

Downtown Salinas Improvements

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By: Steve McShane

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It is with great excitement that major improvements to Downtown Salinas were dedicated May 20th. More than \$10 million was spent on safety, infrastructure and beautification. The capstone to all of the improvements was the "Salinas" archway funded by the Rotary Club of Salinas. The club fundraised for more than seven years to add the iconic archway. The arch was designed by local architect Peter Kasavan and built in Salinas by Valley Fabrication. The arch weighs in at more than 17,000 pounds and spans more than 70 feet. City Council first prioritized downtown for upgrades in 2014 and ever since additional investment has followed. Special incentives and ordinances have been put in place to prioritize housing, redevelopment and historic preservation. During construction, Cal Water and PG&E made improvements to underground utilities. Special *super high speed* internet was added as part of a regional project linking South Salinas to East Salinas also. Additional improvements downtown projects expected in the coming months include a newly refurbished and repurposed Dick Bruhn building and Greyhound Building. Alvarado Street Brewing will be opening a taproom on the 300 block as well. We have a lot to be proud of in the heart of the Valley.

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Steve McShane Biography (Revised 5-18)

Steve McShane is Owner & General Manager of McShane's Landscape Supply in Salinas, California. He has a B.S. in Soil Science from Cal Poly, San Luis Obispo and an M.B.A. from Santa Clara. He serves on the Salinas City Council. When not working, he loves hiking, traveling to far reaches of the planet and experimenting with exotic fruits. He can be reached at steve@mcshaneslandscape.com or (831) 455-1369.