

Homelessness & Protecting Private Property

GSA 12-20-18

By: Steve McShane

Word Count: 267

An increasing number of Grower Shipper members in the City limits of Salinas have been impacted by homelessness. I'm working closely with stakeholders and a working group has been established to address the issue.

The most important thing for our membership to do is to make sure that proper legal signage is in place. In order for public safety to take immediate action, it is recommended that legal "No Trespassing Signs" be placed within sight of each other on your property. The signs must adhere to the following guidelines:

- White background with black letters
- *Private Property No Trespassing* (No less than 4 inches in height)
- *Salinas P.D. SCC 21-35* (No less than 1 inch in height)

Our working group recommends that property owners and businesses report homelessness and code enforcement violations immediately using the Salinas Connect App. This is a new app available through the iPhone and Android marketplaces. It is a very powerful tool that directs resources to immediate issues and guides funding on an annual basis. More information can be found at:

<https://www.cityofsalinas.org/our-city-services/community-development/code-enforcement-division/sidebar/salinasconnect>

The most important piece of all of our work is to get photos and documentation supporting the need for the City to address homelessness and its threat to agriculture. It is recommended that stakeholders get their opinions in writing and addressed to: Salinas Mayor and City Council, 200 Lincoln Ave. Salinas CA 93901.

Homelessness continues to be one of the top priorities to the Salinas City Council. Having worked in agriculture, I will continue to be available for questions and support. Please contact me at steve@mcskanseslandscape.com or (831) 970-4141.

Steve McShane Biography

Steve McShane is Owner & General Manager of McShane's Landscape Supply in Salinas, California. He has a B.S. in Soil Science from Cal Poly, San Luis Obispo and an

M.B.A. from Santa Clara. He serves on the Salinas City Council. He can be reached at steve@mshaneslandscape.com or (831) 455-1369.