

## Scientific Affairs Advisory Sessions

	<b>Introductory Fit Call*</b>	<b>Focused Advisory Session**</b>	<b>Strategic Advisory Session**</b>	<b>Focused Work Session***</b>
<b>Call Length</b>	20 min	50 min	90 min	Up to 3 hours total
<b>Pre-Paid Fee</b>	\$0	\$350	\$650	\$1,250
<b>Client Preparation</b>	Complete brief intake questionnaire	Complete brief intake questionnaire	Complete brief intake questionnaire and provide up to 3 pages or 10 slides of relevant background material	Complete brief intake questionnaire and provide relevant materials
<b>Engagement Credit</b>	NA	\$250 toward a related, scoped engagement signed within 30 days	\$250 toward a related, scoped engagement signed within 30 days	\$250 toward a related, scoped engagement signed within 30 days
<b>Purpose</b>	Determine whether there is a potential project fit	Provide focused expert guidance on a defined question or need	Work through a complex strategic question and identify prioritized next steps	Provide focused advisory support and a limited work product for a clearly defined request
<b>Best For</b>	Initial introductions, high-level needs, project fit	Early-stage questions, market/customer needs, positioning, Scientific Affairs needs	Market fit, customer needs, positioning, Scientific Affairs strategy, market expansion, conference/field strategy, or next-step prioritization	A short, contained task such as document review, feedback, outline development, or brief written recommendations
<b>Inclusions</b>	High-level discussion of need, goals, and possible fit	Focused discussion, problem framing, verbal recommendations, and brief follow-up summary	Limited pre-call background review, deeper strategic discussion, problem-solving, verbal recommendations, prioritized next steps, and written follow-up synthesis	Brief planning call, up to 2–2.5 hours of focused work, short written output, and brief review call. Deliverable sent within 2 business days after receipt of all required materials and completion of the planning discussion
<b>Exclusions</b>	Problem-solving, strategy, recommendations, material review	Written strategy, document review, market assessment, or deliverable development	Written strategy document, written market assessment, extensive document review, document development, deliverable generation, or review of materials beyond the agreed pre-call limit	Work outside the agreed request, expanded scope, additional revisions, or time beyond the agreed limit

\*Introductory Fit Calls are designed to determine project fit and do not include strategic recommendations or material review.

\*\*Advisory Sessions are intended for discussion, expert guidance, and practical next-step recommendations. Written strategies, market assessments, document development, and expanded deliverables are scoped separately.

\*\*\*Focused Work Sessions are limited to the agreed request and time allotment. Additional work may be scoped as a separate fixed-fee engagement. If the requested work is expected to require more than 2–2.5 hours of focused work, a defined scope of work is recommended and will be more cost-effective. If the work cannot be completed within the allotted time, remaining work may be completed through an additional Focused Work Session or a separate scoped engagement.