



Frequently Asked Questions

What kinds of businesses or clients do you typically work with?

Entrepreneurs, creators, small to medium-sized businesses, startups, and any organization going through growth or transition.

What should I expect during the free 30-minute consultation?

I'll actively listen to your concerns, ask questions, and help identify what kind of support you need. It's completely free—no pressure, just clarity.

How do I know which service is right for me?

We'll figure that out together! I'll offer suggestions based on your needs and goals—you make the final call.

Do I need to have everything figured out before reaching out?

Absolutely not. That's exactly what I'm here for—to help you make sense of things and move forward.

How does a Business Systems Audit work?

1. We meet to identify your pain points and questions
2. I review your current systems and ask clarifying questions
3. I assess policies, best practices, and technologies
4. You receive a written report with suggested improvements
5. We review and revise the plan together
6. If needed, I create job aids or help launch changes with your team
7. I can also write updated policies and best practices

What's the difference between coaching and consulting in your services?

Consulting is usually a one-time or project-based service focused on strategy, systems, or documents. Coaching is more ongoing and individualized, focused on personal or professional growth.



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What does custom business writing include?

I love writing SOPs, best practices, policies, mission statements, and more. I can create from scratch, collaborate with AI, or coach you through it.

Do you offer packages or is everything custom?

I offer flexible options—hourly, packages, or a la carte.

Do I need to be tech-savvy to benefit from your tech tool support?

Not at all! I provide job aids, tutorials, and coaching.

Can you train my team on new tools or platforms?

I'd be happy to! I can do individual or team training as well as providing job aids and other tools. I am also happy to assist you in set up or review.

Can you support individuals or teams through change?

Yes. I coach individuals and teams navigating transitions of all kinds.

What's the difference between AI content support and traditional editing?

Not much. The only real difference is whether I'm reviewing your words or your AI's.

Do you offer coaching for business transitions or growth periods?

Absolutely. Scaling up or shifting directions? I'm here.

How soon can we start working together?

We can start right away! Just reach out via the contact page.