

IBM® ENGINEERING LIFECYCLE MANAGEMENT FUTURE FORWARD USER DAY

19TH MARCH 2026 | LONDON | PROVISIONAL AGENDA*

MORNING

9:30	ARRIVAL & COFFEE	Arrival at York Road, grab a drink and make yourself comfortable
9:50	WELCOME & KEYNOTE	Mark Williamson and Morgan Brown welcome you to the day. Includes housekeeping
10:00	PRODUCT SESSION	Roadmap and release updates, 2026 ELM priorities, reporting, and product Q&A with Harry Donaghy
10:45	IMMERSIVE TOUR 1 & BREAK	Options include Sevilla Soccer & Ferrari Stories. Plus Climate Change with NASA
11:15	LEVERAGING AI IN IBM® ELM	Jim Marsh takes a look at the current and upcoming AI enhancements in IBM® ELM improving team efficiency
12:30	LUNCH & NETWORKING	On-site lunch at York Rd



AFTERNOON

13:30	REPORTING MASTERY	Learn how to maximise the value of your engineering data through effective reporting with Matt Hirschfield
14:00	USER STORY	Amar Dhillon from Telent Technology Services talks about the current ELM landscape in Telent
14:45	IMMERSIVE TOUR 2 & BREAK	Second round of tours with short afternoon break
15:20	PANEL Q&A & CLOSE	Group interactive panel Q&A session with all presenters
16:00	DRINKS & NETWORKING	Drinks, nibbles & networking at York Road

*Subject to Change | Latest Update: 16.03.26

This provisional agenda is subject to change. Keep a look out on the event web page for updates:

<https://optimise-engineering.co.uk/ibm-elm-user-group>

For any questions, queries or contributions, contact us via email: cet@optimise-engineering.co.uk

