Education

B.F.A. California State Polytechnic University, Pomona. Graphic Design with Art History Minor 2018

Rancho Bernardo High School Diploma 2013

Experience

Symbolic Designs | Graphic Designer / Production Artist 2019 – 2020 (Present)

Escondido California, United States

Creating motivational canvas Art collections for Ecommerce Shopify Online Store
Create product images, gifs, and promotional videos for new product lines and collections
Director for social media platforms, copywriter for blogs, and product descriptions
Managing Shopify SEO for organic traffic on Google and other search engine platforms
Competitive analyst, photographer/videographer, motion graphic designer, UX/UI web designer

Advanced Marketing Strategies | Freelance Graphic Designer 2019

La Jolla California, United States

Prepares work to be accomplished by gathering information and materials. Plans concept by studying information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts. Obtains approval of concept by submitting rough layout for approval. Prepares finished copy and art by operating typesetting, printing, and similar equipment; and purchasing from vendors.

SkateXS | Lead Graphic Production Artist 2016 – 2017

Carlsbad California, United States

Utilizing visual communication skills to ensure that the product meets the client's expectations for graphic and computer applications to review final designs, layouts, and products In finalizing the products, suggest improvements and modify formats to increase the quality of production and ensure that standards are met

Various technical duties may include scaling, cropping, retouching, repositioning and preflighting, or eliminating defective and excessive imaging.

SkateXS | Graphic Design / Marketing Intern 2015 – 2016

Carlsbad California, United States

Assist with designs and graphics, such as combinations of photographs, charts, data and text, for marketing materials and web content.

Visualize and execute conceptual ideas within budgetary constraints and guidelines.

As assigned, work with clients to ascertain needs and explain possible options available. Maintain database of contacts and vendors.

Oversee work of vendors, determine schedules, and assist in evaluating work.

Provide office support and oversee office functions and workflow as required.

Rubic Designs | Freelance Art Designer June 2013 – Present

Southern California, United States

Freelance graphic design services

Concept art designer, typography, websites, social media, and marketing

Print/digital media: posters, fliers, pamphlets, business cards, album covers, print collateral Logo design, brand and identity design

Additional Experience

Loveseat Vintage Furniture | Mover/Driver 2018-2019

San Diego California, United States

Packing items, preventing damage while moving, disassembling and assembling back furniture, using lifting machinery, driving the moving truck, and handling customer complaints. Managing auctioned items and providing customer support for consignment

am/pm | Gas Station Attendant/Cashier 2018-2019

San Diego California, United States

Complete many duties in order to maintain the station, which include attending to and assisting customers, accepting payments, stocking the shelves and maintaining station organization, preparing any hot food and maintaining the balance of the cash drawer.

Premier Financial Alliance | Life Agent 2017-2018

San Diego California, United States

Breeding productive relationships to create a pool of prospective clients from various sources by networking, cold calling, using referrals etc. Evaluating business or individual customers' needs and financial status and proposing protection plans that meet their specific criteria. Achieve customer acquisition and revenue growth objectives

California State Polytechnic University, Pomonal Note Taker 2016

Pomona California, United States

Assignment & Delivery of Notes

Take Detailed Notes and Upload to Disability Resource Center Help Students with Disabilities Assignment & Delivery of Notes Take Detailed Notes and Upload to Disability Resource Center Help Students with Disabilities

IHSS | In Home Care Provider 2014–2015

San Diego, CA, United States

In Home Patient Care
Diabetic Patient Care Administer Insulin
Accompaniment to Medical Appointments
Ambulation, Meal Preparer
Care and Assistance with Prosthesis
Other Shopping and Errands
Paramedical Services - Administer Medication

Protective Supervision - Observing Behavior

J!NX | Warehouse Associate 2012-2013

San Diego, CA, United States

Maintained Facilities and Equipment as needed.

Supervised and Coordinated daily shipping and receiving tasks such as packaging and shipping Moved, packed and unpacked client belongings offering and excellent customer service.

Technical Skills

Adobe Creative Suite [Illustrator, Photoshop, InDesign, Dreamweaver, After Effects], HTML, CSS, AutoCAD, Fusion 360, InVision, Procreate + Apple Pencil, CorelDRAW, Medibang Paint, Procreate

Board Experience

ASA Executive Board: ENV Representative 2015

Gallery Exhibitions

Poly-Kroma | "Plastic Ocean" Motion Graphic - 2018

Poly-Kroma | "Never Send Flowers" Motion Graphic - 2018

Poly-Kroma | "Skate Bored" Printmaking - 2015

Conferences/ Conventions

San Diego International Comic-Con 2002-2019 Anime Impulse 2020 WonderCon 2016-2020 MLB All-Star Fanfest Convention 2016 CAA Los Angeles 2018

Professional Affiliations

College Art Association
Los Angeles AIGA
Premier Financial Alliance
National Life
Morning Assault
Cal Poly Pomona Martial Arts
Rancho Bernardo Wrestling

Languages and Special Training

English, Deutsch (German), Tagalog (Filipino)
Blackboard, Oracle PeopleSoft, and MYEDU
California Licensed Life Agent Certification- 2017
Certificate of Competency in Computer Graphic Arts - 2010
Shopify Ecommerce, Specialist Amazon Seller, Google Shopping, Klavio Email Marketing