

Cells Matter Sponsor Profile Opportunities

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	Tier 1	Tier 2	Tier 3
Pre-Paid Cost	\$1,000*	\$2,500*	\$5,000*
Includes	- Logo placement in Cells Matter homepage Sponsor Section - Logo links to Sponsor's website	- Logo placement in Cells Matter homepage Sponsor Section - Logo links to a 250–300-word Sponsor Profile** - One link in Sponsor Profile to Sponsor's website or other technical content - One round of sponsor review/revisions of profile - Permission to link back to Sponsor Profile - LinkedIn post featuring Sponsor Profile + 3 days paid post boosting included	- Logo placement in Cells Matter homepage Sponsor Section - Logo links to a 250–300-word Sponsor Profile** - One link in Sponsor Profile to Sponsor's website or other technical content - One round of sponsor review/revisions of profile - Permission to link back to Sponsor Profile - LinkedIn post featuring Sponsor Profile + 5 days paid post boosting included - Choose one***: - Leukopak Lady short video - Leukopak Lady interview video - Sponsored educational blog post - Technical article/application note ~Featured on cellsmatter.com ~Promoted on LinkedIn ~Posted on YouTube, if video selected
Excludes	- LinkedIn promotion - Additional content (scoped separately)	Additional content (scoped separately)	Additional content (scoped separately)***

*Package price covers one year of placement at cellsmatter.com. Renewal of the same content is \$500/year. Content updates, rewrites, or new promotional activity are scoped separately.

**Sponsor may receive a \$500 discount if final publication-ready profile copy is provided. Cells Matter will format and publish the copy as submitted, subject to basic review for relevance, accuracy, and alignment with site standards. Substantive editing, rewriting, or scientific positioning support is not included in the discounted option.

***Tier 3 includes one featured content option. Add \$2,000 to select a second option and another \$1,500 to select a third option.

- Sponsor profiles and sponsored content will be clearly labeled as sponsored. Inclusion does not imply endorsement, certification, or independent evaluation by Cells Matter.
- A contract/SOW between Cells Matter and the sponsor will define project scope, content specifications, review cycles, timelines, and publication terms.