FLOSSTechRX

MISSION

“Inspiring Ingenuity, For the Future of Medicine & Medical Technology.”

FLOSSTechRX

- Did you know that there are almost 10,000 Vape shops across the United States? One day they could be Dental Offices. Also, smoking increases plaque levels.

Product, Testing Service & Data

Product

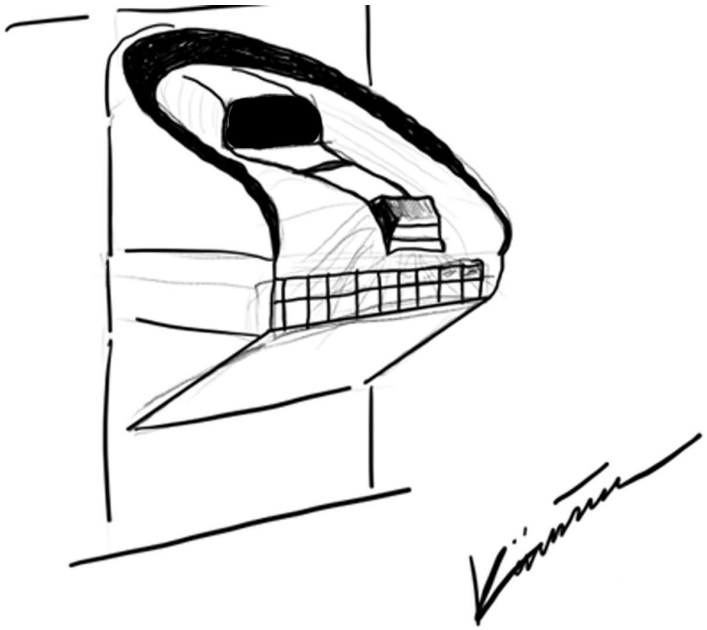
- Imagine Booking an appointment or for a Premium Cleaning! Walking into your Dentist's office and noticing a new product that you activate on a customized logistics shelf. This product is new and low cost, which could be covered by the insurance. Let's be apart of creating something and a clinical solution that is customized by the dentist, and only by the network of dentists that promote our product. This new fiber floss material is clinically proven to reduce 55% more plaque than the wax floss material. However, with our product and system, we will have the opportunity to provide the dentist and extra $100 revenue, per cleaning. We will have the ability to test for Gum Disease and provide a premium product that you can only get at your Dental Office, which will decrease the chances of Gum Disease and Heart Problems. We will be the first company to test pathogens on Fiber Floss. You will just have your patients fill out some information and sign for the product upon the arrival. Don't worry, the Hygienist will take care of you and provide the device for your "Premium Cleaning."

Testing Service

- We can test the bacteria of the microbial test sample to find biomarkers. The use of PCR technology to check levels of the gum line and test other bacteria & genetics to determine further research and information development. This could possibly be a platform to build other applications, based from the mass collection of data. It's possible to find the origin of cancers and disease. Let's collect the Information for the Doctor and come together and determine outcomes.

Data

- Data is very important! We will have the ability to collect data and possibly sell this data to universities or even very large companies that will need the information for further development.



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This is our Intellectual Property customized logistics shelf that will promote the product and the lab test

PROBLEMS

-Plaque and Buildup in the mouth can enter the bloodstream and increase the chances of Heart Problems & Gum Disease

-1/3 people floss on a regular daily basis

-Water Picks are too expensive & Dentists do not offer Premium Cleanings.

-There are no current IoT Dental Hygiene Smart Flosser Devices Patented and on the Market with phone application capabilities &

-There are no current Flosser Devices that log regimen, uses photo data, and smart functionalities

-No Current Flosser Devices Motivate the User to floss more frequently by prompt notifications and illustrations

-The Flossing experience isn't pleasant, it's not convenient and can be a hassle

-There's no cure to Gum Disease

-There isn't a company that can test for Gum Disease! We will be the first, with fiber floss.

-There are no current mass data collected at a mass scale to be utilized for educational and scientific purposes!

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FLOSStechRX

SOLUTIONS

-Flossing on a daily-basis can reduce the chances of Heart Problems & Gum Disease with FLOSStechRX

-FLOSStechRX goal is to increase 2/3 patients to floss on a daily-basis

-FLOSStechRX will be the first Patented IoT Dental Hygiene Smart Flosser Device on the Market with phone application capabilities

-FLOSStechRX logs regimen, utilize photo data, and many smart functionalities

-FLOSStechRX will Motivate the User to floss more frequently by prompt notifications and aid illustrations

-FLOSStechRX flossing experience will be more convenient, easy and user friendly. The customer will love the long-term benefits of living a healthier life!

-We have a process to collect Data of the Microbial at a mass scale!

-We have the ability to collect accurate data given our current technology a specialized questionnaire of the survey

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FLOSStechRX

We can monetize from a small investment. Offering ½ year supply of Fiber Floss with a Dental Microbial Diagnostic test.

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Instruction of Use & DEMO

- First Step – Create profile from QR code and fill out questionnaire.
- Second Step – Use Identification to connect the sample to the patient
- Third Step – Open case in sterile environment and collect sample
- Fourth Step – Floss between all teeth while using gloves.
- Fifth Step – Drop sample Fiber Floss in vial.
- Sixth Step – Provide patient with ½ year supply of floss
- Seventh Step – Print label and ship the sample to our lab

Features & Benefits

- 1st – Create profile for phone application and IoT purposes , which underlie many smart functions
- 2nd – [Software Features]
  - Time of usage
  - Illustrations of Current Tooth Animation Activity
  - Logged Regimen, Notifications and Reminders
  - Image Processing Information for Progression and Educational Purposes

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3rd – Ergonomic Design for Convenience and Easy Access

4th – Mechanical Design built around Convenience and Cost

5th – Creation built around less amount of components for cost and Production for Affordability

6th – Electrical and Software created around the premise of Usage, Notification and Motivational Purposes provided with Illustrations. Along with Data to Correlate trajectory of improvement.

7th- Improve future floss to another Material Science to clean and remove plaque

8th – LEDs placed within the device to notify low battery, usage, and charged battery

9th- Case for board placement and magnet framing for handle. Interface to charge the device.

10th – Testing of the floss will be implemented & along with collection of data

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Business Plan & Marketing

Business Plan

Our goal is to beta test our first location then proceed to 20 locations per city of 22 cities. With a small team of sales executives, we plan to scale fast.

Marketing Plan

- Our Advertisement Technology reaches over 1,800 potential patients per activation. This will help Dentists bring in more patients and drive more business for FLOSStechRX
- Dental Offices – We plan to establish a contract with a chain of Dental Offices and test 10-20 per location of 22 cities of 20 locations
- Online –There are many campaigns that can be created depending on the target market and analysis. For example, we can offer an incentive for Brand Ambassadors to drive the trend of savvy mouth hygiene with creative and innovative marketing.

Traction for Users

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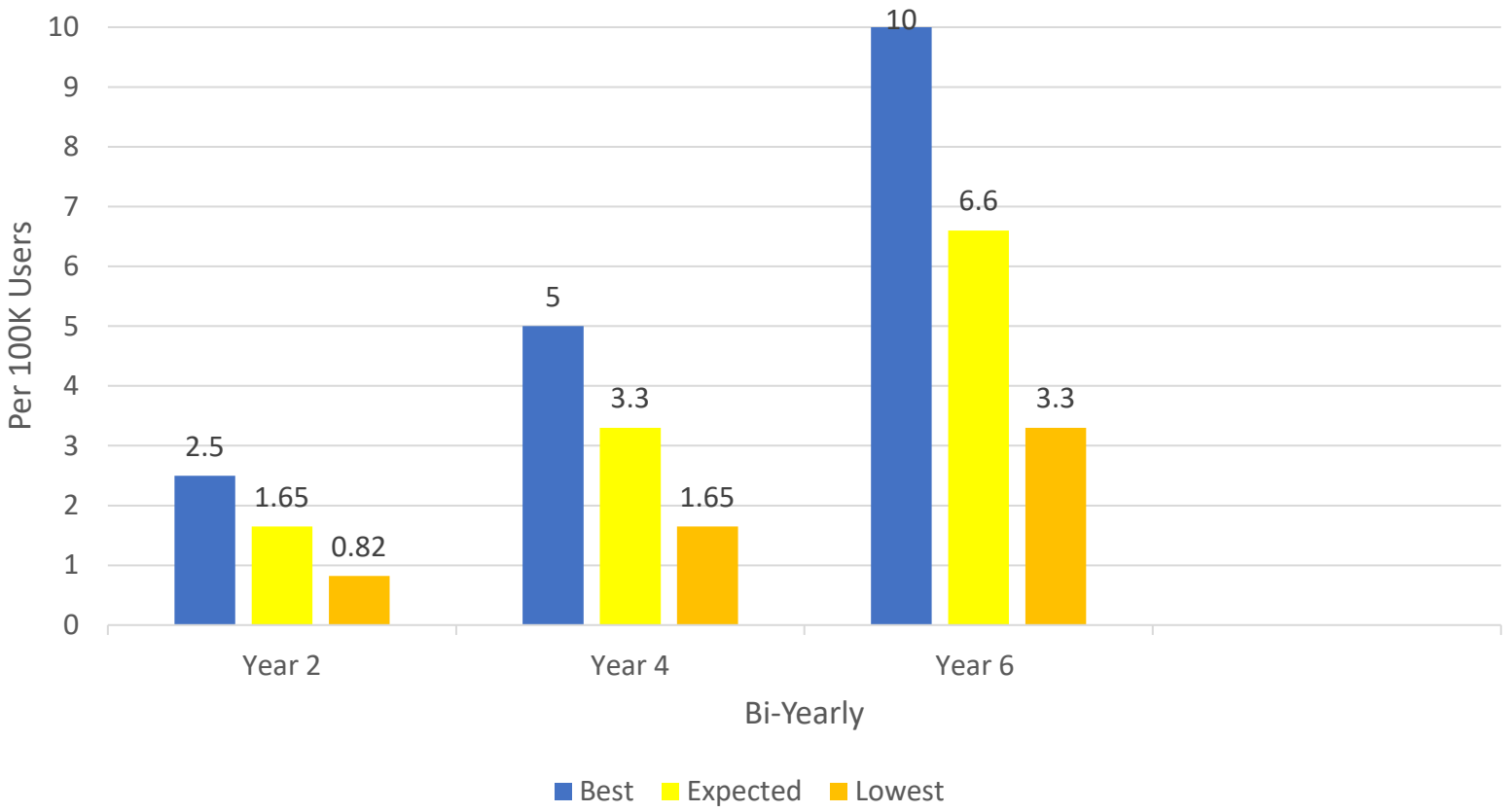


[Based on 50% growth every 2 years]

Year 2

Best:	**250,000 Users**
Average:	**165,000 Users**
Low:	**82,000 Users**

Year 4

Best:	**500,000 Users**
Average:	**330,000 Users**
Low:	**165,000 Users**

Year 6

Best:	**1,000,000 Users**
Average:	**660,000 Users**
Low:	**330,000 Users**

-[Out of access to 7,000 dental offices across the United States]

-[If 500 users sign up everyday for only 500 locations for the next two years equals graph]

-

[Traction is just based on marketing through Dental Offices. This doesn't include/Commerce/&Online Marketing] Average would be the most ideal and realistic scenario

GO TO MARKET

Target Market – Mothers age of 25-45

A) Advertising could have 3 tiers for the [20-25/25-35/35-45+] age demographic

1. **[20-25] age would emphasize the phone application technology and young generation trend**
2. **[25-35} age would emphasis motherly care giver serving peoples needs for the product**
3. **[35-45+] age older mothers still serving peoples needs but in a way for the elderly**

Anti- Vape/Cigarettes & Nicotine Partner Campaign "Replace your bad habit with a good one."

1. Truth Initiative
2. Go Forward
3. 2morrow
4. Pivot

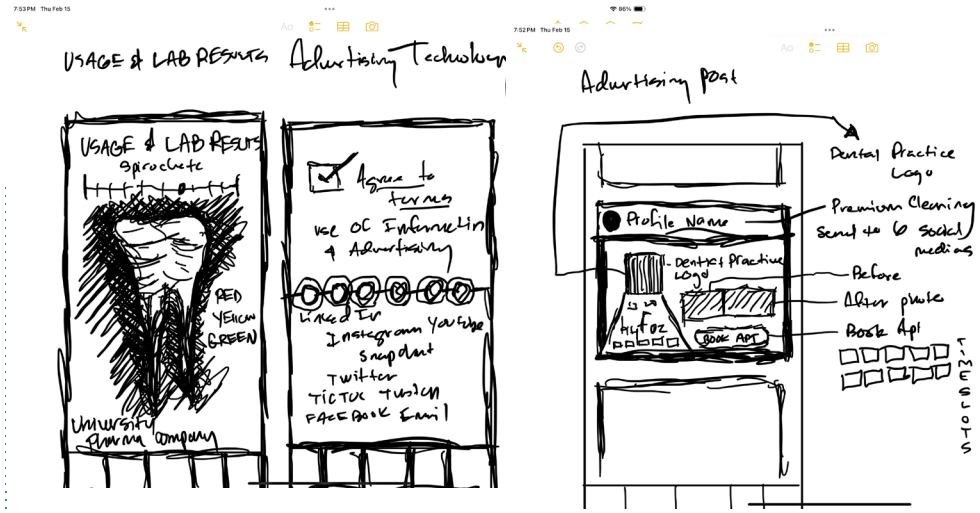
-ADVERTISING CAMPAIGN

"Increase your life expectancy with FLOSStechRX."

"Health is Wealth, so Floss with FLOSStechRX"

"Live like a Champion, Feel like a Champion & Floss like a Champion."

FLOSS DANCE



Strategy

With our innovative Advertising Technology, we have the ability to bring more patients to the Dental Practice.

The patient can only get this technology from the Dental Practice, making it more exclusive. Every time the patient activates the Device, it's sent to over 1,800 People on social media. We plan to have a brand ambassador within the Dental Office.

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Future Revisions

Future Plans & Development

- Our future plans consists utilizing a camera and led to collect data for scientific and educational purposes. It is possible to collect data for the patients, review image progression of the gums/teeth.
- Our future plans with material science will be created within a lab to conduct testing for revised chemical/material floss material, or even chemical testing for cleaning. We're currently investigating with NANOBUBBLES
- Important Data will be collected by patient providing a sample

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Budget

SEED $500,000 investment will be enough to offer ½ year supply of Fiber Floss with a Dental Microbial Diagnostic Test.

6 Fiber Floss + Dental Microbial Test + packaging = True Cost ($68.32) with a 100% margin =’s 136.64. We can turn $250K into $500k and set aside $250k for our TEAM

Series A

4 Million US Dollars will finalize the working prototype for commercial use. This will cover the mechanical/electrical and software development of the project. This will also be enough to cover the cost for 20 locations.

Currently: (For First Round Investment)

We would like to start small and just utilize a QR code for the Smart Floss and have the software piece created, which will have 510k and have the insurance cover the cost of the testing sample of the floss, to determine if the patient has Gum Disease. They can fill out paperwork with questionnaire and survey, so that we can obtain valuable data. Once we have a return on investment, then we will be able to invest within the hardware piece and other future revisions.

Projection with Dental Chain Contract first YR: If we obtain a contract with a Dental Chain like Mint Dentistry, then we should be able to receive at least 5 testing samples per location of 50. This will bring in 13M over the course of a year and will be 6.5M profit! That is a 650% return on investment!

Our product will be built around this Floss Material, provided with electrical, mechanical, software and data collection. As well as our testing service capability! We will own the rights to this, but not for the Smart Floss, by drTung's material floss.

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- We will legally partner with drTung's and build the device around the current Smart Floss.

- We will buy bulk and place a QR code with the product and build a phone application around the current Smart Floss by drTung's, for our first revision round with our software, sample floss testing, and data collection. Then integrate the hardware and mechanical for the next revision, once profit has been secured.

- The next revision will be built around this current device and a Printed Circuit Board will be integrated with smart functions of usage data, which will communicate with the phone application

- Then we will proceed with the Hygiene Smart Flosser for Medical and Consumer use. This will be a later revision.

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Smart Flosser Product

2/4

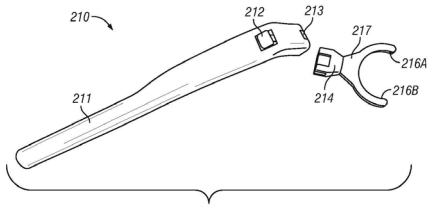

FIG. 2

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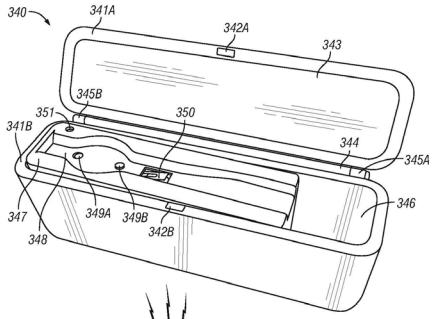

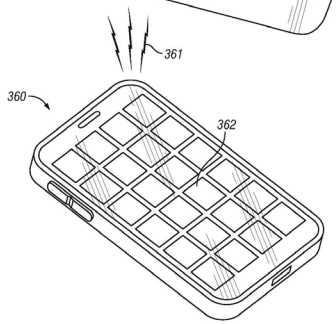

FIG. 3

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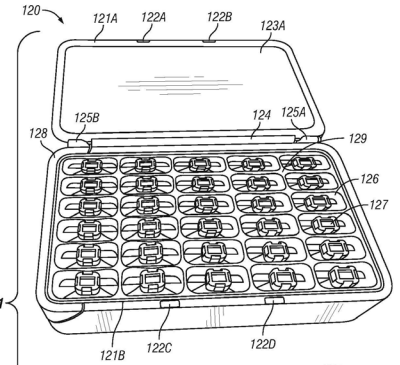

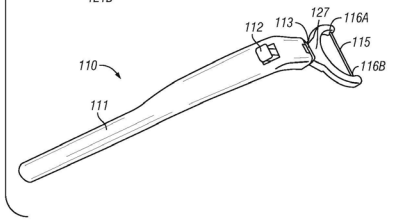

FIG. 1

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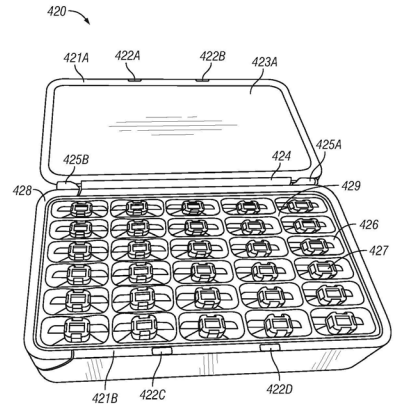

FIG. 4

-We can utilize graphics with phone application capability to inform user usage through illustrations
-It is possible to use tension detect build up
-Future development will test for oral information

Added Solutions
for Dental Industry

-Appointment Setting
for Dental Offices

-Testing Kit sent to Patient for
Testing

-Collection of Data

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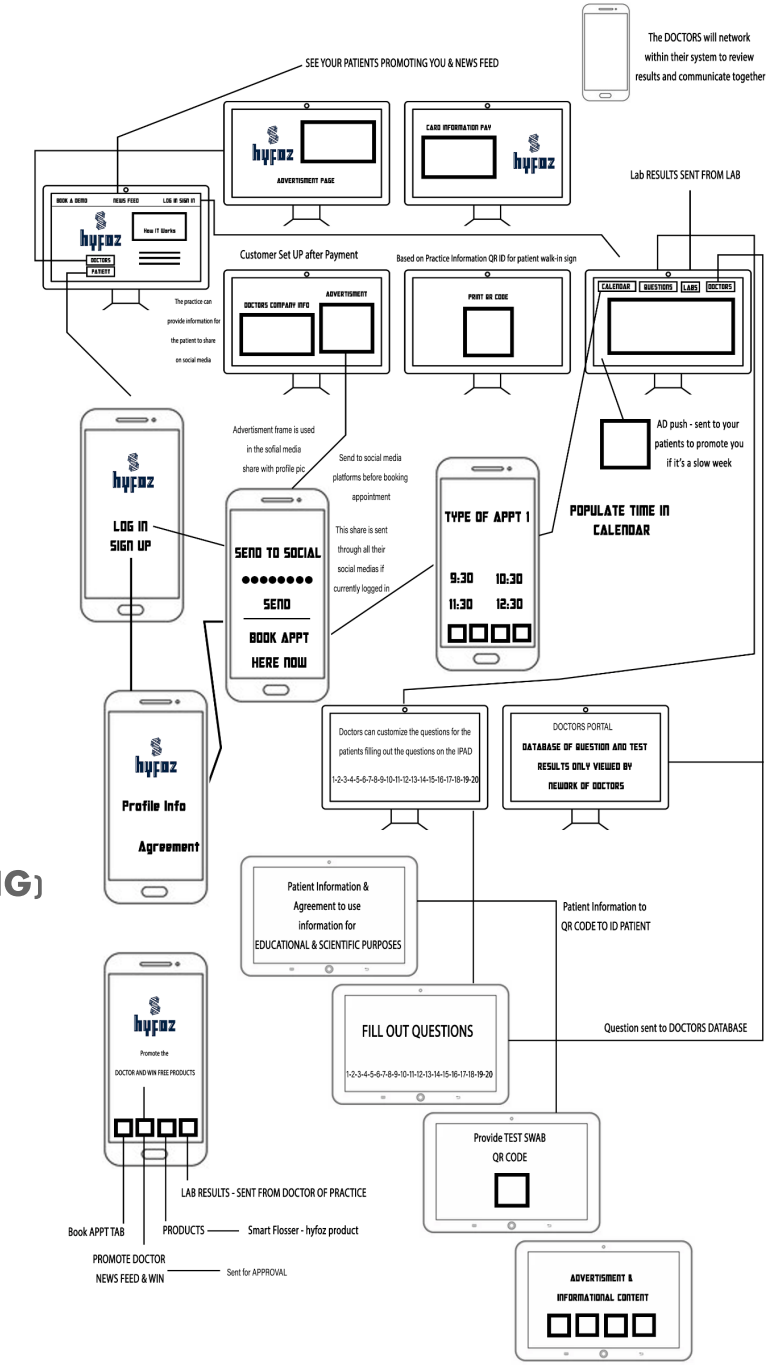
MICROBIAL
DIAGNOSTIC!

University/Pharmaceutical Input(USER SHARING)
Customized questions
LEVELS of Spirochete & Other Pathogen

Placement of QR code on Smart Floss



Why These Added Solutions?

-Advertising is taking a different direction, due to more people working from home. Let's help the Dentists!

-The machines conducting Covid Testing will yield and slow, so let's arrange this fit for the dental side

-With development, why not collect the information as fast as we grow and attain patient information for educational needs

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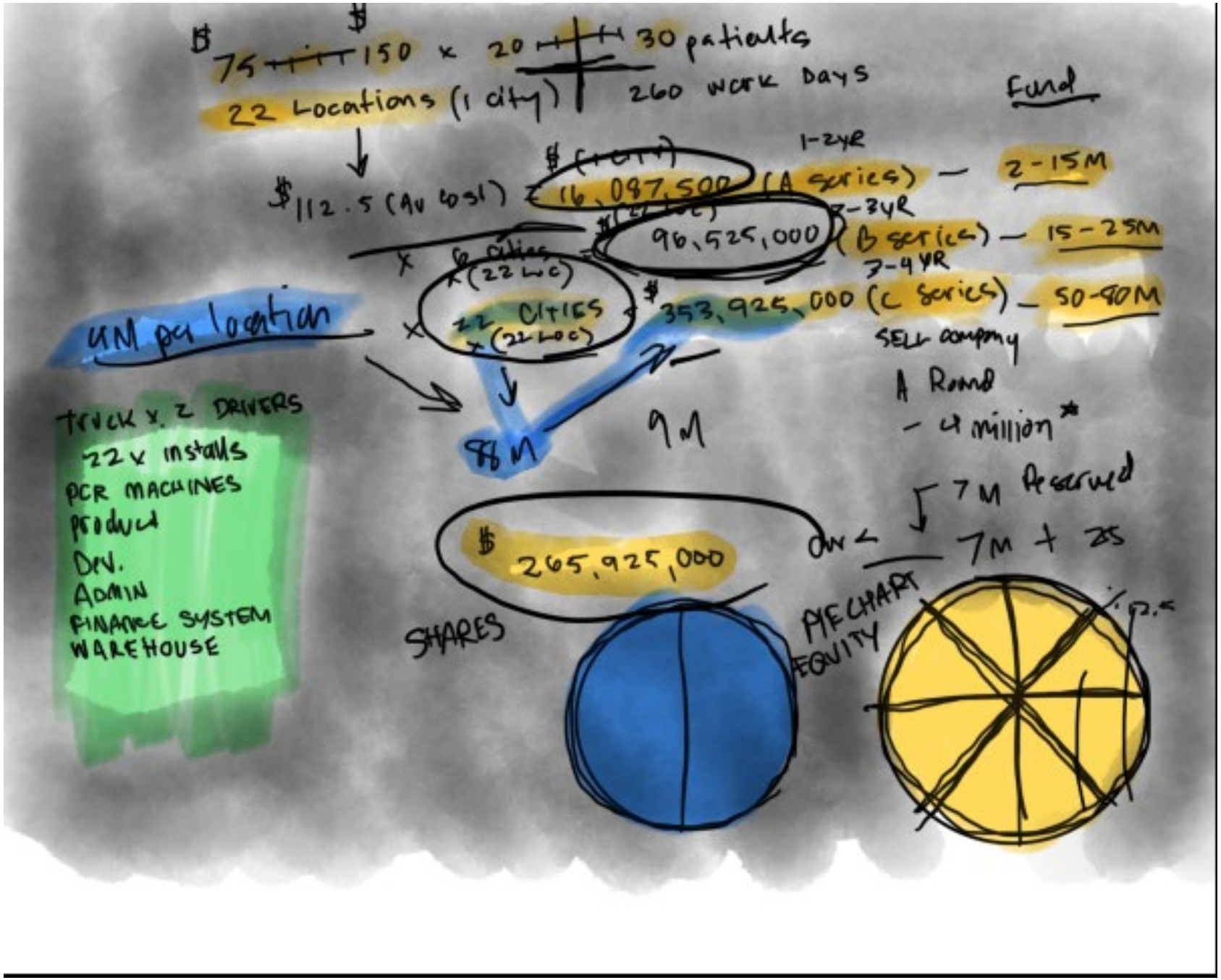
Financials & Geography Exit: IBM,Go Forward University or Pharmaceutical Company

Based on our exit strategy; we plan to expand into these cities listed below:

Scottsdale, Az
Lone Tree, Colorado
Denver, Colorado
Alexandria and Arlington Virginia
Washington DC
Tampa, Florida
Dallas, Texas
Miami, Florida
Atlanta, Georgia
Oak Brook, Illinois
Chicago, Illinois
Glendale, Arizona
West Hollywood, California
Century City & Los Angeles California
Santa Monica California
Boston, Massachusetts
Nomad & Midtown New York
San Jose, California
San Francisco, California
New Port Beach & Orange County CA
Mission Vally & San Diego California



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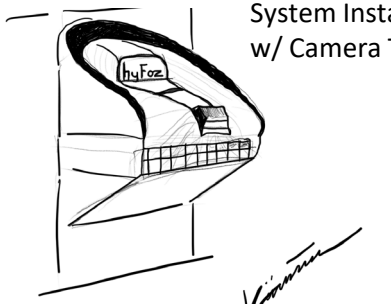
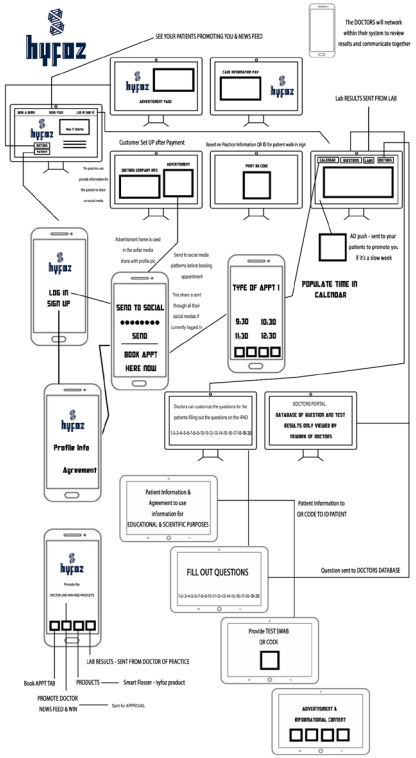


System Install Per Location
w/ Camera Tray & Logistics

Advertisement Technology and Information Collection

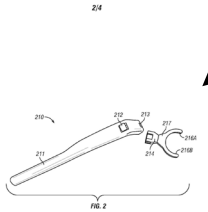


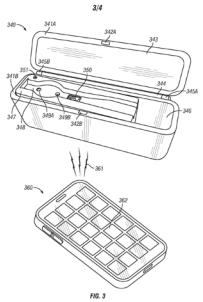
Network Logistics System (20-30k per location Development)
InfoVision(Revenue 440M) John Mendez VP

Full Software Development in Collaboration with InfoVision
Nerdery(41.8M) Brittany McClarity – Strategic Sales Leader
InriSoft – John CEO, Juan - Sales john@inrisoft.com, juan@inrisoft.com
(This contact is for Nerdery for workflow allocation of dev)
Norway & China Dev
Semaphore – Eric Embedded Systems Engineer
Triple Helix – Jarret (Lab Partner) – COO

Insurance – Scotty Byers – Partner
Olympus – Chad Rose - CFO
SVTronics – IoT Development

QR Code and Patient Microbial Diagnostic – Spirochete & Testing Needs from DR./Pharmaceutical & University





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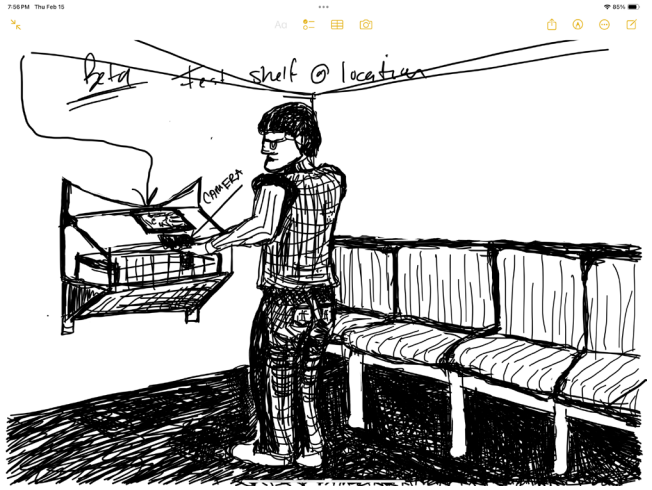
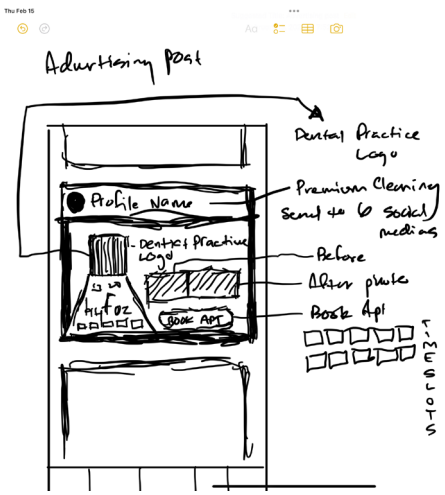
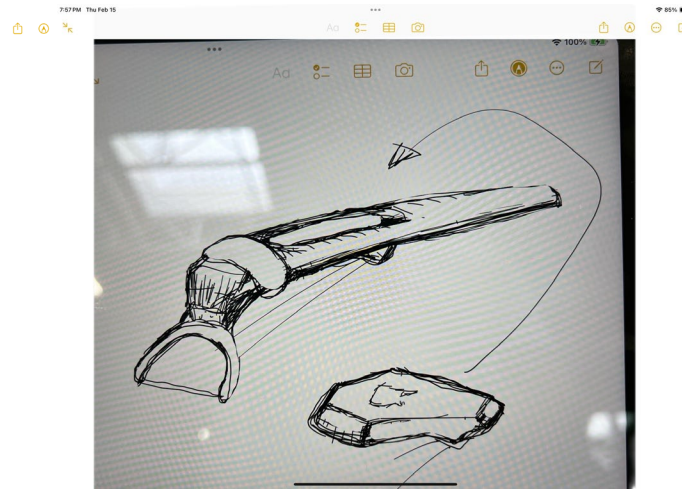
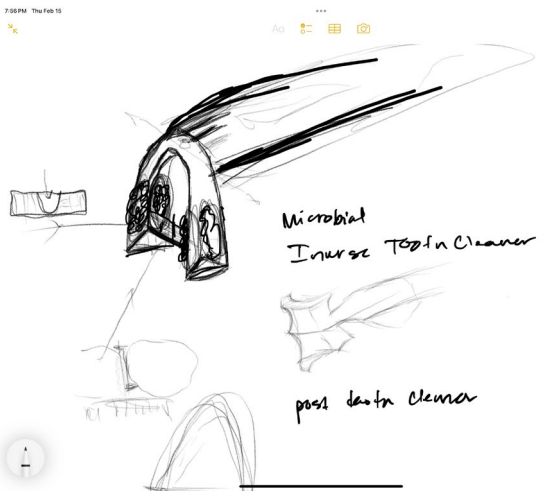
Made In Texas 75%

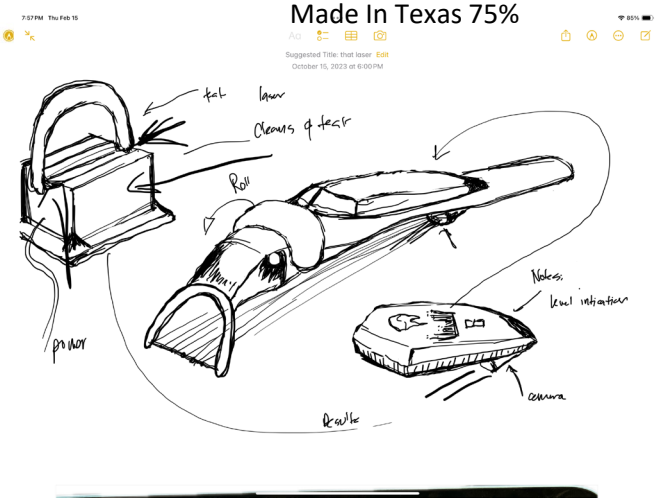


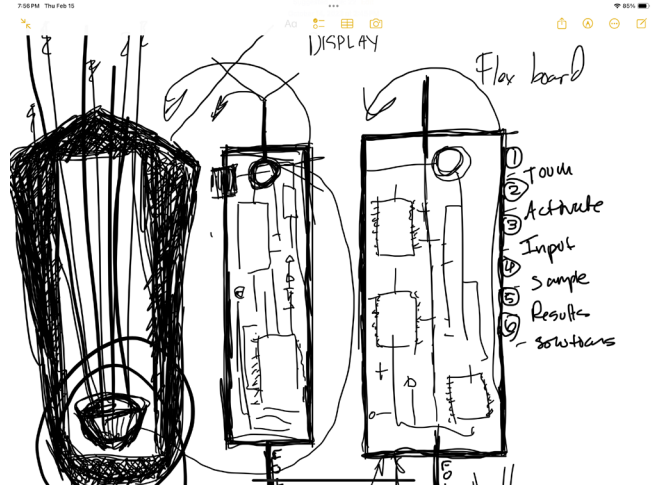




Made In Texas 75%







Sales & Interaction

Process:

-Patient walks in

-Would you like Regular or Premium Cleaning?

1. **I booked an appointment online**
2. **I saw the advertisement online and I need Dental Insurance**
3. **What's the Premium Cleaning? Wax floss is going obsolete, and we're now using a floss that extracts 55% more plaque than wax floss. Also, we can do a Microbial Diagnostic to understand your Oral Health.**

-Do you have insurance?

No: Great, let's get you signed up and get you the Premium Cleaning with product

Yes: Great this device & Microbial Diagnostic test is covered by insurance.(insurance coverage pending)

Fill out this information and check the box to help the dentist bring in more patients(Sent to over 1,800 people)

-Demo Product and reveal the importance to flossing everyday. Show presentation of what teeth look like without flossing and with flossing the Smart Floss. Consult and discuss with the patient the habits that create plaque build up and what it does to the body over a long period of time. Plaque can enter the bloodstream and cause future Gum Disease & Heart Problems. Replacing a bad habit with a healthy habit.

-Discuss that plaque enters the blood stream over a long period of time and could lead to heart problems and gum disease, if there's no flossing activity.

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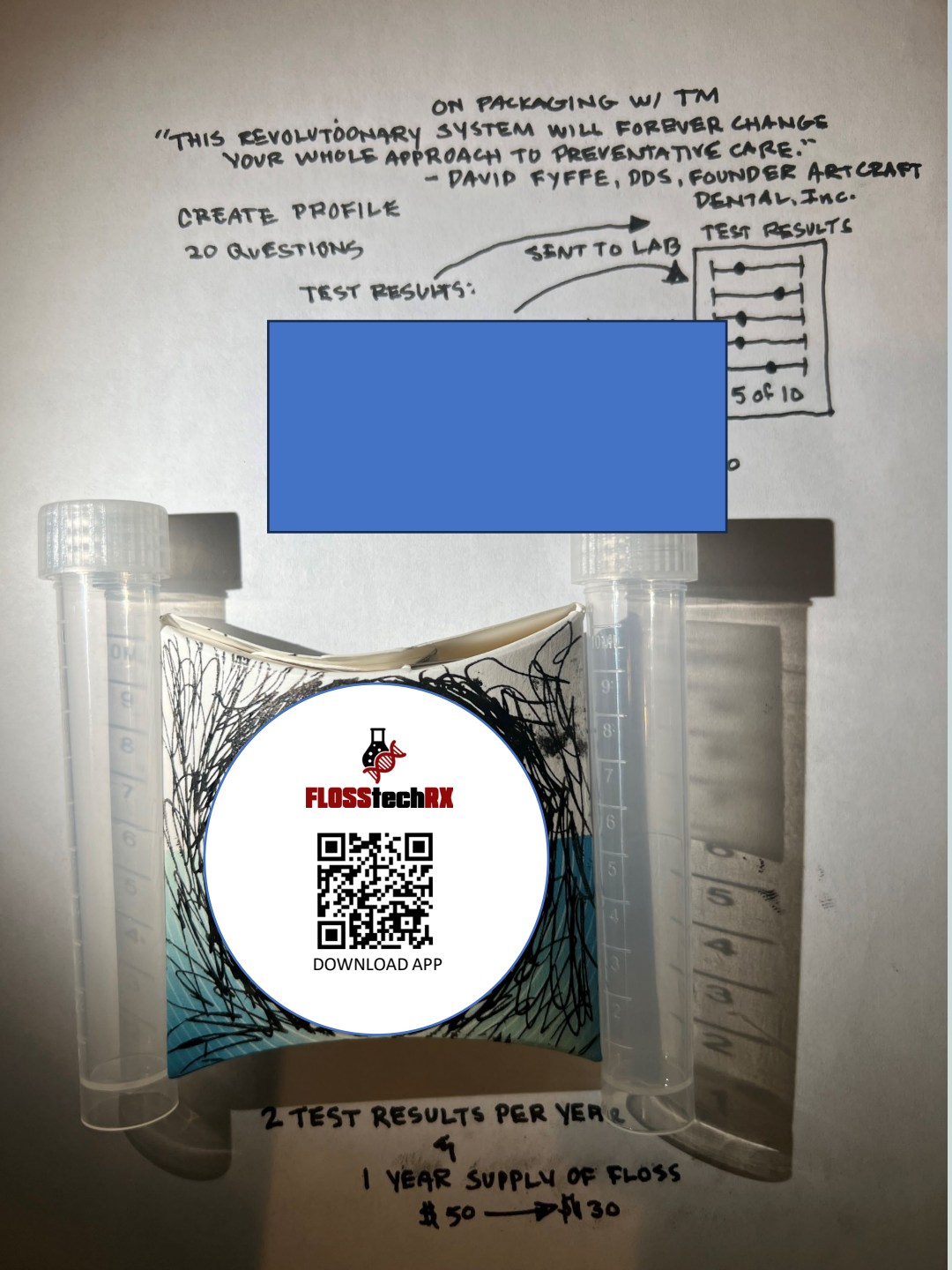

MICROBIAL DENTAL DIAGNOSTIC TEST on Fiber Floss – FLOSStechRX
PROPRIETARY INFORMATION

This is an example of a test that will get be digitized and sent to the patient through the Dentist.

Good News! We can start monetizing with only $500,000! & Offer with just ½ year supply of Fiber Floss with our testing solution!