

McShane Ready to Shape the County

Farm Focus Fall 2020

By: Steve McShane

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There is probably no greater influence on daily lives from local government than through the County of Monterey. Everyone knows that now thanks to COVID-19. I'm running for County Supervisor because I'm certain residents can do better with new leadership on the Board. One of the biggest reasons I'm running is because I'll be the only small business owner on the Board of Supervisors.

So much of our local economy has been wrecked by the pandemic and if the right leadership does not insert itself, things could get worse. I think about existing complicated issues including housing, water, homelessness and the need for a more diverse economy. On top of that is the complication that we now suffer from a public health crisis, joblessness and ongoing civil unrest surrounding the death of George Floyd.

When I joined the Salinas City Council ten years ago I committed to rebuilding our planning and building department. While it's not perfect, we've implemented a strict accountability program and incentivized housing, growth in our downtown and on-line permitting. The County of Monterey needs the same work. I'm glad to see the County recently approved recommended changes to the Resource Management Agency. Now we have to make sure they are implemented. I'm ready.

By the time you're reading this, I would have been campaigning for 21 months. I'm doing this because I see a need and I love to solve problems. I value our environment and value the people that live here. Without proper planning we'll displace people born here, continue down the path of low wages and push our local farming into another state or country. I'm ready to solve these big problems.

I want to thank Farm Bureau for endorsing my campaign for Monterey County Supervisor. With diverse support including such unexpected allies as the Teamsters Local 890, Monterey County Hospitality Association, UFW, Farm Bureau and Anthony Cannella and Anna Caballero, my campaign is proven that people value sensible, moderate, steady and action oriented leadership.

Please join me in working hard to shape our County into what it's worth. When you love something so much, it takes standing up for it and doing your part. I hope you can join me.

Steve McShane is a candidate for Monterey County Supervisor, District 4. His website is www.electmcshane.com . He can be reached at steve@mcshaneslandscape.com or (831) 970-4141.