freedom 5K in Jacksonville. What started as a local event has grown into a powerful tradition — uniting over 4,000 runners annually from across the country in support of our military and veteran communities.

Over the past 21 years, this race has raised more than \$1 million for military and veteran non-profits. That funding translates directly into housing, healthcare, job training, mental health support, and critical services for those who've sacrificed for our country. But we're not done. With your support, we can go further.

#### Here's how you can help:

- Donate: Your contribution directly supports programs that make a real difference in the lives of our veterans and active duty.
- Run or Walk: Lace up and show your support on race day.
- Sponsor: Partner with us to amplify your impact and align your brand with a mission that matters.

This isn't just a race — it's a mission. A way to say, We see you, we thank you, and we stand with you.

Be part of it. Give. Participate. Make it count.

#### **General Sponsor- Presenting Sponsor**

- Corporate recognition / exclusive and prominent listing as "Presenting Sponsor" on all
  related program collateral (posters, print ads, flyers, and brochures), Event website(s), as
  well as inclusion in all media (paid and PR) and all social media channels affiliated with
  the program.
- (50) race participant registrations
- (25) the1K.9 Run participant registrations
- A space for (2) 10 x 10 tents must provide your tent, tables & chairs.
- First choice of water station location and can be decorate with company marketing materials.
- Provide marketing items and materials in race & doggie bags for 2,000 participants.
- Prominent recognition on our website, social media channels, and in our e-newsletter
- Logo centered on the back of all race t-shirts, Race Bibs, Race Bag, Doggie Bag & Medals.
- Logo on all course banners and signage.

Colonel Sponsor \$20,000

- Corporate recognition/listing on all related program collateral (posters, print ads, flyers, and brochures), event website(s), and inclusion in all media (paid and PR) and all social media channels affiliated with the program.
- (30) race participant registrations.
- (15) 1K.9 Run participant registrations
- Recognition on our website, social media channels, and e-newsletter.
- An opportunity to provide 2,000 marketing materials or goodie bag items to be placed in the race or doggie bag.
- A space for a 10 x 10 tent must provide your tent, tables & chairs.
- · Logo is listed on the back of all race t-shirts.
- Logo or Company Name on all course banners and signage.





#### **Chief Warrant Officer Sponsor**

\$15,000

- Corporate recognition/listing on all related program collateral (posters, print ads, flyers, and brochures) where possible and appropriate, Five Star Veterans Center / Event website (s), and inclusion on all social media channels affiliated with the program.
- (10) race participant registrations
- (5) 1K.9 Run participant registrations
- A space for a 10 x 10 tent must provide your tent, tables & chairs.
- An opportunity to provide 2,000 marketing materials or goodie bag items to be placed in the race or doggie bag.
- Recognition on our website, social media channels, and e-newsletter
- The company name is listed on the back of all race t-shirts.

#### **Master Gunnery Sergeant Sponsor**

\$10,000

- Corporate recognition/listing as "Special Forces Sponsor" on all related program collateral (posters, print ads, flyers, and brochures), Event website(s), as well as inclusion in all media (paid and PR), and all social media channels affiliated with the program.
- (15) race participant registrations.
- (5) 1K.9 Run participant registrations
- · Recognition on our website, social media channels, and weekly e-newsletter.
- An opportunity to provide 2,000 marketing materials or goodie bag items to be placed in the race or doggie bag.
- A space for a 10 x 10 tent must provide your tent, tables & chairs.
- · Logo listed on the back of all race t-shirts.

### **Staff Sergeant Sponsor**

\$5000

- Company listing on the event website(s) and inclusion on all social media channels affiliated with the program.
- (5) race participant registrations
- (2) 1K.9 Run participant registrations
- A space for a 10 x 10 tent must provide your tent, tables & chairs.
- The company name is listed on the back of all race t-shirts.
- An opportunity to provide 2,000 marketing materials or goodie bag items to be placed in the race or doggie bag.

- Company listing on the event website(s) and inclusion on all social media channels affiliated with the program.
- (3) race participant registrations
- (1) 1K.9 Run participant registrations
- A space for a 10 x 10 tent must provide your tent, tables & chairs.
- Recognition on Race Day and our website for one year.
- An opportunity to provide 2,000 marketing materials or goodie bag items to be placed in the race or doggie bag.













#### Contact us:

Sponsorships:

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Volunteers:

Megan DeGance - megan@afvrfjax.org

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Information:

info@afvrfjax.org

# SPONSORSHIP FORM

Company Name:
Contact Person:
Email:
Phone Number:
Please email an .eps version of your logo to
Sponsorship Commitment:(Please check one.)
Make checks payable to Armed Forces Veterans Run Foundation and mail to:
AFVRF
13475 Atlantic Blvd., Unit 8
Jacksonville, FL 32225
General (1 - Title Sponsor) - \$25,000
Colonel - \$20,000
Chief Warrant Officer - \$15,000
Master Gunnery Sergeant- \$10,000
Chief Warrant Officer - \$10,000
Staff Sergeant- \$5,000
Corporal - \$2500
Booth Requirements: (Please check all that apply.)
Needs TentNeeds Electrical Outlet
Needs TableNeeds chairs provided
We LOVE volunteers! Would your company want to participate in the following:
Water Station
Clean-up Crew Set-up Crew