

Veteran's Carbon Holdings to Pay \$1.1 Billion to U.S. Farmers Through Groundbreaking Soil Carbon Program

Midwest & Western U.S., May 2025 — In a transformative move for American agriculture and climate finance, Veteran's Carbon Holdings, Inc. (VCH) announced it will distribute \$1.1 billion in direct payments to U.S. farmers and landowners over the next nine years as part of its newly launched Carbon Development Program.

Established in 2024, the program enables producers across the Midwest and Western United States to generate substantial annual income by sequestering organic carbon in agricultural soils. Under this innovative model, 55% of all carbon credit revenue is returned directly to farmers, empowering rural economies while incentivizing climate-smart agricultural practices.

"We designed this program with farmers, for farmers," said Stephen J. Gorton, Owner, Scientist, and Program Developer at VCH. "Working side-by-side with agricultural leaders in North Dakota and Minnesota, we built a carbon contract rooted in transparency, flexibility, and dependable annual income tied to real climate impact."

Spanning 2.5 million acres of farmland, the initiative is projected to capture an estimated 41 billion tons of CO₂ over its lifetime. Participating farms will also benefit from improved soil health, leading to 5–9% increases in food production, greater biodiversity, and long-term resilience against climate challenges.

Powered by Blockchain: DOVU Partnership Brings Transparency to Carbon Markets

Through an exclusive contract, all verified carbon credits generated by the program will be minted as digital assets by DOVU, a leading Web3 sustainability platform. Leveraging Hedera's Guardian framework, DOVU OS ensures each credit is fully traceable, tamper-proof, and transparent—meeting the highest standards of verification, compliance, and auditability.



"DOVU's infrastructure is pivotal to our global scalability," said Katie Lorenz, President of Veteran's Carbon Holdings. "But more importantly, it enables us to send the lion's share of revenue back into rural communities—where it belongs."

The credits will be made available through DOVU's Digital Warehouse, providing corporate buyers with a trusted, science-based path to emissions reduction—while directly benefiting American farmers.

Setting a New National Standard for Agricultural Carbon Integrity

All carbon credits are certified by BCarbon, a nonprofit registry founded out of Rice University's Baker Institute. Unlike many voluntary programs, BCarbon credits are based on measured increases in soil organic carbon, raising the bar for agricultural credibility in the carbon market.

"We're proud to contribute to this landmark initiative," said Irfon Watkins, CEO of DOVU. "With BCarbon's rigorous science-based certification and our audit-backed digital infrastructure, we can ensure both environmental and economic impact on a global scale."

As demand for credible carbon offsets grows, VCH's farmer-first, science-backed model offers a scalable blueprint for future agricultural and environmental policy—delivering measurable climate impact, increased food production, and meaningful financial returns.

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