



# 2021-2022 Annual Report

## BOARD OF DIRECTORS

Toby Pinn Woodcock, Board President  
Jennifer Fazzary, Vice President  
Nanette Hanley, Secretary  
Matthew Schamel, Co-Treasurer  
Luke Fazzary, Co-Treasurer  
Christina Wren  
Jennifer Kincaid  
Jessica Saks, Esq.  
Brian Peters  
Michlele Ray  
Dr. Shannon Schamel, Health Consultant  
Karen Hansen

## LEADERSHIP TEAM

Cassandra Ball, School Age Program  
Director  
[cassandra.ball@myplace-aplc.org](mailto:cassandra.ball@myplace-aplc.org)

Noel Wheaton, Assistant Director  
[noel.wheaton@myplace-aplc.org](mailto:noel.wheaton@myplace-aplc.org)

Kristine Morseman, Executive Director  
[kristine.morseman@myplace-aplc.org](mailto:kristine.morseman@myplace-aplc.org)

## LEAD TEACHING STAFF

Tristine Carocci, Preschool Lead Teacher  
Taylor Henry, Toddler Lead Teacher  
Alexxa Knapp, Toddler Lead Teacher  
Jessica Riley, Waddler Lead Teacher  
Kayley Potrzebowski, Infant Lead Teacher  
Maggie Barrett, PreK Leader at WGES  
School Age Program  
Alex Piper, Grade School Leader at WGES  
School Age Program

As we enter our 11th year here at My Place, I can't help but be consumed with gratitude to be able to do what I love in such a supportive community that I'm proud to call my home.

## 2021-2022 ACCOMPLISHMENTS

As we emerged from the pandemic it was time to move from survival mode to growth mode once again. We were able to bring back care to school age children all summer long from 7 AM to 6 PM for working families and even incorporated swim lessons in our summer offerings.

At our Center we worked hard to submit our Quality Stars application to New York State. As a Quality Stars center we were provided with a coach and critical funding to adopt High Scope Curriculum in all our classrooms. We have been working hard on assessment and goal setting so that each individual child has their developmental needs met through playing in a quality early learning environment with appropriately trained teachers.

## 2022-2023 GOALS

This year we will continue to increase the quality of both our programs. Social Emotional Learning will be our main focus. In a world where you can be anything, we want to be known for developing children who are kind.

We will be adopting Conscious Discipline, the same social emotional curriculum used in Schuylers County school districts, to help our little ones develop into emotionally healthy learners. Our Board of Directors is committed to enhancing our employee satisfaction so that teachers can be emotionally present to help the children work through any challenges that arise.

Stay Playful, Keep Learning!  
Kristine Brownell  
Executive Director





# A Note from The Fund Development Committee Chair

Staff is our biggest asset and must be our largest investment.

80% of total revenue is allocated to staffing.

Currently Providing Care for 100 children.

7691 days of care provided at our Early Learning Center

4662 days of care provided to school-age children.

## Invested in Community Improvement

Proudly part of a Downtown Revitalization Initiative Project

Host of Summer Youth Employment through DSS

Providing Learning Experiences for WorkForce NY and GST BOCES



New York's  
Quality Rating  
& Improvement  
System

Thanks to the generosity of our donors, My Place-A Play and Learning Center been able to grow and thrive in the delivery of our mission and values, for now **10** years! As the only not-for profit licensed child care center in Schuyler County, and the provider of summer, vacation and after school care in the Watkins Glen School District, we believe our role is essential to sustaining a strong community.

The need for your support is still great and we appreciate each of you donating of your time, talent, and treasure to keep our organization thriving!

Your donations help us to **provide**. Over 100 families have been provided with quality childcare by us this past year!

Your donations help us to **prepare**. With a focus on play-based learning, the center has successfully prepared over 150 children for UPK and kindergarten programs throughout our existence! This contribution to school readiness is essential for the success of our students in our local school districts.

Your donations enable us to **employ**. Between the center serving the youngest kiddos, and the programming offered on-site at the Watkins Glen Elementary School, our organizations employs over 25 individuals, offering them scholarships to further their training!

Thank you for considering continuing your support of My Place- A Play and Learning Center!

Shannon Schamel, DO





# 2022 - 2023 Fundraising Goals

## FUNDRAISING GOAL: \$50,000!

### FLX GIVES FUNDRAISER

For the past 4 years we have participated in FLX Gives to kick off our annual giving campaign. No donation is too small to move us toward our fundraising goal and we deeply appreciate the community's support.

We are so thankful that we have raised nearly 20% of our annual goal in just 24 hours with the support of so many people who believe in our mission.



### MONTH OF THE CHILD FUNDRAISER

New in 2022, our Board of Directors have declared June as the Month of the Child in Schuyler County to raise awareness of the importance of opportunities for quality programs to enhance the lives of children and families working or living in Schuyler County.

Last year we selected the Schuyler County Summer Swim program to partner with for our annual raffle and were able to contribute \$3000 to help support their program.

We were most delighted to have 13 wineries, breweries and restaurants donate a portion of their sales for one week in June. These businesses are the building blocks of our community and we enjoyed working with them to highlight the generosity that truly is the spirit of Schuyler County businesses.

June 2022  
**My Place**  
 A Play and Learning Center

**Month of the child in Schuyler County**  
 Hosted by My Place - A Play and Learning Center

Visit our sponsors June 20th - June 26th  
 Each location will donate a portion of their sales during these dates. Be sure to check them out!

**Summer Fun Raffle**  
 Enter to WIN all month long! Winners Draw June 30th, 2 chances to WIN  
 2 Prizes: \$10.00 per Ticket  
 YETI Cooler - Tundra 45  
 TRAEGER Grill

Scan the QR Code to Venmo your payment, put the sunshine emoji in the description. This is needed to enter your name in the drawing!

\*Tickets also being sold by My Place families and staff\*

All Proceeds will go directly to My Place - A Play and Learning Center & Schuyler County Swim Program



October 1, 2021 - September 30, 2022  
Friends of Early Childhood

Amanda Garcia  
Amelia Moskal  
Coveney Fitzsimmons  
Canzler Family  
Amelie Woods  
Amy Chaffee-Hildreth  
Conboy Family  
Ann Millhollen  
Cassandra Azar  
Ann Sibley  
Charlie Fazzary  
Brenda Warren-Fitch  
Bennett Crew  
David Bartone  
Dirk and Deb Stephens  
Doug & Rachael Mancuso  
Dr. Paul Donnelly  
EC Cooper Insurance Agency  
Gary and Doris Cummings  
Greg and Marie Keefer  
Hughes & Associates, PLLC  
Jack Walsh and Martha Pierce  
Janet and Tom Stadnicki

Janet Fritz  
Janet Meaney  
Jennifer Roedel  
John & Eleanor Callanan  
John Carozza  
Jones Family  
Josh Navone  
Josh Rackley  
Judy Perry  
Kristen Voorhees  
Kristin VanHorn  
Kurtz Enterprise  
Lori Asperschlagler  
Lyman and Jeane Gridley  
Marie and Kirk Fitzsimmons Peters  
Mark Swinnerton  
Mathew Walters  
Melissa & Josh  
Michael Bartone  
Mike and Samantha Schamel  
Miss Kris  
Molly Schamel  
Myah Dombroski

Nate & Alicia Kelley  
Nikki Chaffee  
Omar Siddiqui  
Paul and Rita Crana  
Postma Family  
Rebecca Ross  
Rebecca Voorhees  
Richard and Cynthia Weakland  
Ronak Patel  
Ruth Bills  
Sam and Doris Fazzary  
Samantha and Calum  
Sidle Insurance  
STATEMENTS Accounting & Consulting  
The Christensens  
The Jankowskis  
Thijs & Katie  
Tiffany Bloss  
Toby Pinn-Woodcock  
Tracy Wells  
Tristine Carocci  
Wendy Hughey  
Wheaton Family  
Yvonne Sheppard

## PROGRAM SPONSORS

### Protectors of Play

Arrowhead Disposal  
BMS Manufacturing Co. Inc  
Bob and Mindy Fitzsimmons  
Carl and Suzanne Blowers  
Chad Hammond Esq  
Italian American Festival  
Jessica Saks Esq  
Kris and Tammy Clarkson  
Lee Titus  
Matt and Denise Hayden  
Mike and Karen Schamel  
Patrick and Nanette Hanley  
Valicenti Advisors

### Guardians of Growth

Ben and Marian Saks  
Community Foundation  
Corning Foundation\*  
Dr. Cynthia Terry  
Karen Callanan  
Matt and Shannon Schamel  
Montour Moose Lodge  
Schamel Brothers Contractors  
United Way of Schuyler County  
Vicki Schamel  
Watkins Glen Rotary  
Welliver  
Wren Family