



# 2022-2023 Annual Report

## Executive Director

Kristine Brownell

## Assistant Director

Noel Wheaton

## School Age Program Director

Cassandra Ball

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## Committee Members

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Brittany Thorpe

Jessica Saks

John Terry



As we enter our 12th year here at My Place, I can't help but be consumed with gratitude to be able to do what I love in such a supportive community that I'm proud to call my home.

## 2022-2023 ACCOMPLISHMENTS

This was a year of growth for children and staff at My Place. Staff embraced the lessons from Conscious Discipline and incorporated them into our culture enhancing the family feel at both the center and our school age program. We incorporated "cozy areas" into all our classrooms, common space and teacher's corner. We've all become more skilled at regulating our emotions and helping children begin to sort their emotions with intentional calmness. Self-regulation is a school readiness skill that will serve these little ones well for years to come.

Our School Age Program continues to grow stronger with each season. We are particularly proud of our summer program that focused on health, nutrition, and exercising while building friendship skills. We are thankful for our partnership with Watkins Glen Central School District so we can provide care year round for children.

## 2023-2024 GOALS

We will continue focusing on providing quality care with developmentally appropriate activities that are based in play. We will continue to support our staff as they engage in their own professional development plans to keep up to date on best practices in early childhood education. We will continue to provide career exploration and volunteer activities to promote the importance of such a valuable resource as a childcare center to the community's growth.

Stay Playful, Keep Learning!

Kristine Brownell

Executive Director



United Way of  
Schuyler County

[myplace-aplc.org](http://myplace-aplc.org)



# A Note from The Fund Development Committee Chair

Staff is our biggest asset and must be our largest investment.

84% of total revenue is allocated to staff wages, benefits and appreciation efforts.

Currently Providing Care for 100 children.

8483 days of care provided at our Early Learning Center

5786 days of care provided to school-age children.

## Invested in Community Inclusion

Proudly part of a Downtown Revitalization Initiative Project  
Host of Summer Youth Employment  
Arc of Chemung and Schuyler volunteer site  
Providing Learning Experiences for WorkForce NY and GST BOCES

As we close out another calendar year, we have much to celebrate in our world of play and learning at My Place!

We continue to ensure that the youngest in our community, ages 6 months to 12 years have the opportunity to thrive. Over the last year we have provided over 100 children with reliable childcare, school readiness programs, and afterschool/summer care—both at the center on second street in Watkins Glen, and at the Watkins Glen Elementary School. The last year has been highlighted with much fun in both programs—run clubs, nutrition education, mud kitchens, and spirit weeks! Community partnerships are a priority for our programming, and some of our favorite happenings of the year are visits with our friends from our local libraries, fire departments, police departments, and senior housing!

The Fund Development Committee is so thankful for the generosity shown during the #FLXGives event last month which kicked off our Annual Appeal. A heartfelt thank you to everyone who liked, shared or donated to the campaign on social media. We are at 20% of our annual fund development goal, with much work still to be done. Our vision to provide a model of care that promotes family and community partnerships, and quality childhood learning through play relies on the support of donors such as yourself. We so appreciate you including My Place as part of your charitable giving.

Thank you for time and investment into early childhood!

Shannon Schamel, DO





# 2023 - 2024 Fund Development Goals

## FUNDRAISING GOAL: \$75,000!

### FLX GIVES: KICK OFF OF FUN-RAISING SEASON

For the past 4 years we have participated in FLX Gives to kick off our annual giving campaign. No donation is too small to move us toward our fundraising goal and we deeply appreciate the community's support.

We are so thankful that we have raised nearly 20% of our annual goal in just 24 hours with the support of so many people who believe in our mission.



### MONTH OF THE CHILD FUNDRAISER

Our 2nd Annual Month of the Child Celebration was a success. We invited funders over to celebrate International Mud Day in our new mud kitchen on the playground. Sadly, the smoke from the Canadian Wildfires kept us inside to protect their little lungs so we brought our mud inside! We are shaping a very resilient generation. Every donation helps provide us with materials and staff training to remain flexible to meet their needs and encourage positive growth.

Last year we selected the Schuyler County Summer Swim program to partner with for our annual raffle and were able to contribute \$3,000 to help support their program.

We were most delighted to have 12 wineries, breweries, and restaurants donate a portion of their sales for one week in June. These businesses are the building blocks of our community and we enjoyed working with them to highlight the generosity and collaborative effort that truly is the spirit of Schuyler County businesses.



Scan Here to Make a Donation Today!





# October 1, 2022- September 30, 2023 Friends of Early Childhood

Tristine Carocci\*  
Nicole Crout  
Mikayla Elliot  
Janica Moskal  
Micheal Bartone  
Stacy Gray  
Mandy Klaben  
Woodcock Family  
Myah Dombrowski\*  
Mary McCann  
Michel Ray  
Suzanne Supplee  
Joyce Wilson-Predmore  
Madan Aryal  
Nikki Chaffee  
Brianna DeRaiche  
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Allison Hanley  
Kate LaMoreaux  
Kath Mitchell  
Judy Perry  
The Stadnickis  
EC Cooper Insurance

Tyler Stickler  
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Deborah O'Connor  
Linda and Ed Pinn  
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Jack Walsh and Martha Pierce  
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Michael Conway  
Dan and Kris Brownell\*  
Paul and Mary Donnelly  
Marie and Kirk Fitzsimmons  
Bumpa and Memaw Hummel  
Jill Kasprzyk  
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Micheal Learn  
Laurie Denardo  
Rebecca and Brian Ross  
Deb and Dirk Stephens  
Don and Brenda Stocum  
\*notes staff giving

## PROGRAM SPONSORS

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Fazzary Family  
Tammy and Kris Clarkson  
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Carl and Suzanne Blowers  
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