

GAEA POWELL

(805) 441 5557 • Arroyo Grande, California

Extensive and diverse experience as liaison to senior level executives, affiliates, associates, politicians, celebrities, as well as to the media, and in day-to-day corporate operations; infrastructure development, reengineering, team-building; creating and implementing new company policies and procedures; team hiring and retention planning; brand development and marketing; budget management; contract negotiation and review, and creating and overseeing intimate to grand events.

Director of Operations and Marketing Consultant

PATHWAYS TO HEALTH Functional Medicine Center, Pismo Beach, CA

- Business Plan Development and Implementation
- Staff Management and New Hire Recruitment
- Brand Development, Marketing, Social Media Management, and Media Liaison
- Manage Day-to-Day Operations and Culture Development
- Content Writer, Filming and Publishing of Educational Video
- Produce Educational Seminars and Expos at Large Venues

Director of Operations and Marketing Consultant

Christie's International Real Estate Brokerages (San Luis Obispo and Manhattan Beach)

- Instrumental in taking Manhattan Beach Brokerage from 10 RE Agents to 65 Agents in 90 days
- Business Plan Development and Implementation
- Created Infrastructure (hired entire staff in Manhattan Beach as well as key hires in San Luis Obispo)
- Budget Development and Implementation
- Consultant, Executive Coach and Support for President
- Involved in Brand Development and Marketing Efforts
- Reengineered day to day Operations and Culture Development
- Acted a Proxy for President at Key Meeting in Manhattan Beach

Media Production Manager and Corporate Operations Consultant

MERCOLA.com, Chicago, IL (World's #1 Health and Wellness Web-based Publication with Millions of Subscribers)

- Consultant to Dr. Mercola, CEO, and Legal Counsel regarding challenges pertaining to the Health Industry, Political Initiatives and various Liberty Health Campaigns
- Reengineered Media Division; implemented operational systems; hired and trained staff
- Acted as Publicist and Media Relations liaison; successfully brokered Random House Book; TV Show; APP development; exclusive Marketing Magazine Series; and Radio Show deals
- Media Related Contract review and negotiations
- Coordinated and conducted numerous online, TV and radio interviews with top experts in new technologies, health and wellness, medicine and science as well as with political advocates
- Authored and edited content as well as scripts for publication and filmed segments
- Traveled extensively with Dr. Mercola and Executive Staff
- Coordinated intimate to grand events

Breast Cancer Prevention, Health Freedom Advocate and Filmmaker

Founded CENTRAL COAST THERMOGRAPHY, Arroyo Grande, CA

- Provide Medical Infrared Imaging (Breast Thermography Specialist)
- Provided training to Radiologists, Surgeons, OBGYNs, Oncologists, and MDs
- Content Writer, Public Speaker and Director Breast Cancer Prevention Documentary

Chief of Staff to Lynda Resnick

The Wonderful Company, Beverly Hills, CA

Right hand to Co-Chairman, Philanthropist and Marketing Guru (FIJI Water, Teleflora, POM Wonderful, Paramount Farms, Justin Winery and others)

- Liaison to Political, corporate, entertainment industry and philanthropic leaders
- Responsible for all aspects of office operations
- Organized special events and travel with Principal as needed

Chief of Staff to Governor Arnold Schwarzenegger

OAK PRODUCTIONS, Santa Monica, CA

Right hand to Principal. Managed all aspects of complex professional and personal business

- Liaison to high level political, corporate and entertainment industry leaders
- Extensive collaboration with Publicist, Agent, Attorneys, Business Manager
- Involved in Political Initiatives: Prop 49 After-School Programs and Gubernatorial Campaign
- Assisted in speech writing, editing and rehearsals
- Executive Assistant while filming TERMINATOR 3
- Coordinated intimate to grand political and special events
- Traveled extensively with Principal and Senior Executives
- Worked closely with Maria Shriver and her staff

Senior Executive Assistant to Nancy Josephson, President

International Creative Management, Beverly Hills, CA

- Managed all aspects of as office operations, including hiring and team building
- Liaison to thirty-six A-list celebrity clients, agents, studio executives, managers and attorneys
- Client Agreement Review
- Responsible for coordinating client related special events and private VIP dinners

Left position when recruited by Maria Shriver and Arnold Schwarzenegger.

Senior Executive Assistant to Howard Weitzman, EVP Corporate Operations

UNIVERSAL STUDIOS, Universal City, CA

- Assisted in all aspects of corporate operations for feature film, television and theme park divisions
- Liaison to business and personal associates. Coordinated special events

Left position when Mr. Weitzman resigned. He returned to law and managing Michael Jackson's estate.

Senior Executive Assistant to Sandy Gallin, Premier Talent Manager

GALLIN MOREY ASSOCIATES, Beverly Hills, CA

- Assisted in all aspects of artist management, feature film production and office management
- Clients included: Michael Jackson, Dolly Parton, Cher, Barbra Streisand, Neil Diamond, Mac Davis, America, Pointer Sisters, etc.
- Liaison to Clients, Managers, Attorneys, Executives and Agents
- Artist Contract and Rider review

Also worked as an employee, Consultant and/or Media Advisor for: New Regency Productions, Imagine Films, TAL Studios, Yahoo! Entertainment, Arianna Huffington and TRU Television (as publicist during Michael Jackson's trial), and medical practices.

Currently volunteers as Director and Board member of Arroyo Grande Village Improvement Association whose efforts are focused on facilitating and promoting events that enhance the community as well as raise funds for Santa and Santa's Village at the Historic Heritage Gardens of Arroyo Grande. The AGVIA's long term mission is to assist in establishing the Village as a tourist destination during the Christmas season.